



**"THE WAY TO COLLECTIVE SUCCESS
LIES IN LONG INDIVIDUAL
IMPROVEMENT AND MOTIVATION"**

Our team



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(USA)



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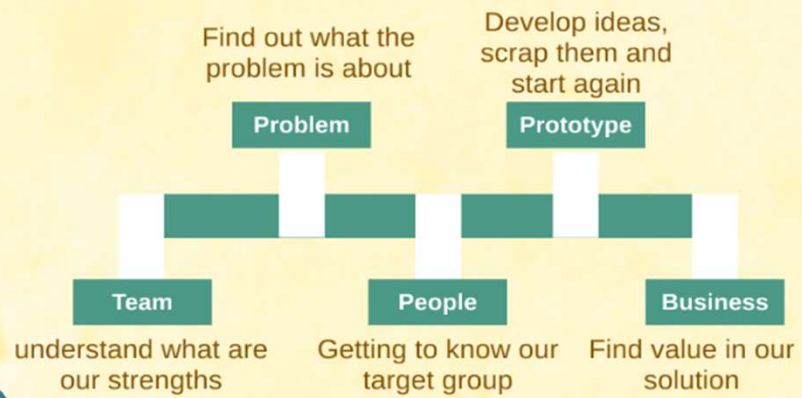
Marc
(Germany)

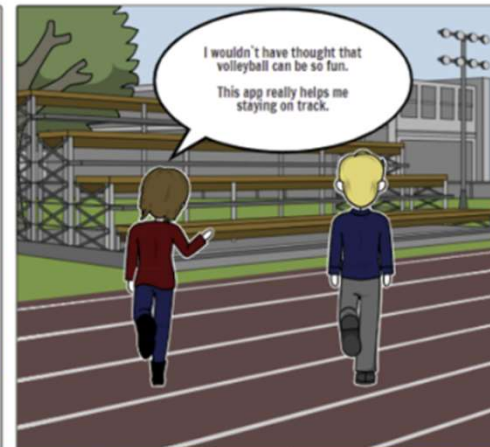


Áron
(Hungary)



Our process





Our Solution



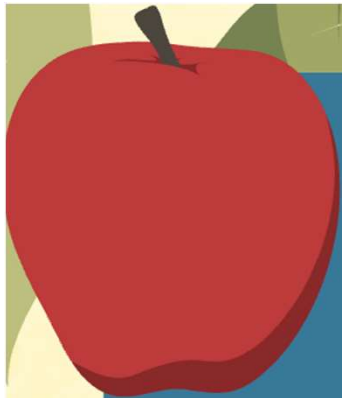
Our Prototype

Explore the app, Find some sports and prepare
for your own challenges.



GET STARTED

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proto/
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Our Customer Value

Inform

- Create awareness for sport clubs in the area
- Advertise niche sports
- Inform users about the weight of their own choices

Motivate

- Help establish habits for being active
- Provide long-term goal tracking
- Unique combination of competitions, individual goals and community events

Improve

- Self improvement
- Environmental impact
- Improve own health and life
- Improve own social environment



Our Cost & Revenue

Cost

Marketing & Administration

Development & Support

Server & Infrastructure

Revenue

In-App Advertising

Monthly subscriptions

Sponsoring by events

Our Resources & Partners

Partners

- Local sport clubs
- European Championships
- Wearable Manufacturers
- Environmental organizations (e.g. Eden Project)

Suppliers

- App store distributors
- Cloud providers

Resources

- Servers and hardware
- Testing devices
- Starting capital
- Staff



Our Experience

Teamwork

Coaching

*Virtual
Format*