Q1 First, a couple of questions about you;How often do you go skiing?
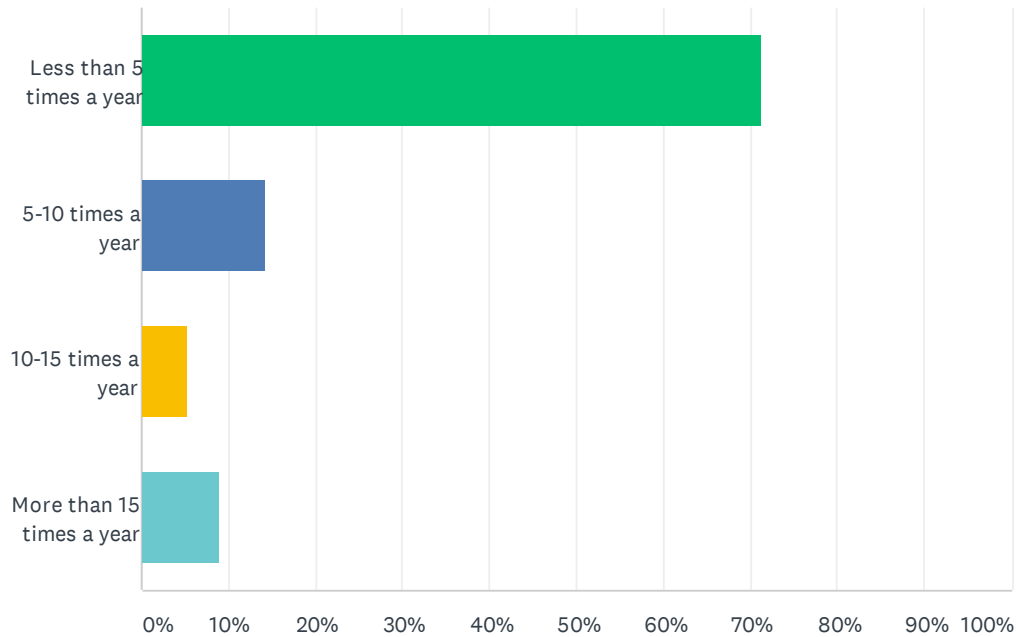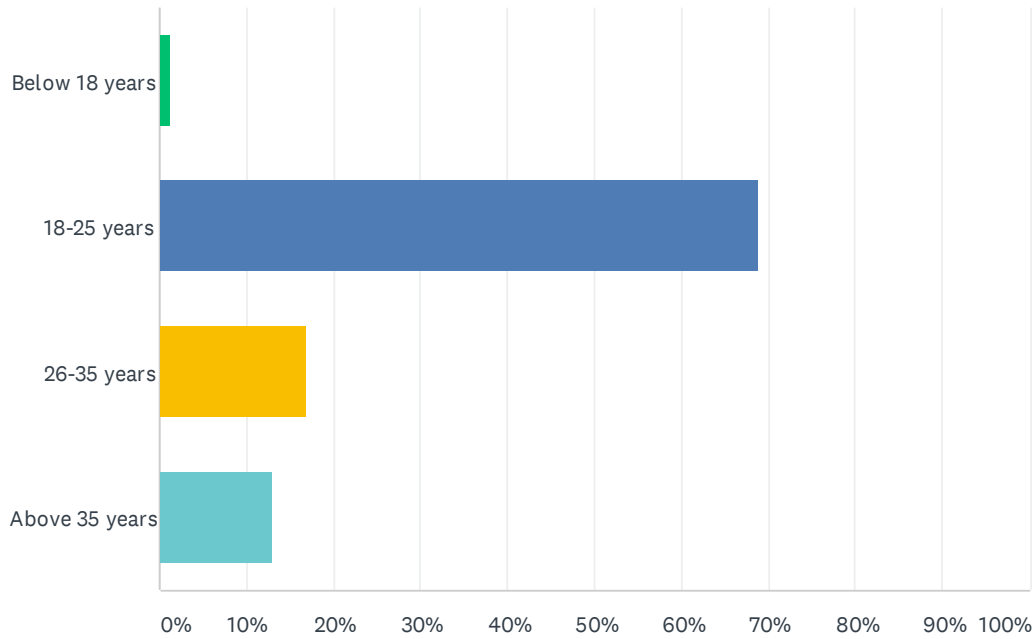
Answered: 77   Skipped: 0

ANSWER CHOICES	RESPONSES	
Less than 5 times a year	71.43%	55
5-10 times a year	14.29%	11
10-15 times a year	5.19%	4
More than 15 times a year	9.09%	7
TOTAL		77

Q2 What is your age?

Answered: 77   Skipped: 0

ANSWER CHOICES	RESPONSES	
Below 18 years	1.30%	1
18-25 years	68.83%	53
26-35 years	16.88%	13
Above 35 years	12.99%	10
TOTAL		77

Q3 Next, please have a look at our concept and try out our prototype to get the feeling of ECOskiers.The concept:We want to create an app that enables you to compare Ski Resorts based on different ratings about their effort to improve sustainability. This enables you to make environmentally friendly choices by selecting the right ski resorts. Furthermore, we offer package deals and make the booking process effortless.Try out the prototype here.Do you find the app userfriendly?
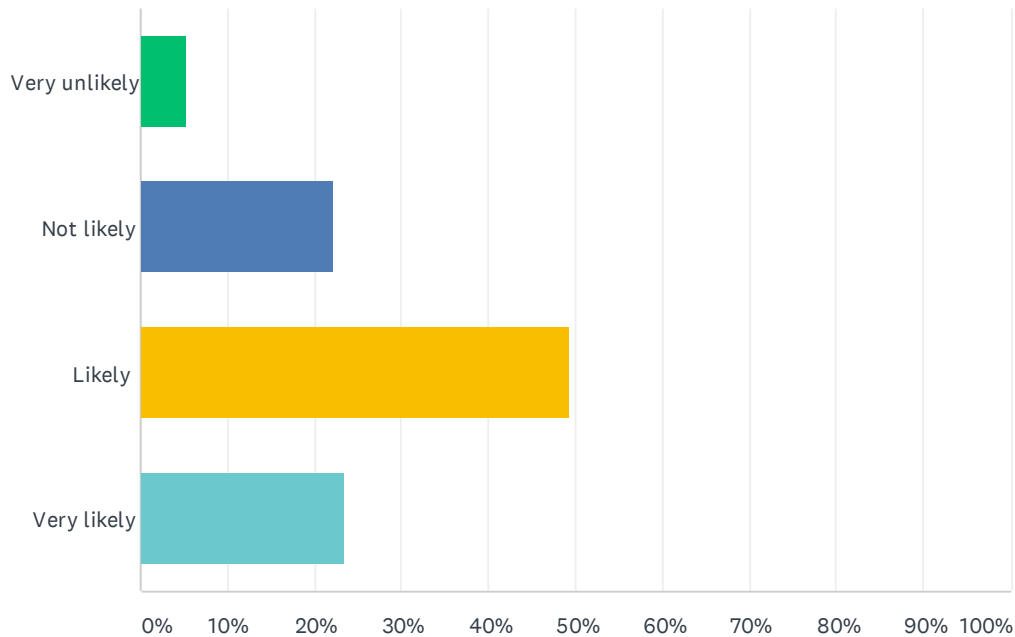
Answered: 77   Skipped: 0
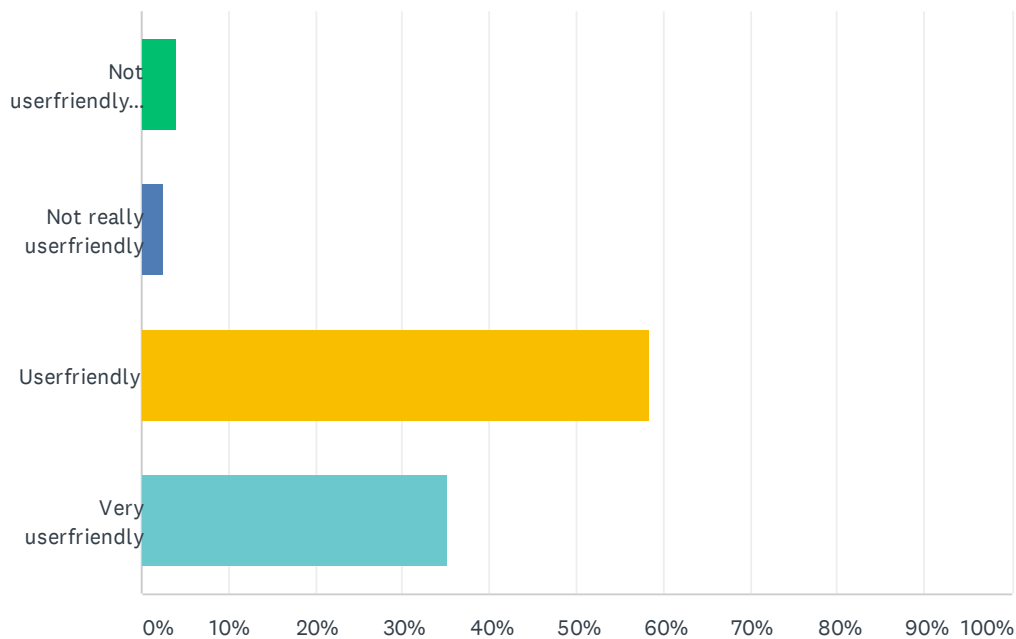
ANSWER CHOICES	RESPONSES	
Not userfriendly at all	3.90%	3
Not really userfriendly	2.60%	2
Userfriendly	58.44%	45
Very userfriendly	35.06%	27
TOTAL		77

#	WHY?	DATE
1	Nice Interface. The pictures could be a bit more catchy though (some). Clear Structure, easy to navigate, good mixture between pictures and information, good amount of information - sometimes a bit too much sentences when I look at a certain "Skiresort". Maybe structuring with bullet points?	5/3/2021 9:57 PM
2	It's simple and well organized	5/3/2021 7:14 PM
3	Good structure with nice pictures	5/3/2021 3:30 PM
4	Perhaps a Little Bit More colourful?	5/3/2021 2:35 PM

5	I think this application has a lot of potential. Ski resorts require a large investment and often the project is not finished. When this happens, the infrastructure, such as the chairlift towers for example, are abandoned, altering the ecosystem of the mountain.	5/2/2021 6:31 PM
6	Fast, streamlined, good info	5/2/2021 12:10 PM
7	Easy to use, pretty layout and good structure!	5/2/2021 11:34 AM
8	Good layout, not very complicated, you can find everything you need very quickly!	5/2/2021 11:01 AM
9	Nicht notwendig, interessiert mich auch relativ wenig	5/2/2021 10:52 AM
10	basic navigation is good but when looking at ski resorts there definitely needs to be filter method to select e.g. specific regions	5/2/2021 10:37 AM
11	East to navigate	5/2/2021 9:27 AM
12	minimalistic design; cöear user interface	5/2/2021 8:46 AM
13	Would rate this full score but for whatever reason I was not able to scroll back up after scrolling down on any of the pages. I think this may have to do with the app being imbedded in the survey rather than the app by itself though	5/1/2021 9:54 PM
14	It seems very convenient and well thought out	5/1/2021 8:47 PM
15	All important information is listed directly inforny of the viewer. You don't need to click a lot to get to the information.	5/1/2021 8:08 PM
16	It's very simple and direct	5/1/2021 8:51 AM
17	Easy to understand and easy to find what i was looking for	4/30/2021 3:36 PM
18	Zu viele unnütze Informationen..	4/30/2021 1:26 PM
19	Easy to navigate	4/30/2021 12:09 PM
20	Es gibt genügend Online-Portale zum Vergleich von Skigebieten.	4/30/2021 7:24 AM
21	Good structure	4/29/2021 10:11 PM
22	All the information is easy to find.	4/29/2021 10:10 PM
23	Good for environment. User friendly.	4/29/2021 10:03 PM
24	Easy to find everything, obvious ‚headlines'	4/29/2021 8:43 PM
25	Einfache und verständliche App	4/29/2021 8:30 PM
26	Nice structure and a very nice overview… overall just a great idea!	4/29/2021 8:11 PM
27	Nice green idea	4/29/2021 7:48 PM
28	Lots of information	4/29/2021 7:40 PM
29	easy structures	4/29/2021 7:36 PM
30	Informative	4/29/2021 7:27 PM

Q4 How likely is it that you will use the service of ECOskiers if it was available now?Prototype
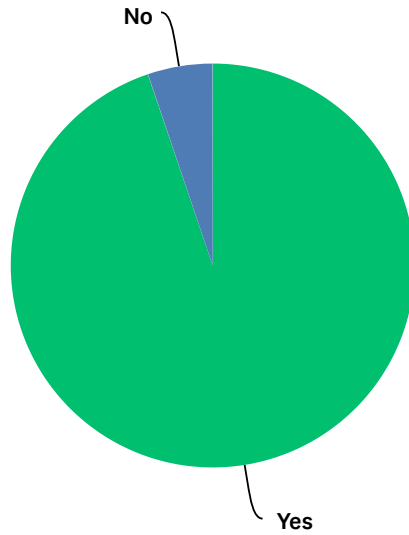
Answered: 77   Skipped: 0

ANSWER CHOICES	RESPONSES	
Very unlikely	5.19%	4
Not likely	22.08%	17
Likely	49.35%	38
Very likely	23.38%	18
TOTAL		77

Q5 Do you feel that the service of ECOskiers would make it easier for you to make sustainable choices?Prototype
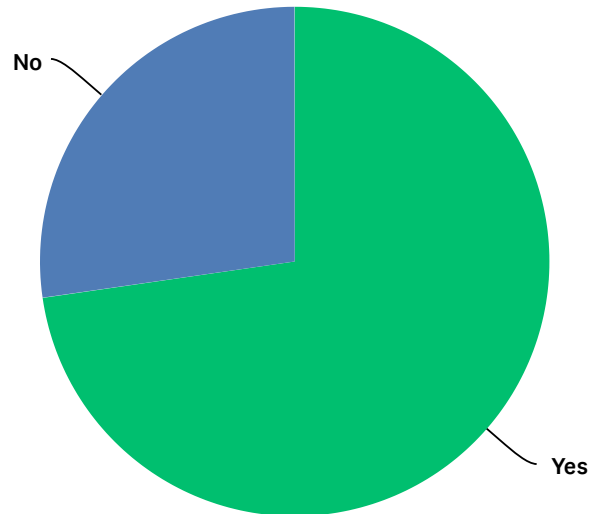
Answered: 77   Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	94.81%	73
No	5.19%	4
TOTAL		77

Q6 Would you consider travelling by public transportation to the ski resort as part of a package deal?

Answered: 77　　Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	72.73%	56
No	27.27%	21
TOTAL		77

#	WHY?	DATE
1	Thats definitely the more sustainable option and who needs a car if there is good infrastructure around the resort :) Plus you are on the ski tracks the whole day.	5/3/2021 9:57 PM
2	better sustainibility	5/3/2021 3:30 PM
3	Because That will be More consciously	5/3/2021 2:35 PM
4	The main reason I would use public transport is because I don't have a driver's license	5/2/2021 6:31 PM
5	Because I have no car and if I had one it would be still the better alternative.	5/2/2021 1:55 PM
6	Fuel costs a lot depending on drive time	5/2/2021 12:10 PM
7	Maybe - if there are not a lot of changes	5/2/2021 11:34 AM
8	If it's already included and not that inconvenient, why not? :D	5/2/2021 11:01 AM
9	Geringe Flexibilität, großer Aufwand, umständlich, teuer, freude am Autofahren	5/2/2021 10:52 AM
10	Seems troublesome	5/2/2021 9:27 AM
11	to reduce excessive touristic automobile traffic	5/2/2021 8:46 AM
12	if it was cheaper	5/2/2021 2:40 AM
13	makes planning transportation easier and organized	5/1/2021 9:10 PM
14	If traveling lowers the enviromental cost and makes it easier to go.	5/1/2021 8:08 PM
15	To be environment friendly	4/30/2021 3:36 PM

16	Consider yes, but there are many other factors that are more important than the fact that it is a package - what price, duration, how many days, booking and canceling etc.	4/30/2021 1:09 PM
17	Less traffic issues	4/30/2021 12:09 PM
18	Lile private transport . Public transport sucks	4/30/2021 8:33 AM
19	Zu unflexibel. Begrenzte Möglichkeit des Gepäcktransportes	4/30/2021 7:24 AM
20	I have a dog	4/29/2021 11:23 PM
21	Complete service	4/29/2021 10:11 PM
22	I think it would be a hassle to use public transport with all the ski equipment.	4/29/2021 10:10 PM
23	Only if Covid-19 measurements are in place	4/29/2021 10:03 PM
24	Cheaper and easy to transport everything	4/29/2021 8:43 PM
25	Man kann es als Option anbieten. Wäre natürlich umweltfreundlicher aber nicht jeder würde es wollen.	4/29/2021 8:30 PM
26	For skiing it is much more comfortable with a car... but i would maybe think about carsharing or so... but i think i wouldnt go by train or bus etc.	4/29/2021 8:11 PM
27	I dont like Deal	4/29/2021 7:49 PM
28	bc travelling by car in the end is more comfortable	4/29/2021 7:36 PM
29	Easier	4/29/2021 7:27 PM

Q7 Please type here if you have any suggestions for improvement or features you would like to be added to ECOskiers.Prototype

Answered: 30   Skipped: 47

#	RESPONSES	DATE
1	How does the sustainability evaluation takes place? More transparency regarding the evaluation of the sustainability factors would be nice. Is it verified objectively? Maybe give the option to even compensate your emissions, which are caused by the booked trip. For example, supporting regional development projects in the area you booked your trip. These projects can be protection of the environment around the area, which is harmed by tourism and especially skiing.	5/3/2021 9:57 PM
2	What exactly does the rating „use of snow canons" mean? Do they use any, only at certain times etc...	5/3/2021 7:14 PM
3	More informations about the places suggested	5/3/2021 2:35 PM
4	I think it is also a good idea to make a comparison on the quality of the infrastructure of these stations, since I think that the most modern have less impact on the environment	5/2/2021 6:31 PM
5	Maybe a cooperation with a weather service provider?	5/2/2021 11:34 AM
6	More details about the Packages, for example Photos of the acommodations and square meters of the rooms. Also I would improve the home page, with a greeting to humanize it and a catchy phrase	5/2/2021 11:08 AM
7	Individual ratings that can be written by users and maybe some opinions of experts about the sustainability of certain ski resorts	5/2/2021 11:01 AM
8	Weniger geschisse auf die Umwelt	5/2/2021 10:52 AM
9	Maybe add to the packagedeals how ecofriendly they are	5/2/2021 9:27 AM
10	An explanation how the rating points are determined; an explanation of idealy sustainable skiing; is this rating system only for the german part of the alpes?; how do you guarantee transparency? (No bribery/ Seal purchase)	5/2/2021 8:46 AM
11	Maybe you could add a summary section as in a tab which briefly lists the best resort in each of the rating categories and then the best resort overall	5/1/2021 9:54 PM
12	user reviews/testimonials	5/1/2021 9:10 PM
13	X	5/1/2021 9:01 AM
14	The first thing you see in the app is der deutsche Skiverband, maybe it would be nice to see something more important like the different rating categories :)	4/30/2021 3:36 PM
15	Rating - it is not enough that you describe what a rating for "use of snow cannons" mean. This is something I would guess without any description. I want to know HOW you calculate this rating. Another issue, it is not clear to me if these stars in a resort description are the actual rating? I can change these stars myself, so it is very confusing to me whether it is the "official" calculated rating, or it is some kind of my own evaluation, or what is it?	4/30/2021 1:09 PM
16	Backcountry areas,	4/30/2021 12:09 PM
17	I would add other features like ski touring offering etc	4/30/2021 11:11 AM
18	An idea is that I could bye climate quotes for the pollution I make whil skiing	4/30/2021 8:33 AM
19	Überflüssige App.	4/30/2021 7:24 AM
20	N/a	4/29/2021 10:10 PM
21	Comparison of 2 ski resorts listed so it's easier for a customer to make a decision. Something	4/29/2021 10:03 PM

like third party airplane ticket seller has (comparing prices through different ticket seller websites)

22	No	4/29/2021 9:44 PM
23	It's already very good :)	4/29/2021 8:43 PM
24	Packagedeals angepasst an Altersgruppen und Gruppentypen.(Familie, Schulklasse, Freundesgruppe etc.)	4/29/2021 8:30 PM
25	Yes	4/29/2021 7:49 PM
26	Just easy handling	4/29/2021 7:48 PM
27	I dont know	4/29/2021 7:40 PM
28	less big pictures and put your ski resorts on the first page of your app - that's what it is about :)	4/29/2021 7:36 PM
29	I dont	4/29/2021 7:27 PM
30	1	4/29/2021 7:24 PM

Q8 You've reached the end! Thank you very much! If you want to leave your name and email so we can reach out and follow up on your answers, feel free below.Please click "Done" or "Færdig" to save your answers

Answered: 26   Skipped: 51

#	RESPONSES	DATE
1	Larissa - l.noethel@gmx.net	5/3/2021 9:57 PM
2	franziska@englertshofen.de	5/3/2021 7:14 PM
3	Done	5/3/2021 3:30 PM
4	Dome!	5/3/2021 2:35 PM
5	Nacheater	5/2/2021 11:08 AM
6	wolf.michael@hm.edu	5/2/2021 11:01 AM
7	nimbach@t-online.de	5/2/2021 10:52 AM
8	julia.langer@t-online.de	5/2/2021 8:46 AM
9	naji sarsam: najisarsam@g.ucla.edu	5/1/2021 9:54 PM
10	gouri.bellad@gmail.com	5/1/2021 9:10 PM
11	Done	5/1/2021 8:47 PM
12	X	5/1/2021 9:01 AM
13	Done	4/30/2021 5:18 PM
14	bartosu.bursa@uibk.ac.at - you / your institute can reach out to me, if you want to share some results regarding rating for mobility at the resorts etc. I am quite active in this field.	4/30/2021 1:09 PM
15	peter-98&gmx.de	4/30/2021 12:09 PM
16	Lars@bojepedersen.dk	4/30/2021 8:33 AM
17	N/a	4/29/2021 10:10 PM
18	Pekaric.arian@gmail.com	4/29/2021 10:03 PM
19	Goran	4/29/2021 9:05 PM
20	Clara Leinhäupl - claraleinhaeupl@gmail.com	4/29/2021 8:43 PM
21	nikolas.schwirtz@web.de	4/29/2021 8:30 PM
22	Quirin Kilger: quirinkilger@icloud.com	4/29/2021 8:11 PM
23	Yourmamaisfresh@youporn.com	4/29/2021 7:49 PM
24	Tommaso :)	4/29/2021 7:36 PM
25	U'r welcome	4/29/2021 7:27 PM
26	Nema na cemu Bruno	4/29/2021 7:24 PM