

Grace Won

UX/UI & Digital Designer

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[Portfolio](#)

[Linkedin](#)

Summary.

With 6 years of experience as a Digital & UX/UI designer and a lifelong learner, my interests are in creating design solutions that are both functional and delightful aim to enhance people's lives.

Experience.

Neromotion / Digital & UX/UI Designer

Auckland / Jan 2017 - Present

Currently, I am engaged in various projects, participating in the end-to-end process, from initial client communication and design research to user flows, design concepts, wireframes, prototypes, Design systems, and content management. I collaborate closely with project managers, engineers, and designers.

I have been involved in diverse design tasks such as crafting landing pages, dashboards, and applications, along with creating and building EDMs.

My particular passion lies in logical design. Crafting user flows and designing solutions that are user-friendly and efficient brings me great satisfaction in my work.

KOSTA NZ / Web & Graphic Designer

Auckland / Jan 2017 - Present

KOSTA is an annual conference where I'm involved as a main designer in a creative team. My responsibilities involve conceptualising the main theme for the event, designing the website, posters, social media posts, email banners, booklets, and various other materials. I have consistently developed my design skills, and have efficiently collaborated with other creatives and developer.

Shirtcliff and co / Graphic Design Intern

Auckland / Feb 2016 - Apr 2016

I worked over 150 hours as a graphic designer. Throughout this time, I had the opportunity to contribute to various design projects, such as conducting research, designing icons, creating logo concepts and producing illustrations.

Education.

Interaction design foundation online course

Become a UX Designer from Scratch

2019

Study user-focused design process, UX design and user research.

ACG YOOBEE School of Design

Diploma of Web Development

2016 -2017

Study of Industry-standard Front End and Back End Web development languages Frameworks.

Auckland University of Technology

Bachelor of Design - Major in Graphic design

2012- 2015

Skills.

Design

UI/Interaction Design • Wireframing • Design Research • User Personas • Prototyping • User Flows • Low Fidelity prototypes • High Fidelity prototypes • Competitor analysis • Usability Testing • Information Architecture • Design Systems • Responsive design • eDMs • Icon Design • Illustration

Software

Figma • Sketch • Invision • Adobe CC • HTML • CSS • Webflow • Notion • Squarespace • Silverstripe