Analysis & Conclusions

What was very important to me during the interviews was that I wanted to interview different groups and get different opinions, because it is important for us (we get new ideas from them) and in the end it will be for our product. So I decided to interview two younger kids, 9 and 10 years old, and one teenager who is about to finish school and is already 17 years old. The other two people were on the one hand a teacher who works in an primary school and supports children between 6 and 10 years and on the other hand a parent who already has children. It was important for me to interview different perspectives and groups and to get different opinions. Now, after all the interviews, I describe my impressions and findings and explain my opinion about them:

The teacher and the parent were positively surprised by the program, but it was also noticed that they are careful about data, technology, digitalization in general, etc. Both sides were in favor of bringing young people even closer to society, in order to further increase the environment, and that knowledge should be passed on, communication and education should be further strengthened on the digital level. But they also think that not all young people are suitable for this, especially the young children, because they might be too young for it and therefore would not understand everything.

But what they also noticed was that on the one hand the teacher seemed to be a bit careful about technology and influence, because she feels that children, especially at a very young age, are not ready for digital tools and they would forget many things because of the strong influence, such as reading and writing. She thinks that in the future children will only sit in front of screens and lose their sense of reality, such as communicating with other children in person, meeting, playing, learning on their own, etc. On the other hand, they should not be 100% excluded from the digital world, because today, technology is everywhere and is used everywhere and therefore one has to find a middle ground.

The parent is in favor of us developing something that could help the younger generation, but with limitations. He is of the opinion that you should not give out personal data or upload photos of yourself or the children and that data protection should be given a high priority. Similarly, children should not use or make purchases on sites that are not suitable for children, but something that could be an advantage for everyone in terms of knowledge, education, communication, etc. On the other hand, children should already be involved in the digital environment, as technology is being used almost everywhere nowadays.

I noticed that both people would like to support this project, but only if it is safe for children, if it brings an advantage for the young people, if it gives them the opportunity to learn from it and to develop.

On the other hand, I had an interview with two younger children and with a young person who is already 17 years old, as I mentioned above. There I found out that the younger children came into contact with digital devices at a very early age. So I learned that children of that age already have a console, visit websites like YouTube etc. But I also learned that there are children who don't care much about technology and prefer to play with other children, read books, go on trips, etc.

The 17-year-old also provided me with interesting information. For example, it is important for him to keep social contact with his friends and to do sports together with them. But he also has responsibilities, such as household, school, homework, etc. At the same time he likes to play games on his console and is active on social media platforms like Tik Tok and Instagram. So he creates a balance and has digital tools around him as well as real life activities like playing soccer, meeting with friends etc.

I noticed that everyone has a different view on this topic and I found the answers and the interview in general quite interesting. So it's up to us to develop something where all sides can be content with it in the end and still everyone feels comfortable with the project.