# GYAN LAKHWANI

Multidisciplinary designer seeking product design positions hello@gyanl.com | www.gyanl.com

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## **WORK EXPERIENCE**

## Product Design Intern, Zomato December '16 - January '17

- Streamlined data collection process using field research and inputs from collections and engineering teams.
- Redesigned internal app used to collect data from restaurants using Zomato's design system in Sketch.
- Created Invision prototypes and conducted usability testing.
- Worked on designing an iMessage sticker pack for the Zomato iOS app.

#### Lead Designer, Indian Prime Minister's Office App June '15 - August '17

- Part of a team of 6 students that won an app design and development contest organised by Google and the Government of India.
- Worked with the PMO, Google design and engineering mentors to build the first official app for the Indian Prime Minister's Office.
- Designed for a target audience of every Indian support for 10 languages, optimisation for old devices and slow connections.
- Worked on maintenance and updates for 1 year, the app currently has 400,000+ users and a 4.6 rating on Google Play.

### Freelance Design Consultant August '14 - October '17

- Worked with 30+ startups and small businesses in the past 3 years to solve design challenges.
- Diverse experience in product, interface, user experience, branding, graphics and print design.
- Advocated for user oriented design thinking as a 'design team of one' at most organisations I worked with.

### Lead Designer, HackIndia April '15 - July '15

- Helped to organise one of India's first large scale hackathons organised for and by students.
- Designed the branding, which included the logo, social media posts, mascots, t-shirts, posters, standees, name tags, etc.
- Created an information campaign aimed at promoting awareness about hackathons.

### Product Design Intern, Surgge June '14 - August '14

- Worked on early stage brainstorming for a native marketing platform.
- Created mockups, worked with web development team to convert them into an MVP.

#### **EDUCATION**

- Maharaja Agrasen Institute of Technology August '18
   Pursuing a Bachelor's degree in Information Technology
   Engineering.
- Delhi Public School, R.K. Puram June '14
   Gold medalist, recipient of G. Bhaskar award for excellence in academics & curricular activities.

#### **SKILLS**

- **UI/UX Design:** Sketch & Figma for mockups, Zeplin for handoffs, Principle for prototyping interactions, Invision for rapid prototyping.
- **Graphic Design:** Illustrator and Photoshop for illustrations and graphics.
- Motion Design: After Effects for motion design.
- Web Design: HTML, CSS, SCSS, Javascript.
- **Development:** C, C++, Java, version control with Git.

#### **AWARDS & ACHIEVEMENTS**

• First Prize, Design 360 March '17

Won IIIT Delhi's bi-annual design hackathon for designing Faux, an app that helps people detect fake news.

Runners up, Design 360 August '17

Second prize at IIIT Delhi's bi-annual design hackathon for designing an Internet Banking system with a focus on UX.

## **COMMUNITY & LEADERSHIP**

Moderator, HH Design July '15

Moderator for 15,000+ member student-oriented design community on Facebook.

- Organiser, Delhi Dribbble Meetup February '16
   Organised a Dribbble meetup for designers in New Delhi.
- Founder, Delhi Designers March '16

Created an online community for designers in New Delhi aimed at keeping each other informed about jobs, events, tools and techniques.