**Proposal For Health Advice Group**

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# Organisation Overview

## Business Description

The Development company I work for are contracted to a company called Health Advice Group (HAG), they are a charity that offers information and support around environmental health issues. They are wanting a product developed to provide weather forecasting to users alongside relevant healthcare advice , A dashboard for monitoring air quality of a location and advice on how to deal with health conditions influenced by weather and other environmental conditions.

## Problem Overview

As I understand it, the problem HAG faces is that they either have an abhorrently out of date system OR just no digital solution at all, this of course means that the charity is incredibly limited in what they can do and their market catchment area / reach.

Specific examples for issues the

## User Groups

Business Administrator - Management

Everyday Service User – From Doris the doll ( elderly ) to Gerald the geographer ( hiking etc) to standard sally (everyone else)

Everyday Staff - Developers e.t.c

### Empathy Map

#### Users

|  |  |
| --- | --- |
| **Says**   * I want to be able to read |  |
|  |  |

## User Stories

|  |  |  |  |
| --- | --- | --- | --- |
| As a [role] | I want … | So that … | Acceptance Criteria |
|  |  |  |  |