Grading Scheme

ASSIGNMENTS	WEEKS	GRADE
(1) Team Canvas & kick-off challenge research Objectives: • Kick-off your work as a team. Align the team vision, manage course expectations, align previous experiences, and roles in your team. • Research the challenge problem. • Learn hands-on intercultural and international collaboration skills. • Learn how to work effectively in remote teams. • Increase your employability in a modern, global, digital work environment.	1	5% (50 points)
(2) Problem Statement Objectives: • Research the challenge problem. • Write a concise statement of your understanding of the problem. • The problem statement is a feedback to the challenge giver and shows the understanding of the challenge. • The problem statement is the starting point of ideation.	2	2% (20 points)
(3) Ideation Objectives: • Develop an innovative contribution to the proposed challenge. • Agree in your team what to work on. • Learn about innovation processes and entrepreneurial thinking. • Increase your employability in a modern, global, digital work environment.	3	8% (80 points)
(4) Sprint 1 Objectives: • Work on your idea. • Demonstrate scenarios for your idea. • Learn how to prototype using digital technologies. Learn processes and agile organizational skills used in digital projects.	5 & 6	10% (100 points)
(5) Business Model Canvas Objectives: • "Light-weight" proof of business case of your idea.	4-7	10% (100 points)
(6) Sprint 2 Objectives: • Refine your idea. • Test your idea and collect feedback. • Learn how to prototype using digital technologies. • Learn processes and agile organizational skills used in digital projects.	7 & 8	10% (100 points)
(7) Final Presentation Objectives: • Present your challenge contribution to the challenge givers. • Make effective presentations and pitches. • Increase your employability in a modern, global, digital work environment.	9	20% (200 points)
(8) Final Report & Prototype Objective: • Provide a valuable output for the given challenge.	9	20% (200 points)
TOTAL		100% (1000 points)
BONUS: Individual bonus points for outstanding contribution/participation	0-9	5% (50 points)

Final Grade Cutoffs (German grades and American letter grades in parenthesis)								
1,0 (A)	93%	1,7 (B+)	87%	2,7 (C+)	77%	3,7 (D+)	67%	
		2,0 (B)	83%	3,0 (C)	73%	4,0 (D)	60%	5,0 (F)	<60%
1,3 (A-)	90%	2,3 (B-)	80%	3,3 (C-)	70%			

Grading Assessment TEAM 32

Assignment 1: Grade 5%: max. 50 points

Github Repository created, all team members have access	no repository 0 points	repository created and max. 2 team members have access 6 points	repository created and all but one team member have access 8 points	repository created and all team members have access 10 points
Team Canvas & Team name	no team canvas in wiki 0 points	team canvas in wiki, poorly filled out 6 points	team canvas in wiki, team alignment and kick-off well documented 8 points	team canvas in wiki, team alignment and kick-off very well documented 10 points
Research	no research page in wiki 0 points	incomplete research page in wiki 6 points	good research, well documented 8 points	great and informative research page in wiki, very well suited to present your research to the challenge sponsor 10 points
Interviews with stakeholders	no interviews with stakeholders documented 0 points	no meaningful interviews documented 6 points	well done 8 points	great insights from interviews with stakeholders 10 points
Open Questions	no open questions section on research page in wiki 0 points	few (almost trivial) open questions on research page in wiki 6 points	good open questions, well suited to get more information from the challenge sponsor 8 points	excellent 10 points

Total Points	50
Comments	Excellent start. Very well documented research up to this point.

Assignment 2: Grade 2%: max. 20 points

Research the problem	no new research found 0 points	research documented 6 points	the problem was well researched 8 points	Your wiki page shows excellent research in the problem domain. You were able to identify key sources and structure the information that you have obtained very well. 10 points
Problem statement	no problem statement 0 points	problem statement is available 6 points	Your problem statement is understandable and documents your insight. 8 points	Excellent problem statement 10 points

Total Points	18
Comments	The problem is researched. To improve the problem statement you need to analyze your research insights and then you must ask yourselves what are the real pain point(s) behind this problem? And you need to take into account the youngsters perspective. What are their pain points that the KJR (or a similar NGO) in its position could offer a solution for? The problem statement should focus on the target audience and present the real problem (= the pain point(s)). Furthermore, a problem statement should not include the solution or indications of it.

TOTAL TEAM POINTS	68 TOTAL POINTS (from 70 awarded)