

Guest speaker series
Internet of Things for Engineers
Spring 2025
<https://gwu-mae6291-iot.github.io/spring2025/>

Chris Rodley
CEO and founder of Snap Information Technologies (SnapIT)

Chris is the CEO and founder of Snap Information Technologies (SnapIT), Chairman of Teem Fish Monitoring, Director of Daily Catch and Snap Group LP partner and Tedx speaker.

SnapIT provides systems, hardware, and AI for computer vision applications. Teem Fish Monitoring inc use this technology and their vast experience to provide data for fisheries management globally. Chris and his team are investing and developing the use of our technology in meat, food, and construction industries. He is open to pitches and investments in AI and camera technology applications.

SnapIT won the NZ Hi-Tech awards Innovative Hi-Tech Agritech Product category and received Highly Commended in the Innovative Hi-Tech Hardware Product category. SnapIT also won the New Zealand Innovators Awards People's Choice.

Chris was a semifinalist and finalist in 2 consecutive years for the New Zealander of the year - Innovator of the year.

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