Product Pitch

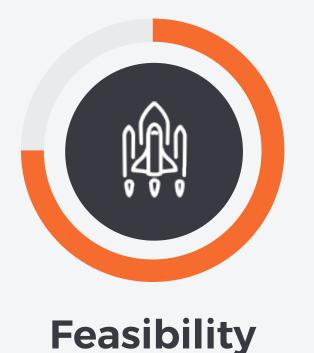NEHA THARANI, SUMEET GYANCHANDANI & HRISHIKESH GUPTA

Water Me!

Water Me! is not the first in the line of moisture level sensing products, but it is different as it waters the plant as well. The triggers for this can be time-based (once a day, at a particular time) or need-based (data from soil moisture sensor). Whether you have a very busy schedule or you are leaving for a vacation, Water Me! has your back.
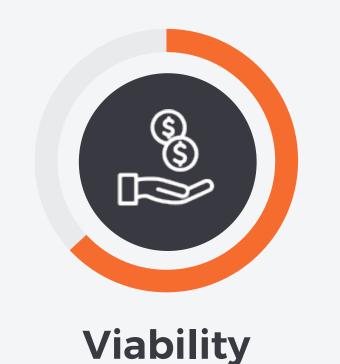
Desirability

The product is desirable to super busy people or super lazy people or people who travel a lot.

Feasibility

Yes, it is feasible. There are soil moisture level sensors in the market and some thinking is required in the lines of fixed-amount water delivery.

Viability

The product can be manufactured at a low cost and can be bundled with many other IoT and Home Automation Kits during it's marketing phase.