

人机交互实验课作业 4

Slide8 85 – 87

P3. Collecting Data

Collect interview data from 4 potential users (3 for **TechTrio** and **TrafficTighten**), and collect survey data from 10+ potential users. Submit the collected data.

Create a project website.

Submit:

1. Interview transcripts
2. Survey data: Raw data in a table
3. Link to the website

P3. Collecting Data

Format

- Add a team name and a description of your project proposal on top
- Link to your project website on top
 - Should be accessible
 - Should have following contents (no link to a pdf file):
 - Team intro
 - Project Proposal
 - Data collection plan: Interview/survey
- A PDF file, 12 point scale in Times New Roman, 1.5 line spacing
- Include: Who contributed to the original writing of each section and who helped improve and/or review at the end

P3. Collecting Data

Rubric

- Interview scripts (3pt)
 - -1pt per missing one interview
 - You will lose significant points if there are not enough impromptu "follow-up" questions to follow up with an interviewee's answer (e.g., what/why/how questions)
- Survey data (2pt)
- You will lose 50% if your submission does not follow the format
- You will lose 30% if it's a late submission (Not accepting a late submission after 24 hrs)