

YASH GUPTA

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SUMMARY

Enthusiastic self-taught frontend developer with a passion for turning innovative ideas into dynamic, user-centric web applications. Proficient in React, Next.js, and Java, I bring a versatile skill set honed through hands-on learning. As an avid problem solver, I thrive on tackling challenges head-on, utilizing my analytical mindset to create elegant solutions.

TECHNICAL SKILLS: React, Next, Tailwind, Typescript, Java, DSA, APIs, Node, MongoDB, Git

PROFESSIONAL EXPERIENCE

Egniol Services Private Limited

Content Lead

Ahmedabad, GJ

Nov'22 - Sept'23

- Spearheaded the content strategy and execution for a dynamic team, working closely with the marketing, design, and product teams to ensure content alignment with overall brand messaging.
- Involved crafting compelling narratives, managing content creation workflows, and ensuring brand consistency across various channels for more than 200 companies.

EDUCATION

Sant Gadge Baba Amravati University

Bachelors in Electronics and Power Engg. 8.15

Pusad, MH

Dec'20

Maharashtra State Board of Technical Education

Diploma in Electrical Engg. 73.88%

Pusad, MH

July'17

PROJECTS

Next-Ecom

- An end-to-end feature rich ecommerce app with seamless and responsive user experience.
- With Prisma as the database ORM, optimized data management and efficient data flow
- Secure user authentication using GAAuth making a smooth login experience.
- Utilized Zustand for state management, ensuring a scalable and maintainable state architecture.

Yotion

- Conceptualized and developed a robust real-time editor, drawing inspiration from Notion's user-friendly interface.
- Implemented comprehensive functionality, including seamless file upload, deletion, and replacement features, enhancing the editor's versatility.
- Enabled real-time collaborative editing capabilities & seamless collaboration among users on the same document.

[Portfolio](#)

- Designed and implemented a dynamic personal portfolio using React.js, showcasing technical skills and projects.
- Ensured a seamless user experience by implementing responsive web design principles.
- Deployed the portfolio on a hosting platform, ensuring its accessibility to a global audience.
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CERTIFICATIONS

- The AI Engineering Path – Scrimba
- Problem Solving(Intermediate) – Hackerrank

SKILLS & INTERESTS

Languages: Hindi & Marathi (native), English, Spanish (proficient)

Interests: Listening Podcasts, Learning languages, Doodling, Drawing Visuals