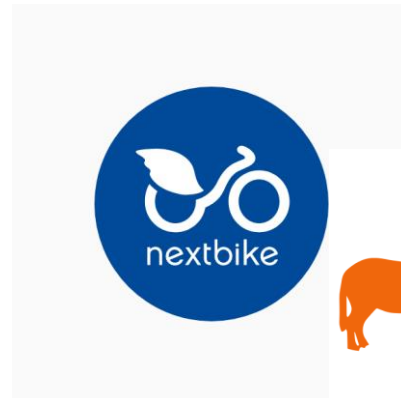


Since Call a Bike already has a very good reputation, there could be potential to become successful with the folding bike idea. However, due to the flooding of rental bicycles in the cities, resentment has arisen among the city administrations.

The rental bikes are mainly used by commuters. But tourists who want to explore the city also use this offer. However, the condition of the bicycles is often catastrophic.

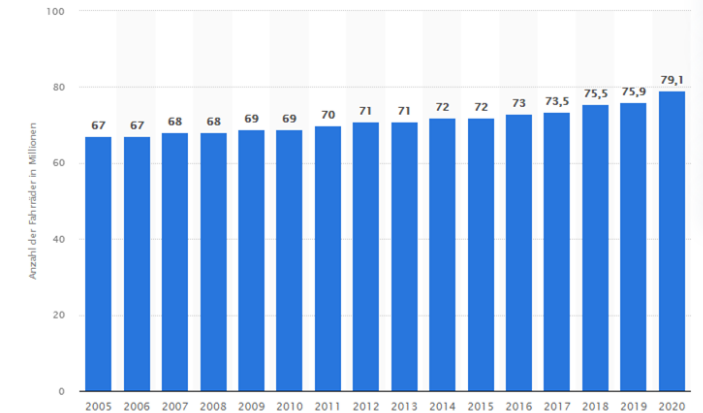
The target market are urban areas where it is profitable to rent a bike instead of buying one. Folding bicycles can be the solution, especially in cities where space is limited.



**DONKEY
REPUBLIC**



Number of bicycles in Germany from 2005 to 2020 (in millions)



[Details zur Statistik](#)

© Statista 2021
[Quellen anzeigen](#)