WDD KingPin Midterm Write-Up

For the design of this website, I originally wanted to make something whimsical and quirky and fun to draw more attention and help customers get excited for King Pin. I was worried that too much can deter from the purpose of the design of the website so i decided to have a little more structure and organization which i always appreciate a lot in websites. To make the website pop, I added a lot of contrasting colors and found images with a lot bright, happy colors. To add the little fun and quirky aspect, I made the typography cursive for the title and navigation bar. But when it came to the actual menu i decided to keep a straightforward font, so it would be easy to read and understand because that is the main content for the website. I like having a lot of white space, makes it very clear and well-formatted so I left white space but made it tinted purple so it goes well with the darker purple in the other parts of the page.

Sources for Images:
https://unsplash.com/photos/phUoSWq4aMM
https://unsplash.com/photos/jstQCOhzyQA
https://unsplash.com/photos/ClKN2MfSp1Q