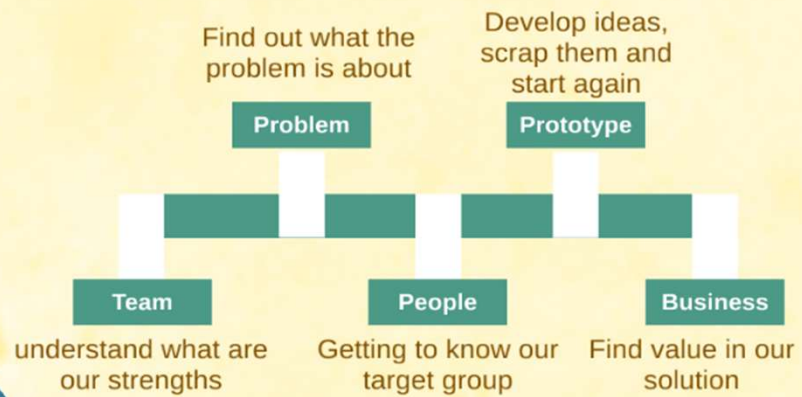
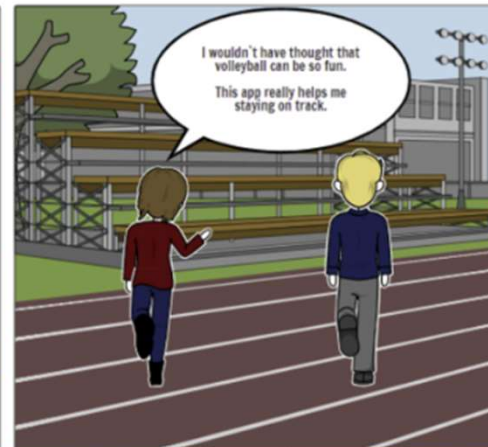


**"THE WAY TO COLLECTIVE SUCCESS  
LIES IN LONG INDIVIDUAL  
IMPROVEMENT AND MOTIVATION"**

## *Our process*

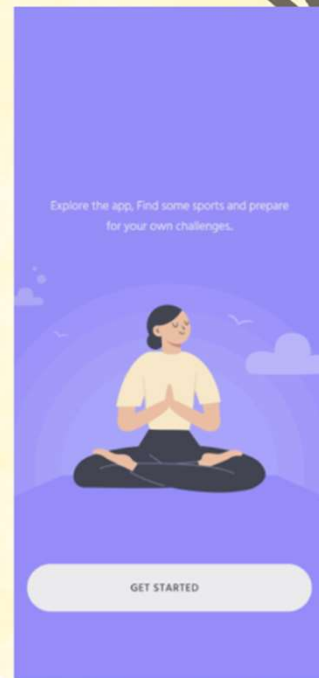




## *Our Solution*

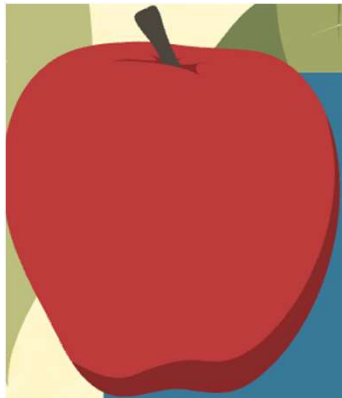


## *Our Prototype*



[https://  
www.figma.com/  
proto/  
Gk8E12tiZANyTBd  
mQMUHqA/  
Champs2Be?node-  
id=1%3A3480&scal  
ing=min-zoom](https://www.figma.com/proto/Gk8E12tiZANyTBdmQMUHqA/Champs2Be?node-id=1%3A3480&scaling=min-zoom)





# *Our Customer Value*

## *Inform*

- Create awareness for sport clubs in the area
- Advertise niche sports
- Inform users about the weight of their own choices

## *Motivate*

- Help establish habits for being active
- Provide long-term goal tracking
- Unique combination of competitions, individual goals and community events

## *Improve*

- Self improvement
- Environmental impact
- Improve own health and life
- Improve own social environment



# *Our Cost & Revenue*

## *Cost*

Marketing & Administration

Development & Support

Server & Infrastructure

## *Revenue*

In-App Advertising

Monthly subscriptions

Sponsoring by events

# *Our Resources & Partners*

## Partners

- Local sport clubs
- European Championships
- Wearable Manufacturers
- Environmental organizations (e.g. Eden Project)

## Suppliers

- App store distributors
- Cloud providers

## Resources

- Servers and hardware
- Testing devices
- Starting capital
- Staff





# *Our team*



Cameron  
(USA)



Majda  
(Bosnia)



Florian  
(Germany)



Marc  
(Germany)



Áron  
(Hungary)

