

Grading Assessment

TEAM GREEN SHAPERS (14)

Assignment 1: Grade 8%: max. 80 points

Github Repository created, all team members have access	no repository <i>0 points</i>	repository created and max. 2 team members have access <i>6 points</i>	repository created and all but one team member have access <i>8 points</i>	repository created and all team members have access <i>10 points</i>
Team Canvas & Team name	no team canvas in wiki <i>0 points</i>	team canvas in wiki, incomplete information <i>12 points</i>	team canvas in wiki, team alignment and kick-off documented and clear to follow, all team members are considered <i>16 points</i>	team canvas and team name in wiki, team alignment and kick-off very well explained, all team members are considered <i>20 points</i>
Research	no research page in wiki <i>0 points</i>	incomplete research page in wiki, only few sources are explored <i>12 points</i>	good research, different sources (interviews, internet, others) are explored, information is verified, documented and explained <i>16 points</i>	great and informative research page in wiki, a variety of sources are explored, information is verified, well suited to present your research to the challenge giver <i>20 points</i>
Interviews with stakeholders	no interviews with stakeholders documented <i>0 points</i>	no meaningful interviews documented <i>12 points</i>	informative and relevant interviews are conducted and documented <i>16 points</i>	relevant insights drawn from interviews with stakeholders, clearly documented <i>20 points</i>
Open Questions	no open questions section on research page in wiki <i>0 points</i>	incomplete or unclear open questions on research page in wiki <i>6 points</i>	relevant open questions, well suited to get more information from the challenge giver <i>8 points</i>	well thought out questions, clearly stated, relevant and meaningful <i>10 points</i>

Total Points	76
Comments	<p>The team started really well on the challenge. All members are active on the GitHub and have been assigned "issues". Continue to actively use this feature to organize your team's workflow.</p> <p>The team collected initial desk research data and conducted 4 interviews that will certainly help you with your empathy map assignment. Further research to understand the problem from the perspective of the end user will be needed once you have defined your target audience.</p>

Assignment 2: Grade 4%: max. 40 points

Empathy map	no empathy map 0 points	an empathy map is available 12 points	your empathy map shows a good understanding of your stakeholders' gain and pain points 16 points	clear, concise, and relevant visualization of your challenge opportunities 20 points
Problem Statement	no problem statement 0 points	problem statement is documented 12 points	your problem statement is understandable, applies the HMW canvas and documents your insight 16 points	clear, well-thought-out and relevant problem statement, well documented on the HMW canvas 20 points

Total Points	28
Comments	<p>The empathy map is rather brief described. In your next assignments, you can add more information / context to your assignment by writing a couple of paragraphs in additional to the framework.</p> <p>In what regards the problem statement, you did not write it in full nor gave context to it. <u>Your insights are not documented in the canvas in order to reach 16 points.</u> Your HMW canvas contain only one post it per column. Hence, it does not demonstrate your rationale and ideation processes that led to the final chosen HMW question. It is always important you show the process and contextualize your assignments. Add information as text on your wiki. It will increase your chances of receiving full points for the next assignments. <u>We recognize your team is working, but your effort is not coming across on the uploaded assignments.</u> Present your work in more detail. The more detailed documentation along the way will help you with the final assignment.</p>

Assignment 3: Grade 3%: max. 30 points

Storyboard	No storyboard 0 points	A storyboard is available in your wiki 12 points	Your storyboard shows a good scenario benefiting from your idea 16 points	Your storyboard is easy to follow, meaningful and clearly demonstrate its use for your idea 20 points
Feedback to Storyboard	No feedback to storyboard documented 0 points	You have documented some feedback collected using your storyboard 6 points	You have collected feedback for your storyboard and you have refined your storyboard 8 points	You have collected feedback for your storyboard, refined it and there is evidence of improvement 10 points

Total Points	30
Comments	<p>The final version of the storyboard is meaningful. Your idea is clear and easy to follow through the storyboard. You have documented in detail the feedback received and is clear how these insights helped you improve your storyboard. Great work!</p> <p>Keep up the great work when collecting feedback for the prototype.</p> <p>Side note: Your team has not scheduled your second coaching session. Please use the doodle form to do it asap. In case no available slot works for your team please contact Dr. Klinkhammer per email to try to find another point. Last case choose on doodle an available slot that most team members can make it.</p>

TOTAL TEAM POINTS	134 TOTAL POINTS (from 150 awarded)
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Please note these assignments account for 85% of your individual grade. The remaining 15% comes from the individual quizzes. Bonus points of up to 50 points (5%) are awarded on instructors' discretion based on students' individual contribution. The final notes and transcript of records will be available at the end of HM's summer semester (July 2021).

Final Grade Cutoffs (German grades and American letter grades in parenthesis)									
1,0 (A)	93%	1,7 (B+)	87%	2,7 (C+)	77%	3,7 (D+)	67%	5,0 (F)	<60%
		2,0 (B)	83%	3,0 (C)	73%	4,0 (D)	60%		
1,3 (A-)	90%	2,3 (B-)	80%	3,3 (C-)	70%				