

# Grading Assessment

## TEAM WINTECH (12)

### Assignment 1: Grade 8%: max. 80 points

<b>Github Repository created, all team members have access</b>	no repository <i>0 points</i>	repository created and max. 2 team members have access <i>6 points</i>	repository created and all but one team member have access <i>8 points</i>	repository created and all team members have access <i>10 points</i>
<b>Team Canvas &amp; Team name</b>	no team canvas in wiki <i>0 points</i>	team canvas in wiki, incomplete information <i>12 points</i>	team canvas in wiki, team alignment and kick-off documented and clear to follow, all team members are considered <i>16 points</i>	team canvas and team name in wiki, team alignment and kick-off very well explained, all team members are considered <i>20 points</i>
<b>Research</b>	no research page in wiki <i>0 points</i>	incomplete research page in wiki, only few sources are explored <i>12 points</i>	good research, different sources (interviews, internet, others) are explored, information is verified, documented and explained <i>16 points</i>	great and informative research page in wiki, a variety of sources are explored, information is verified, well suited to present your research to the challenge giver <i>20 points</i>
<b>Interviews with stakeholders</b>	no interviews with stakeholders documented <i>0 points</i>	no meaningful interviews documented <i>12 points</i>	informative and relevant interviews are conducted and documented <i>16 points</i>	relevant insights drawn from interviews with stakeholders, clearly documented <i>20 points</i>
<b>Open Questions</b>	no open questions section on research page in wiki <i>0 points</i>	incomplete or unclear open questions on research page in wiki <i>6 points</i>	relevant open questions, well suited to get more information from the challenge giver <i>8 points</i>	well thought out questions, clearly stated, relevant and meaningful <i>10 points</i>

<b>Total Points</b>	78
<b>Comments</b>	The team started really well on the challenge. All members are active on the GitHub and have been assigned "issues". The desk research is meaningful and well summarized. The stakeholders interviews are adequate for this stage. In order to further advance and have enough data for your next assignment (empathy map) we advise you to conduct in-depth interviews with individuals that fit the profile of your end user. Hence, now you must take this decision, as a team.

## Assignment 2: Grade 4%: max. 40 points

<b>Empathy map</b>	no empathy map 0 points	an empathy map is available 12 points	your empathy map shows a good understanding of your stakeholders' gain and pain points 16 points	clear, concise, and relevant visualization of your challenge opportunities 20 points
<b>Problem Statement</b>	no problem statement 0 points	problem statement is documented 12 points	your problem statement is understandable, applies the HMW canvas and documents your insight 16 points	clear, well-thought-out and relevant problem statement, well documented on the HMW canvas 20 points

<b>Total Points</b>	40
<b>Comments</b>	Your team has nailed the problem. Well done! Great detailing and presented in a concise and relevant way. Continue like this!

## Assignment 3: Grade 3%: max. 30 points

<b>Storyboard</b>	No storyboard 0 points	A storyboard is available in your wiki 12 points	Your storyboard shows a good scenario benefiting from your idea 16 points	Your storyboard is easy to follow, meaningful and clearly demonstrate its use for your idea 20 points
<b>Feedback to Storyboard</b>	No feedback to storyboard documented 0 points	You have documented some feedback collected using your storyboard 6 points	You have collected feedback for your storyboard and you have refined your storyboard 8 points	You have collected feedback for your storyboard, refined it and there is evidence of improvement 10 points

<b>Total Points</b>	28
<b>Comments</b>	<p>The final version of the storyboard is clear and easy to follow. There is a clear improvement from the initial version. You mentioned you contacted the same individuals you interviewed before, and presented the general feedback received. However, more details on the feedback would have been relevant. A proper documentation of feedback, enables you to review it and leads you to learning from it. It is important you document in some paragraphs the research: data collection proceedings, your learnings, and last explain how the learning helped you improve your storyboard. Please consider this when collecting feedback for the prototype. The user testing setting needs to be documented, the feedback should be summarized, so you can explain what you learned and how this will help you improve the prototype on Sprint2.</p> <p>Side note: Your team has not scheduled your second coaching session. Please use the doodle form to do it asap. In case no available slot works for your team please contact Dr. Klinkhammer per email to try to find another point. Last case choose on doodle an available slot that most team members can make it.</p>

<b>TOTAL TEAM POINTS</b>	<b>146 TOTAL POINTS (from 150 awarded)</b>
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Please note these assignments account for 85% of your individual grade. The remaining 15% comes from the individual quizzes. Bonus points of up to 50 points (5%) are awarded on instructors' discretion based on students' individual contribution. The final notes and transcript of records will be available at the end of HM's summer semester (July 2021).

Final Grade Cutoffs (German grades and American letter grades in parenthesis)									
1,0 (A)	93%	1,7 (B+)	87%	2,7 (C+)	77%	3,7 (D+)	67%	5,0 (F)	<60%
		2,0 (B)	83%	3,0 (C)	73%	4,0 (D)	60%		
1,3 (A-)	90%	2,3 (B-)	80%	3,3 (C-)	70%				