YASH GUPTA

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EXPERIENCE

Egniol Services Private Limited   Ahmedabad, GJ
Content Lead   Nov'22 - Present

• Led the social media team for a brief time to run marketing campaigns and structure the advertising strategy.

• Helped and pitched ideas of 1000+ startups to get them recognized and established as an independent entity.

• Analyzed and researched the content requirement of multiple companies so as to get them pitched before the investors and VCs.

EDUCATION

Sant Gadge Baba Amravati University   Pusad, MH
Bachelors in Electronics and Power Engg. 8.15   Dec'20

Maharashtra State Board of Technical Education   Pusad, MH
Diploma in Electrical Engg. 73.88%   July'17

PROJECTS

[Personal Blog](#)

• Curated content specifically to teach the learners in the most concise and detailed manner possible.

• Improvised and created copywriting content on my Twitter profile to create 50,000 impressions.

Web Development

• Created a Ping-Pong game using Javascript and NodeJS, Sockets.

• Currently working on creating a NodeJS Project with NASA API to explore different planets in the universe.

• Designed and created a landing page for a website similar to Stripe.

[Personal Portfolio](#)

• Managed to create a personal portfolio by combining the web development skills learnt throughout the lockdown and making it responsive.

• Presented the learnings on social media such that it made my understanding of those topics better.

CERTIFICATIONS

• Digital Marketing Associate - Meta (Facebook)
• The Strategy of Content Marketing - Coursera
• Problem Solving(Intermediate) – Hackerrank

SKILLS & INTERESTS

Skills: ReactJS, Advance Excel, JavaScript, Java, Data Structures
Languages: Hindi, English, Marathi, Spanish
Interests: Listening Podcasts, Learning languages, Doodling, Journaling, Drawing Visuals