

**Lecture 8**

**DD 324:**  
**Data Visualisation**

**Dashboards**

**What's a  
dashboard?**

## **Dashboard**

A central location for operators to monitor major functions at a glance via an instrument panel.

**Quantum Admin**  
Multi-purpose Admin Template

A meticulously refined dark mode for a seamless experience.

**App-like Responsiveness**  
Unmatched responsiveness that adapts to all devices

**Architect**

**Minimal Dashboard**

This dashboard example was created using only the available elements and components, no additional SCSS was written!

**NEW ACCOUNTS** **234 %** **TOTAL EXPENSES** **71 %** **COMPANY VALUE** **\$ 1,45M** **NEW EMPLOYEES** **+ 34 hires**

**Traffic Sources**

**Income**

**Spending Target** **75** **32%**

**Target Section**

**Income Target** **71%** **Expenses Target** **54%** **Spending Target** **32%** **Totals Target** **89%**

**ColorAdmin**

**Sean Ngu**  
Front end developer

**Navigation**

**Dashboard**

- Dashboard v1
- Dashboard v2
- Dashboard v3

**TOTAL SALES** **\$64,559.25**  
▲ 33.21% compare to last week

Total sales order **1,568** Avg. sales per order **\$41.2**

**VISITORS ANALYTICS** **127.1K**  
New Visitors ▲ 25.5% from previous 7 days

**179.9K** Returning Visitors ▲ 5.33% from previous 7 days

**766.8K** Total Page Views ▲ 0.323% from previous 7 days

**Unique Visitors**

**SALES BY SOCIAL SOURCE**

**TOP PRODUCTS BY UNITS SOLD**

**CONVERSION** **2.19%**  
▼ 0.5% compared to last week

Added to cart Reached checkout Sessions converted

**Super Admin 3.0**

**Project Management** **687** **2.01%** **CRM** **\$284.92K** **8.98%** **Analytics** **28.35%** **13.45%** **E-Commerce** **\$982.12K** **0.54%** **Email Marketing**

**Budget and Expenses**

**Budget Utilization**

**HYPER**

**NAVIGATION**

**Dashboard**

**Customers** **36,254** **5.27%** Since last month

**Orders** **5,543** **1.08%** Since last month

**PROJECTIONS VS ACTUALS**

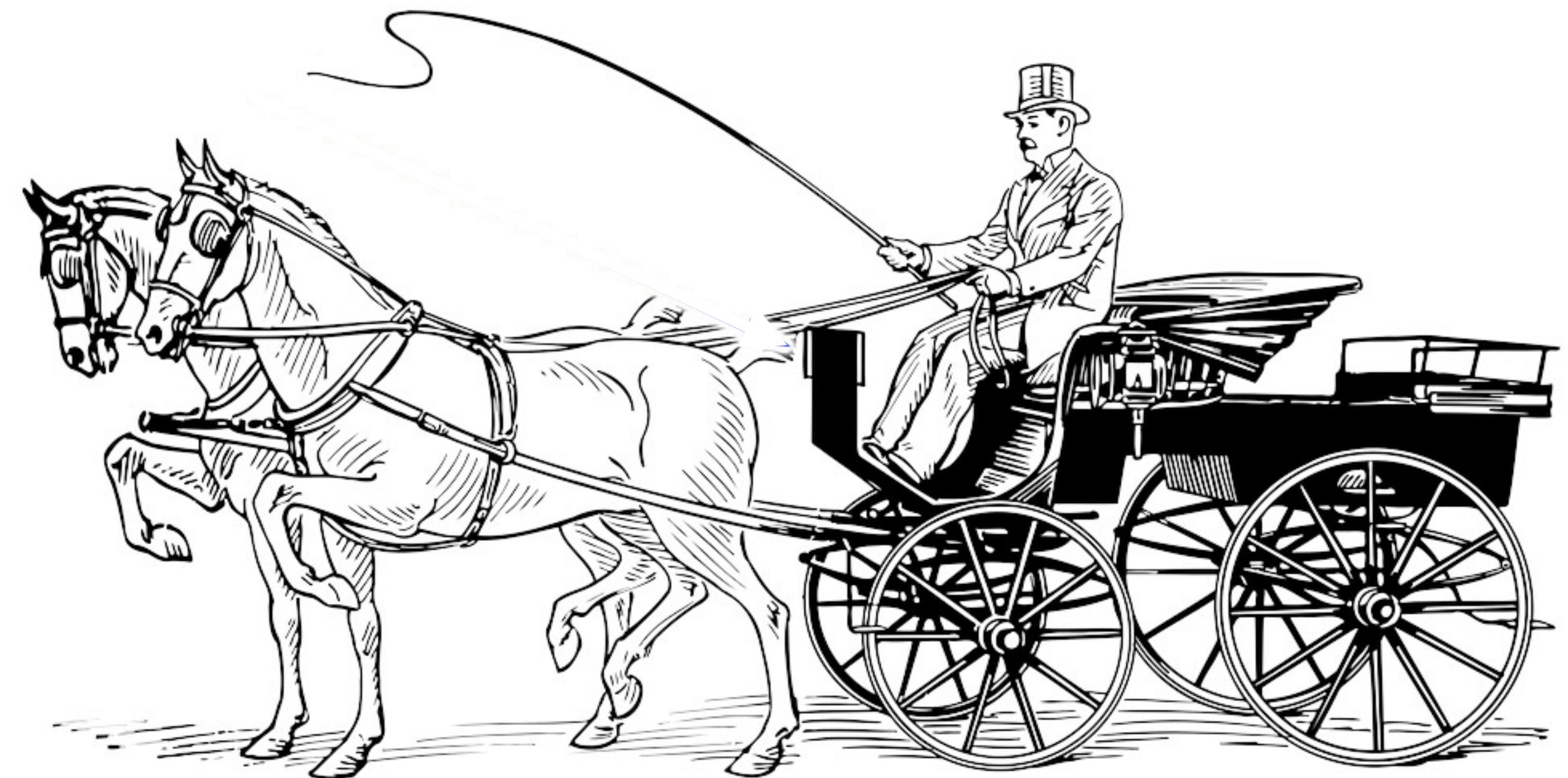
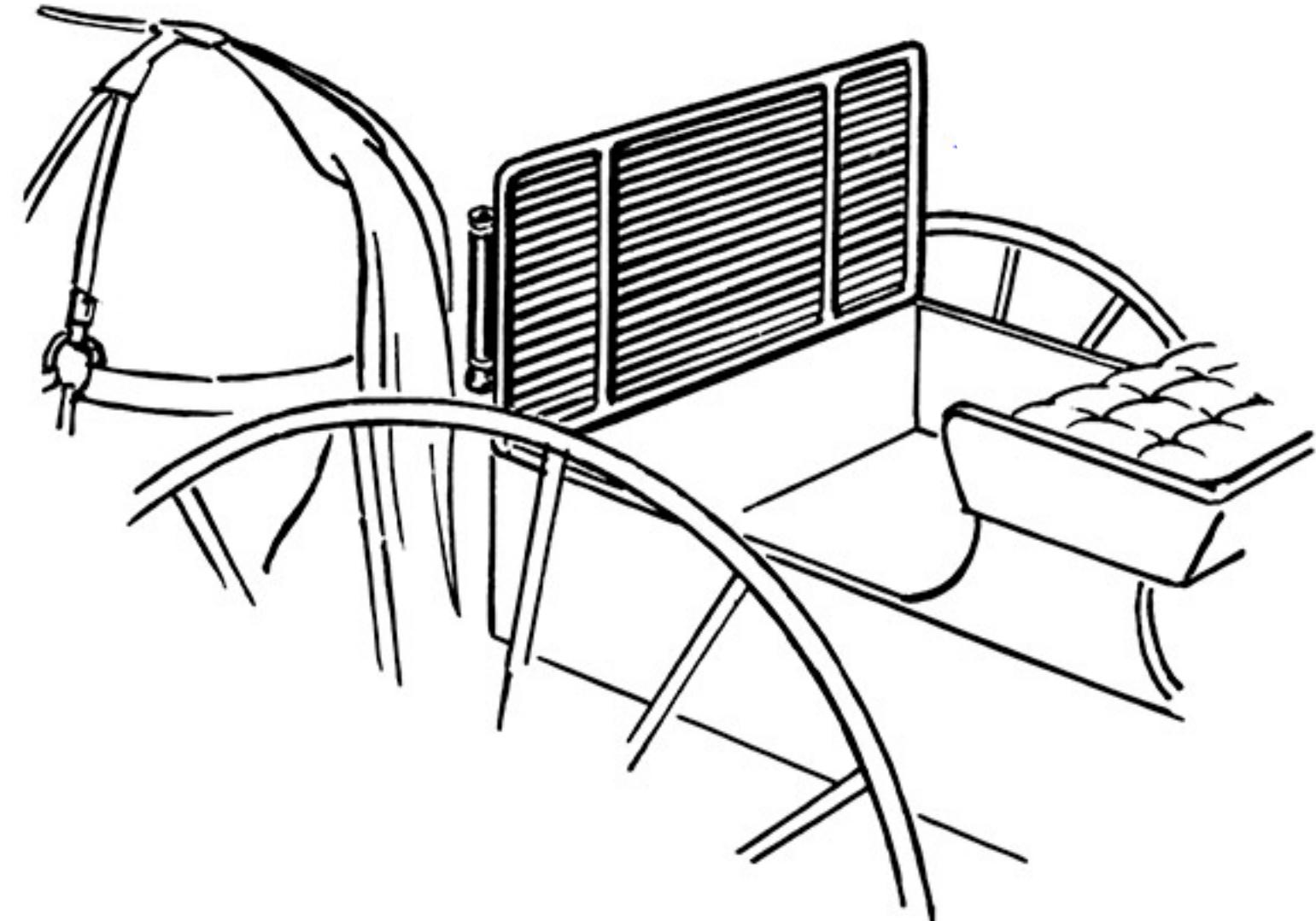
**Revenue** **\$6,254** **+ 30.56%** **Growth** **+ 4.87%** Since last month

**REVENUE**

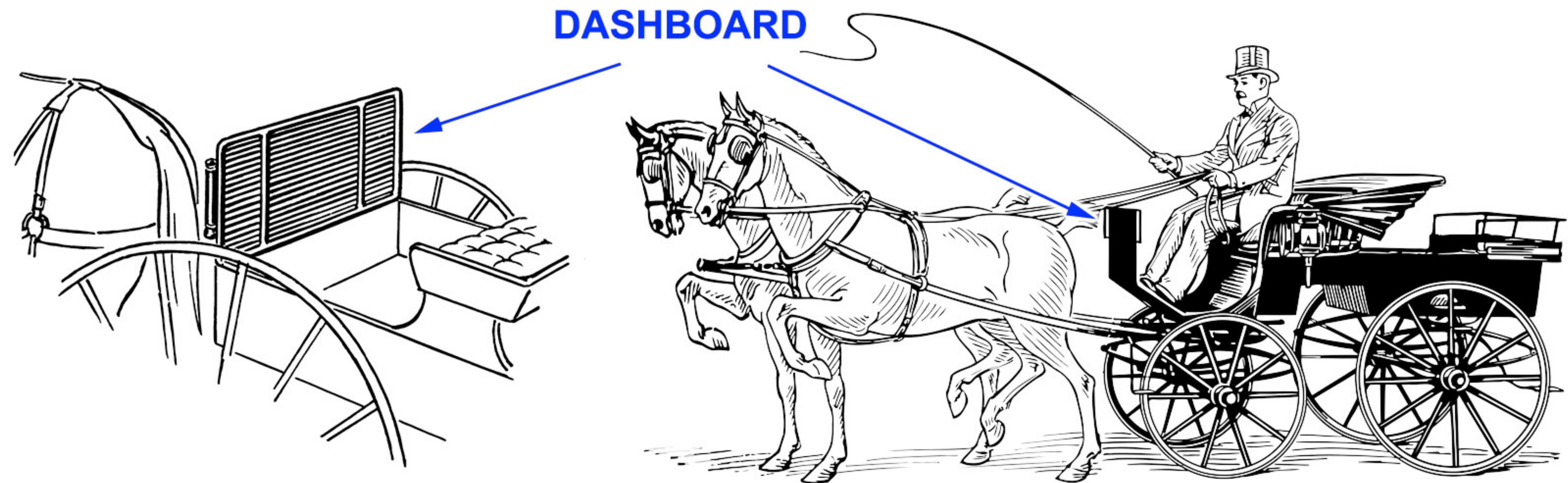
**Current Week** **\$58,254** **Previous Week** **\$69,524**

**Today's Earning:** **\$2,562.30**

Etim utricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus...



**SOURCE:** [ded.company](https://ded.company)



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**AI Studio** NEW

**Email**

**Widgets** NEW

**UI Elements** NEW

**Bootstrap 5** NEW

**Form Stuff** NEW

**Tables**

**POS System** NEW

**Front End** NEW

**Chart**

**Landing Page** NEW

**Calendar**

**Map**

**Gallery**

**Page Options** NEW

**Dashboard v3**

5 March 2025 - 12 March 2025 compared to 25 February - 4 March 2025

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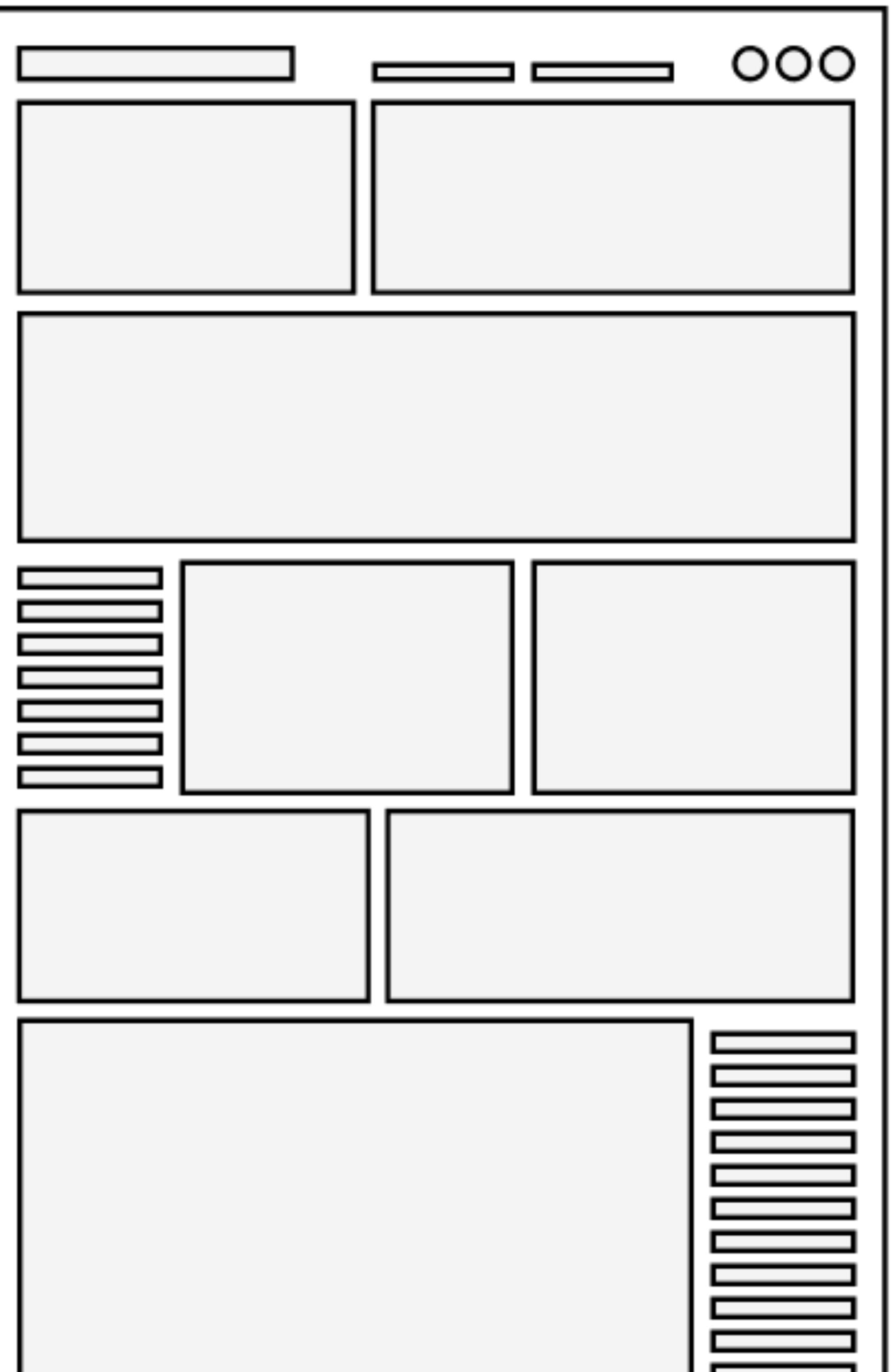
REVENUE

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Etim utricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus...

**A common problem  
with dashboards is  
that they look very  
impressive and but  
nobody uses them.**



If I ask you to make a  
dashboard...

Gyan Lakhwani

Design resources Plugins Whiteboarding Presentations

Search

Publish

## Discover community-made libraries, plugins, icon sets, and more

dashboard

Files

- Power Bi - Dashboards - Atuali... by Daniel Rodrigues | Free
- Dashboards Layout Ideas by Reazul Karim | Free
- Free Pro Admin Dashboard UI Kit by Seju | Free
- Free Dark Admin Dashboards by Ali | Free

Add

See plugins

Build beautiful presentations

Figma Slides, now with plugins

Find decks to help you quickly design out your ideas. Easy to use, and

Browse all presentations >

Mobile Strategy Review

TODAY'S DATE

PITCH DECK

AGENCY NAME

Results for **dashboard**

All products ▾ Paid + free ▾ All creators ▾ Relevancy ▾

Category	Count
All	162+
Files + templates	100+
Plugins	47
Widgets	1
Creators	41

**Free Admin Dashboard Template**

Free Dark Admin Dashboards by Ali • Free

441 likes, 19.6k views

**Dashboard练习**

by An • Free

134 likes, 16.6k views

**Dashboards Charts...**

by MUHAMMAD KHALID • Free

175 likes, 13.5k views

**Free Dashboard Ui Kit**

300+ Screens by Seju • Free

2k likes, 85.9k views

**Animated Sidebar for Web...**

by Gagan • Free

146 likes, 7.8k views

**Layout Dark para Dashboards...**

by Sayuri Arimori - Say • Free

285 likes, 7.6k views

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# Why make dashboards?

# What can we do with data?

## Exhibit

Show raw data

List, Table, Infographic

## Explain

Answer Questions

Data journalism, report

## Explore

Finding what to ask

Dashboards, simulations

## Experience

Finding meaning in data

Data art piece, New media  
installation

## Enable

Building tools to visualise  
specific use cases

Software for data viz

What makes a dashboard  
**effective?**

**It depends...**

**Who** is the viewer?

**What** should they be looking for?

**Why** should they be looking for it

**When** will they look at it?

# AQI.in Dashboard

The screenshot shows the AQI.in Dashboard for India. The top navigation bar includes links for Ranking, Products, Resources, AQI Standard (AQI-US), Preferred Language (English-IN), Lights On, and Login. The main content area displays the India Air Quality Index (AQI) and Real-time PM2.5, PM10 air pollution level in India. It was last updated 4 minutes ago. The dashboard features a large orange 'Live AQI' reading of 120, categorized as 'Poor'. Below this are PM10 and PM2.5 levels of 107 µg/m³ and 45 µg/m³ respectively. A color-coded scale from 0 to 301+ indicates air quality from Good to Hazardous. To the right is a weather card showing 25 °C, Clear skies, 40% humidity, 4 km/h wind speed, and 0 UV index. A map of India in the bottom right corner shows AQI values across the country, with a legend ranging from 118 to 302.

aqi.in

AQI

Search any Location, City, State or Country

Ranking Products Resources

AQI Standard AQI-US

Preferred Language English-IN

Lights On

Login

Dashboard > India

AQI Weather

LIVE

India Air Quality Index (AQI) | Air Pollution

Real-time PM2.5, PM10 air pollution level in India

Last Updated: 4 minutes ago

Locate me

Map

Live AQI

120

Air Quality is Poor

PM10 : 107 µg/m<sup>3</sup>

PM2.5 : 45 µg/m<sup>3</sup>

Good Moderate Poor Unhealthy Severe Hazardous

Humidi... 40 %

Wind Spe... 4 km/h

UV Ind... 0

25 °C Clear

India

# Google Sunroof

146 Newbury Dr, White House, TN 37188, USA **GO**

✓ Analysis complete. Your roof has:

**1,550 hours of usable sunlight per year**  
Based on day-to-day analysis of weather patterns

**1,797 sq feet available for solar panels**  
Based on 3D modeling of your roof and nearby trees

**\$2,000 savings**  
Estimated net savings for your roof over 20 years

Wrong building? Click another roof to view details.

sunroof.withgoogle.com

Solar API in Maps   Savings estimator   Data explorer   Solar 101   FAQ

Keyboard shortcuts | Map data ©2025 Google | Terms

Fine-tune your information to find out how much you could save.

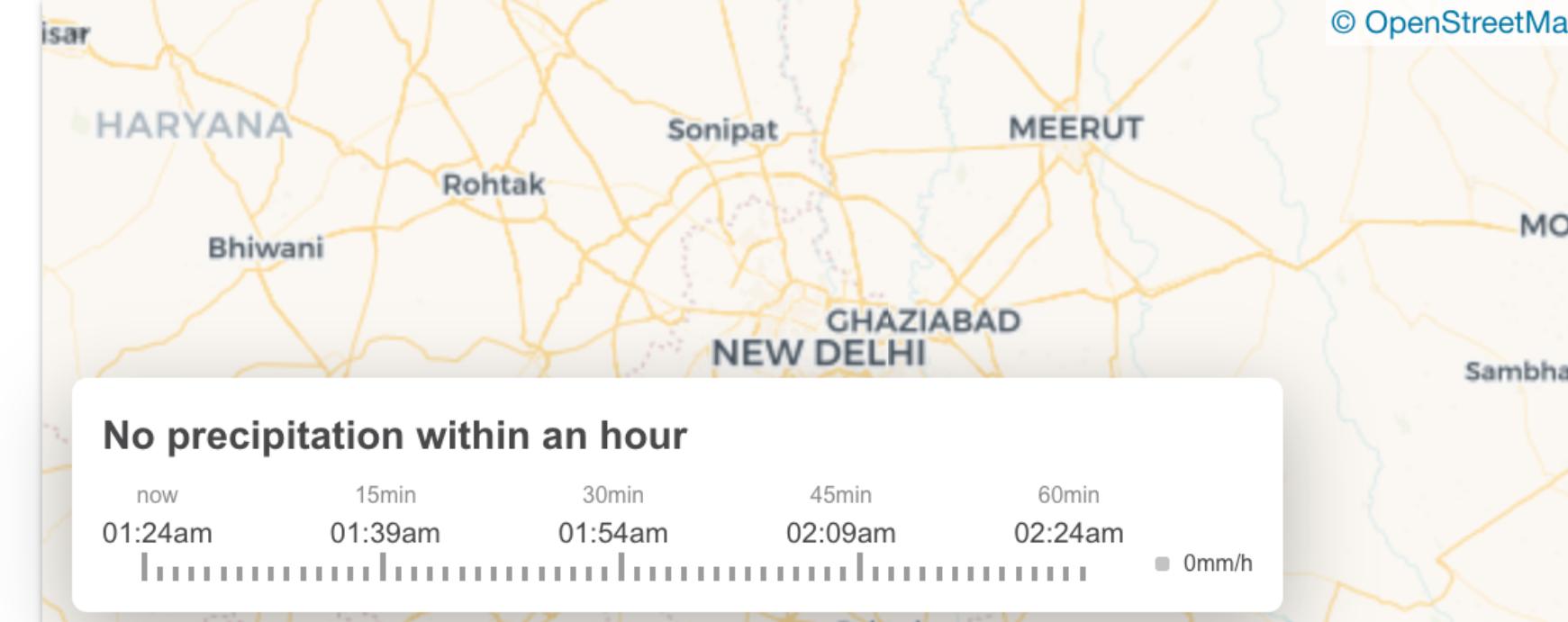
# Open Weather Map

openweathermap.org

OpenWeather Weather in your city Guide API Dashboard Marketplace Pricing Maps Our Initiatives Partners Blog For Business Sign in Support centre

Search city  Different Weather? Metric: °C, m/s Imperial: °F, mph

Mar 25, 01:24am  
**Delhi, IN**

  
No precipitation within an hour

Hourly forecast

Time	Temp (°C)	Condition
now	21	Light air
15min	21	Light air
30min	21	Light air
45min	21	Light air
60min	21	Light air
01:24am	21	Light air
01:39am	21	Light air
01:54am	21	Light air
02:09am	21	Light air
02:24am	21	Light air

8-day forecast

Date	Temp (°C)	Condition
Tue, Mar 25	37 / 21°C	clear sky
Wed, Mar 26	39 / 26°C	clear sky
Thu, Mar 27	38 / 26°C	clear sky
Fri, Mar 28	34 / 23°C	clear sky
Sat, Mar 29	35 / 21°C	overcast clouds
Sun, Mar 30	35 / 22°C	clear sky

# ISN - Global Kidney Health Atlas

gkha.theisn.org

ISN HOME • WCN • ISN ACADEMY • JOURNALS

ISN Global Kidney Health Atlas

Browse by **Indicator** Country ISN Region World Bank Income Group

Search indicators

Demographic and burden of kidney failure

Population & health expenditures

Burden of kidney failure

Prevalence of chronic kidney disease (CKD)

Incidence of kidney failure

Prevalence of kidney failure

Dialysis services

Availability of dialysis facilities

Map Table

**Prevalence of chronic kidney disease (CKD), 2023**

Percentage of individuals with chronic kidney disease (CKD), showing its widespread impact on public health (Data from desk research).

💡 1/10 adults in the world (>850 million people) were estimated to have kidney disease in 2023.

▶ 2019 — 2023

No data 3 4.9 8.5 10.5 12.2 %

Select a country...

**Russia, 2023**

15.6 % 17.8 %-20.9 % Confidence interval

19.2 15.6

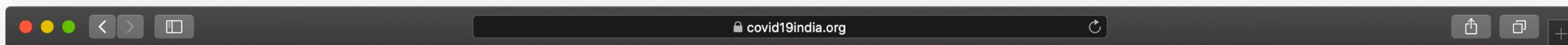
2019 2023

A world map where countries are shaded according to their CKD prevalence. A callout for Russia shows the following data:

Year	Prevalence (%)	Confidence Interval (%)
2019	19.2	17.8 %-20.9 %
2023	15.6	17.8 %-20.9 %



# COVID19INDIA



COVID19  
INDIA



Home / Karnataka

## Karnataka

Last Updated on 24 Apr, 17:57 IST

### Confirmed

[+29]

474



### Active

304



### Recovered

[+7]

152



Tested  
35,958

As of 24 Apr  
per source

### Deceased

[+1]

18



## Top districts

120 Bengaluru ↑9

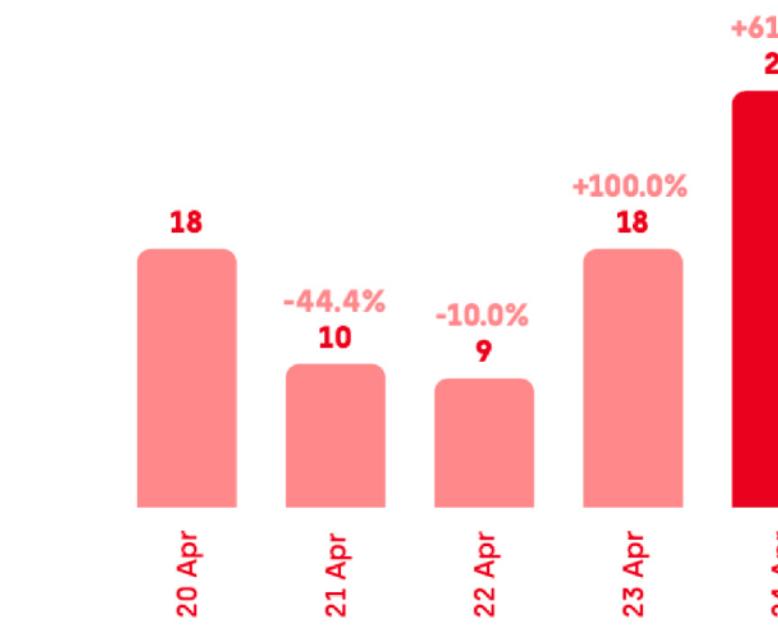
88 Mysuru ↑0

45 Belagavi ↑2

39 Vijayapura ↑2

36 Kalaburagi ↑1

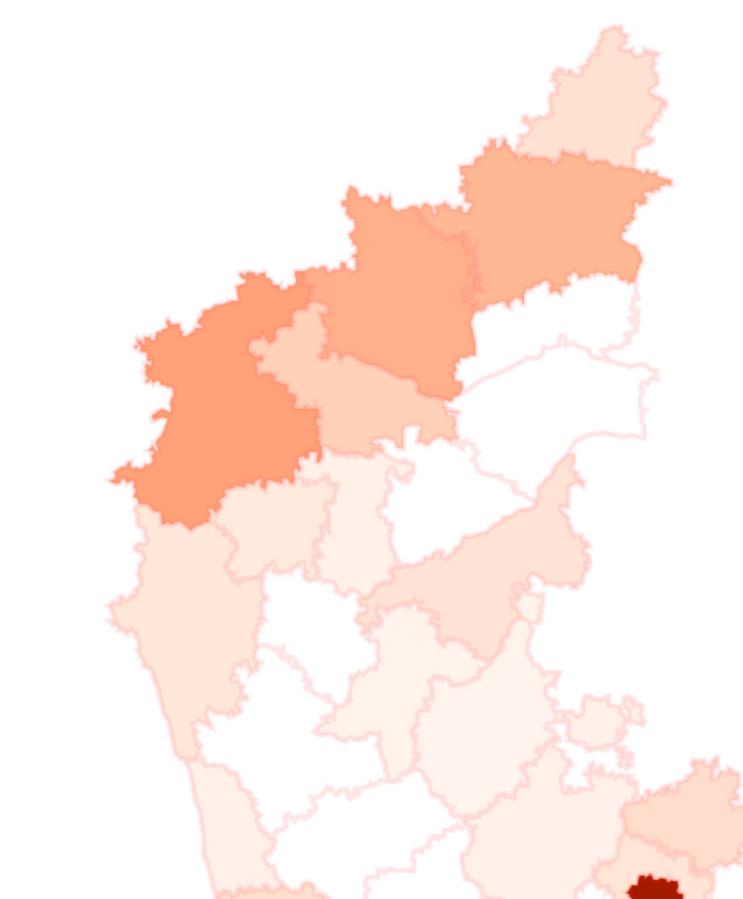
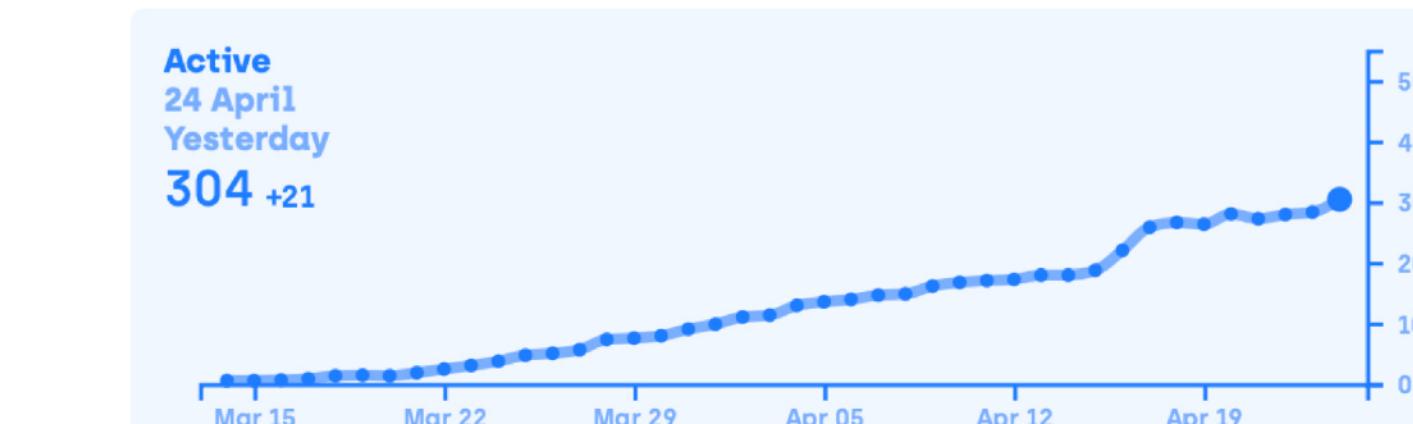
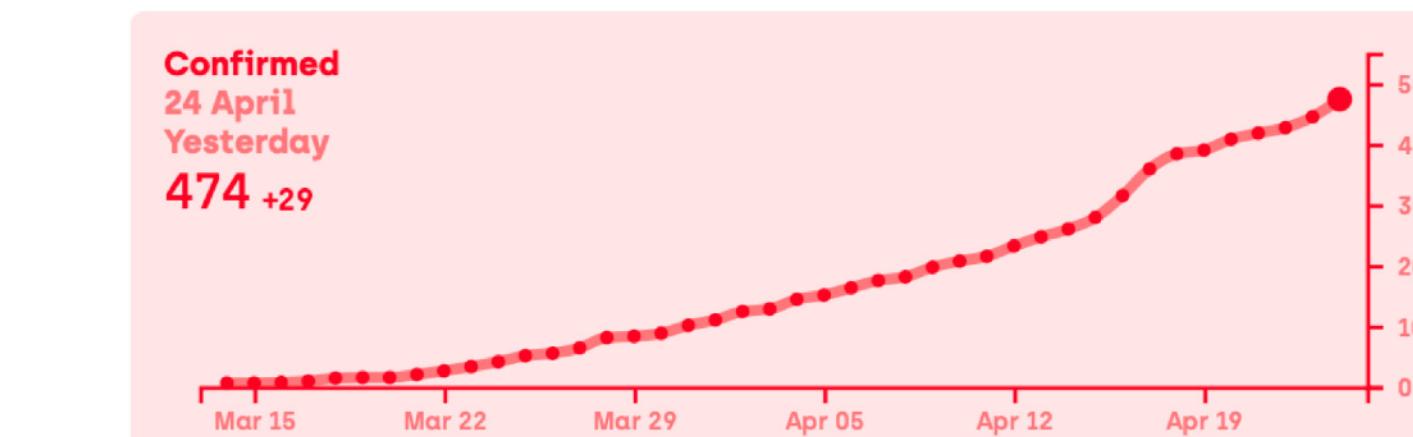
24 Bagalkote ↑3



Cumulative

Daily

Scale Modes Uniform  Logarithmic



covid19dashboard.mohfw.gov.in

India हिन्दी 1 year of Govt 2020 Towards a Healthy India One Year of MODI 2.0 Screen Reader Acess f A A A

Ministry of Health and Family Welfare Government of India सत्यमेव जयते

Home Latest Updates Resources Awareness District-wise COVID-19 test positivity rates

Search: Search ↓ ↑

Toll Free : 1075 Covid-19 facilities in States & Union Territories Arogya Setu App

For Information on COVID-19 Vaccine India COVID-19 Vaccine Tracker

COVID-19 INDIA as on : 24 March 2025,, 08:00 IST (GMT+5:30)  
(↑ Status change since 17 March 2025 )

COVID-19 Vaccination as on :19 June 2024, 08:00 IST (GMT+5:30)

Active (0.00%) 3 Discharged (98.82%) 4,45,10,969 Deaths (1.18%) 5,33,664

Total Vaccination : 220,68,94,861 (00,009 ↑)

Resources State Data Vaccination State Data

For any technical enquiry with respect to COVID-19, you may kindly email on technicalquery[dot]covid19[at]gov[dot]in Aarogya Setu IVRS 1921

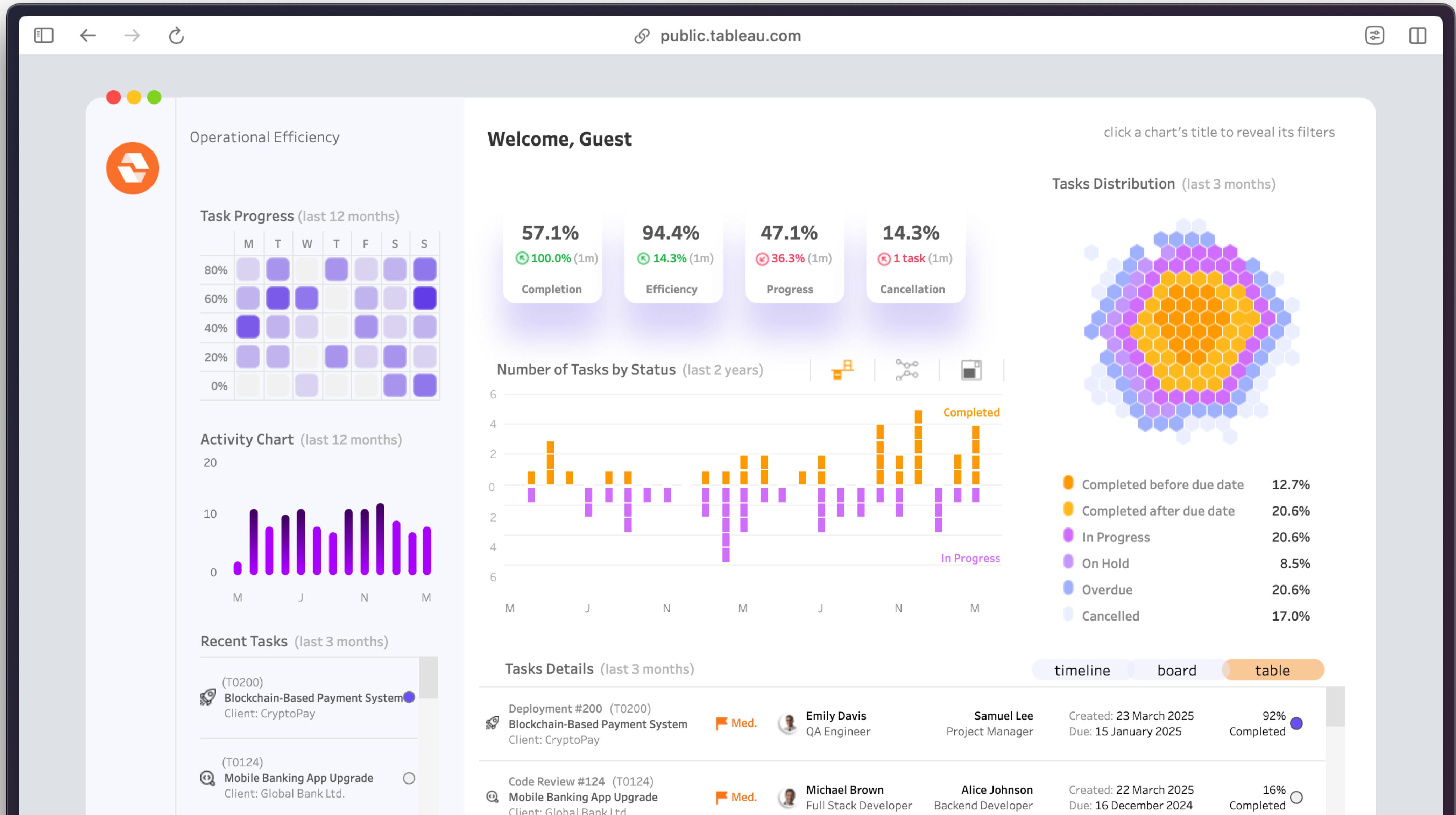
## Latest Updates

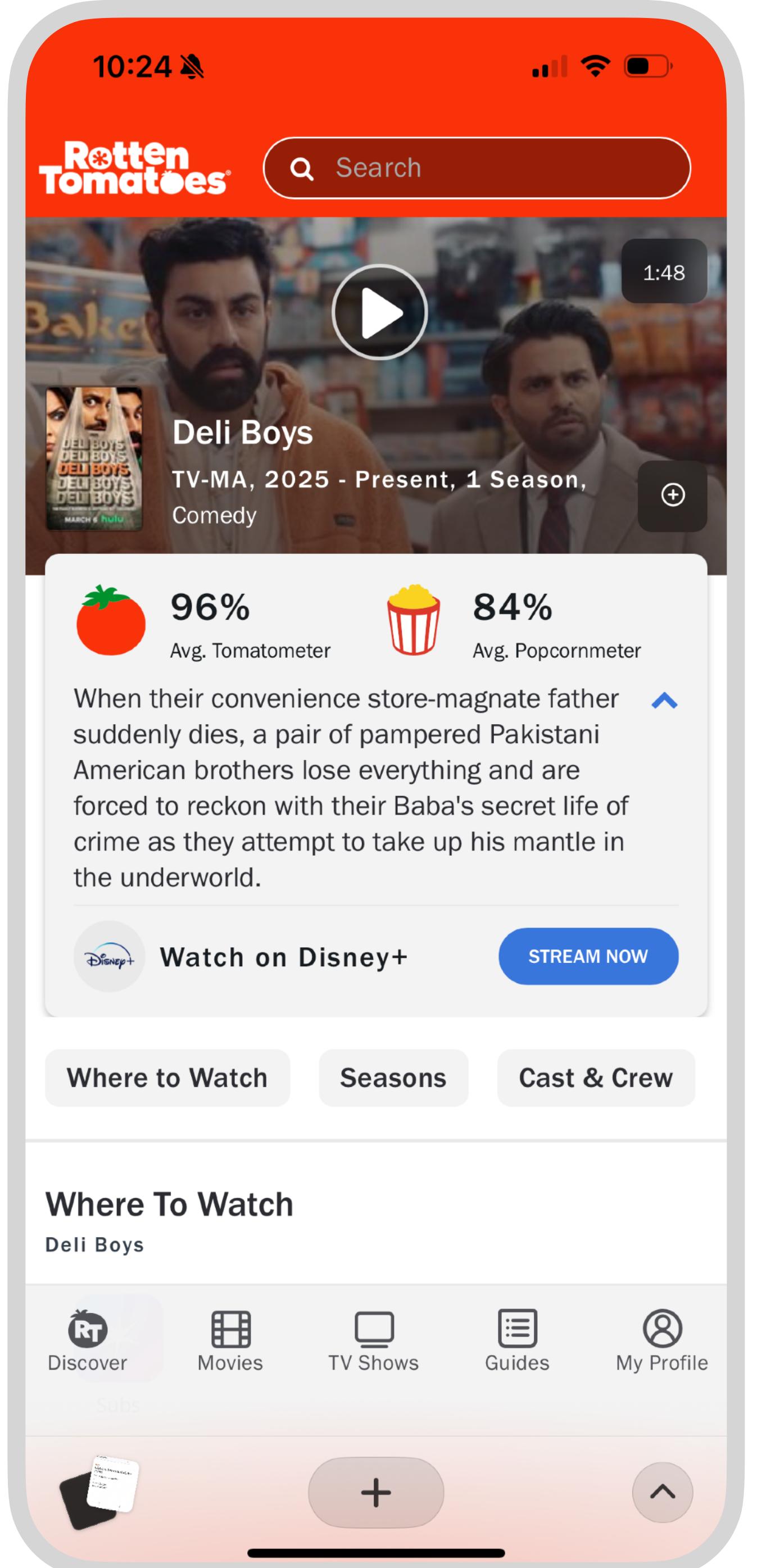
19.07.2023 Guidelines for International Arrivals (updated on 19th July 2023)

28.03.2023 Clinical Guidance for Management of Adult COVID-19 Patients (updated on 28th March 2023)

10.02.2023 Guidelines for International Arrivals (updated on 10th February 2023)

# Operational Efficiency - Seun Adeyemo





UI with some  
Information  
Visualisation



Data dense  
Dashboards

10:24

Rotten Tomatoes

Search

Deli Boys  
TV-MA, 2025 - Present, 1 Season, Comedy

1:48

96% Avg. Tomatometer

84% Avg. Popcornmeter

When their convenience store-magnate father suddenly dies, a pair of pampered Pakistani American brothers lose everything and are forced to reckon with their Baba's secret life of crime as they attempt to take up his mantle in the underworld.

Watch on Disney+ STREAM NOW

Where to Watch Seasons Cast & Crew

Where To Watch

Deli Boys

Discover Movies TV Shows Guides My Profile

+

7:55

Portfolio Analysis

1M 6M 1Y ALL

Overview Tax & capital gains

Category distribution

Category	Funds	Allocation (%)
Equity	26 funds	91.09%
Debt	0 funds	0%
Hybrid	1 funds	8.91%
Others	0 funds	0%

Equity asset allocation

Sectors Market cap Companies

7:53

Stocks P&L

Download

01 Apr '23 - 31 Mar '24

Realised P&L +₹23,973.32

Stock	Shares	Value
Computer Age Mngrt Ser Ltd	3 shares	+₹202.05
Graphite India Ltd	4 shares	+₹148.00
Hcl Technologies Ltd	5 shares	+₹951.00
Hdfc Bank Ltd	10 shares	+₹660.00
Hdfc Life Ins Co Ltd		+₹392.00

Start 28:30



MITID  
INNOVATION  
PROGRAMME

INNOVATION  
GRADSHOW  
2020

Episode 33  
What stories can you narrate with data?



Rasagy Sharma

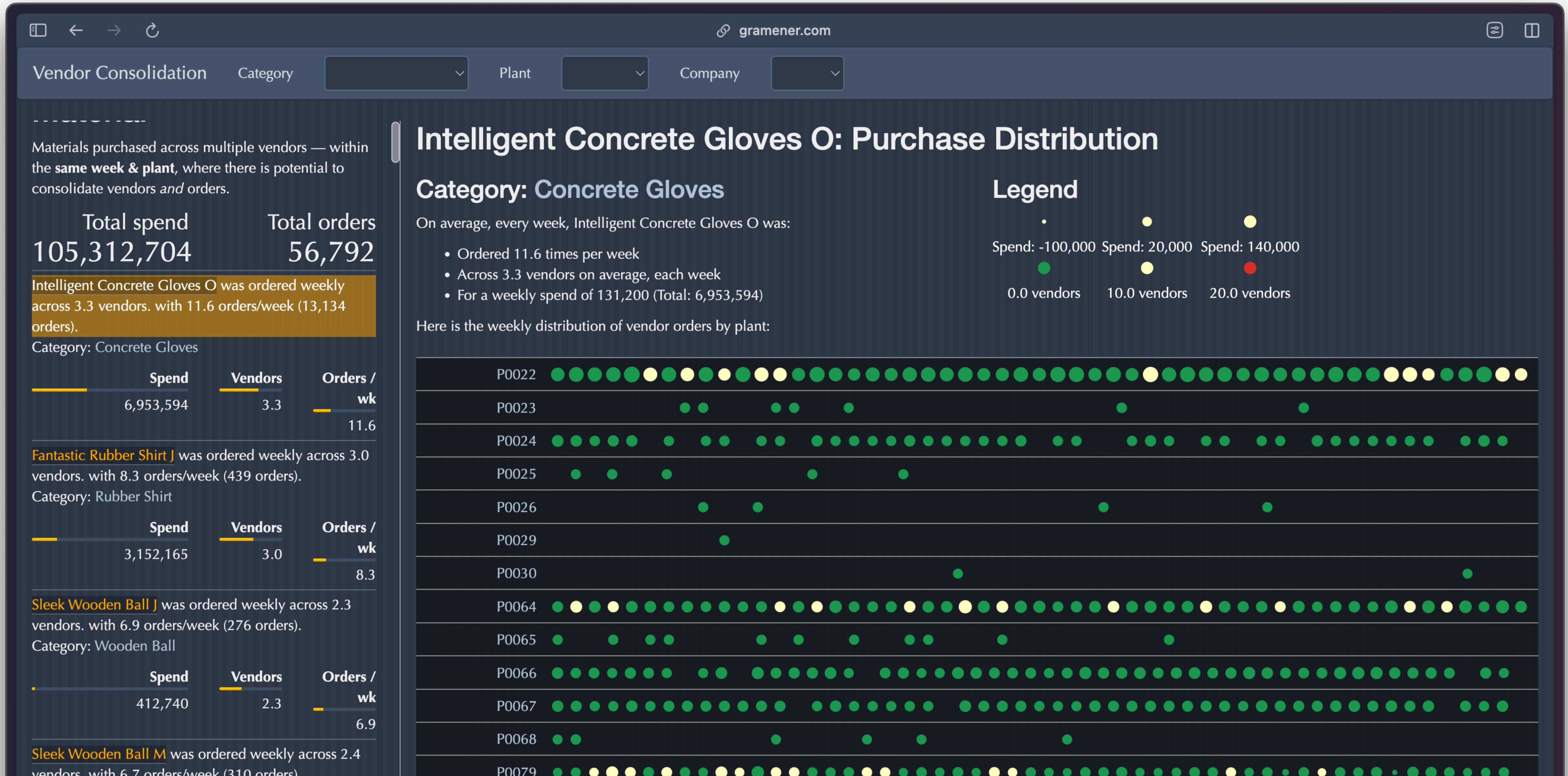
Principal Information Designer, Gramener



18<sup>th</sup> Aug 2020  
4.30 pm to 6.30 pm



# Gramener Vendor Consolidation Dashboard



Do good dashboards have to look boring?

Do good dashboards have to look boring?

**“Don't make something unless it  
is both necessary and useful;  
but if it is both necessary and  
useful, don't hesitate to make it  
beautiful.”**

<http://bokardo.com/archives/the-shaker-design-philosophy/>

## MOODBOARD

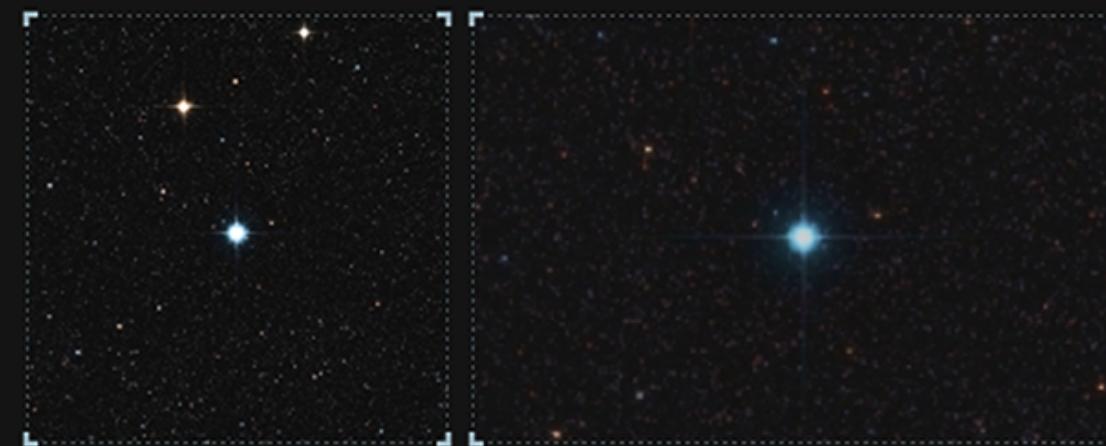
A Sci-fi visual aesthetic  
that enthusiasts and  
patrons would appreciate



# GROWTH-India Telescope Dashboard

● OBSERVING TARGET:

► TCP\_J18224935-2408280



RA-DEC: 26.42, 9.60

ALTITUDE: 45°

AZIMUTH: 82.6°

NON-SIDEREAL  SIDEREAL

└ RA Rate: 15.035 DEC Rate: 0.000

PERS IN: Ashwani Pandey

PROG ID: GIT-2022-C1-P07

PROP NO: EEFT2400567357432137...

FILTERS: 12

Gx300 Rx200 Ix200 Zx400 Ux600 Gx300 Rx200 Ix

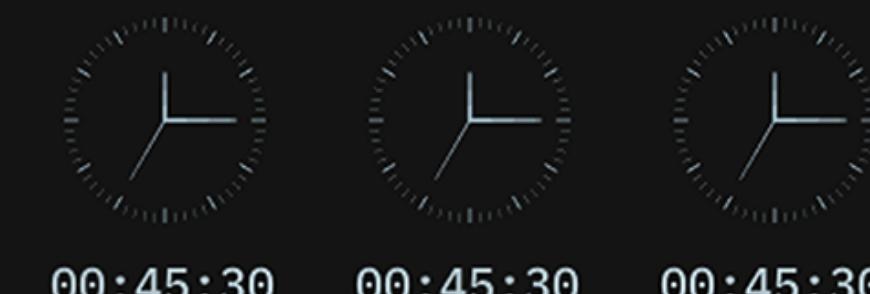
EXPOSING: Ix200.0s (4 of 12)

TIME ELAPSED:  
05:02

67%

TIME LEFT:  
02:02

TIME OBSERVED:  
00:30:34



GROWTH INDIA TELESCOPE  
IAO HANLE, LADAKH

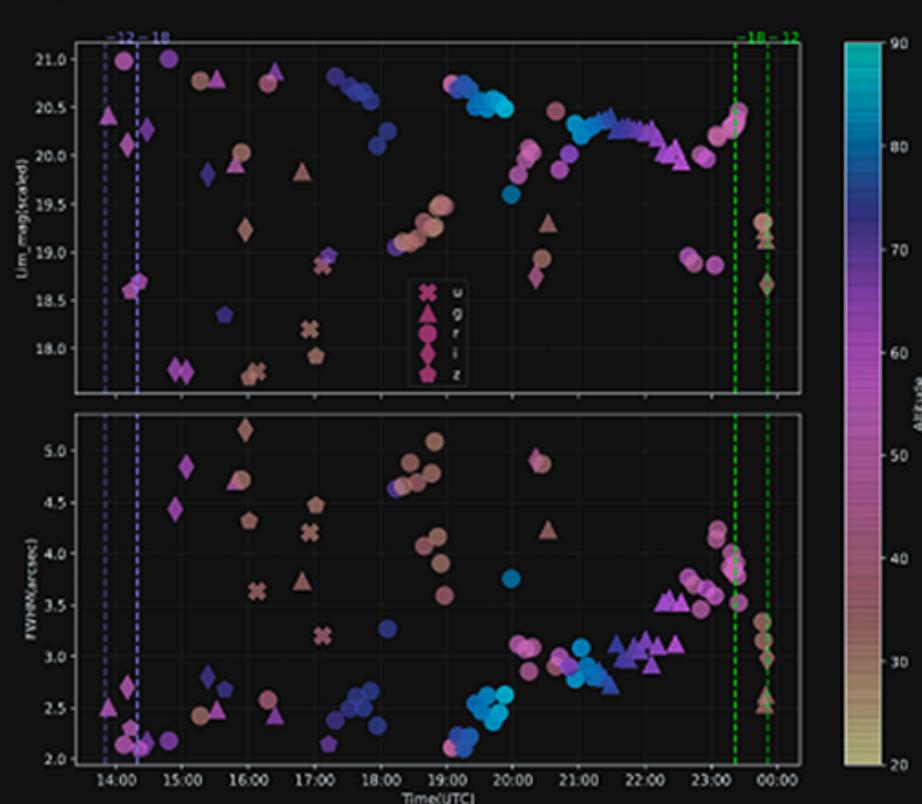
● LIVE  
02-04-2022

- ↗ TARGET LIST:  
5 SN2022DS ⓘ  
6 SN2021RHU ⓘ  
7 TCP\_J18224935-2408280 ◀  
8 OJ\_287 ↙  
9 SN2021ADLW ↙

↗ OBSERVABILITY PLOT:

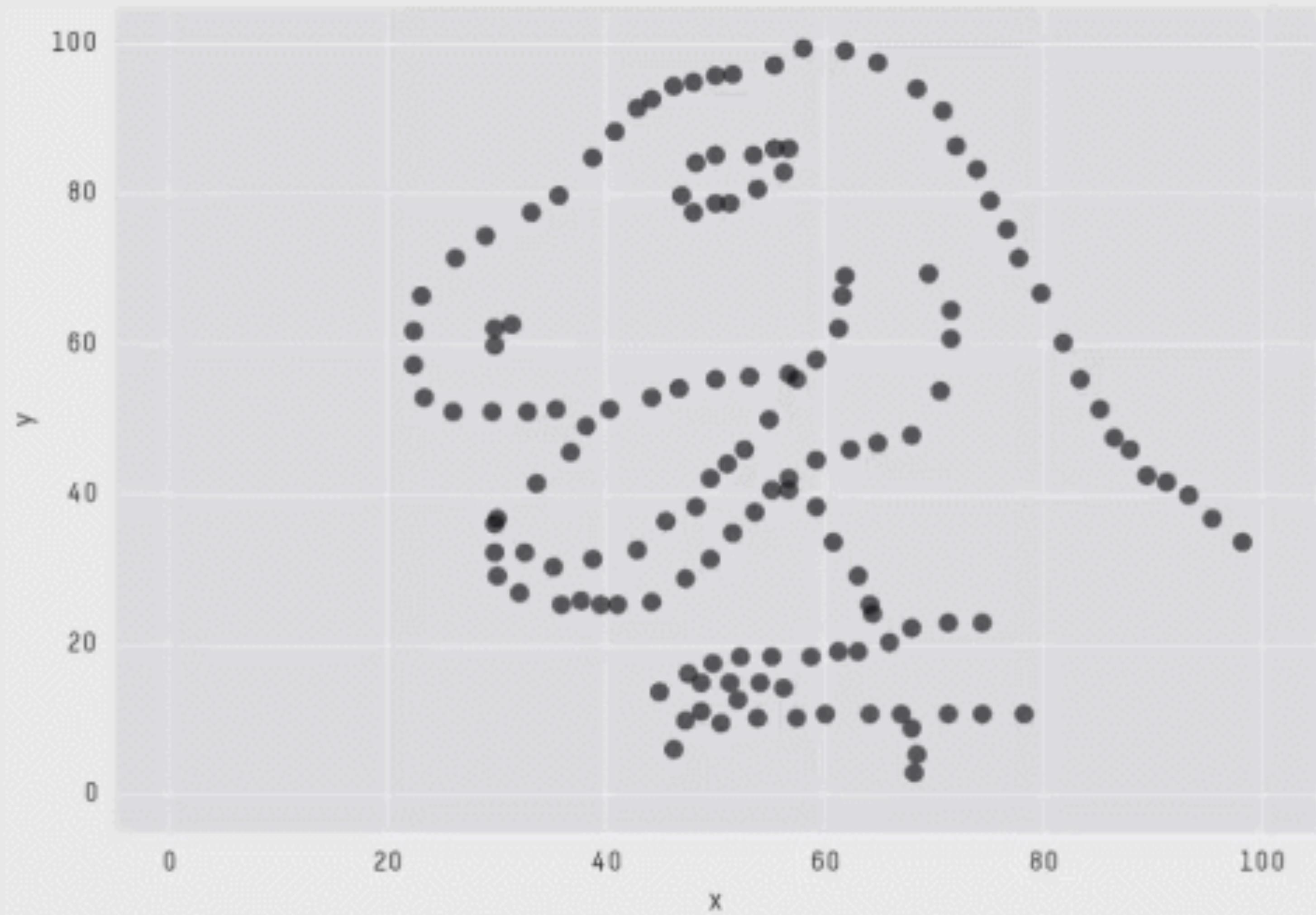


↗ BEAST GRAPH:



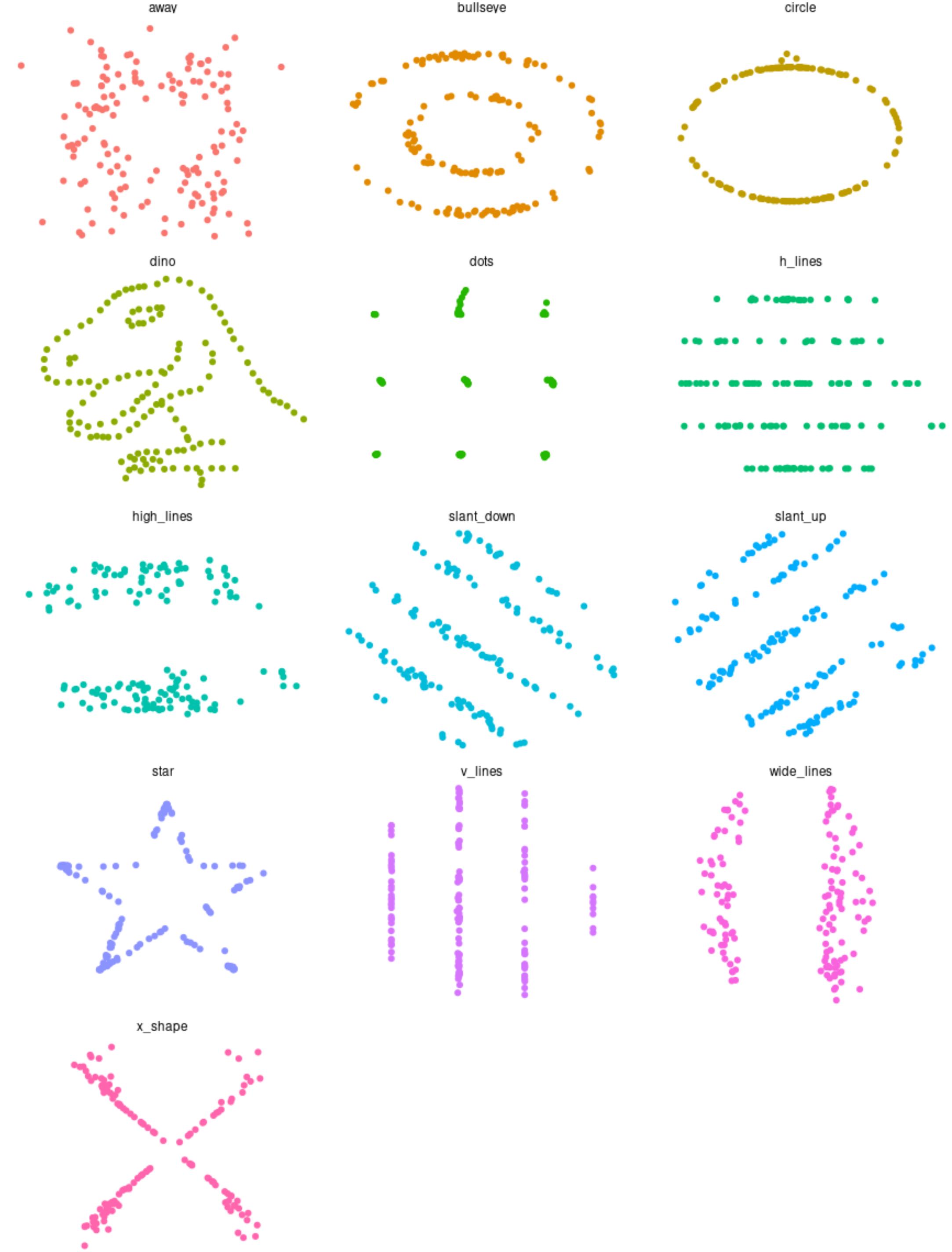
TOTAL LEFT:

00:45:30 00:45:30 00:45:30



X Mean: 54.2659224  
Y Mean: 47.8313999  
X SD : 16.7649829  
Y SD : 26.9342120  
Corr. : -0.0642526

Datasaurus Dataset [[SOURCE](#)]



# CREDIT CARD PIN DATASET

5337, 8369, 1602, 1834, 1976, 1197, 0425, 6233,  
8504, 9305, 1497, 1222, 2118, 8650, 4001, 6555,  
1760, 8266, 1888, 9703, 1120, 6942, 0622, 0704,  
8976, 9229, 9191, 9055, 2606, 5263, 1236, 0103,  
0287, 5768, 2421, 7942, 7412, 0829, 9232, 9790,  
8440, 0027, 0102, 0909, 0208, 0054, 7543, 7601,  
3949, 3315, 2215, 3455, 1988, 0016, 3207, 2107,  
4308, 0502, 3333, 9406, 4646, 7774, 3838, 2441,  
8073, 6169, 4202, 2751, 1123, 1963, 0563, 4242,

Data ————— Information

# Not all stats are useful

## Unique PINs

Which all PINs are people using?

0000, 0001, 0002, 0003...

## Average (mean)

Find the arithmetic mean of the numbers

3954

**Data** ————— **Dashboards**

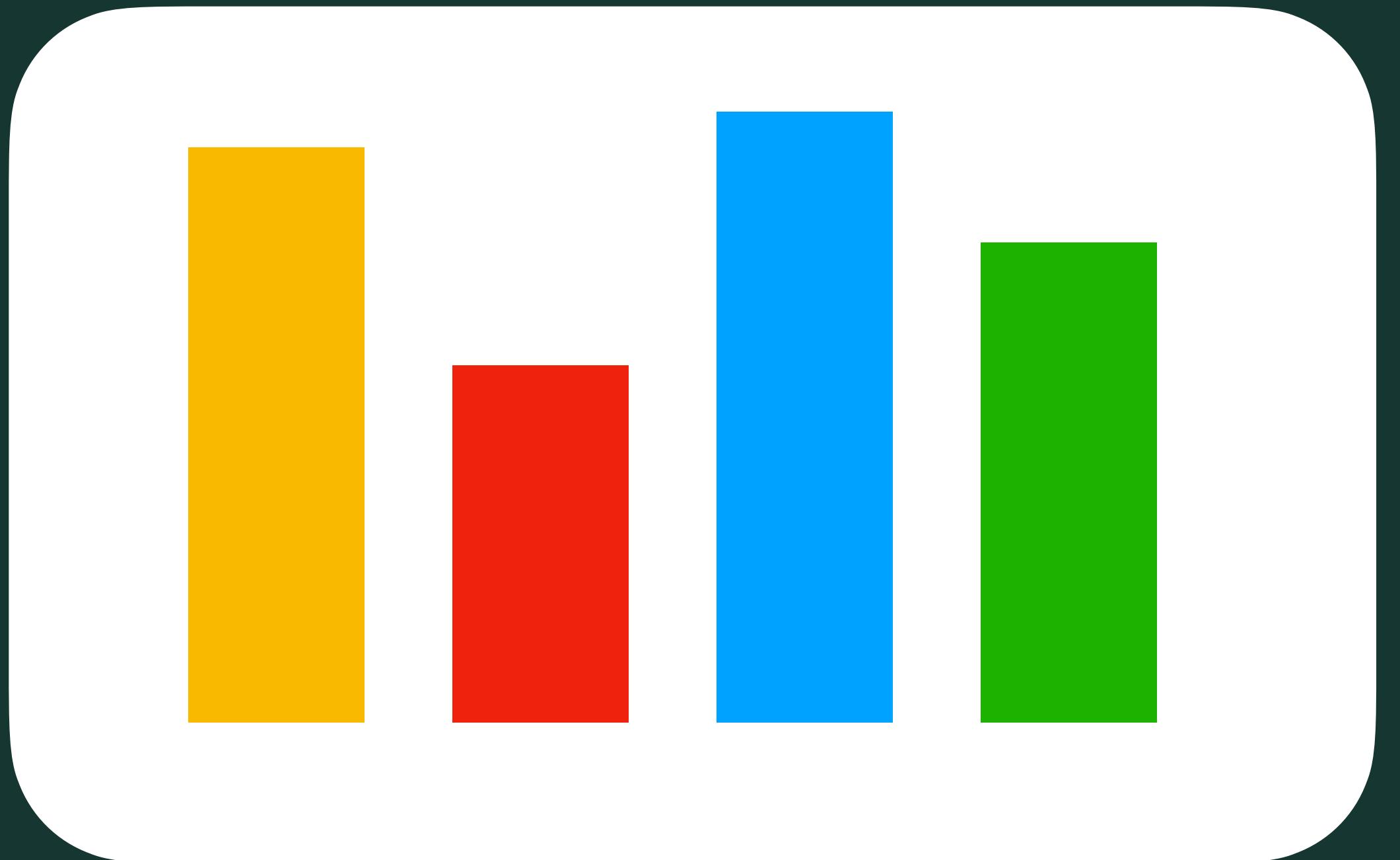
# The 'WHO'

Who is the viewer?

What do they care about?

How can you put the data into terms  
that they can understand?

# The 'WHAT'



Each graphic in a dashboard must make sense on its own.

Everything we have covered about effective visualisations and storytelling with data applies.

Data ————— Dashboards

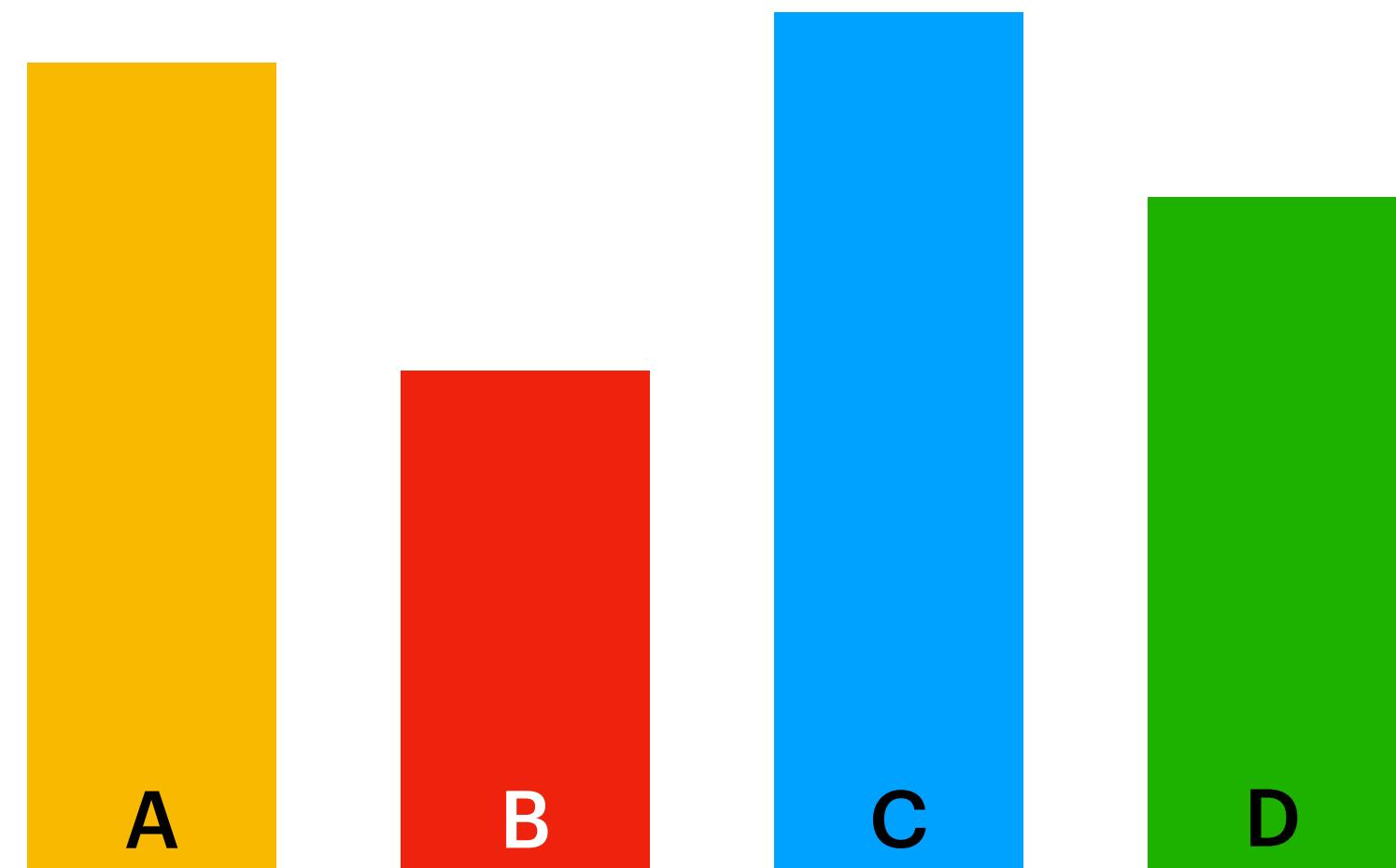
# The 'WHAT'



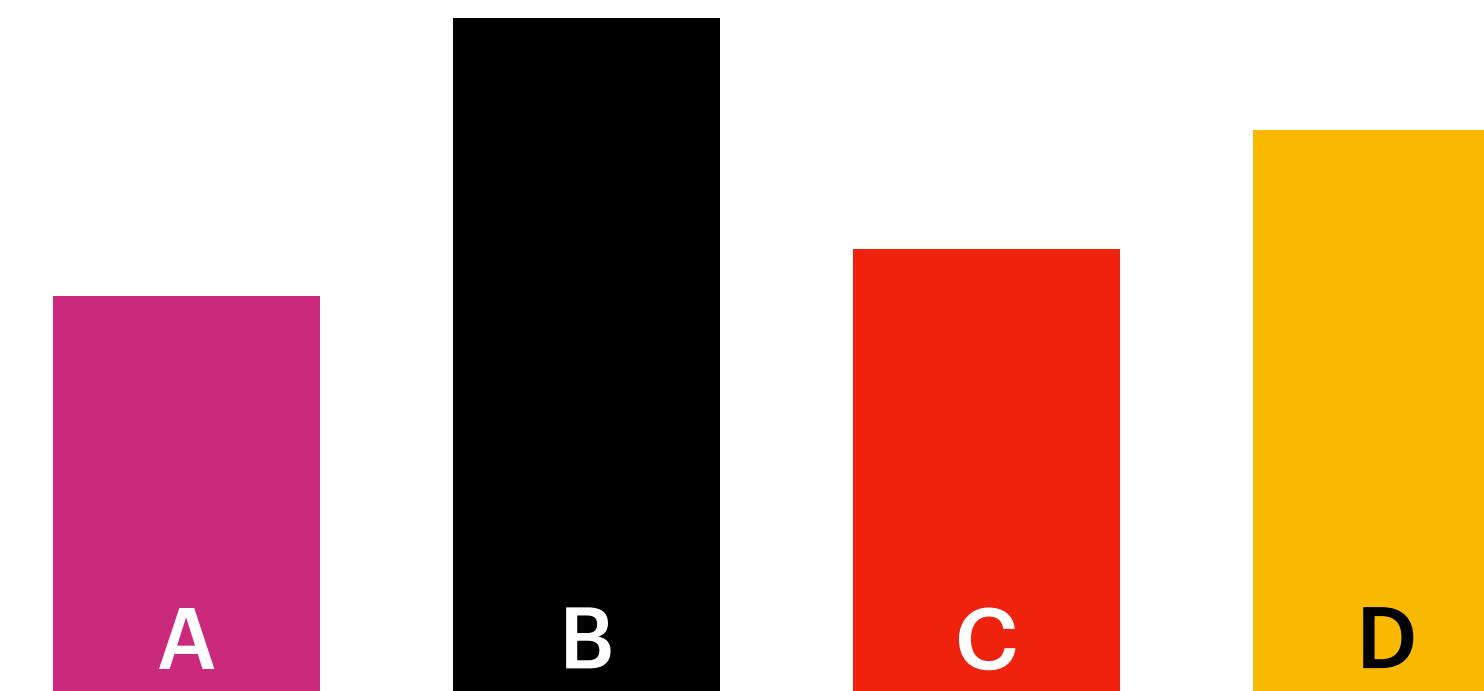
**Data —— Dashboards**

# The 'WHAT'

It also must make sense in the context of all the other visualisations. Use similar colour schemes and representations for similar things.



**SALES - THIS MONTH**

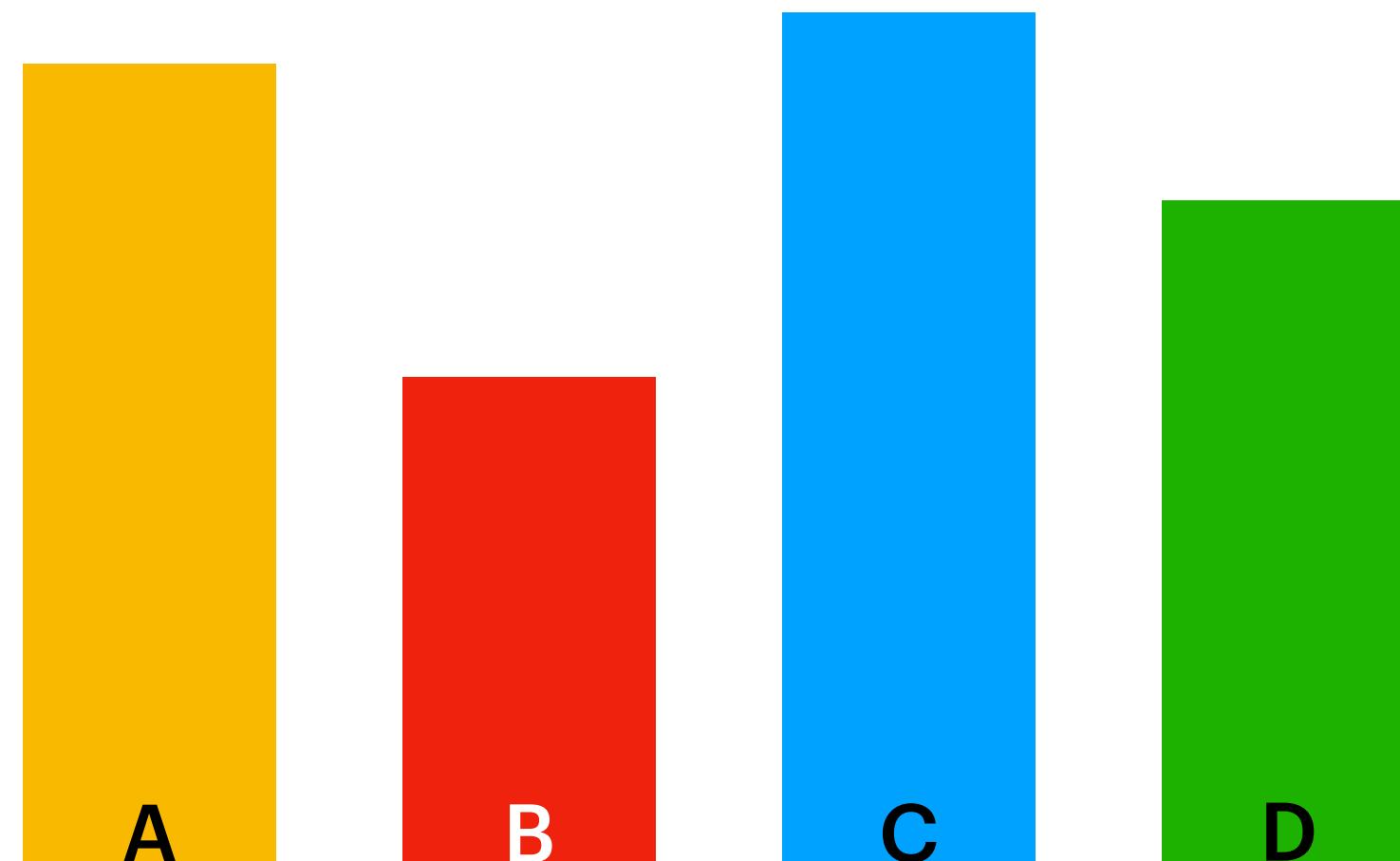


**SALES - LAST MONTH**

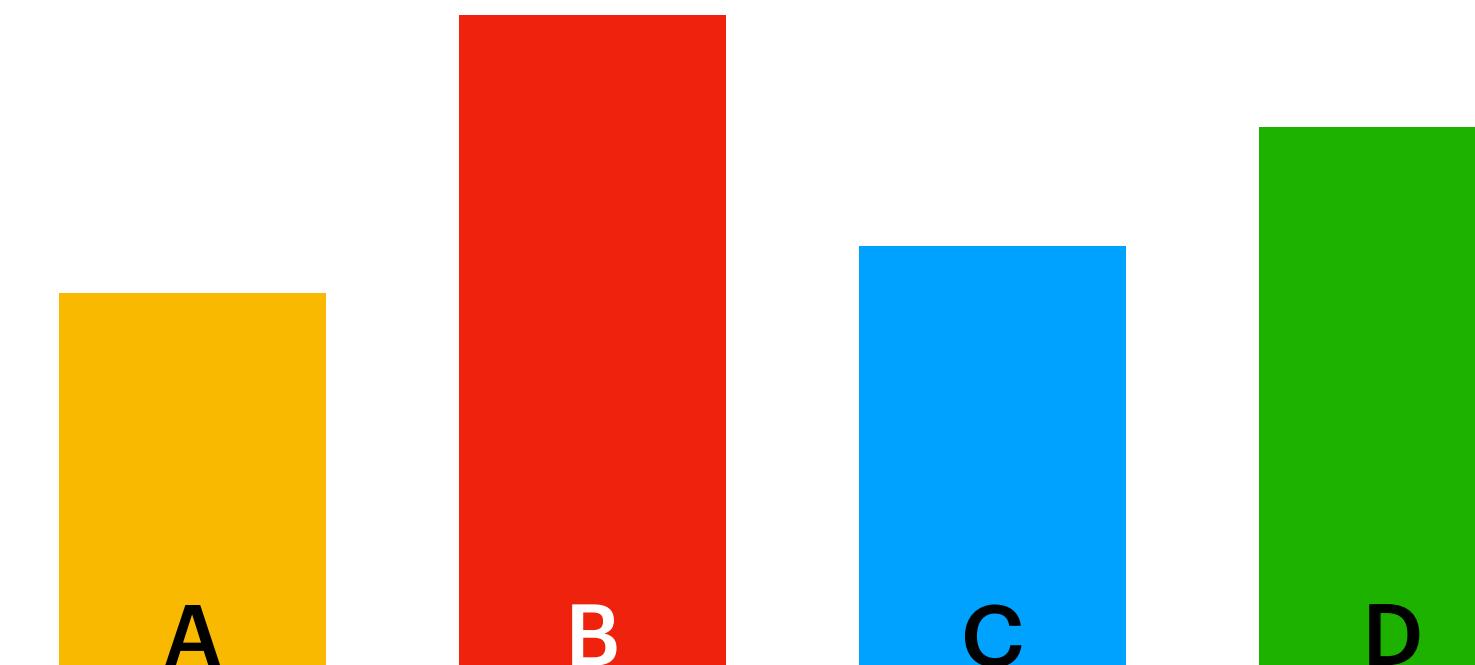
**Data —— Dashboards**

# The 'WHAT'

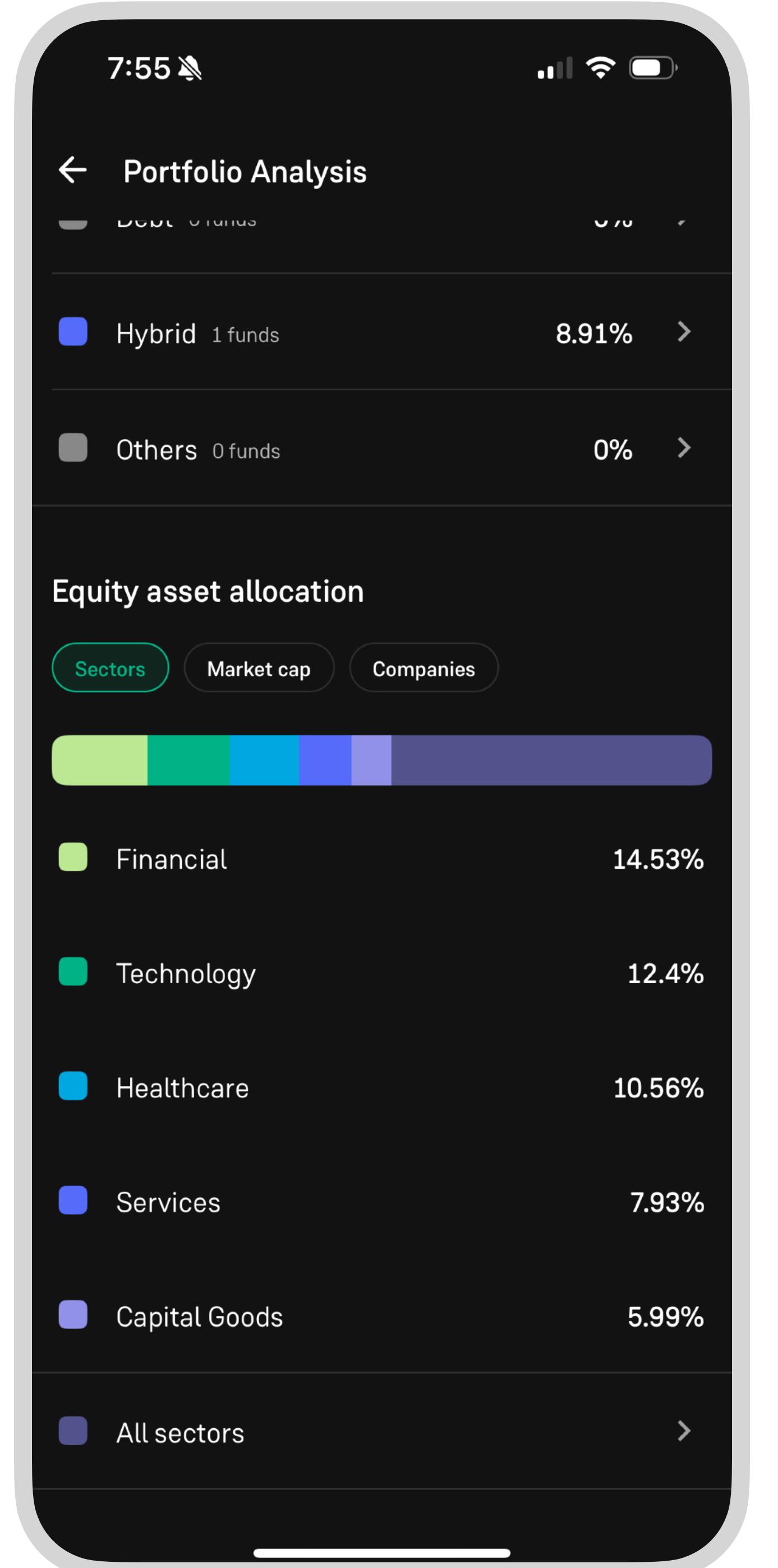
It also must make sense in the context of all the other visualisations. Use similar colour schemes and representations for similar things.

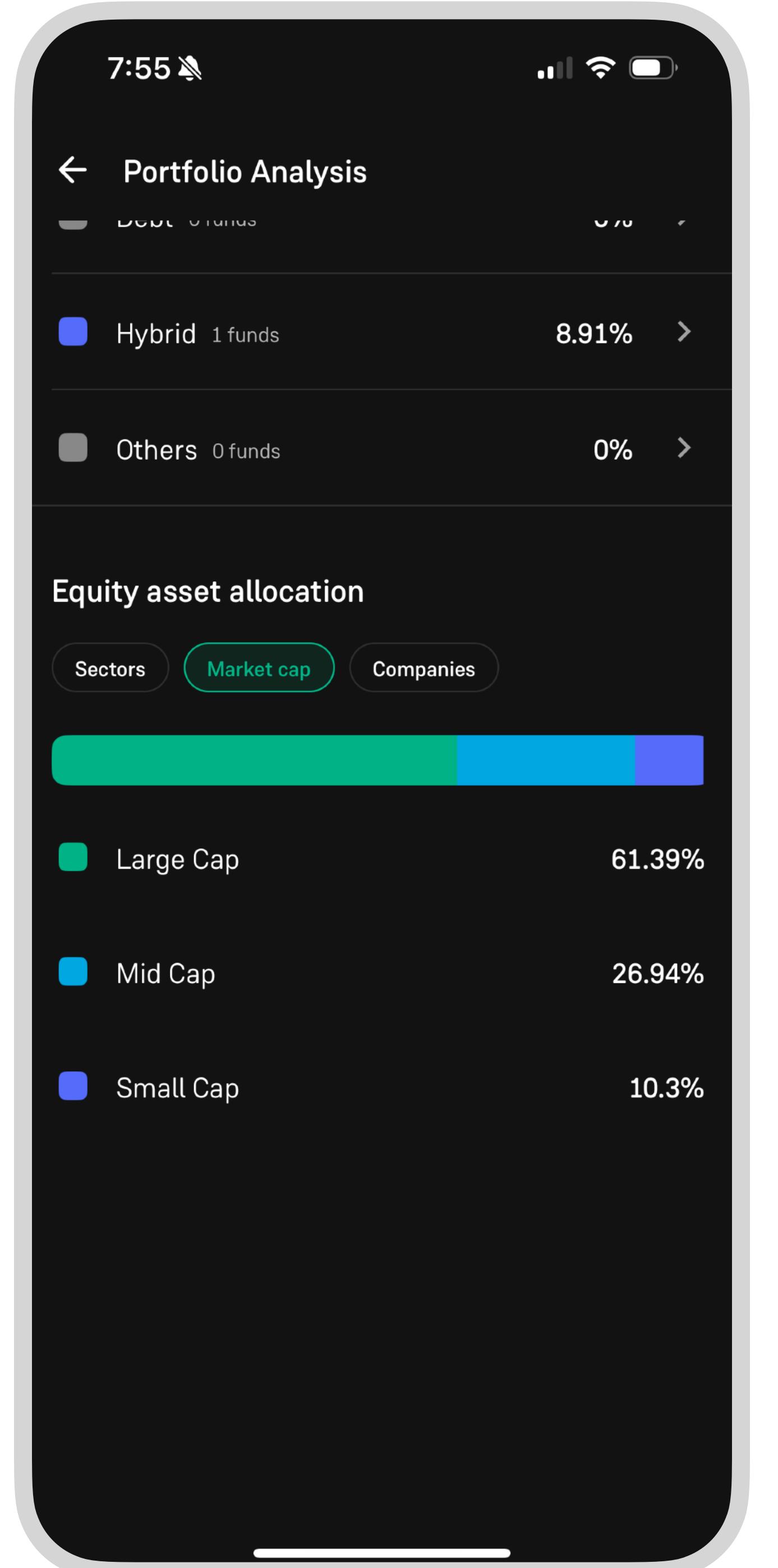


**SALES - THIS MONTH**



**SALES - LAST MONTH**





7:55 🔔

Portfolio Analysis

DEBT STATUS 0/0

Hybrid 1 funds 8.91% >

Others 0 funds 0% >

Equity asset allocation

Sectors Market cap Companies

Motilal Oswal NASDAQ 100 ETF-Growth 6.6% >

Infosys Ltd. 3.36% >

ICICI Bank Ltd. 2.56% >

HDFC Bank Ltd. 2.33% >

Tata Consultancy Services Ltd. 1.77% >

All companies >

Make the viewer think about  
data insights, not the method  
of representation or the  
technology

**Data ————— Dashboards**

# The 'WHY'

Ask: what is the reason someone would look at this data?

What are the actions they might want to perform based on the data?

**Data ————— Dashboards**

# The 'WHEN'

Dashboards are usually constantly updated with new data, but you may want to view data for a given time period or compare with a different time period.

Also - how frequently will someone look at your dashboard?

Hourly

Daily

Weekly

Monthly

# Tufte's 8 principles for graphical excellence



# **Graphical displays should:**

- show the data
- induce the viewer to think about the substance
- avoid distorting what the data says
- present many numbers in small space
- make large data sets coherent
- encourage comparison between data
- reveal the data at several levels of detail
- clear purpose: description, exploration, tabulation or decoration

**Data to Ink Ratio**

**Watch video from 7:20**

# WHY YOUR DASHBOARDS LOOK BAD

*\*And how to fix them*

