
USER EXPERIENCE DESIGN

Assignment 1: Concept Statement

Teach 2 Learn

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CONCEPT STATEMENT

There is untapped knowledge and experience in a community that anyone can use to learn any skill. Teach 2 Learn is a free mobile and web-based app that aims to connect people who want to receive personalised tutoring.

Everyone has some knowledge or expertise that they can share with others. Community members will share their expertise and time to teach others and in return they will receive hours to learn from other tutors. One hour of time for one hour of someone else's time.

Not everyone is a great teacher. A profile with a rating system will be used to show an individual's knowledge and teaching quality. A time economy will grow, ensuring everyone is getting quality lessons from the community.

Direct messaging in the app will be used to facilitate communication and scheduling. A calendar system will be available so people can easily schedule lessons.

Let's help each other reach our fullest potential.