

TheFutbolApp (TFA) and TFC (TheFutbolCoin)

TheFutbolApp is a social network for football that implements TFC as a way for businesses to get new customers from TFA and for TFA users to get a share of the advertising revenue.

Steve van Zutphen | Founder TFA | steve@thefutbolapp.com



The Problem



There is no dedicated social network for football combining news, social discussions and data



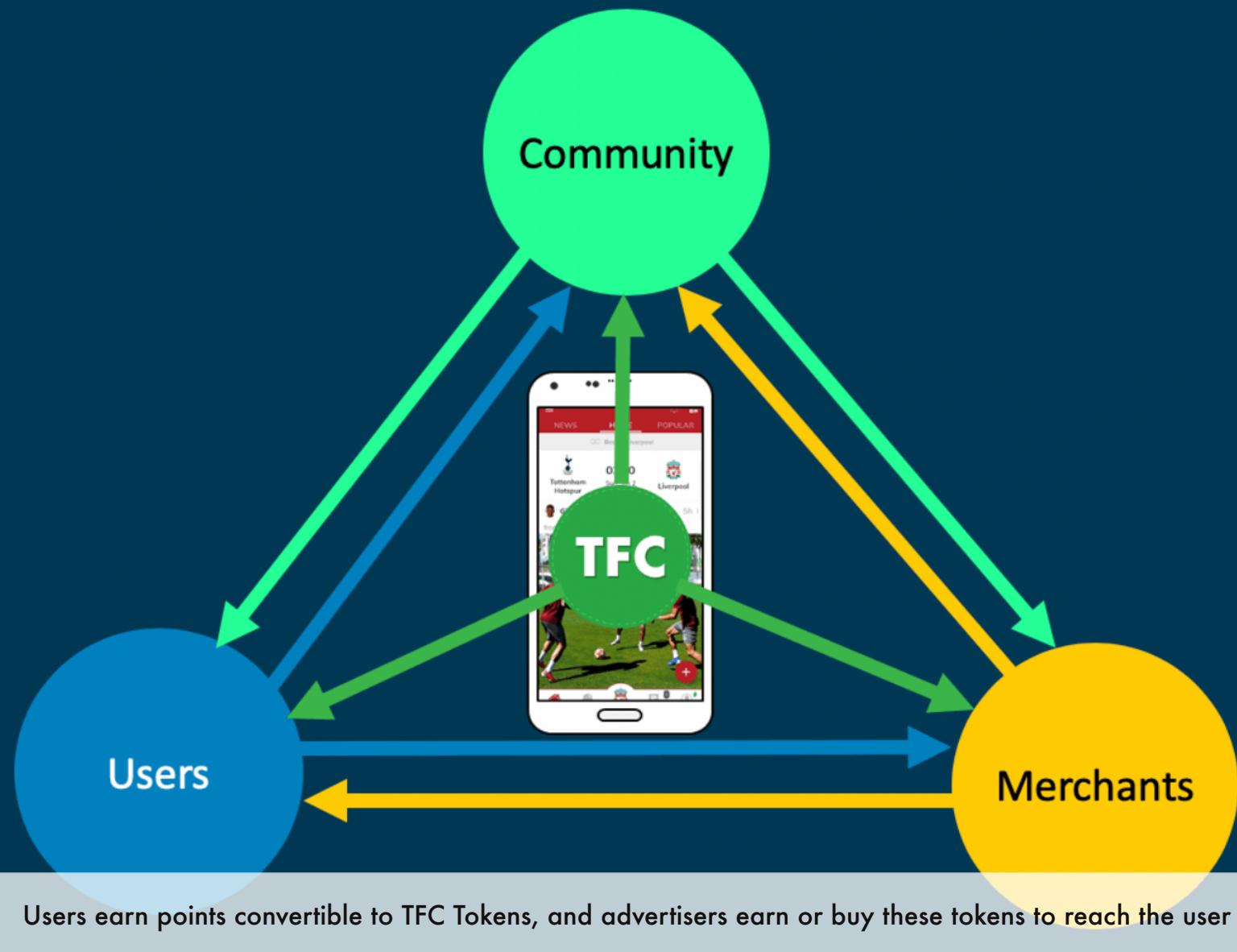
Wealthy social networks
DO NOT SHARE the
revenue with the users who
participate in the app



Crypto wallets and mining
are complex and the
average person cannot
participate

Solution

TFA app combines **EVERYTHING** you love about social networking, football and predicting. Users earn TFC within the TFA App and spend that TFC with merchants who accept it. Those merchants then spend the TFC they accepted on advertising within TFA app.





TFC

Token Utility



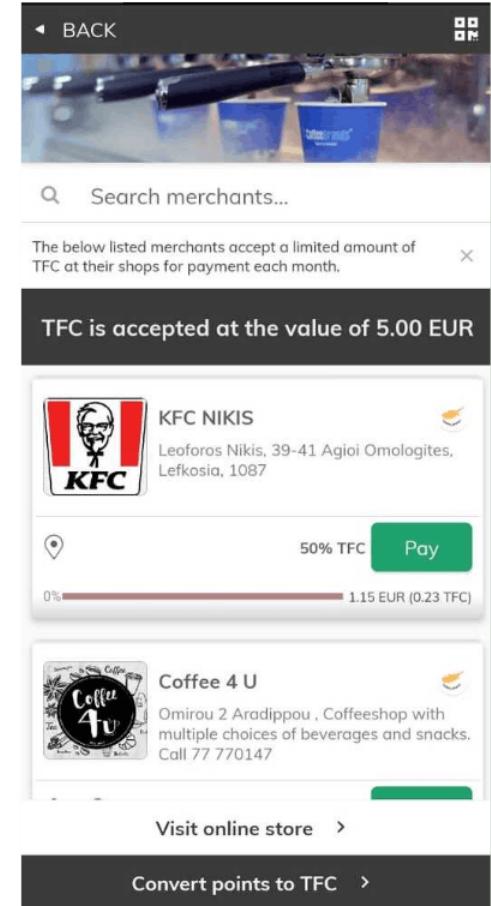
EXCLUSIVE
for ads in TFA

TFC can be used as a
secure store of wealth
just like Bitcoin.

TFC is the only way to
pay for ads within TFA
ecosystem

REV SHARE
to TFA users

Users earn TFC in app,
spend at merchants
who accept



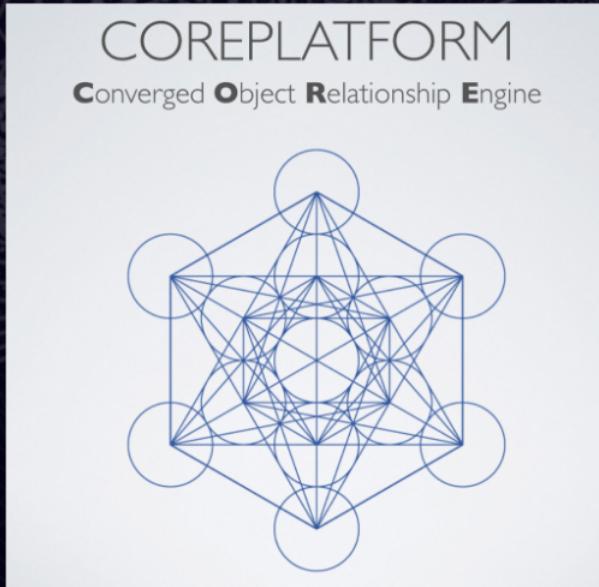
The screenshot shows a mobile application interface. At the top, there's a green circular logo with 'TFC' in white. Below it is a header bar with a back arrow and the word 'BACK'. A search bar contains the placeholder 'Search merchants...'. A message states: 'The below listed merchants accept a limited amount of TFC at their shops for payment each month.' Below this, a bold statement says 'TFC is accepted at the value of 5.00 EUR'. Two merchant entries are shown: KFC NIKIS and Coffee 4 U.

MERCHANT	ACCEPTANCE RATE	AMOUNT
KFC NIKIS	50% TFC	1.15 EUR (0.23 TFC)
Coffee 4 U	multiple choices	Call 77 770147

[Visit online store >](#)

[Convert points to TFC >](#)

Proprietary Technology / Expertise



TFA app was built on top of COREPLATFORM. COREPLATFORM is an investor in TFA and TFA has an exclusive license to use COREPLATFORM for the sport of football (soccer). The product is fully built and live with over 50,000 users since its actual launch in September 2019 in Cyprus.

Competition

 **bitcoin**

Bitcoin

TFC competes with Bitcoin, either TFC or Bitcoin can be used as a secure store of wealth.



Twitter

A large part of Twitter's user base is following football. We provide a more football centric experience.

1. Cristiano Ronaldo – 202 million followers



Instagram

Football players dominate the most followed people on Instagram. We provide a way for players to monetise their participation in social media.

Why is TFC better?



TFC makes mass market participation in crypto possible. Wallets created instantly within TFA, easy to earn, easy to spend within app.



TFC uses the proven Stellar blockchain, which has low cost and fast transaction speed for use in the TFC-TFA network.



TFA
TheFutbolApp

TFC has **STRONG** utility within TFA app, allowing businesses to bring **CUSTOMERS** into their stores and enabling one touch purchase of merchandise and tickets for the sport of football

Milestones



- This year TFA will launch in Czech Republic and Los Angeles, expanding from 50,000 users and TFC wallet holders to 500,000
- Expand from 100 businesses accepting TFC to thousands of businesses accepting TFC to serve the above userbase

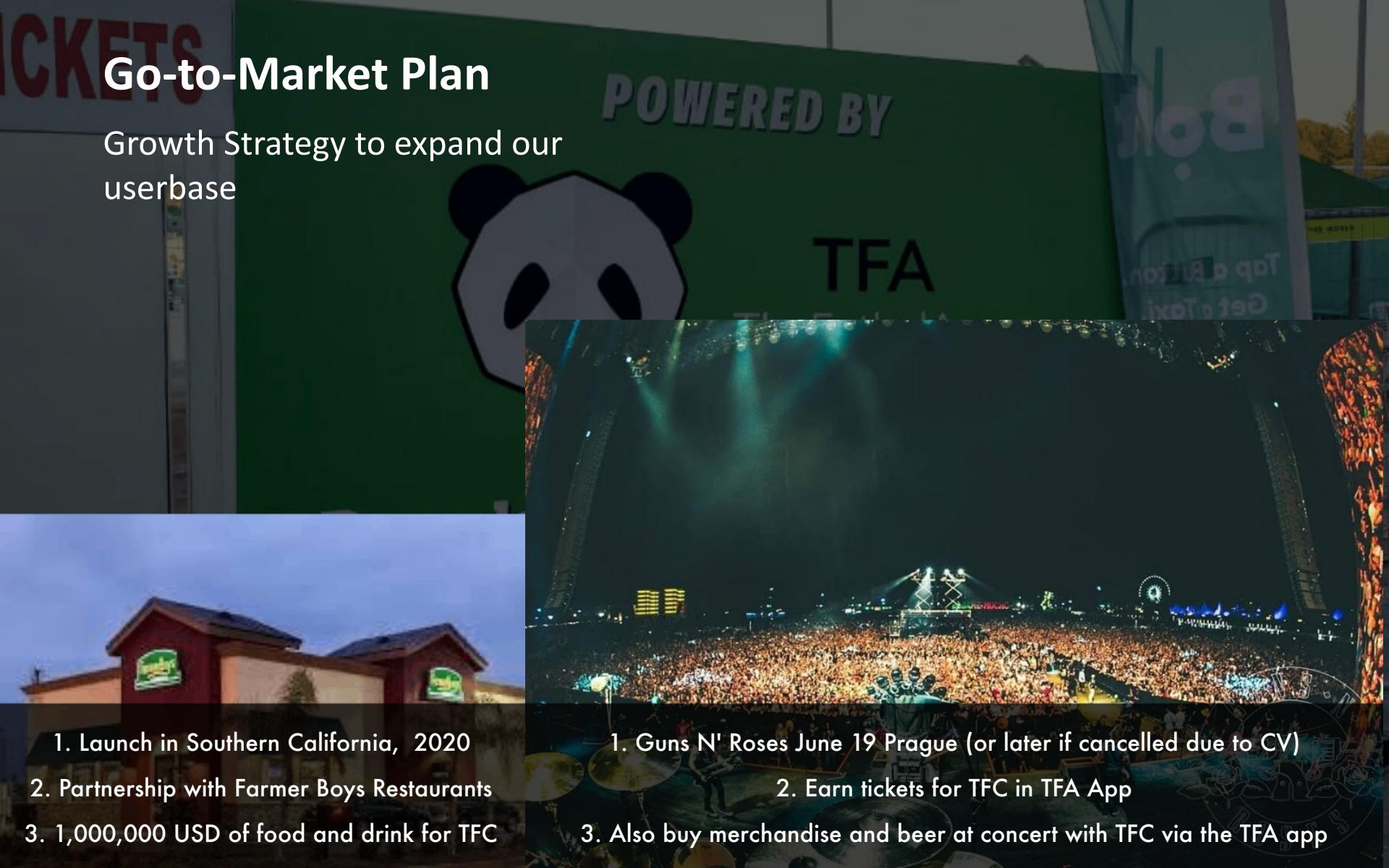
Product is built, network live in Cyprus, businesses accepting TFC from 50,000 users.



Our user acquisition model works, proven in Cyprus.

Go-to-Market Plan

Growth Strategy to expand our userbase



1. Launch in Southern California, 2020

2. Partnership with Farmer Boys Restaurants

3. 1,000,000 USD of food and drink for TFC

1. Guns N' Roses June 19 Prague (or later if cancelled due to CV)

2. Earn tickets for TFC in TFA App

3. Also buy merchandise and beer at concert with TFC via the TFA app

Founding Team



**Steve van Zutphen,
founder**
Steve is a lawyer, product
designer and system architect
active in software for 25
years.



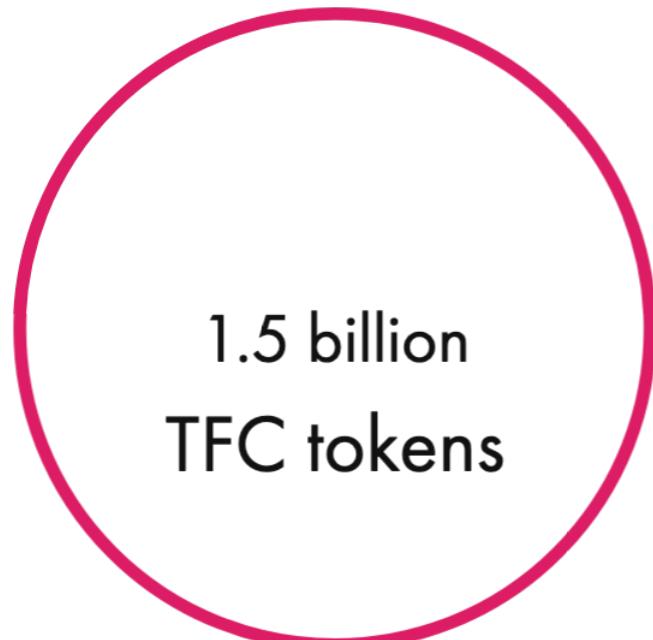
**George Kafkarkou, co-
founder**
George ran an 800 person
business unit at CA technologies
for years, a 10 billion dollar
company.



**Grigoris Yioutanis, co-
founder**
Grigoris is the technical lead on
the TFA product, with expertise in
Android and full stack
engineering.



Total TFC supply

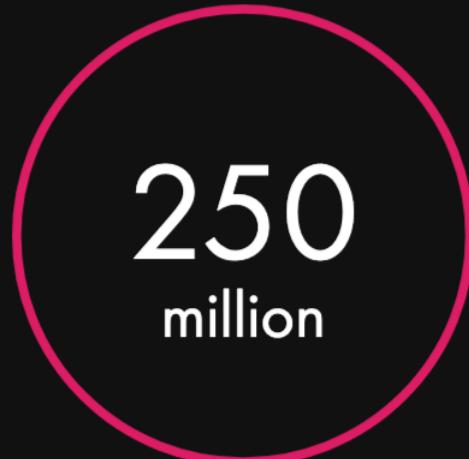


on Stellar blockchain - account is LOCKED

Circulating Supply

TFC has a user growth fund with 500 million TFC tokens reserved for new users and existing users to earn within the TFA app.

TFC also has 750 million tokens in trust reserved for an investor of 900 million USD or more.
Trading of TFC begins on LAToken March 25th, 2020.



TFC in circulation