PROTOTYPE SPRING 1: FEEDBACK

CRITIC AREA OF EXPERTISE: Computer Science at University of Washington

- The backgrounds make text practically illegible. The black outline around the text isn't enough to make it pop out from the foliage.

- There are too many exclamation points. ("Welcome to the KJR!" "Click here!" "Register New Account!")

- Keep capitalizations consistent. ("Forgot Password? Click here!")

- The KJR Logo in the login page looks weird because it's boxed in a purple rectangle.

- The buttons are all a bit too static. Make them dynamic, change color, or bounce when clicked.

- The horizontal scrolling is super strange and unintuitive especially since there is no scroll bar.

- There is a lot of space between "News," "Groups," and "Dates."

- Make the "About us," "Topics," etc. clickable!

- The status bar along the top of the screen is inconsistent. Either get rid of it or make it consistent. (I don't think it's necessary for a prototype.)

- The profile page is very strange. In general, avoid background images. Also align the text along the header ("Alice Smith" and "Member since...").

- Make the transitions consistent. Some of them were sliding, others were instantaneous; it made my head hurt.

- Overall, the prototype just lacks cohesiveness and feels somewhat disorganized. The success of Instagram is its simplicity in user interface and functionality. Try to keep things simple for your second run.