

Grading Assessment

TEAM Episode 22 - Return of the Sports (22)

Assignment 1: Grade 8%: max. 80 points

Github Repository created, all team members have access	no repository <i>0 points</i>	repository created and max. 2 team members have access <i>6 points</i>	repository created and all but one team member have access <i>8 points</i>	repository created and all team members have access <i>10 points</i>
Team Canvas & Team name	no team canvas in wiki <i>0 points</i>	team canvas in wiki, incomplete information <i>12 points</i>	team canvas in wiki, team alignment and kick-off documented and clear to follow, all team members are considered <i>16 points</i>	team canvas and team name in wiki, team alignment and kick-off very well explained, all team members are considered <i>20 points</i>
Research	no research page in wiki <i>0 points</i>	incomplete research page in wiki, only few sources are explored <i>12 points</i>	good research, different sources (interviews, internet, others) are explored, information is verified, documented and explained <i>16 points</i>	great and informative research page in wiki, a variety of sources are explored, information is verified, well suited to present your research to the challenge giver <i>20 points</i>
Interviews with stakeholders	no interviews with stakeholders documented <i>0 points</i>	no meaningful interviews documented <i>12 points</i>	informative and relevant interviews are conducted and documented <i>16 points</i>	relevant insights drawn from interviews with stakeholders, clearly documented <i>20 points</i>
Open Questions	no open questions section on research page in wiki <i>0 points</i>	incomplete or unclear open questions on research page in wiki <i>6 points</i>	relevant open questions, well suited to get more information from the challenge giver <i>8 points</i>	well thought out questions, clearly stated, relevant and meaningful <i>10 points</i>

Total Points	76
Comments	<p>Your team canvas shows a good initial team alignment. You might want to revisit the team canvas at some point since Johannes dropped out of the team and adapt to the new team situation.</p> <p>You have started really well on the challenge delivering well-thought and researched outputs. The page is well structured and you have included good quality references. I would link from the Research page to the Stakeholder page since the Interviews are relevant research information. You have transcribed the interviews. I am missing a compilation of the information that you are drawing from the interviews.</p> <p>All team members have access to the GitHub Repository, and you have started to use GitHub issues. Please comment on issues and close them if the work is done.</p> <p>Great job and keep up the good work!</p>

Assignment 2: Grade 4%: max. 40 points

Empathy map	no empathy map 0 points	an empathy map is available 12 points	your empathy map shows a good understanding of your stakeholders' gain and pain points 16 points	clear, concise, and relevant visualization of your challenge opportunities 20 points
Problem Statement	no problem statement 0 points	problem statement is documented 12 points	your problem statement is understandable, applies the HMW canvas and documents your insight 16 points	clear, well-thought-out and relevant problem statement, well documented on the HMW canvas 20 points

Total Points	32
Comments	<p>Your team presents the empathy map with an overall summary of the research findings in a relevant way. The problem statement itself does not include the outcome even though you have collected outcomes on the HMW canvas. Motivate is a valid action. However, a more precise action could help in the ideation. I see room for improvement in your HMW statement.</p> <p>For the overall documentation, I would advise to write a paragraph to motivate and summarize what is visually present on your two screenshots of your virtual boards.</p>

Assignment 3: Grade 3%: max. 30 points

Storyboard	No storyboard 0 points	A storyboard is available in your wiki 12 points	Your storyboard shows a good scenario benefiting from your idea 16 points	Your storyboard is easy to follow, meaningful and clearly demonstrate its use for your idea 20 points
Feedback to Storyboard	No feedback to storyboard documented 0 points	You have documented some feedback collected using your storyboard 6 points	You have collected feedback for your storyboard and you have refined your storyboard 8 points	You have collected feedback for your storyboard, refined it and there is evidence of improvement 10 points

Total Points	24
Comments	<p>I like the first four frames of your storyboard. They are easy to understand and are a good fit to the challenge. Frames 5 and 6 don't explain me how the challenge motivates the team. What is special about the Outdoor Basketball challenge? I am also missing the connection to the European Championships 2022. Is there any?</p> <p>Unfortunately, I can't find any feedback collected to your storyboard. Have you collected feedback with friends or stakeholders? If so, please document it on your wiki page.</p> <p>Grading update: Now I understand that your feedback section is above the storyboard. Please be more verbose in documenting your process in creating outputs/artefacts. This helps me to better understand your work.</p>

Assignment 4: Grade 10%: max. 100 points

Digital Prototype	none <i>0 points</i>	barely working <i>12 points</i>	good release <i>16 points</i>	excellent, prototype works smoothly <i>20 points</i>
Key Features	none <i>0 points</i>	incomplete <i>6 points</i>	almost complete <i>8 points</i>	working very well <i>10 points</i>
Look and Feel	no prototype or very poor user interface <i>0 points</i>	difficult to understand <i>6 points</i>	well done <i>8 points</i>	very well done <i>10 points</i>
Wording and communication with the user	hard to understand <i>0 points</i>	not very professional <i>6 points</i>	easy to follow and to understand, good user experience <i>8 points</i>	consistent and clear wording, great user experience <i>10 points</i>
Purpose of digital prototype	unclear <i>0 points</i>	difficult to see the benefit of the digital prototype <i>6 points</i>	good use of prototyping. You have communicated the idea of the challenge contribution well. <i>8 points</i>	you are making excellent use of digital prototyping. You use it very well to bring your ideas across. <i>10 points</i>
Team work & workflow	hard to tell from issues, project board and wiki <i>0 points</i>	incomplete <i>6 points</i>	all team members are involved <i>8 points</i>	great team work, the entire team is involved, workload seems well balanced, involvement plays to individual strength <i>10 points</i>
Documentation in GitHub Issues	none identified <i>0 points</i>	incomplete or unclear <i>6 points</i>	issues are documented <i>8 points</i>	very thorough and concise documentation <i>10 points</i>
Wiki page	none <i>0 points</i>	incomplete or unclear <i>12 points</i>	good for showing to the challenge giver <i>16 points</i>	clear, easy to understand, relevant <i>20 points</i>

Total Points	94
Comments	<p>Good 1st sprint. You have done great initial development of your idea. You are using digital prototyping in a great way to communicate your idea. Teamwork looks great.</p> <p>Your use of GitHub issues, however, has room for improvements. Please be more active and verbose in commenting issues and describing issues.</p> <p>Your wiki page also has room for improvements. Please include images in the page such that your readers do not have to make extra clicks for seeing the images. It does not hurt to be wordier and to put in more effort in describing the process of developing your Sprint 1 prototype.</p>

Assignment 5: Grade 10%: max. 100 points

Business Model Canvas	no business model canvas found in wiki <i>0 points</i>	business model canvas is incomplete <i>6 points</i>	business model canvas gives a good overview of the business case of our team's idea <i>8 points</i>	all sections are complete, clear, concise, and relevant, it demonstrates a good understanding of the business case
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Customer Segments	none identified 0 points	incomplete or unclear 6 points	customer segments are identified 8 points	customer segments are identified and relevant 10 points
Value Propositions	none identified 0 points	incomplete or unclear 6 points	identified and relevant 8 points	identified, relevant and concise 10 points
Channels	none identified 0 points	incomplete or unclear 6 points	identified and relevant 8 points	identified, relevant and concise 10 points
Customer Relationships	none identified 0 points	incomplete or unclear 6 points	identified and relevant 8 points	identified, relevant and concise 10 points
Revenue Streams	none identified 0 points	incomplete or unclear 6 points	identified and relevant 8 points	identified, relevant and concise 10 points
Key Resources	none identified 0 points	incomplete or unclear 6 points	identified and relevant 8 points	identified, relevant and concise 10 points
Key Activities	none identified 0 points	incomplete or unclear 6 points	identified and relevant 8 points	identified, relevant and concise 10 points
Key Partnerships	none identified 0 points	incomplete or unclear 6 points	identified and relevant 8 points	identified, relevant and concise 10 points
Cost Structure	none identified 0 points	incomplete or unclear 6 points	identified and relevant 8 points	identified, relevant and concise 10 points

Total Points	64
Comments	<p>There is a lot of room for improvement. Please use the last tutoring session to get Audrey's support to improve the logic of your business model before the final delivery. You can improve your grading for it on the final deliverable significantly.</p> <p>You did not chose and made clear your team's positioning as requested. Are you an innovation-as-a-service unit working exclusively to deliver a solution to Munich2022 or are you a startup?</p> <p>You started well defining your value proposition, but the lack of positioning and the incompleteness of most of the 9 blocks makes the logic of your business model very hard to understand.</p> <p>You have considered the sport clubs as partners, but as I understand your solution, you need to match the youngsters with the clubs activities. This means you have 2 customer segments (B2C and B2B). Your solution is an APP, so the channel to deliver it is e.g. APP Store and/or Google Play. Social networking is part of customer relationship that is how you build a relationship with your B2C audience. What about the B2B?</p> <p>Resources regard all financial, physical and human resources necessary to run your business. You unfortunately have identified none.</p> <p>The cost structure is incomplete; it should reflect your costs to run your business. That means the cost to execute your activities and pay for the resources necessary for it. For the initial development cost of the application we had suggested you used as source www.estimatemyapp.com to simulate an approximately initial development cost. Unfortunately, you did not use it nor provided a rough estimate in euros for it.</p>

TOTAL TEAM POINTS	290 TOTAL POINTS (from 250 awarded)
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Please note these assignments account for 85% of your individual grade. The remaining 15% comes from the individual quizzes. Bonus points of up to 50 points (5%) are awarded on instructors' discretion based on students' individual contribution. The final notes and transcript of records will be available at the end of HM's summer semester (July 2021).

Final Grade Cutoffs (German grades and American letter grades in parenthesis)									
1,0 (A)	93%	1,7 (B+)	87%	2,7 (C+)	77%	3,7 (D+)	67%	5,0 (F)	<60%
		2,0 (B)	83%	3,0 (C)	73%				
1,3 (A-)	90%	2,3 (B-)	80%	3,3 (C-)	70%	4,0 (D)	60%		