



28th Annual Sales and Marketing (SAM) Awards

Above & Beyond Community Service Award

PulteGroup, Built to Honor Program

Community of the Year, 25 Homes or Less: Island Beach Way, Danitom Development; Logo Designer: CPL Partnership, Interior Merchandiser: Margaret Laver, Signage Designer: J. Creative Group, Architect: CPL Partnership

Community of the Year, Attached Community Under \$350,000: Traditions at Chesterfield, American Properties Realty, Inc., Logo & Brochure Designer: Design 446, Sales Center Designer: Design 446, Architect: Sonnenfeld & Trocchia Architects

Community of the Year, Attached Community Over \$350,000: James Place, Mark Built Homes, Logo Designer: Design 446, Ad & Brochure Designer: WhiteHot, Inc., Sales Office & Signage Designer: J. Creative Group, Interior Merchandiser: Lita Dirks & Company

Community of the Year, Detached Community Under \$400,000: Chestnut Ridge, Fernmoor Homes, Logo, Brochure & Ad Designer: WhiteHot, Inc., Sales Office & Signage Designer: WhiteHot, Inc., Interior Merchandiser: Angela Mermini Designs

Community of the Year, Detached Community Over \$400,000: Summerfields, Premier Development, Ad Designer: Design 446

Community of the Year, Rental Community Under \$2,000: Jaclyn Heights at West New York, Mon Group Properties, Inc., Landscape Designer: CPA Architecture, Architect: CPA Architecture

Community of the Year, Rental Community Over \$2,000: Woodmont Knolls at Hanover, Woodmont Properties, Signage Designer: Melillo & Bauer Associates

Grand Award for an Associate Member: Coldwell Banker New Homes

Best Logo Design for an Attached Community: James Place, Mark Built Homes, Design By: Design 446

Best Logo Design for a Detached Community: Island Beach Way, Danitom Development, Design By: C.P.L. Partnership

Best Logo Design for a Detached Community: Chestnut Ridge, Fernmoor Homes, Design By: WhiteHOT, Inc.

Best Logo Design for a Rental Community: West Side Lofts, Woodmont Properties

Best Brochure for an Attached Community: James Place, Mark Built Homes, Design By: WhiteHOT, Inc.

Best Brochure for a Detached Community: Summerfields, Premier Development

Best Brochure for a Rental Community: West Side Lofts, Woodmont Properties

Best Brochure Using a Corporate Jacket: Bossart Builders, Design By: David Bossart

Best E-Brochure for a Community: James Place, Mark Built Homes, Design By: WhiteHOT, Inc.

Best Web Site: West Side Lofts, Woodmont Properties

Best Color Ad One-half Page and Under: Chestnut Ridge, Fernmoor Homes, Design By: WhiteHOT, Inc.

Best Color Ad Over One-half page: The Monarch, BNE Real Estate Group, Design By: RODE Advertising

Best Color Ad Over One-half page: West Side Lofts, Woodmont Properties

New Jersey Builders Association

200 American Metro Boulevard • Suite 123 • Hamilton, NJ 08619

Tel: 609-587-5577 • Fax: 609-587-0044 • www.njba.org



Best Corporate Ad: K. Hovnanian Homes, Design By: PACE Advertising
Best Internet Promotion: K. Hovnanian Homes, Design By: PACE Advertising
Best Overall Use of Social Media: K. Hovnanian Homes
Best On-line Video/YouTube: West Side Lofts, Woodmont Properties
Best Billboard: Union Lofts at Town Center, Sharbell Development Corp., Design By: PACE Advertising
Best Direct Mail Piece: The Monarch, BNE Real Estate Group, Design By: RODE Advertising
Best Special Promotion for a Community: Carriage Gate, Kalian Companies, Design By: PACE Advertising
Best Broker/Builder Program: James Place, Mark Built Homes, Design By: David Schoner
Best Sales Office 800 Square Feet or Less: James Place, Mark Built Homes, Design By: J. Creative Group
Best Sales Office Over 800 Square Feet: Liberty Square at Wesmont Station, PulteGroup
Best Sales Office for a Rental Community: West Side Lofts, Woodmont Properties
Best Design/Selection Center: K. Hovnanian Homes
Best Interior Merchandising for an Attached Community: Liberty Square at Wesmont Station, PulteGroup
Best Interior Merchandising for a Detached Community: Chestnut Ridge, Fernmoor Homes, Design By: Angela Mermini Designs
Best Interior Merchandising for a Rental Community: West Side Lofts, Woodmont Properties
Best Interior Merchandising for a Clubhouse: Woods Landing, Fernmoor Homes, Design By: Angela Mermini Designs
Best Interior Merchandising for a Clubhouse in a Rental Community: Water's Edge, BNE Real Estate Group
Best Landscaping Design for an Attached Community: James Place, Mark Built Homes
Best Landscaping Design for a Detached Community: Hickory Pines, Prlma Builders, Design By: FWH Associates
Best Landscaping Design For A Rental Community: Jaclyn Heights at West New York, Mon Group Properties
Best Outdoor Living Space/Amenities: Crown Homes
Best Signage Program for an Attached Community: Liberty Square at Wesmont Station, PulteGroup
Best Signage Program for a Detached Community: Gateway at Royce Brook, Premier Development, Design By: Design 446
Best Signage Program for a Rental Community: MiPlace at Mt. Holly, Fernmoor Homes, Design By: WhiteHOT, Inc.
Best Big Idea Award, Marketing Strategy for an Attached Community: James Place, Mark Built Homes
Best Big Idea Award, Marketing Strategy for a Detached Community: Chestnut Ridge, Fernmoor Homes
Best Big Idea Award, Marketing Strategy for a Rental Community: Woodmont Knolls at Hanover, Woodmont Properties
Best Attached Home Under \$350,000: Traditions at Chesterfield, American Properties Realty, Inc. Design By: Sonnenfeld & Trocchia Architects

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Best Attached Home Over \$350,000: The Mews at Laurel Creek, Toll Brothers, Design By: Toll Architecture

Best Single Family Detached Home Under \$400,000: Chestnut Ridge, Fernmoor Homes

Best Single Family Detached Home Over \$400,000: Monroe Chase, Toll Brothers, Design By: Toll Architecture

Best Custom Home under \$1,000,000: The Woods at Bridgewater, Fallone Group, LLC, Design By: Thomas Brennan Architects

Best Custom Home Over \$1,000,000: Crown Homes

Best Home with Rent Under \$2,000: Jaclyn Heights at West New York, Mon Group Properties

Best Home with Rent Over \$2,000: Woodmont Knolls at Hanover, Woodmont Properties

Best Clubhouse/Recreation Amenities in a Community: Morris Chase, Toll Brothers, Design By: Toll Architecture

Best Clubhouse/Recreation Amenities in a Rental Community: Woodmont Knolls at Hanover, Woodmont Properties

Best Use of Green or LEED Technology: Mon Group Properties

Best Kitchen Remodeling/Renovation Project: Creative Design Construction, Design By: Glen Lumia & Maria Perron

Best Bath Remodeling/Renovation Project: Creative Design Construction, Design By: Glen Lumia & Maria Perron

Best Specialty Room Remodeling/Renovation Project: Creative Design Construction, Design By: Glen Lumia

Best Extreme Home Make-over: Villane Building & Development, LLC, Design By: David Villane

Salesperson of the Year - For Sales Housing: Leslie Newlands, Coldwell Banker New Homes

Sales Manager of the Year - For Sale Housing: Martin Brady, The Marketing Directors, Inc.

Project Superintendent of the Year: Steven Klenk, Woodmont Properties

Rising Star of the Year - Rental Community: Maggie Vogt, BNE Real Estate Group

Leasing Consultant of the Year: Madelene Kennedy, Fernmoor Homes

Leasing Team of the Year: Parkway Lofts, The Marketing Directors, Inc.

Leasing Manager of the Year: Angela Ferrara, The Marketing Directors, Inc.

Marketing Director of the Year - Rental Communities: Kristina Hedden, BNE Real Estate Group

Associate Member Sales Person of the Year: Kyle Cucuzza, Penn Jersey Weekend Directional Signs

Associate Member Sales Manager of the Year: Vincent Pitcharella, Penn Jersey Weekend Directional Signs

Associate Member Marketing Director of the Year: Paul Schlimme, Penn Jersey Weekend Directional Signs

Associate Member In House Team: Daniel Bauman & Michelle Griffin, Penn Jersey Weekend Directional Signs

Best Logo for an Associate Member: PACE Advertising

Best Brochure for an Associate Member: InSite Engineering, LLC, Design By: Design 446

Best E-Brochure for an Associate Member: Design 446, Design By: Dennis Ehrhardt & Christina Spina

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Best Black and White Ad for an Associate Member: Coldwell Banker New Homes, Design By: WhiteHOT, Inc.

Best Color Ad for an Associate Member: Coldwell Banker New Homes, Design By: WhiteHOT, Inc.

Best Direct Mail Piece for an Associate Member: Design 446, Design By: Jessica Pitta

Best Internet Promotion for an Associate Member: PACE Advertising

Best Overall Use of Social Media: Design 446, Design By: Lindsey Vogel

Best On-line Video/YouTube: Design 446

Best Web Site for an Associate Member: Coldwell Banker New Homes

Best Big Idea Award, Marketing Strategy for an Associate Member: Coldwell Banker New Homes

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