

<b>Stakeholder group</b>	
<b>Name</b>	
<b>Age</b>	
<b>Gender</b>	
<b>Hometown</b>	

Have you heard about the the European Championships Munich 2022 before? How, where?

What expectations do you have of an event like this?

Are you interested in any sport contained in the Munich Championships 2022? Which and why?

Are you interested in visiting the European Championships Munich 2022 or do you tend to just watch it in tv? Why?

What could persuade you to attend the event physically?

Do you think an event like this can have an impact on the community as a whole? Why?

How important is sustainability for you regarding an event like this? Why?

How do you think an event like this can have an impact on you and your sport activities? How about your children / children in general?

**Specific for sports club representatives**

Why are you involved in your local sports club?

Do you think the event can have an impact on your local sports club and the kind of sport you're involved in? How?

How do you think could a cooperation with the event look like (e.g. to gain new members and motivate people to do more sports)?

Are you interested in other kinds of sports than the one you're involved in? Which and why? / Are you doing sports outside of the club / on your own?

Are you using tools for tracking your activities? Which?

Are you using social media or a website for your club?