ASSIGNMENT-4

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 Compute and interpret separately with Karl Pearson and Spearman correlation coefficient for the ing advertising cost and product sales (in lakhs) of 8 companies are selected at random:

| Advertising cost | 15 | 20 | 28 | 12 | 80 | 20 | 60 | 40 |
|------------------|----|----|----|----|----|----|----|----|
| Product sales | 40 | 30 | 50 | 30 | 60 | 30 | 10 | 20 |

CODE:

```
#21BCE7727
#M Gyanada Chowdary
#x=advertising cost
#y=Product sales
x<- c(15, 20, 28, 12, 80, 20, 60, 40)
y <- c(40, 30, 50, 30, 60, 30, 10, 20)
XY<-X*Y
#Pearson correlation coefficient
meanx <- mean(x)
meany <- mean(y)
meanxy<-mean(xy)
sdx < - sd(x)
sdy <- sd(y)
covxy <- mean(xy)-(meanx*meany)</pre>
COXY
r_pearson <- covxy/ (sdx * sdy)
```

```
r_pearson

#Spearman correlation coefficient

rankx <- rank(x)

ranky <- rank(y)

d <- rankx -ranky

n <- length(x)

s=(6 * sum(d^2)) / (n * (n^2 - 1))

r_spearman <- 1-s

r_spearman

df=data.frame(c(x,meanx),c(y,meany),c(xy,meanxy))

df

df2=data.frame(x,y,rankx,ranky,d)

df2

plot(x,y)

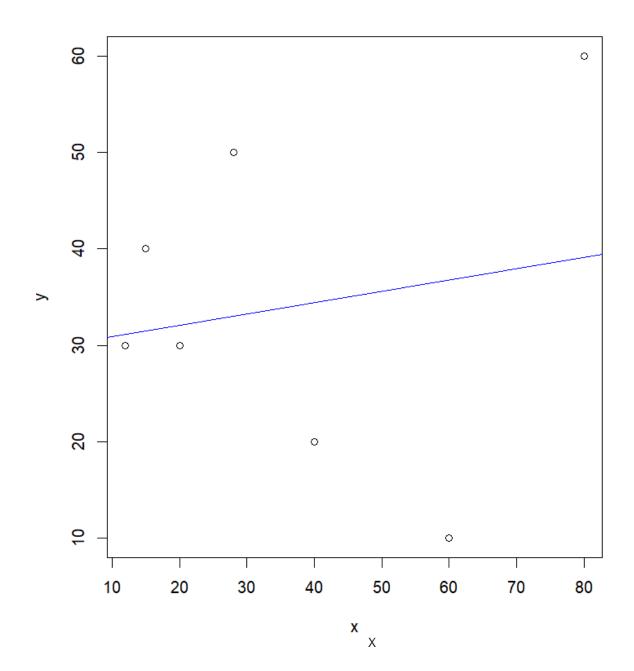
abline(lm(y ~ x, data = df), col = "blue")
```

```
Run 2 1
  1 #21BCE7727
  2 #M Gyanada Chowdary
  3 #x=advertising cost
  4 #y=Product sales
     x<- c(15, 20, 28, 12, 80, 20, 60, 40)
  5
  6 y \leftarrow c(40, 30, 50, 30, 60, 30, 10, 20)
  7
     xy < -x*y
    #Pearson correlation coefficient
  8
  9
     meanx <- mean(x)
 10
     meany <- mean(y)
 11
     meanxy<-mean(xy)</pre>
 12
     sdx \leftarrow sd(x)
 13
     sdy \leftarrow sd(y)
 14
     covxy <- mean(xy)-(meanx*meany)</pre>
 15
     coxy
 16
     r_pearson <- covxy/ (sdx * sdy)
 17
     r_pearson
 18
     #Spearman correlation coefficient
 19
     rankx <- rank(x)
     ranky <- rank(y)
 20
 21
     d <- rankx -ranky
 22
     n <- length(x)
 23
     s=(6 * sum(d^2)) / (n * (n^2 - 1))
 24
     r_spearman <- 1-s
 25
     r_spearman
     df=data.frame(c(x,meanx),c(y,meany),c(xy,meanxy))
 26
 27
     df
 28
     df2=data.frame(x,y,rankx,ranky,d)
 29
     df2
 30
     plot(x,y)
     abline(lm(y \sim x, data = df), col = "red")
 31
```

Output:

```
> #21BCE7727
> #M Gyanada Chowdary
> #x=advertising cost
> #y=Product sales
> x<- c(15, 20, 28, 12, 80, 20, 60, 40)
> y <- c(40, 30, 50, 30, 60, 30, 10, 20)
> xy<-x*y
> #Pearson correlation coefficient
> meanx <- mean(x)
> meany <- mean(y)
> meanxy<-mean(xy)</pre>
> sdx <- sd(x)
> sdy <- sd(y)
> covxy <- mean(xy)-(meanx*meany)</pre>
> covxy
[1] 59.84375
> r_pearson <- covxy/ (sdx * sdy)</pre>
> r_pearson
[1] 0.1547421
> #Spearman correlation coefficient
> rankx <- rank(x)</pre>
> ranky <- rank(y)</pre>
> d <- rankx -ranky
> n <- length(x)
> s=(6 * sum(d^2)) / (n * (n^2 - 1))
> r_spearman <- 1-s
> r_spearman
[1] 0.0297619
> df=data.frame(c(x,meanx),c(y,meany),c(xy,meanxy))
  c.x..meanx. c.y..meany. c.xy..meanxy.
1
       15.000
                     40.00
                                       600
2
       20,000
                     30.00
                                       600
3
       28.000
                     50.00
                                      1400
4
       12.000
                     30.00
                                       360
5
       80.000
                     60.00
                                      4800
6
       20.000
                     30.00
                                       600
7
       60.000
                     10.00
                                       600
8
       40.000
                     20.00
                                       800
9
                                      1220
       34.375
                     33.75
> df2=data.frame(x,y,rankx,ranky,d)
> df2
   x y rankx ranky
1 15 40
          2.0
                  6 - 4.0
2 20 30
          3.5
                  4 - 0.5
3 28 50
          5.0
                  7 - 2.0
4 12 30
          1.0
                  4 - 3.0
5 80 60
                  8 0.0
          8.0
6 20 30
          3.5
                  4 - 0.5
7 60 10
          7.0
                  1 6.0
8 40 20
          6.0
                  2 4.0
> plot(x,y)
> abline(lm(y ~ x, data = df), col = "red")
```

GRAPH:



IC chips production (in thousands) and electricity consumption (in KW/day) for a particular week of the company are given as follows:

| IC chips production | 451 | 358 | 431 | 506 | 499 | 529 | 564 |
|-------------------------|-----|-----|-----|-----|-----|-----|-----|
| Electricity consumption | 248 | 226 | 247 | 277 | 305 | 583 | 299 |

- (a) Estimate the linear regression line.
- (b) Estimate the quadratic regression curve.
- (c) Estimate the electricity consumption for the day that company produces 4, 95, 000 IC chips.
- (d) Draw the scattered plot with line and curve.

CODE:

```
x <- c(451, 358, 431, 506, 499, 529, 564)
y <- c(248, 226, 247, 277, 305, 583, 299)
# (a) Linear regression using formula
n <- length(x)
```

slope <- (n * sum(x*y) - sum(x) * sum(y)) / (n * sum(x^2) - sum(x)^2) intercept <- mean(y) - slope * mean(x) cat("Linear Regression Equation: y = ", round(slope, 3), "* x + ", round(intercept, 3), "\n")

(b) Quadratic regression using formula

$$x4 < -x^4$$

$$sx <- sum(x)$$

$$sx2 <- sum(x2)$$

$$sx3 < -sum(x3)$$

$$sx4 <- sum(x4)$$

$$sy <- sum(y)$$

```
sxy <- sum(x*y)
sx2y <- sum(x2*y)
a \leftarrow matrix(c(n, sx, sx2, sx3, sx2, sx3, sx2, sx3, sx4), ncol = 3)
b <- c(sy, sxy, sx2y)
coefficients <- solve(a, b)
cat("Quadratic Regression Equation: y =", round(coefficients[3], 3), "* x^2 +",
round(coefficients[2], 3), "* x +", round(coefficients[1], 3), "\n")
# (c) Estimate electricity consumption for 495000 IC chips production
x new <- 495
y_lin <- slope * x_new + intercept</pre>
y_quad <- coefficients[3] * x_new^2 + coefficients[2] * x_new + coefficients[1]
cat("Electricity consumption for 495000 IC chips production (linear regression):",
round(y_lin, 3), "\n")
cat("Electricity consumption for 495000 IC chips production (quadratic regression):",
round(y_quad, 3), "\n")
# (d) Scatter plot with linear regression line and quadratic regression curve
plot(x, y)
abline(slope, intercept, col = "red")
curve(coefficients[3] * x^2 + coefficients[2] * x + coefficients[1], add = TRUE, col =
"blue")
quad_coef <- Im(y ~ poly(x, 2, raw=TRUE))$coefficients
a <- quad_coef[1]
b <- quad_coef[2]
c <- quad_coef[3]
# Prediction for 495000 IC chips production
x_pred <- 495
y_pred_linear <- slope * x_pred + intercept</pre>
```

```
y_pred_quad <- a * x_pred^2 + b * x_pred + c
abline(intercept, slope, col="red")
curve(a*x^2 + b*x + c, col="blue", add=TRUE)
```

OUTPUT:

```
1 #21BCE7727
 2 #M Gyanada Chowdary
 4 x <- c(451, 358, 431, 506, 499, 529, 564)
5 y <- c(248, 226, 247, 277, 305, 583, 299)
    # (a) Linear regression using formula
1  # (d) Linear regression using formation
8  n <- length(x)
9  slope <- (n * sum(x*y) - sum(x) * sum(y)) / (n * sum(x*2) - sum(x)*2)
10  intercept <- mean(y) - slope * mean(x)
11  cat("Linear Regression Equation: y =", round(slope, 3), "* x +", round(intercept, 3), "\n")</pre>
    # (b) Quadratic regression using formula
13
14 x2 <- x^2
15 x3 <- x^3
16 \quad x4 < - x \wedge 4
17
    sx <- sum(x)
    sx2 <- sum(x2)
19 sx3 <- sum(x3)
20 sx4 <- sum(x4)
21 sy <- sum(y)
22 sxy <- sum(x*y)
23 sx2y <- sum(x2*y)
24 a \leftarrow matrix(c(n, sx, sx2, sx, sx2, sx3, sx2, sx3, sx4), ncol = 3)
25 b <- c(sy, sxy, sx2y)
26 coefficients <- solve(a, b)
27 cat("Quadratic Regression Equation: y =", round(coefficients[3], 3), "* x^2 +", round(coefficients[2], 3), "* x +", round(coefficients[1], 3), "
29 # (c) Estimate electricity consumption for 495000 IC chips production
30 x_new <- 495
35
36 # (d) Scatter plot with linear regression line and quadratic regression curve
37 plot(x, y)
38 abline(slope, intercept, col = "red")
39 curve(coefficients[3] * x^2 + coefficients[2] * x + coefficients[1], add = TRUE, col = "blue")
40
41 quad_coef <- lm(y \sim poly(x, 2, raw=TRUE))$coefficients 42 a <- quad_coef[1]
43 b <- quad_coef[2]
44 c <- quad_coef[3]
46 # Prediction for 495000 IC chips production
47 x_pred <- 495
48 y_pred_linear <- slope * x_pred + intercept
y_pred_quad <- a * x_pred^2 + b * x_pred + c

50 data.frame(c(x,sx),c(x2,sx2),c(x3,sx3),c(x4,sx4))

51 abline(intercept, slope, col="red")

52 curve(a*x^2 + b*x + c, col="blue", add=TRUE)
53
```

```
> #21BCE7727
 > #M Gyanada Chowdary
> x <- c(451, 358, 431, 506, 499, 529, 564)
> y <- c(248, 226, 247, 277, 305, 583, 299)
 > # (a) Linear regression using formula
 > # (a) thea regression using formula
> n <- length(x)
> slope <- (n * sum(x*y) - sum(x) * sum(y)) / (n * sum(x*2) - sum(x)*2)
> intercept <- mean(y) - slope * mean(x)
> cat("Linear Regression Equation: y =", round(slope, 3), "* x +", round
 > cat("Linear Regression Equation: y = ", round(slope, 3), "* x + ", round(intercept, 3), "\n") Linear Regression Equation: y = 0.934 * x + -133.47
 > # (b) Quadratic regression using formula
 > x2 <- x^2
> x3 <- x^3
 > x4 <- x^4
 > sx2 <- sum(x2)
 > sx4 <- sum(x4)
    sy \leftarrow sum(y)
  > sxv <- sum(x*v)
  > sx2y <- sum(x2*y)
 > a <- matrix(c(n, sx, sx2, sx, sx2, sx3, sx2, sx3, sx4), ncol = 3)
> b <- c(sy, sxy, sx2y)
> coefficients <- solve(a, b)</pre>
 x = x^2 + 
  > # (c) Estimate electricity consumption for 495000 IC chips production
 > x_new <- 495
> x_lew <- 495
> y_lin <- slope * x_new + intercept
> y_quad <- coefficients[3] * x_new^2 + coefficients[2] * x_new + coefficients[1]
> cat("Electricity consumption for 495000 IC chips production (linear regression):", round(y_lin, 3), "\n")
Electricity consumption for 495000 IC chips production (quadratic regression): ", round(y_quad, 3), "\n")
Electricity consumption for 495000 IC chips production (quadratic regression): 326.584
  > # (d) Scatter plot with linear regression line and quadratic regression curve
 > # (0) Street
> plot(x, y)
> plot(x, y)
> abline(slope, intercept, col = "red")
> curve(coefficients[3] * x^2 + coefficients[2] * x + coefficients[1], add = TRUE, col = "blue")
 > quad_coef <- lm(y \sim poly(x, 2, raw=TRUE))$coefficients
 > a <- quad_coef[1]
 > b <- quad_coef[2]
> c <- quad_coef[3]
    >
     > # Prediction for 495000 IC chips production
     > x_pred <- 495
     > y_pred_linear <- slope * x_pred + intercept
     > y_pred_quad <- a * x_pred^2 + b * x_pred + c
     > data.frame(c(x,sx),c(x2,sx2),c(x3,sx3),c(x4,sx4))
           c.x..sx. c.x2..sx2. c.x3..sx3. c.x4..sx4.
     1
                            451
                                                    203401
                                                                               91733851 41371966801
                                                                                 45882712 16426010896
     2
                            358
                                                      128164
     3
                            431
                                                      185761
                                                                               80062991 34507149121
     4
                            506
                                                      256036 129554216 65554433296
     5
                            499
                                                      249001 124251499 62001498001
     6
                            529
                                                      279841 148035889 78310985281
     7
                            564
                                                     318096 179406144 101185065216
                                                   1620300 798927302 399357108612
     8
                         3338
     > abline(intercept, slope, col="red")
          curve(a*x^2 + b*x + c, col="blue", add=TRUE)
     >
     >
```

GRAPH:

