数据转化为表格说明

# 用户喜爱度分布图

|  |
| --- |
| user\_love\_score |
| 0.01 |
| 0.15 |
| 0.2 |

# 滞后项分布图

|  |  |  |
| --- | --- | --- |
| lag1 | lag2 | lag3 |
| 0.25 | 0.3 | 0.35 |
| 0.1 | 0.12 | 0.14 |

# 平行趋势图

|  |  |  |
| --- | --- | --- |
| month | user\_love\_score | is\_competition\_month |
| 1 | 0.05 | 0 |
| 2 | 0.1 | 1 |

# DID回归系数图

|  |  |
| --- | --- |
| Variable | Coefficient |
| Intercept | 0.15 |
| Treatment | 0.1 |
| Post\_Treatment | 0.12 |

# 回归系数图

|  |  |
| --- | --- |
| Variable | Coefficient |
| Intercept | 0.1 |
| Age | 0.05 |
| Gender | 0.03 |

# VIF 可视化图

|  |  |
| --- | --- |
| Variable | VIF |
| Age | 2.5 |
| Gender | 1.8 |
| Income | 3.0 |

# 真实值 vs 预测值图

|  |  |
| --- | --- |
| 真实值 | 预测值 |
| 0.25 | 0.23 |
| 0.3 | 0.28 |

# 滞后项系数图

|  |  |
| --- | --- |
| 滞后期 | 系数 |
| 1 | 0.25 |
| 2 | 0.2 |
| 3 | 0.3 |

# 异方差性检验结果图

|  |  |
| --- | --- |
| 统计量 | 值 |
| White | 0.25 |
| F-stat | 2.5 |