



**BOOSTIVE**  
BE ACTIVE. BE HEALTHY

# Team 21 - Pacemakers

International Virtual Innovation Challenge Spring 21



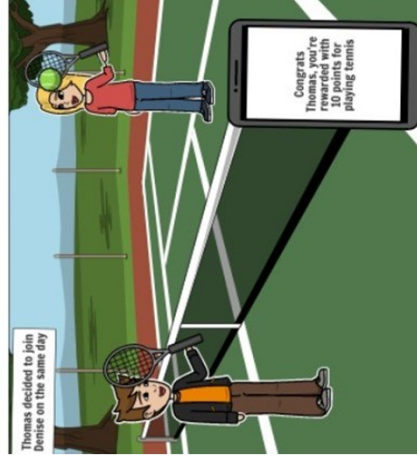
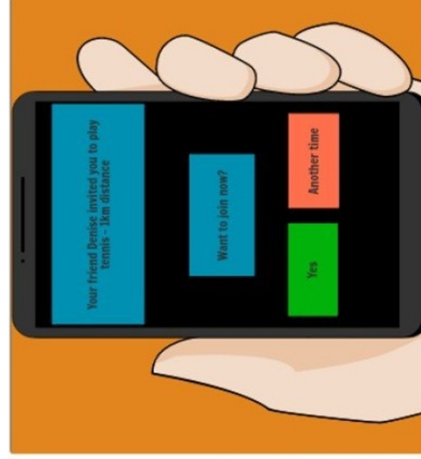
# Agenda

1. The challenge contribution of Boostive
2. Digital Solution: Boostive app
3. Business model canvas of boostive
4. Value of our contribution to the challenge
5. Gained experience from the GXC challenge



# Global X Changes Challenges

# Storyboard

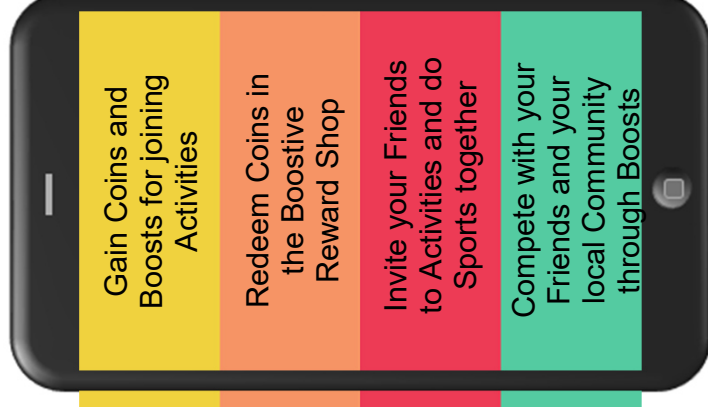


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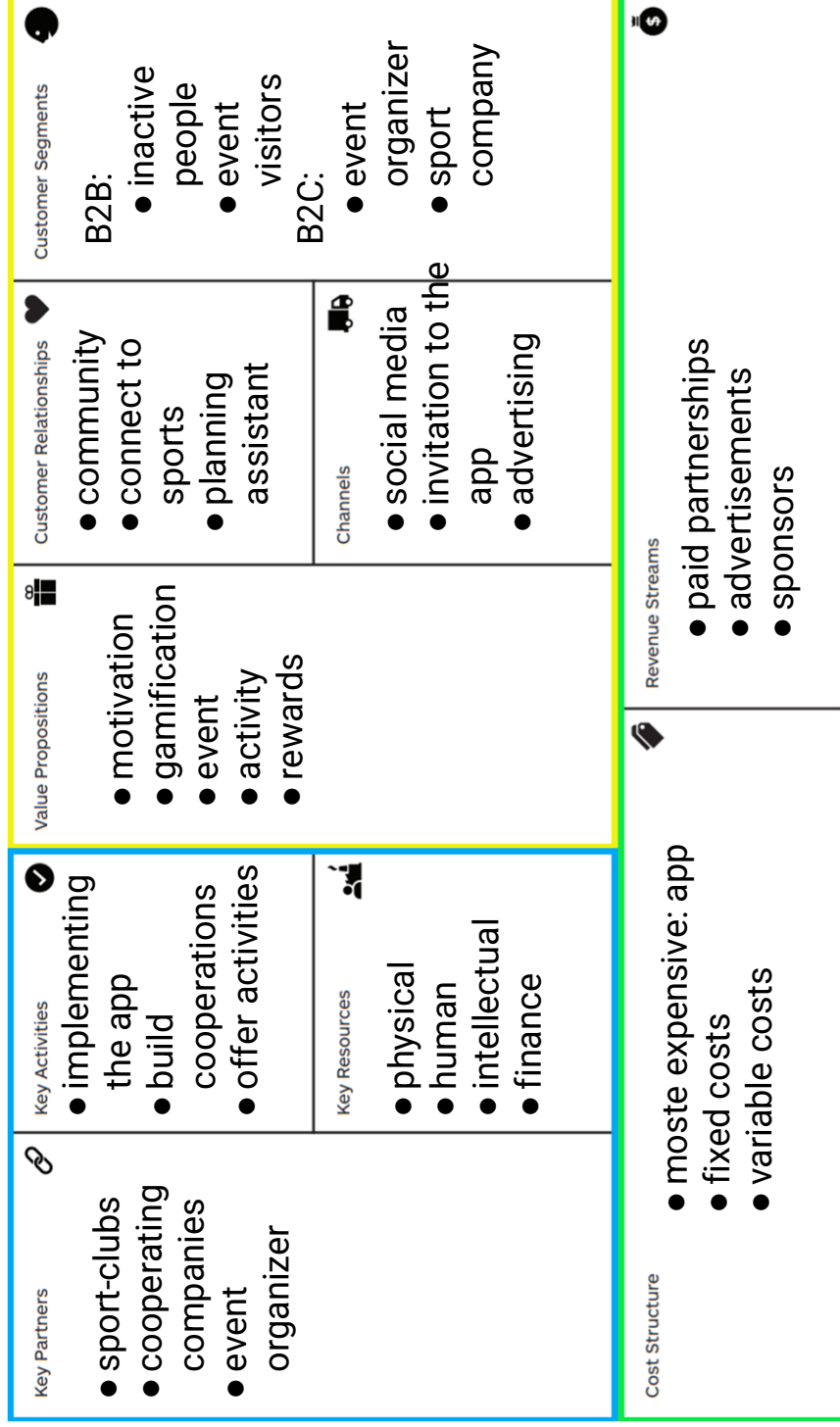
# Digital Solution: Key Feature



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# Business model canvas - BMC



# Value of our contribution to the challenge



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# Gained experience from the GXC challenge

- Teamwork
  - Cooperation in international and locally distributed teams
  - Using github as a team → communication via issues
  - Hands on mentality
  - Improving oral english communication skills
- Coaching in course setting
  - Professional coaching/input from with different experts
  - Advantages of external team coaching
- Experience in virtual course
  - Presenting and ideating in virtual environment
  - Use of tools for virtual work
  - Work location → everywhere you want/ no classroom felling

