## Guest speaker series Introduction to IoT and Edge Computing Applications Spring 2024 https://gwu-csci3907.github.io

Scott Nuzum Senior Leader Innovyz USA

Scott Nuzum is a senior leader at Innovyz USA, a founding firm that builds and funds high-growth hard-tech companies primarily in the energy, sustainability, and security sectors. With a background in product design, implementation, and deployment, Scott has devoted his two-decades-long career to promoting innovation across the private sector and government, contributing to the launch of more than a dozen successful companies.

## Title and synopsis of Scott's Guest Lecture:

## **Empowering IoT and Edge Computing with Design Thinking**

Design thinking is a user-centric approach to problem-solving that encourages organizations and individuals to focus on the people they're creating for, leading to better products, services, and internal processes. This talk will introduce the core principles of design thinking and discuss how these principles can be leveraged to enhance the development and deployment of more effective IoT and edge computing solutions.

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