

Guest speaker series  
Internet of Things for Engineers  
Spring 2025  
<https://gwu-mae6291-iot.github.io/spring2025/>

**Anurag Bhatnagar**  
**CEO and Co-Founder**  
**ShiftAltCap – A boutique investment bank based in New Delhi, India**

### **Innovation @ IOT + Human Behavior + Finance**

A technology such as the Internet of Things (IoT) possesses inherent value; however, it achieves its full potential when employed judiciously to address genuine challenges encountered by real individuals. This approach also facilitates the creation of innovative startups, enabling them to expand and develop into valuable enterprises.

### **Biography:**

Anurag Bhatnagar is a serial entrepreneur, technology evangelist, Chief Executive Officer, and co-founder of ShiftAltCap, a boutique investment bank headquartered in New Delhi, India. From 1998 to 2017, he successfully launched five startups, three of which achieved unicorn status. Since 2017, he has been overseeing ShiftAltCap, which specializes in deep tech and technology-enabled startups. He emphasizes three key values: a) Curation, b) Clients, and c) Capital. He has provided mentorship and facilitated the growth of businesses, successfully raising US \$ 40 million for 24 startups. *Additionally*, he contributes as a jury member for FinTechs and AI startups in collaboration with NASSCOM. Furthermore, he manages a curated portfolio of innovative enterprises listed on the New York Stock Exchange.

**Date: April 16, 2025**  
**Contact: Prof. Kartik Bulusu**  
**Email: bulusu at gwu dot edu**