Grading Scheme

ASSIGNMENTS	WEEKS	GRADE
(1) Team Canvas & kick-off challenge research Objectives: • Kick-off your work as a team. Align the team vision, manage course expectations, align previous experiences, and roles in your team. • Research the challenge problem. • Learn hands-on intercultural and international collaboration skills. • Learn how to work effectively in remote teams. • Increase your employability in a modern, global, digital work environment.	1	5% (50 points)
(2) Problem Statement Objectives: • Research the challenge problem. • Write a concise statement of your understanding of the problem. • The problem statement is a feedback to the challenge giver and shows the understanding of the challenge. • The problem statement is the starting point of ideation.	2	2% (20 points)
(3) Ideation Objectives: • Develop an innovative contribution to the proposed challenge. • Agree in your team what to work on. • Learn about innovation processes and entrepreneurial thinking. • Increase your employability in a modern, global, digital work environment.	3	8% (80 points)
(4) Sprint 1 Objectives: • Work on your idea. • Demonstrate scenarios for your idea. • Learn how to prototype using digital technologies. Learn processes and agile organizational skills used in digital projects.	5 & 6	10% (100 points)
(5) Business Model Canvas Objectives: • "Light-weight" proof of business case of your idea.	4-7	10% (100 points)
(6) Sprint 2 Objectives: • Refine your idea. • Test your idea and collect feedback. • Learn how to prototype using digital technologies. • Learn processes and agile organizational skills used in digital projects.	7 & 8	10% (100 points)
(7) Final Presentation Objectives: • Present your challenge contribution to the challenge givers. • Make effective presentations and pitches. • Increase your employability in a modern, global, digital work environment.	9	20% (200 points)
(8) Final Report & Prototype Objective: • Provide a valuable output for the given challenge.	9	20% (200 points)
TOTAL		100% (1000 points)
BONUS: Individual bonus points for outstanding contribution/participation	0-9	5% (50 points)

1,0 (A)	93%	1,7 (B+)	87%	2,7 (C+)	77%	3,7 (D+)	67%	5,0 (F)	<60%
		2,0 (B)	83%	3,0 (C)	73%	4,0 (D)	60%		
1,3 (A-)	90%	2,3 (B-)	80%	3,3 (C-)	70%				

Grading Assessment TEAM 14

Assignment 1: Grade 5%: max. 50 points

Github Repository created, all team members have access	no repository *0 points*	repository created and max. 2 team members have access *3 points*	repository created and all but one team member have access *7 points*	repository created and all team members have access *10 points*
Team Canvas & Team name	no team canvas in wiki *0 points*	team canvas in wiki, poorly filled out *3 points*	team canvas in wiki, team alignment and kick-off well documented *7 points*	team canvas in wiki, team alignment and kick-off very well documented *10 points*
Research	no research page in wiki *0 points*	incomplete research page in wiki *3 points*	good research, well documented *7 points*	great and informative research page in wiki, very well suited to present your research to the challenge sponsor *10 points*
Interviews with stakeholders	no interviews with stakeholders documented *0 points*	no meaningful interviews documented *3 points*	well done *7 points*	great insights from interviews with stakeholders *10 points*
Open Questions	no open questions section on research page in wiki *0 points*	few (almost trivial) open questions on research page in wiki *3 points*	good open questions, well suited to get more information from the challenge sponsor *7 points*	excellent *10 points*

Total Points	43
Comments	The team started really well on the challenge. Nevertheless, the research focused on desk research and the interview with Dr. Triebswetter only. There is no meaningful documentation of primary data collection with other stakeholders. This is an important next step to get their perspective.

Assignment 2: Grade 2%: max. 20 points

Research the problem	no new research found *0 points*	research documented *3 points*	the problem was well researched *7 points*	Your wiki page shows excellent research in the problem domain. You were able to identify key sources and structure the information that you have obtained very well. *10 points*
Problem statement	no problem statement *0 points*	problem statement is available *3 points*	Your problem statement is understandable and documents your insight. *7 points*	Excellent problem statement *10 points*

Total Points	10
Comments	The problem is researched based on desk research and interview with Dr. Triebswetter. It is important you try to understand the perspective of companies / their employees. The challenge is to make them care about climate protection in times of crises. Also the problem statement should be short and nail the problem. It should not detail the scenario or rephrase the broad challenge statement made available. For a problem statement, you need to analyze your research insights and then you must ask yourselves what are the real pain point(s) behind this problem? And you need to take into account the companies and their employees perspective. What are their pain points that the city of Munich (or any other municipality) in its position could offer to support them towards climate protection despite the crises situation? The problem statement should focus on the target audience and present the real problem (= the pain point(s)). Furthermore, a problem statement should not include the solution or indications of it.

TOTAL TEAM POINTS	53 TOTAL POINTS (from 70 awarded)