A Pretrainer's Guide to Training Data

Measuring the Effects of Data Age, Domain Coverage, Quality, & Toxicity

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Today's Talk: A Pretrainer's Guide

- 1) Introduction
 - Data curation is everywhere
 - Experimental Setup
- 2) Effects of Data Age
- 3) Effects of Quality & Toxicity Filters
- 4) Effects of Data Composition
- 5) Key Takeaways

Pretraining data curation is everywhere

	Curation Decisions	Frequently Disclosed	Guided by Intuition	Meaningful Impact
•	Training data selection	×	<u> </u>	
•	Scrape timestamp	~	V	
•	Data cleaning	X	V	
•	Language filtering	~	\(\right\)	
•	PII removal	X	×	✓
•	Deduplication	×	×	
•	Toxicity / SafeURL filtering	X	V	
•	Quality filtering	X	~	V
•	Sampling strategy	X	×	

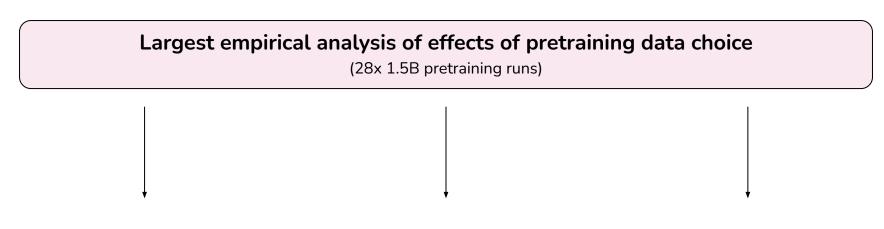
Pretraining data curation is everywhere

	Represented Domains (%)					3	Fii	TERS	D.	ATA			
Model	Wiki	Web	Books	Dialog	Code	Acad	PILE	C4	M-L	Tox	Qual	Рив	YEAR
Bert	76		24				X	X			Н	Part	2018
GPT-2		100					X	X			H	Part	2019
RoBerta	7	90	3				X	~			Н	Part	2019
XLNet	8	89	3				X	~			H	Part	2019
T ₅	<1	99					X	V		Н	H	V	2019
GPT-3	3	82	16				X	V	7%		C	X	2021
GPT-J/Neo	1.5	38	1 5	4.5	13	28	~	Part			C	V	2020
GLaM	6	46	20	28			X	V			C	X	2021
LaMDA	13	24		50	13		~	~	10%	C	C	X	2021
AlphaCode					100		X	X			Н	X	2021
CodeGen	1	24	10	3	40	22	~	Part			H	Part	2020
CHINCHILLA	1	6 5	10		4		~	~		Н	C	X	2021
Minerva	<1	1.5	<1	2. 5	<1	95	~	V	<1%		C	X	2022
BLOOM	5	60	10	5	10	10	~	V	71%	Н	C	Part	2021
PaLM	4	28	13	50	5		X	V	22%		C	X	2021
GALACTICA	1	7	1		7	84	~	Part			H	Part	2022
LLAMA	4.5	82	4. 5	2	4. 5	2. 5	Part	V	4%		C	Part	2020

The published description of GPT-4's training was... thin

This report focuses on the capabilities, limitations, and safety properties of GPT-4. GPT-4 is a Transformer-style model [39] pre-trained to predict the next token in a document, using both publicly available data (such as internet data) and data licensed from third-party providers. The model was then fine-tuned using Reinforcement Learning from Human Feedback (RLHF) [40]. Given both the competitive landscape and the safety implications of large-scale models like GPT-4, this report contains no further details about the architecture (including model size), hardware, training compute, dataset construction, training method, or similar.

Data Choices & their Consequences

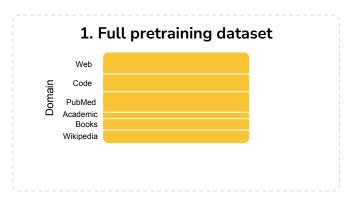


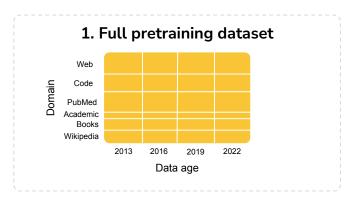
Top 50 models are ~70% of downloads.

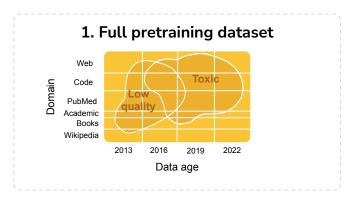
Decisions w/o empiricism are expensive.

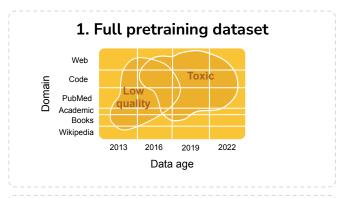
Empirically quantify, validate, & challenge intuitions

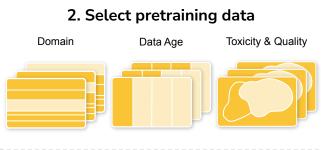


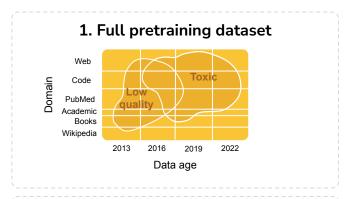


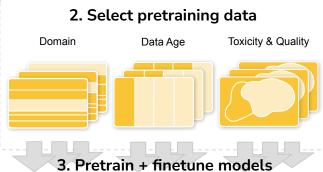


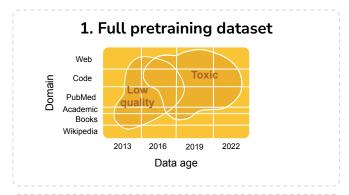


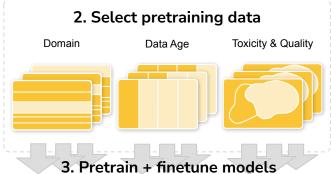




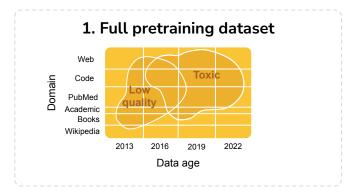


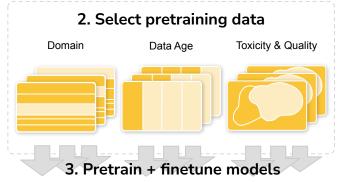






4. Evaluate change in performance

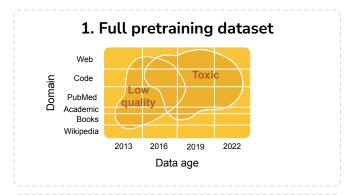


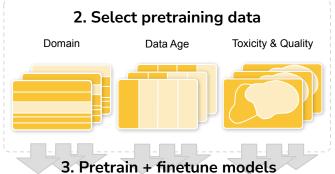


4. Evaluate change in performance

Datasets:

- an unfiltered version of C4
 (Raffel & al., 2020; Dodge & al., 2021)
- The Pile (Gao & al., 2020)





4. Evaluate change in performance

Datasets:

- an unfiltered version of C4
 (Raffel & al., 2020; Dodge & al., 2021)
- The Pile (Gao & al., 2020)

Model architectures: decoder-only autoregressive LM

- 1.5B-parameter
- 20M-parameter

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Finetuning setting:

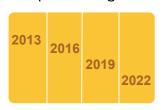
Temporal misalignment between finetuning and evaluation datasets causes performance degradation.

(Luu & al., 2021; Lazaridou & al., 2021, many others)

Question:

Does mismatch in data age between pretraining and evaluation data cause performance degradation?

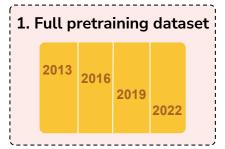
1. Full pretraining dataset



2. Choose data age

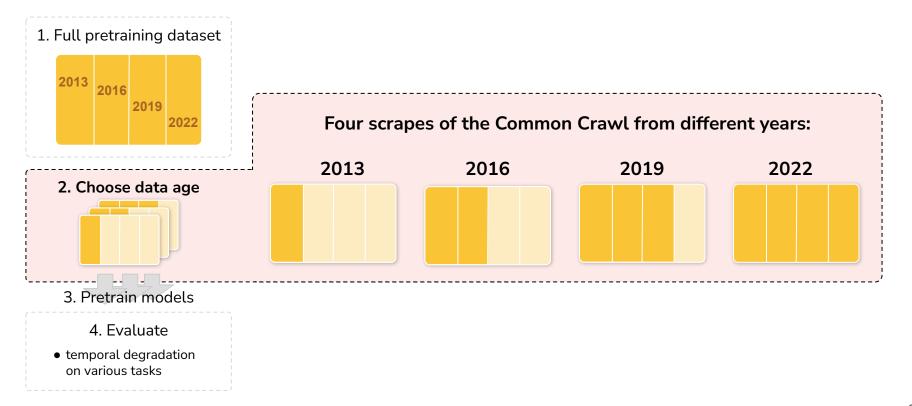


- 3. Pretrain models
 - 4. Evaluate
- temporal degradation on various tasks

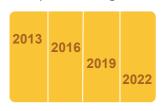




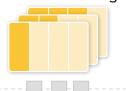
- 3. Pretrain models
 - 4. Evaluate
- temporal degradation on various tasks



1. Full pretraining dataset



2. Choose data age



3. Pretrain models

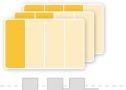
4. Evaluate

• temporal degradation on various tasks

1. Full pretraining dataset



2. Choose data age



3. Pretrain models

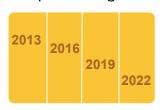
4. Evaluate

 temporal degradation on various tasks Temporal degradation (Luu & al., 2021)

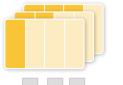
Expected decrease in performance from one year of difference between pretraining and evaluation data

(averaged over evaluation years)

1. Full pretraining dataset



2. Choose data age



3. Pretrain models

4. Evaluate

 temporal degradation on various tasks

Temporal degradation (Luu & al., 2021)

Expected decrease in performance from one year of difference between pretraining and evaluation data

(averaged over evaluation years)

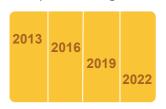
Datasets with year metadata:

• News: PubCLS, NewSum

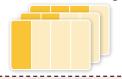
• **Twitter:** PoliAff, TwiERC

• Science: AIC

1. Full pretraining dataset



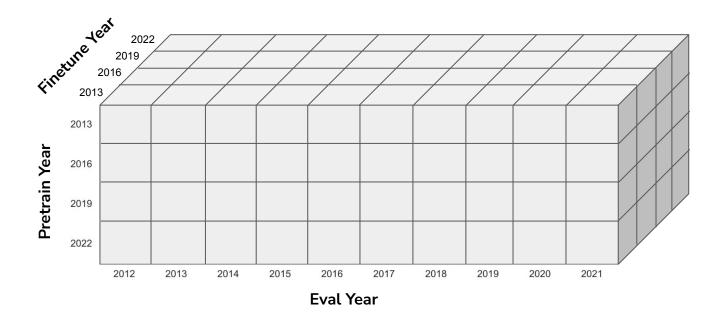
2. Choose data age

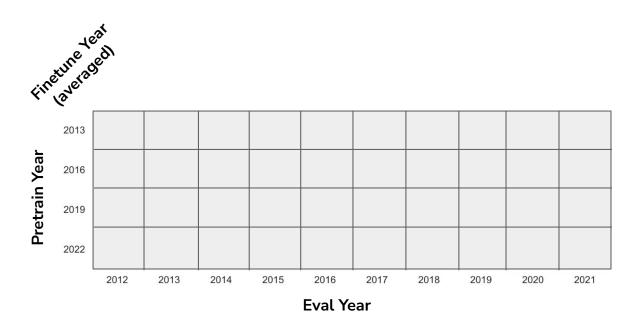


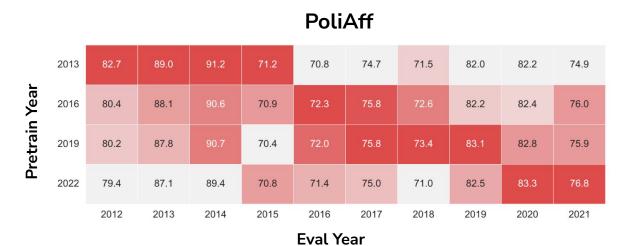
- 3. Pretrain models
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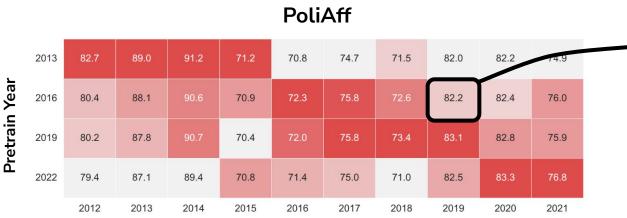
- 1. Pretrain a model on each dataset
- 2. Finetune each model on downstream tasks (separately, by year)

one model for every combination of pretraining year and finetuning year





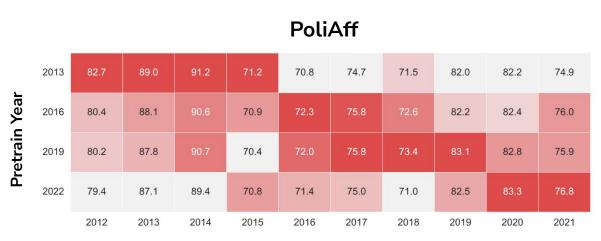




Eval Year

accuracy after pretraining on 2016 data, evaluating on 2019 data

(averaged across finetuning years)



Eval Year

Takeaway:

1. Accuracy is higher when pretraining and eval year are closer in time (even after finetuning)

Full results in the paper!

Data age: one year difference between training/eval

Domain	Task	Finetuning TD		
Name	PubCLS	5.63		
News	NewSum	2.91		
T 200	PoliAff	4.93		
Twitter	TwiERC	0.53		
Science	AIC	0.24		
	Mean	2.84		

We first reproduce temporal misalignment between finetuning and eval datasets, as in Luu & al., 2021.

Data age: one year difference between training/eval

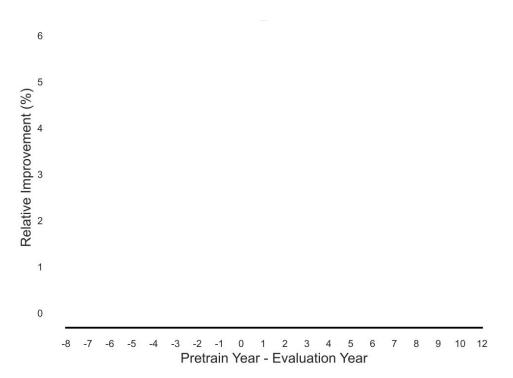
Domain Task		Finetuning TD	Pretraining TD		
NI	PubCLS	5.63	0.59		
News	NewSum	2.91	0.73		
-	PoliAff	4.93	0.28		
Twitter	TwiERC	0.53	0.23		
Science	AIC	0.24	0.23		
	Mean	2.84	0.41		

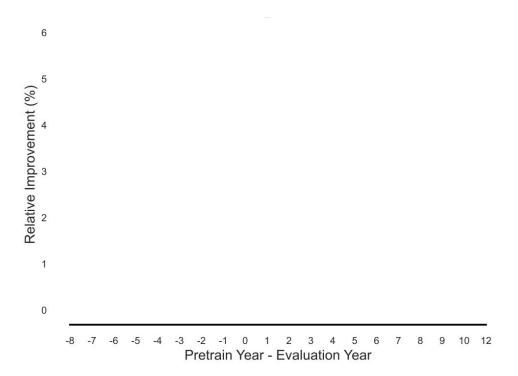
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Takeaway:

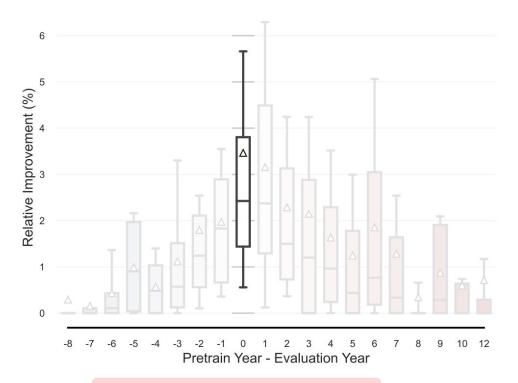
Temporal degradation due to pretraining is significant and persistent across domains.





Each result is associated with:

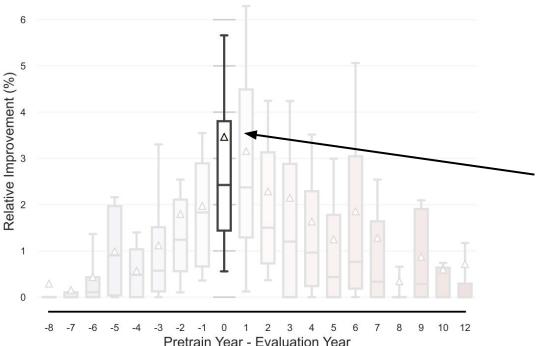
- dataset
- pretraining year
- finetuning year
- evaluation year



Each result is associated with:

- dataset
- pretraining year
- finetuning year
- evaluation year

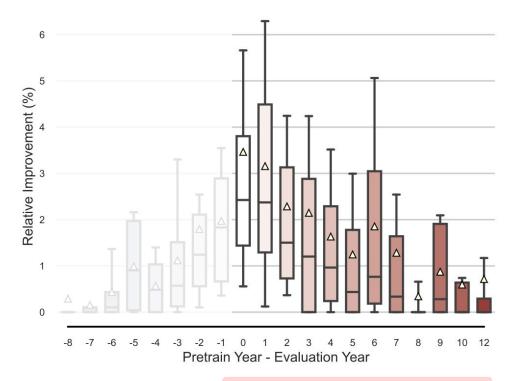
pretraining and eval data from same year



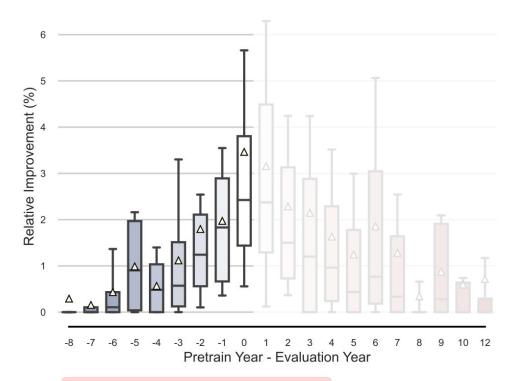
Each result is associated with:

- dataset
- pretraining year
- finetuning year
- evaluation year
- 1. Result included if pretraining data and eval data are from the same year
- 2. Each result is compared to worst performance on that dataset's eval year

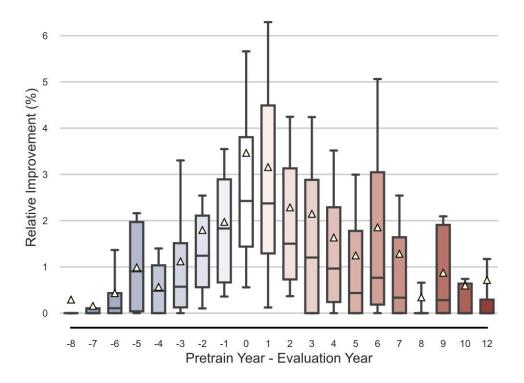
pretraining and eval data from same year



pretraining data newer than eval data



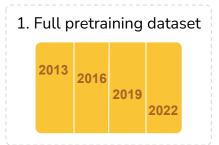
eval data newer than pretraining data

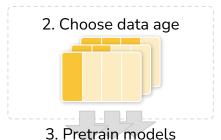


Takeaways:

- 1. Models and datasets become stale.
- 2. Temporal degradation persists even after finetuning.
- 3. Temporal degradation happens faster when evaluating old models on new benchmarks.

Data age: recommendations





- 4. Evaluate
- temporal degradation on QA tasks

- 1. Release age distributions for pretraining data.

 Stale pretraining data is not overcome by finetuning.
- 2. **In the paper:** the effects of pretraining temporal misalignment are stronger for larger models than smaller models.

Content filtering: toxicity and quality

Broad goals:

- Best downstream performance across tasks
- Prevent models from generating toxic text
- Identify toxic text

Quality filters in practice: Almost all models filter for some notion of quality

Toxicity filters in practice: T5, LaMDA, Chinchilla remove pretraining documents that might

be toxic. Most models don't filter or don't disclose filtering.

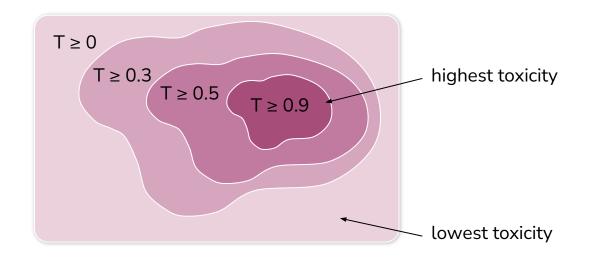
Question: How does filtering pretraining documents based on toxicity

and quality actually affect downstream tasks?

Toxicity: How do we measure toxicity?

Perspective API: every document gets a score from 0 (nontoxic) to 1 (toxic)

This is just one possible operationalization, with many downsides.



https://perspectiveapi.com

1. Full pretraining dataset





- 3. Pretrain models
 - 4. Evaluate
- toxic generation
- toxicity identification

1. Full pretraining dataset



Baseline: no toxicity filtering

Toxicity threshold ≤ 1.0



- 3. Pretrain models
 - 4. Evaluate
- toxic generation
- toxicity identification

1. Full pretraining dataset





- 3. Pretrain models
 - 4. Evaluate
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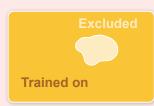




2. Vary filter threshold



- 3. Pretrain models
 - 4. Evaluate
- toxic generation
- toxicity identification



Light filtering (toxicity threshold ≤ 0.9)

Filter out documents with highest toxicity



Heavy filtering (toxicity threshold \leq 0.3)

Filter out documents with at least some toxicity



Inverse toxicity filter

Filter out *least* toxic documents

1. Full pretraining dataset





- 3. Pretrain models
 - 4. Evaluate
- toxic generation
- toxicity identification

- 1. Pretrain a model on each dataset
- 2. Finetune each model on downstream tasks (separately)

1. Full pretraining dataset



2. Vary filter threshold



3. Pretrain models

4. Evaluate

- toxic generation
- toxicity identification

1. Full pretraining dataset



2. Vary filter threshold



3. Pretrain models

4. Evaluate

- toxic generation
- toxicity identification

Toxic generation: Is generated text considered toxic?

Datasets:

- RealToxicityPrompts (Gehman & al., 2020)
- RepBias (Chowdhery & al., 2022)

1. Full pretraining dataset



2. Vary filter threshold



3. Pretrain models

4. Evaluate

- toxic generation
- toxicity identification

Toxic generation: Is generated text considered toxic?

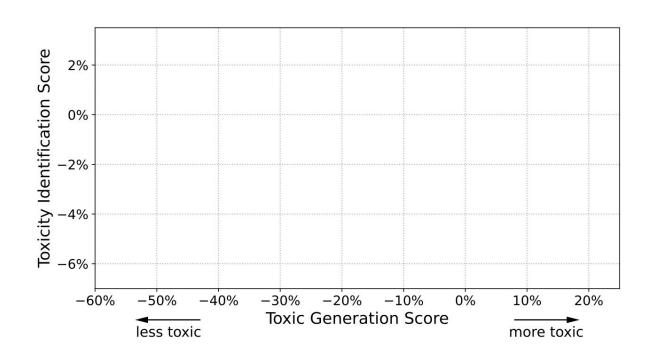
Datasets:

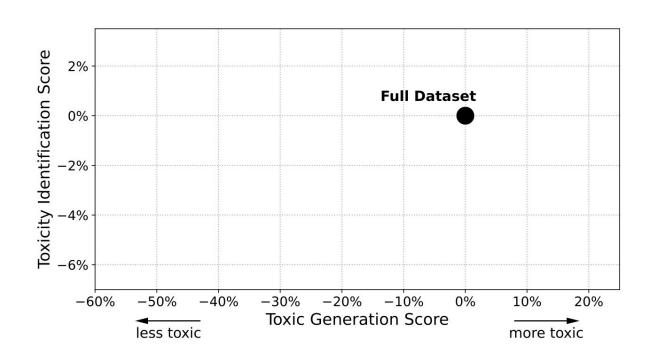
- RealToxicityPrompts (Gehman & al., 2020)
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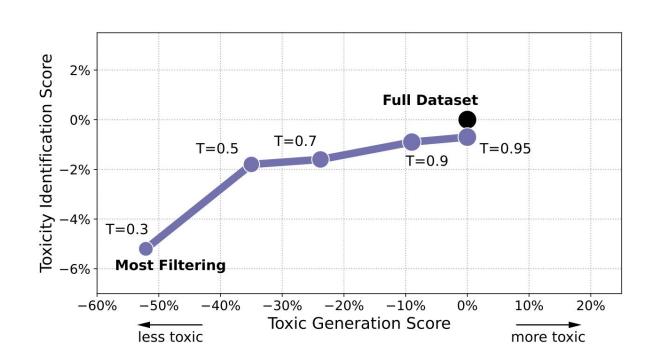
Toxicity identification: Can the model classify text as toxic?

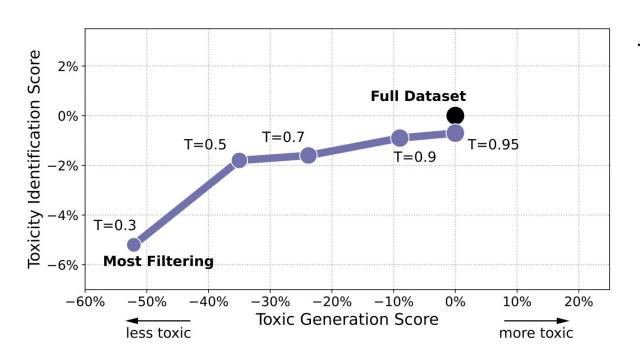
Datasets:

- Social Bias Frames (Sap & al., 2020)
- DynaHate (Vidgen & al., 2021)
- Toxigen (Hartvigsen & al., 2022)



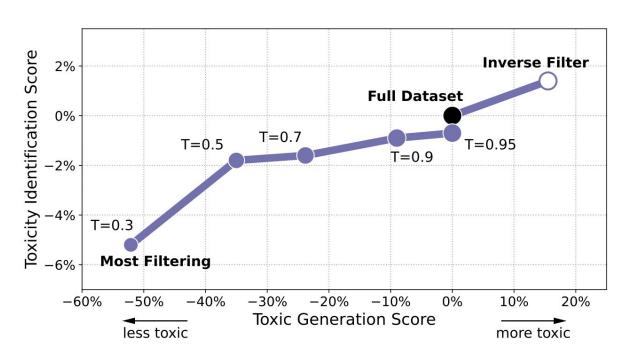






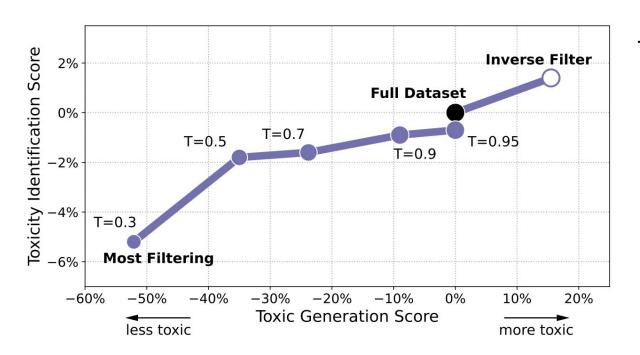
Takeaways:

1. Toxicity filtering reduces toxic generation at the cost of decreased identification.



Takeaways:

1. Toxicity filtering reduces toxic generation at the cost of decreased identification.



Takeaways:

- 1. Toxicity filtering reduces toxic generation at the cost of decreased identification.
- 2. If the goal is to identify toxic text, then training on toxic data is more effective.

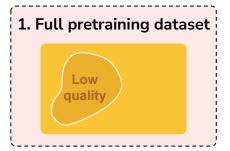
What about quality filtering?

1. Full pretraining dataset





- 3. Pretrain models
 - 4. Evaluate
- toxic generation
- toxicity identification



2. Vary filter threshold



3. Pretrain models

4. Evaluate

- toxic generation
- toxicity identification

Same setup, baseline, and evals as toxicity filtering

1. Full pretraining dataset



2. Vary filter threshold



- 3. Pretrain models
 - 4. Evaluate
- toxic generation
- toxicity identification

Same setup, baseline, and evals as toxicity filtering

Filter by quality instead of toxicity

Quality: How do we measure "quality"?





- 3. Pretrain models
 - 4. Evaluate
- toxic generation
- toxicity identification

Quality: How do we measure "quality"?



- 2. Vary filter threshold

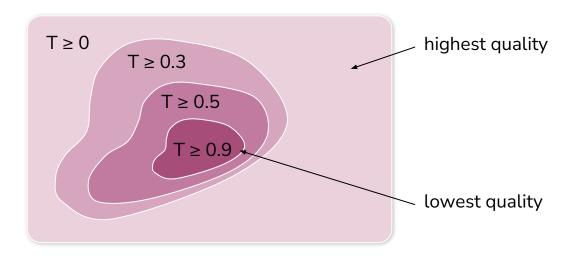
 3. Pretrain models
 - toxic generation
 - toxicity identification

4. Evaluate

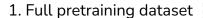
GLaM/PaLM classifier:

(Du & al., 2022) (Chowdhery & al., 2022) GPT-3, probably GPT-4

- Wikipedia + books are high quality
- every document gets a score from
 0 (high quality) to 1 (low quality)



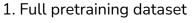
This is an existing operationalization, with many downsides.







- 3. Pretrain models
 - 4. Evaluate
- toxic generation
- toxicity identification

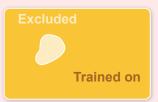




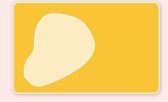
2. Vary filter threshold



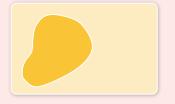
- 3. Pretrain models
 - 4. Evaluate
- toxic generation
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Light filtering (quality threshold ≤ 0.95) Filter out documents with lowest quality



Heavy filtering (quality threshold ≤ 0.7)
Filter out all but the highest-quality documents



Inverse quality filter

Filter out *highest* quality documents

1. Full pretraining dataset



2. Vary filter threshold

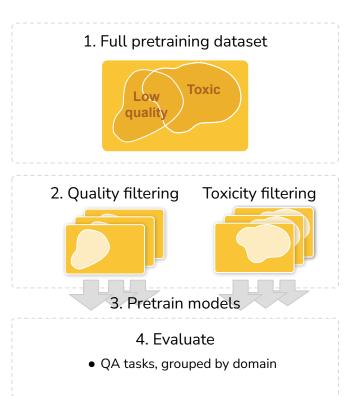


3. Pretrain models

4. Evaluate

- toxic generation
- toxicity identification

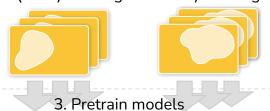
In the paper: quality filtering improves toxicity identification



1. Full pretraining dataset



2. Quality filtering **Toxicity filtering**



4. Evaluate

• QA tasks, grouped by domain

Question answering:

27 QA tasks from:

- MRQA (Fisch & al., 2019)
- UnifiedQA (Khashabi & al., 2020)

Categorized by domain:

- Wiki
- Web
- Academic
- Commonsense

		QA domain						
	Filter	Data	Wiki	Web	Acad	CS	Mean	
Baseline	Full Data	100%	0	0	0	0	0	

		QA domain					
	Filter	Data	Wiki	Web	Acad	CS	Mean
Baseline	Full Data	100%	0	0	0	0	0
Toxicity	Light (T=0.9)	95%	-2.2	-1.1	+0.2	+0.2	-0.7
	Heavy (T=0.5)	76%	-4.2	-2.4	-1.1	-3.5	-2.7

		QA domain					
	Filter	Data	Wiki	Web	Acad	CS	Mean
Baseline	Full Data	100%	0	0	0	0	0
Toxicity	Light (T=0.9)	95%	-2.2	-1.1	+0.2	+0.2	-0.7
	Heavy (T=0.5)	76%	-4.2	-2.4	-1.1	-3.5	-2.7

Takeaways:

1. Toxicity filtering hurts performance across domains.

		QA domain									
	Filter	Data	Wiki	Web	Acad	CS	Mean				
Baseline	Full Data	100%	0	0	0	0	0				
	Light (T=0.9)	95%	-2.2	-1.1	+0.2	+0.2	-0.7				
Toxicity	Heavy (T=0.5)	76%	-4.2	-2.4	-1.1	-3.5	-2.7				
	Inverse	92%	+0.4	-1.4	+4.9	+2.7	+1.7				

Takeaways:

1. Toxicity filtering hurts performance across domains.

				QA d	omain		
	Filter	Data	Wiki	Web	Acad	CS	Mean
Baseline	Full Data	100%	0	0	0	0	0
	Light (T=0.9)	95%	-2.2	-1.1	+0.2	+0.2	-0.7
Toxicity	Heavy (T=0.5)	76%	-4.2	-2.4	-1.1	-3.5	-2.7
	Inverse	92%	+0.4	-1.4	+4.9	+2.7	+1.7
Quality	Light (T=0.975)	91%	+1.2	+0.7	+6.4	+6.1	+2.5
Quality	Heavy (T=0.9)	73%	-0.3	+0.8	+0.8	+6.8	+1.2

Takeaways:

Toxicity filtering hurts performance across domains.

				QA d	omain		
	Filter	Data	Wiki	Web	Acad	CS	Mean
Baseline	Full Data	100%	0	0	0	0	0
	Light (T=0.9)	95%	-2.2	-1.1	+0.2	+0.2	-0.7
Toxicity	Heavy (T=0.5)	76%	-4.2	-2.4	-1.1	-3.5	-2.7
	Inverse	92%	+0.4	-1.4	+4.9	+2.7	+1.7
Quality	Light (T=0.975)	91%	+1.2	+0.7	+6.4	+6.1	+2.5
Quality	Heavy (T=0.9)	73%	-0.3	+0.8	+0.8	+6.8	+1.2

- 1. Toxicity filtering hurts performance across domains.
- 2. Quality filtering improves performance across most domains, despite removing data.

				QA d	omain		
	Filter	Data	Wiki	Web	Acad	CS	Mean
Baseline	Full Data	100%	0	0	0	0	0
	Light (T=0.9)	95%	-2.2	-1.1	+0.2	+0.2	-0.7
Toxicity	Heavy (T=0.5)	76%	-4.2	-2.4	-1.1	-3.5	-2.7
	Inverse	92%	+0.4	-1.4	+4.9	+2.7	+1.7
	Light (T=0.975)	91%	+1.2	+0.7	+6.4	+6.1	+2.5
Quality	Heavy (T=0.9)	73%	-0.3	+0.8	+0.8	+6.8	+1.2
	Inverse	73%	-5.0	-4.5	-2.7	-6.4	-3.1

- 1. Toxicity filtering hurts performance across domains.
- 2. Quality filtering improves performance across most domains, despite removing data.

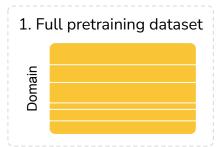
Toxicity and quality filters: recommendations



- 2. Quality filtering Toxicity filtering

 3. Pretrain models
 - 4. Evaluate
 - toxic generation
 - toxicity identification
 - QA tasks, grouped by domain

- 1. If the goal is to identify toxic text, then don't use toxicity filters.
- 2. Use quality filters: quality filters improve performance, despite removing training data
- 3. Investigate other kinds of quality filtering, not just similarity to books and Wikipedia

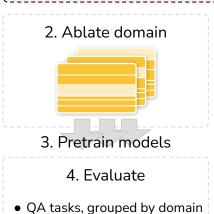


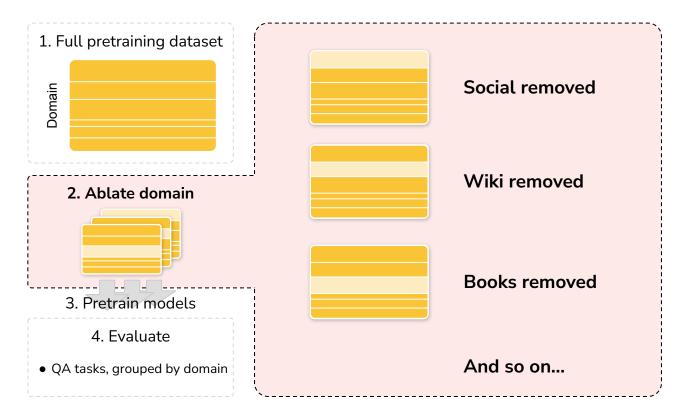




- 3. Pretrain models
 - 4. Evaluate
- QA tasks, grouped by domain

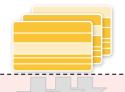






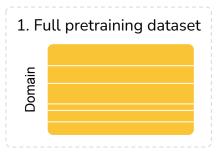


2. Ablate domain

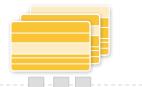


- 3. Pretrain models
 - 4. Evaluate
- QA tasks, grouped by domain

- 1. Pretrain a model on each dataset
- 2. Finetune each model on downstream tasks separately



2. Ablate domain



3. Pretrain models

4. Evaluate

• QA tasks, grouped by domain

Same as previous domain setup

	Wiki	Web	Biomed	Academic	Common Sense	Contrast Sets	Average
Full Dataset (100%)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
No Social (99%)	-0.8	-3.7	0.1	3.5	-3.5	3.5	0.3
No Wiki (98%)							-0.4
No Books (93%)							
No OpenWeb (93%)			-1.0				
No Legal (91%)			0.4			-0.4	
No Academic (87%)					-1.1		0.2
No Pubmed (85%)							
No Code (81%)				1.2			-0.2
No CC (73%)							

	Wiki	Web	Biomed	Academic	Common Sense	Contrast Sets	Average
Full Dataset (100%)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
No Social (99%)	-0.8	-3.7	0.1	3.5	-3.5	3.5	0.3
No Wiki (98%)	-1.3	-5.3	0.2	0.9	-4.4	7.2	-0.4
No Books (93%)	-3.5	-6.3	0.0	-1.6	-6.5	-4.4	-2.8
No OpenWeb (93%)	-2.0		-1.0	0.6	-5.8	-2.9	-1.4
No Legal (91%)	-2.7	-2.9	0.4	0.8	-2.6	-0.4	-0.7
No Academic (87%)	-0.3	-2.5	-0.9	2.2	-1.1	4.3	0.2
No Pubmed (85%)	-0.3	-3.0	-5.8	-1.5	-5.9	3.9	-1.4
No Code (81%)	-0.5	-3.1	-1.2	1.2	-5.8	4.4	-0.2
No CC (73%)	-3.2	-6.2	-4.6	-5.9	-8.0	-5.2	-4.9

	Wiki	Web	Biomed	Academic	Common Sense	Contrast Sets	Average
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No Books (93%)	-3.5	-6.3	0.0	-1.6	-6.5	-4.4	-2.8
No OpenWeb (93%)	-2.0	-4.1	-1.0	0.6	-5.8	-2.9	-1.4
No Legal (91%)	-2.7	-2.9	0.4	0.8	-2.6	-0.4	-0.7
No Academic (87%)	-0.3	-2.5	-0.9	2.2	-1.1	4.3	0.2
No Pubmed (85%)	-0.3	-3.0	-5.8	-1.5	-5.9	3.9	-1.4
No Code (81%)	-0.5	-3.1	-1.2	1.2	-5.8	4.4	-0.2
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No Books (93%)	-3.5	-6.3	0.0	-1.6	-6.5	-4.4	-2.8
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No Academic (87%)	-0.3	-2.5	-0.9	2.2	-1.1	4.3	0.2
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No Code (81%)	-0.5	-3.1	-1.2	1.2	-5.8	4.4	-0.2
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	Wiki	Web	Biomed	Academic	Common Sense	Contrast Sets	Average
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No Social (99%)	-0.8	-3.7	0.1	3.5	-3.5	3.5	0.3
No Wiki (98%)	-1.3	-5.3	0.2	0.9	-4.4	7.2	-0.4
No Books (93%)	-3.5	-6.3	0.0	-1.6	-6.5	-4.4	-2.8
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No Academic (87%)	-0.3	-2.5	-0.9	2.2	-1.1	4.3	0.2
No Pubmed (85%)	-0.3	-3.0	-5.8	-1.5	-5.9	3.9	-1.4
No Code (81%)	-0.5	-3.1	-1.2	1.2	-5.8	4.4	-0.2
No CC (73%)	-3.2	-6.2	-4.6	-5.9	-8.0	-5.2	-4.9

Takeaways:

1. Removing books and Common Crawl domains hurt downstream performance the most.

	Wiki	Web	Biomed	Academic	Common Sense	Contrast Sets	Average
Full Dataset (100%)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
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No Wiki (98%)	-1.3	-5.3	0.2	0.9	-4.4	7.2	-0.4
No Books (93%)	-3.5	-6.3	0.0	-1.6	-6.5	-4.4	-2.8
No OpenWeb (93%)	-2.0		-1.0	0.6	-5.8	-2.9	-1.4
No Legal (91%)	-2.7	-2.9	0.4	0.8	-2.6	-0.4	-0.7
No Academic (87%)	-0.3	-2.5	-0.9	2.2	-1.1	4.3	0.2
No Pubmed (85%)	-0.3	-3.0	-5.8	-1.5	-5.9	3.9	-1.4
No Code (81%)	-0.5	-3.1	-1.2	1.2	-5.8	4.4	-0.2
No CC (73%)	-3.2	-6.2	-4.6	-5.9	-8.0	-5.2	-4.9

- 1. Removing books and Common Crawl domains hurt downstream performance the most.
- 2. Targeted data helps for targeted evaluations.

Domain composition: recommendations



2. Ablate domain



- 3. Pretrain models
 - 4. Evaluate
- QA tasks, grouped by domain

- 1. Train on as much data as possible.

 Quantity matters more than domain composition.
- 2. Prioritize heterogeneous data sources.

Today's Talk: A Pretrainer's Guide

- 1) Introduction
 - Data curation is everywhere
 - Experimental Setup
- 2) Effects of Data Age
- 3) Effects of Quality & Toxicity Filters
- 4) Effects of Data Composition
- 5) Key Takeaways

Key Takeaways

- → Data is largely undocumented & unknown. Practitioners are guided by intuition.
- → Stale pretraining data matters & is not overcome by finetuning!
- → Temporal misalignment effects grow with model size.
- → "Quality" filters boost performance, even while reducing training data.
- → Toxicity filters hurt. Inverse toxicity filters can help a lot for some tasks.
- → Data heterogeneity and quantity matter most, especially web and books data.

Key Limitations

- "Quality" is ill-defined & deserves more attention.
- Compute is expensive! But so is dark data & documentation debt.
- Blackbox APIs have limitations.

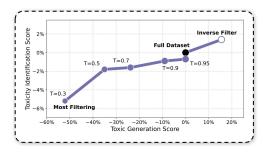
A Pretrainer's Guide to Training Data

Data curation is everywhere.

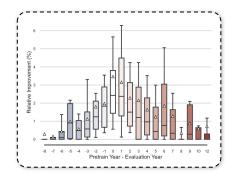
		RE	PRESENTEL	Domains	(%)					Fn	TERS	D.	ATA
Model	Wiki	WEB	Воокѕ	Dialog	Code	Acad	PILE	C4	M-L	Tox	Qual	Рив	YEAR
Bert	76		24				X	Х			Н	Part	2018
GPT-2		100					X	×			H	Part	2019
RoBerta	7	90	3				X	~			H	Part	2019
XLNet	8	89	3				X	~			H	Part	2019
T5	<1	99					X	~		H	H	V	2019
GPT-3	3	82	16				X	~	7%		C	X	2021
GPT-J/NEO	1.5	38	15	4.5	13	28	~	Part			C	V	2020
GLAM	6	46	20	28			X	~			C	X	2021
LaMDA	13	24		50	13		X	~	10%	C	C	X	2021
AlphaCode					100		X	×			H	X	2021
CodeGen	1	24	10	3	40	22	~	Part			H	Part	2020
CHINCHILLA	1	65	10		4		×	~		Н	C	×	2021
Minerva	<1	1.5	<1	2.5	<1	95	×	~	<1%		C	X	2022
BLOOM	5	60	10	5	10	10	~	V	71%		C	Part	2021
PaLM	4	28	13	50	5		×	~	22%		C	×	2021
GALACTICA	1	7	1		7	84	×	Part			H	Part	2022
LLAMA	4.5	82	4.5	2	4.5	2.5	Part	V	4%		C	Part	2020

Quality filters improve performance.

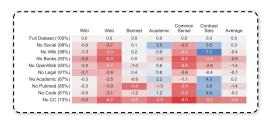
Toxicity filters hurt.



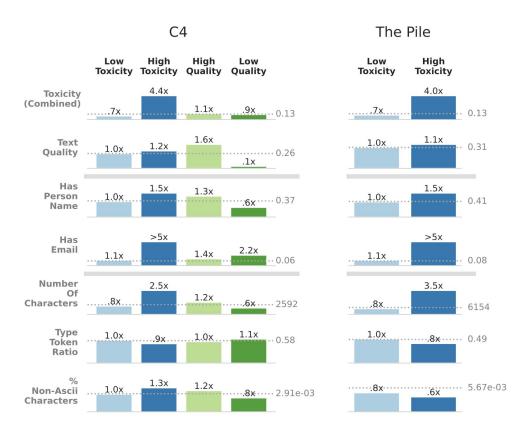
Data age: pretrained models become stale



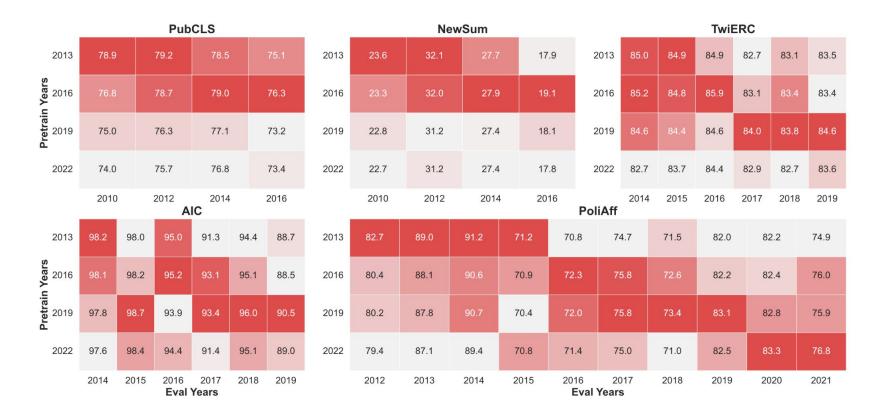
Domain composition: heterogeneity and quantity improve performance



Impact of data curation on data attributes



Data age



Toxicity filters hurt downstream performance across domains

	Wiki	Web	Biomed	Academic	Common Sense	Contrast Sets	Average
Inverse T=0.06 (92%)	0.4	-1.4	0.7	4.9	4.1	2.7	1.6
Full Dataset (100%)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
T=0.95 (98%)	-1.0	-0.4	-0.5	0.6	1.7	1.3	0.2
T=0.9 (95%)							
T=0.7 (86%)				0.1			
T=0.5 (76%)						-0.1	
T=0.3 (61%)							

Toxicity filters hurt downstream performance across domains

	Wiki	Web	Biomed	Academic	Common Sense	Contrast Sets	Average
Inverse T=0.06 (92%)	0.4						
Full Dataset (100%)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
T=0.95 (98%)	-1.0	-0.4	-0.5	0.6	1.7	1.3	0.2
T=0.9 (95%)		-1.1	-3.0	0.2	2.9	0.2	-0.7
T=0.7 (86%)	-2.1	-1.4	-2.9	0.1	-0.9	-0.2	-1.3
T=0.5 (76%)	-4.2	-2.4	-3.3	-1.1	-0.3	-0.1	-2.1
T=0.3 (61%)	-3.8	-4.4	-2.5	-0.3	-1.3	-3.5	-2.7

Takeaways:

1. Significant toxicity filtering hurts performance across domains.

Toxicity filters hurt downstream performance across domains

	Wiki	Web	Biomed	Academic	Common Sense	Contrast Sets	Average
Inverse T=0.06 (92%)	0.4	-1.4	0.7	4.9	4.1	2.7	1.6
Full Dataset (100%)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
T=0.95 (98%)	-1.0	-0.4	-0.5	0.6	1.7	1.3	0.2
T=0.9 (95%)		-1.1	-3.0	0.2	2.9	0.2	-0.7
T=0.7 (86%)	-2.1	-1.4	-2.9	0.1	-0.9	-0.2	-1.3
T=0.5 (76%)	-4.2	-2.4	-3.3	-1.1	-0.3	-0.1	-2.1
T=0.3 (61%)	-3.8	-4.4	-2.5	-0.3	-1.3	-3.5	-2.7

- 1. Significant toxicity filtering hurts performance across domains.
- 2. Discarding least toxic data actually improves most downstream performance.

Quality filters improve downstream performance across domains

	Wiki	Web	Biomed	Academic	Common Sense	Contrast Sets	Average
Inverse T=0.5 (73%)	-5.0	-4.5	-2.2	-2.7	1.2	-6.4	-3.3
Full Dataset (100%)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
T=0.975 (91%)	1.2	0.7	6.1	6.4	4.7	6.1	2.7
T=0.95 (84%)		1.0					1.1
T=0.9 (73%)							
T=0.7 (46%)							

Quality filters improve downstream performance across domains

	Wiki	Web	Biomed	Academic	Common Sense	Contrast Sets	Average
Inverse T=0.5 (73%)					1.2		
Full Dataset (100%)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
T=0.975 (91%)	1.2	0.7	6.1	6.4	4.7	6.1	2.7
T=0.95 (84%)	-1.2	1.0	3.7	-0.3	3.2	4.9	1.1
T=0.9 (73%)	-0.3	0.8	1.8	1.0	1.9	6.8	1.4
T=0.7 (46%)	-1.2	0.8	1.7	0.8	2.0	4.2	0.9

Takeaways:

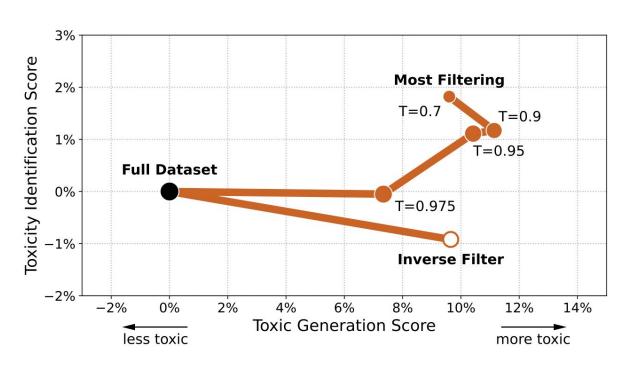
1. Quality filtering improves performance across most domains, despite removing a lot of data.

Quality filters improve downstream performance across domains

	Wiki	Web	Biomed	Academic	Common Sense	Contrast Sets	Average
Inverse T=0.5 (73%)	-5.0	-4.5	-2.2	-2.7	1.2	-6.4	-3.3
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T=0.975 (91%)	1.2	0.7	6.1	6.4	4.7	6.1	2.7
T=0.95 (84%)	-1.2	1.0		-0.3	3.2	4.9	1.1
T=0.9 (73%)	-0.3	0.8	1.8	1.0	1.9	6.8	1.4
T=0.7 (46%)	-1.2	0.8	1.7	0.8	2.0	4.2	0.9

- 1. Quality filtering improves performance across most domains, despite removing a lot of data.
- 2. Training on lowest quality data decreases performance.

Quality: mixed effect on toxicity evals



- 1. Quality and toxicity are measuring very different things
- 2. Quality filtering improves toxicity identification