Grading Assessment

TEAM REEB (11)

Assignment 1: Grade 8%: max. 80 points

Github Repository created, all team members have access	no repository *0 points*	repository created and max. 2 team members have access *6 points*	repository created and all but one team member have access *8 points*	repository created and all team members have access *10 points*
Team Canvas & Team name	no team canvas in wiki *0 points*	team canvas in wiki, incomplete information *12 points*	team canvas in wiki, team alignment and kick-off documented and clear to follow, all team members are considered *16 points*	team canvas and team name in wiki, team alignment and kick-off very well explained, all team members are considered *20 points*
Research	no research page in wiki *0 points*	incomplete research page in wiki, only few sources are explored *12 points*	good research, different sources (interviews, internet, others) are explored, information is verified, documented and explained *16 points*	great and informative research page in wiki, a variety of sources are explored, information is verified, well suited to present your research to the challenge giver *20 points*
Interviews with stakeholders	no interviews with stakeholders documented *0 points*	no meaningful interviews documented *12 points*	informative and relevant interviews are conducted and documented *16 points*	relevant insights drawn from interviews with stakeholders, clearly documented *20 points*
Open Questions	no open questions section on research page in wiki *0 points*	incomplete or unclear open questions on research page in wiki *6 points*	relevant open questions, well suited to get more information from the challenge giver *8 points*	well thought out questions, clearly stated, relevant and meaningful *10 points*

Total Points	78
Comments	The team started really well on the challenge delivering well thought and researched outputs. All team members have access to the GitHub Repository, and the team is using the "issues". The fact that you interviewed 5 individuals and synthesized your findings with a persona will certainly help you with your empathy map assignment. We advise you to conduct in-depth interviews rather than structured questions in your next steps.

Assignment 2: Grade 4%: max. 40 points

Empathy map	no empathy map 0 points	an empathy map is available 12 points	your empathy map shows a good understanding of your stakeholders' gain and pain points 16 points	clear, concise, and relevant visualization of your challenge opportunities 20 points
Problem Statement	no problem statement 0 points	problem statement is documented 12 points	your problem statement is understandable, applies the HMW canvas and documents your insight 16 points	clear, well-thought-out and relevant problem statement, well documented on the HMW canvas 20 points

Total Points	36
Comments	The team presents the empathy map with an overall summary of the research findings in a concise and relevant way. The problem statement ideation is not presented, as only the one post it is added to each column of the canvas. Having said that, the chosen HMW question is adequate to start the ideation. At the end of the sentence you could specify …transportation to slopes/ski resorts to make it more precise.

Assignment 3: Grade 3%: max. 30 points

Storyboard	No storyboard 0 points	A storyboard is available in your wiki 12 points	Your storyboard shows a good scenario benefiting from your idea 16 points	Your storyboard is easy to follow, meaningful and clearly demonstrate its use for your idea 20 points
Feedback to Storyboard	No feedback to storyboard documented 0 points	You have documented some feedback collected using your storyboard 6 points	You have collected feedback for your storyboard and you have refined your storyboard 8 points	You have collected feedback for your storyboard, refined it and there is evidence of improvement 10 points

Total Points	20
Comments	The final version of the storyboard is clear and easy to follow. There is a clear improvement from the initial version. However, you have not documented the feedback received. You mention that the improvement is based on feedback, but there is no evidence. How many people did you talk to? What feedback did you receive? How this feedback led you to the final version? It is important you document in some paragraphs the work you have conducted; document what you learned from the interactions you are having with your potential target audience and explain how the learning helped you improve your storyboard. Please consider this when collecting feedback for the prototype.

Assignment 4: Grade 10%: max. 100 points

Digital Prototype	none *0 points*	barely working *12 points*	good release *16 points*	excellent, prototype works smoothly *20 points*
Key Features	none *0 points*	incomplete *6 points*	almost complete *8 points*	working very well *10 points*
Look and Feel	no prototype or very poor user interface *0 points*	difficult to understand *6 points*	well done *8 points*	very well done *10 points*

Wording and communication with the user	hard to understand *0 points*	not very professional *6 points*	easy to follow and to understand, good user experience *8 points*	consistent and clear wording, great user experience *10 points*
Purpose of digital prototype	unclear *0 points*	difficult to see the benefit of the digital prototype *6 points*	good use of prototyping. You have communicated the idea of the challenge contribution well. *8 points*	you are making excellent use of digital prototyping. You use it very well to bring your ideas across. *10 points*
Team work & workflow	hard to tell from issues, project board and wiki *0 points*	incomplete *6 points*	all team members are involved *8 points*	great team work, the entire team is involved, workload seems well balanced, involvement plays to individual strength *10 points*
Documentation in GitHub Issues	none identified *0 points*	incomplete or unclear *6 points*	issues are documented *8 points*	very thorough and concise documentation *10 points*
Wiki page	none *0 points*	incomplete or unclear *12 points*	good for showing to the challenge giver *16 points*	clear, easy to understand, relevant *20 points*

Total Points	98
Comments	Great 1st sprint. You have done a great initial development of your idea. You are using digital prototyping in a great way to communicate your idea. Teamwork looks great. You are using GitHub issues very well. Please be more active and verbose in commenting issues and describing issues. Keep up the great work.

TOTAL TEAM POINTS	232 TOTAL POINTS (from 250 awarded)

Please note these assignments account for 85% of your individual grade. The remaining 15% comes from the individual quizzes. Bonus points of up to 50 points (5%) are awarded on instructors' discretion based on students' individual contribution. The final notes and transcript of records will be available at the end of HM's summer semester (July 2021).

Final Grade Cutoffs (German grades and American letter grades in parenthesis)									
1,0 (A)	93%	1,7 (B+)	87%	2,7 (C+)	77%	3,7 (D+)	67%	5,0 (F)	<60%
		2,0 (B)	83%	3,0 (C)	73%	4,0 (D)	60%		
1,3 (A-)	90%	2,3 (B-)	80%	3,3 (C-)	70%				