SnowActivist

Hello

Team 23 – SnowActivists

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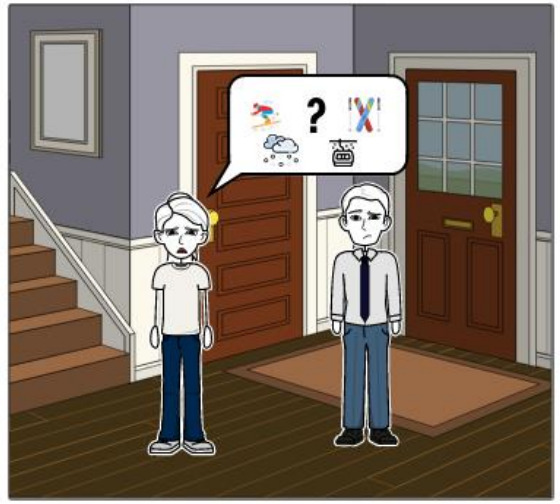
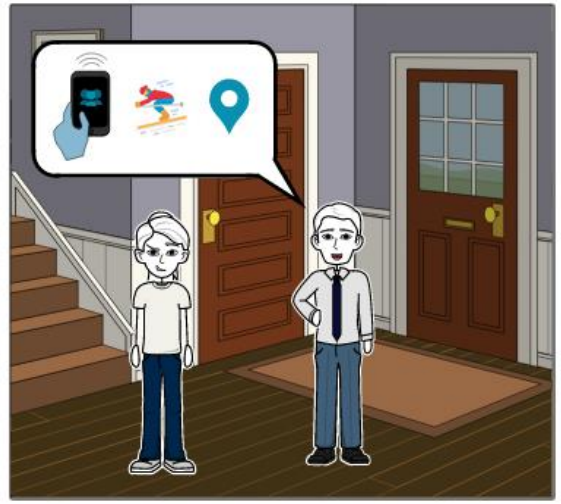
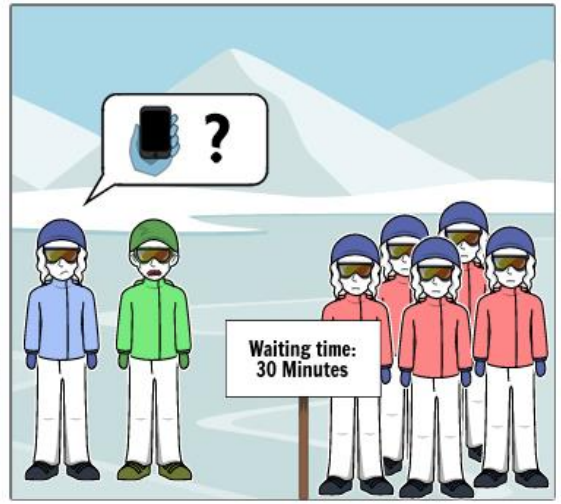
Storyboard



Sam and Bill want to go skiing, but do not know where to go and neither where their friends are.

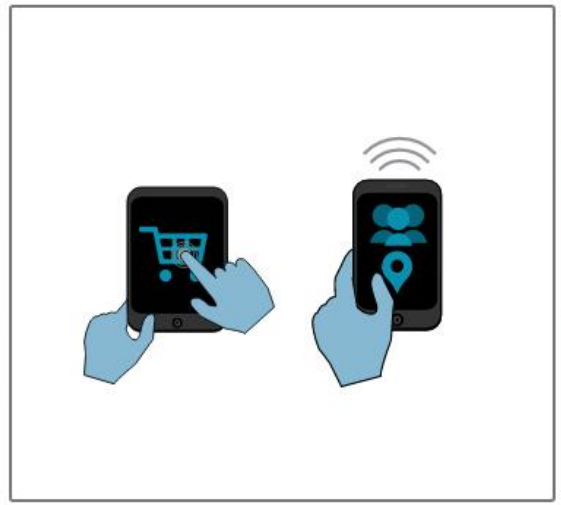


Bill and Sam open the Snow Activist-app to have a look at the ski resorts near them.



After deciding where to go, they see the long queue.

The SnowActivist-app enables Bill and Sam to skip the queue and buy their tickets easily using the app with a QR-Code



Sam and Bill can share their location via Snow Activist, and other Skienthusiasts can join them.

Through SnowActivist they were able to safe time by not having to wait in line, buying their tickets faster and meet with theirfriends spontaneously.

Business Model Canvas

Key Partners

Marketing / Organization

Product providers

Operation

DSV

Skidata

Ski clubs

Ski resorts (lift operators)

Professionals

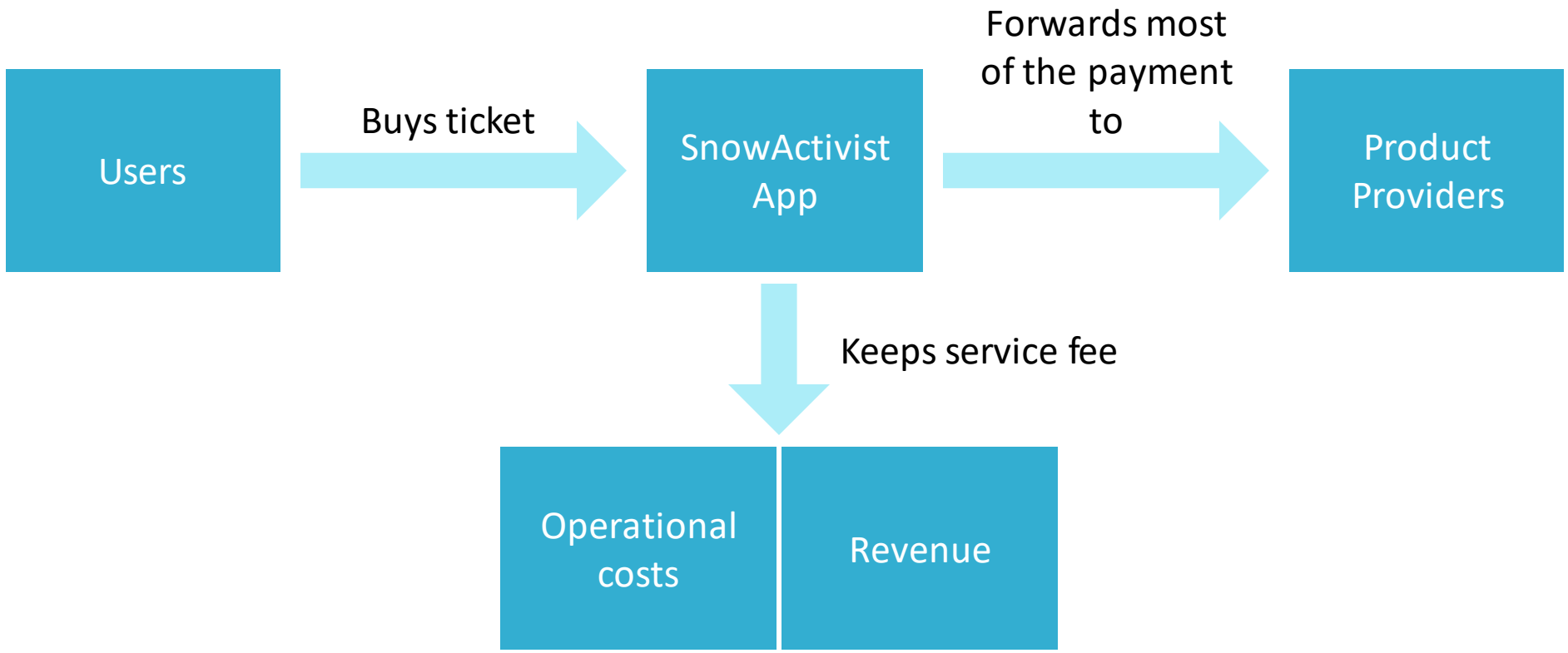
Event organizers

PayPal

Klarna

Cloud service provider

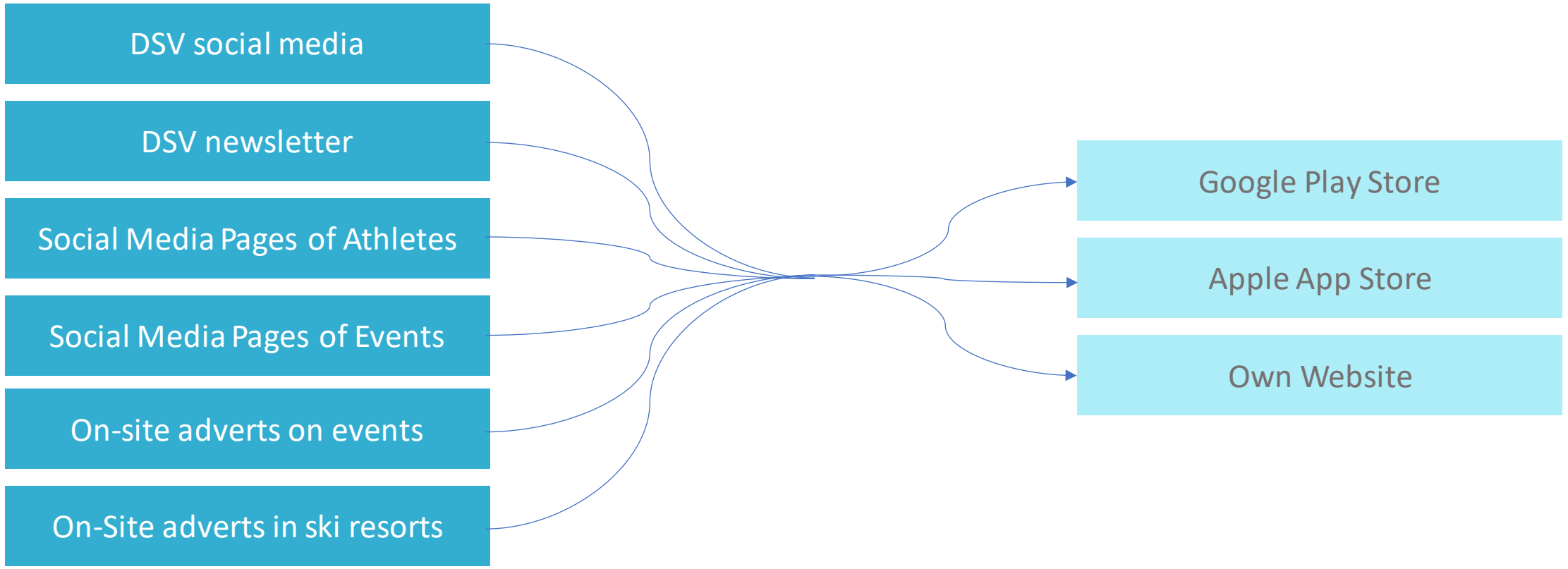
Revenue Streams



Cost structure

Estimated Budget: 400‘000€ per year

Channels (Customer side)

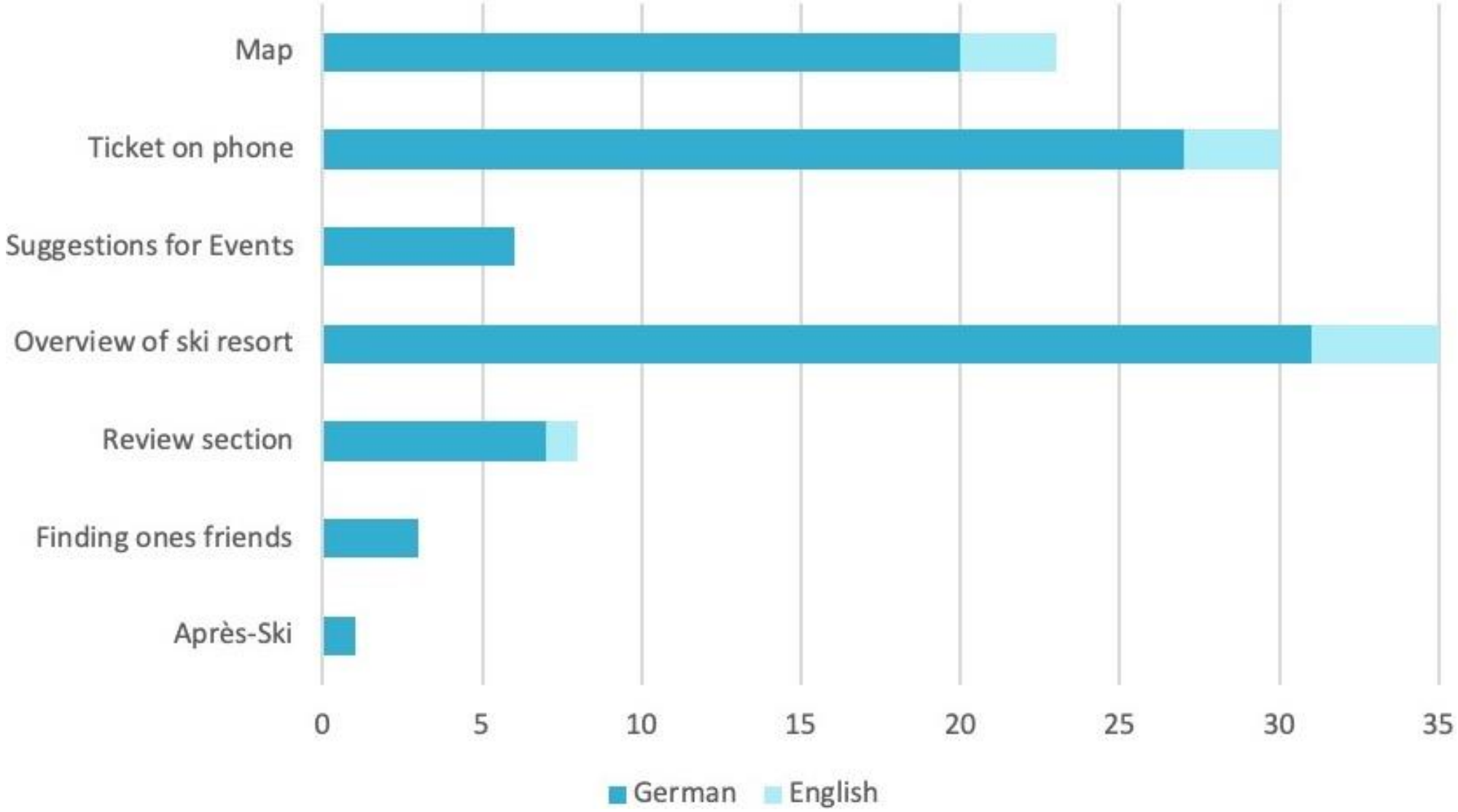


Customer aquisition

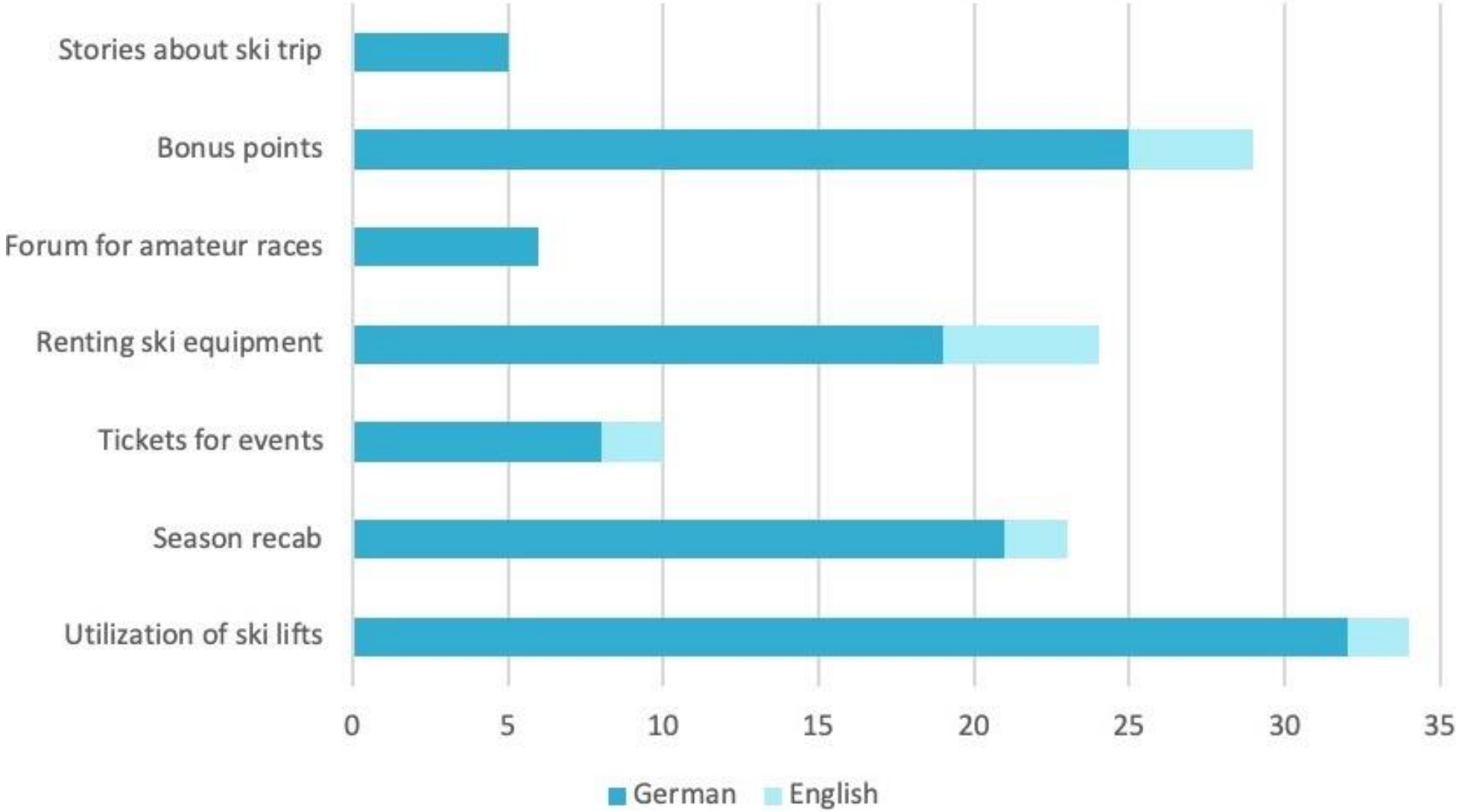
Distribution

Poll

Poll – Favorite Features

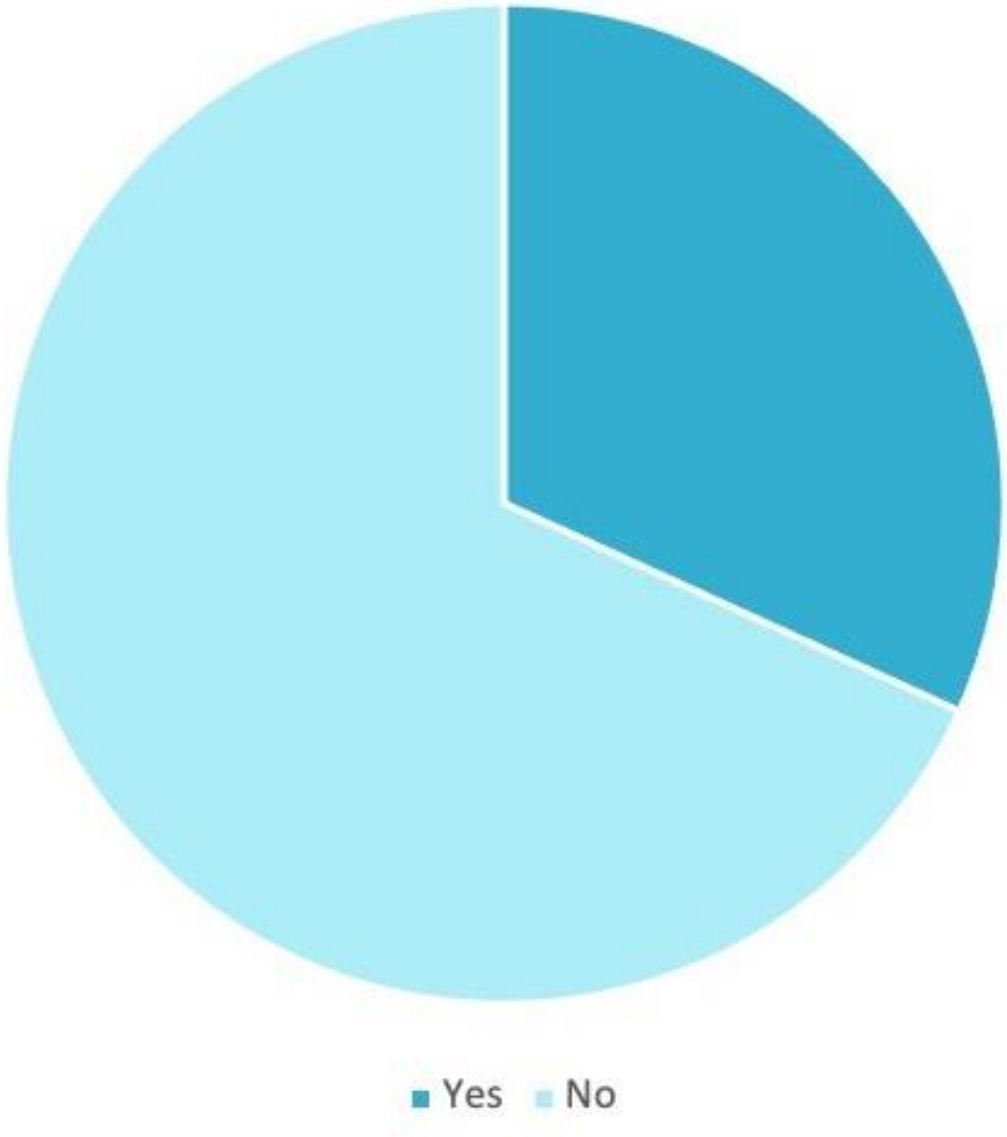


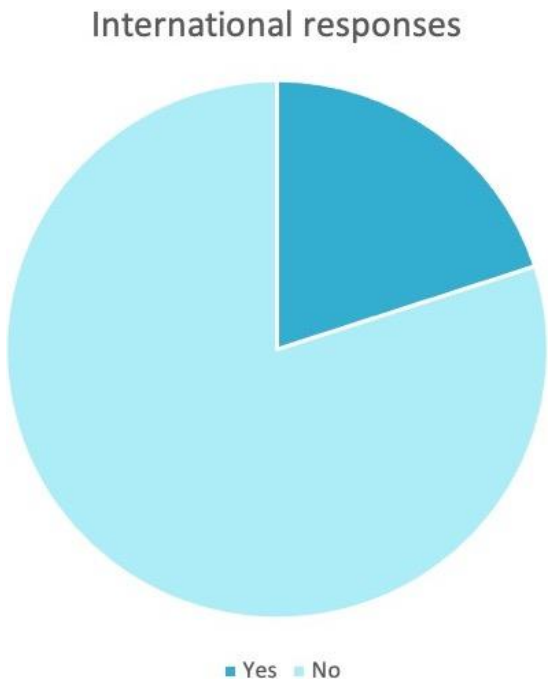
Poll – Future Features

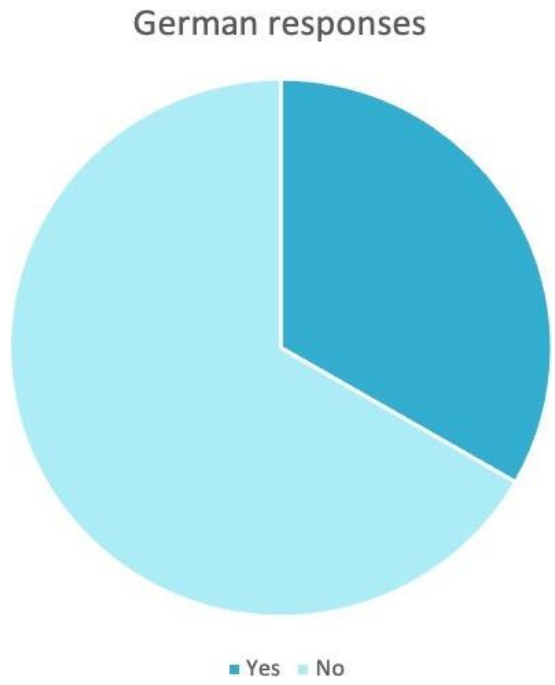
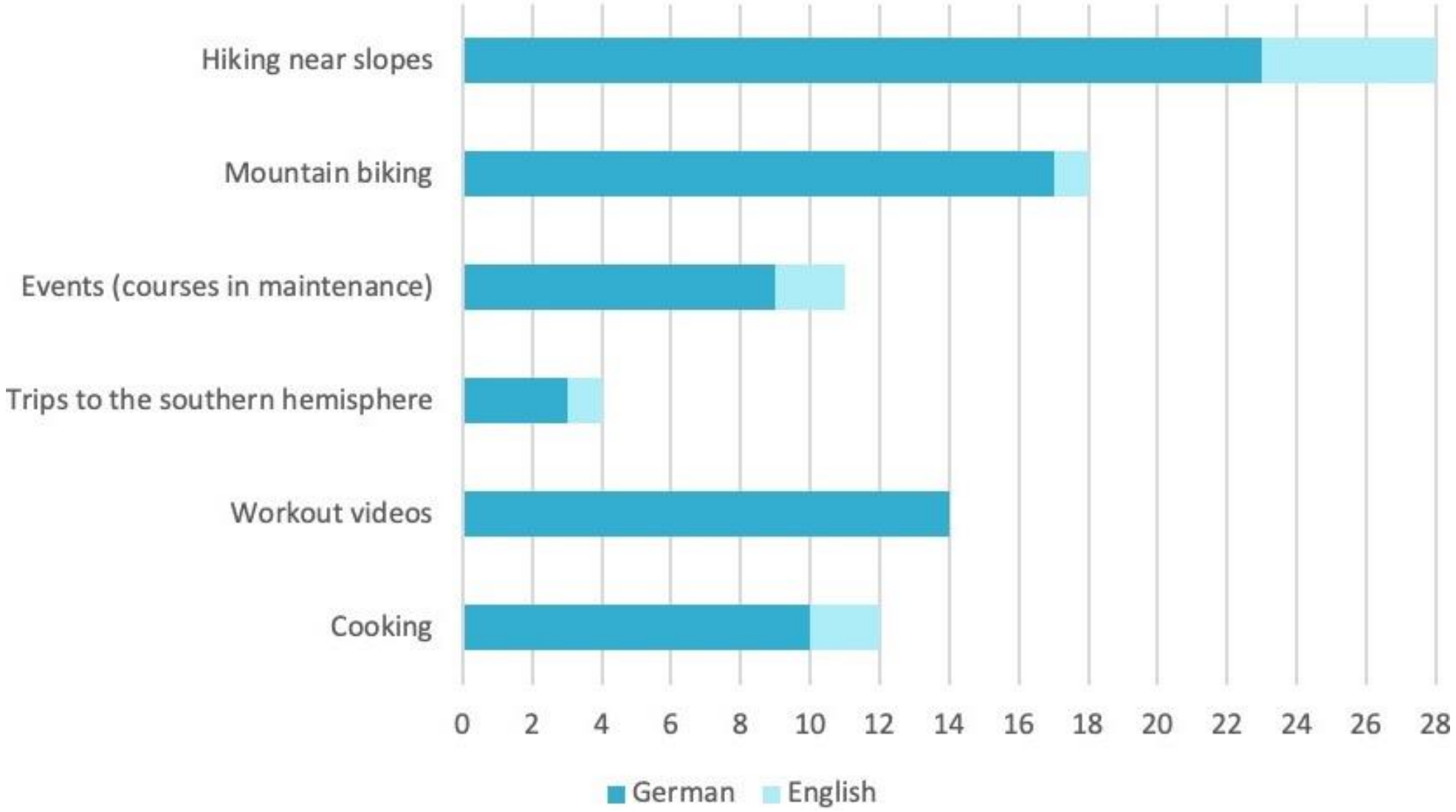


Was our contribution valuable?

Poll – Remain in touch during summer







Poll – Activities during summer