

Tyler Gaydos

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Professional Summary

Multiple Dean's List honors student with a wide range of skills relating to creating and editing digital media. Works well with teams and is experienced in leadership roles. Eagle Scout.

Education

Pennsylvania State University
B.A. in Digital Media, Arts, and Technology
Minor: Data Visualization

Graduated May 2025
Cumulative GPA 3.6

Skills

- Hypertext Markup Language (HTML)
- Cascading Style Sheet (CSS)
- WordPress
- Git and GitHub
- Extensible Markup Language (XML)
- Microsoft Excel
- Tableau
- SPSS
- Data Illustrator
- Adobe Suite
- Brand24

Academic Projects and Professional Experience

Internship with Gordon's Butcher & Market- Erie, PA

January 20-May 2 2025

- Filmed short videos on-location to highlight and promote company
- Edited videos using Adobe Premiere
- Made custom motion graphics using Adobe After Effects
- Produced 2-4 videos per week

DIGIT 400 Open Lab Digital Design Workshop Project

September-October 2024

- Partnered with Erie Insurance on Open Lab service design project
- Met with focus group to determine design objectives to design an insurance claims tracker interface

Alice Underground Project

October-December 2023

- Encoded copy of Alice's Adventures Underground with XML and analyzed structure of text
- Defined a schema with RELAX NG
- Formatted large blocks of text and pictures
- Built website using HTML, CSS, and JavaScript to present project

Giant Eagle- Elizabeth, PA

October 2019-Present

- Interact professionally with customers
- Complete daily tasks
- Maintain cleanliness of department
- Ensure freshness and quality of product

Relevant Course History

QR code to my online portfolio

- Introduction to Multimedia Production (COMM 270)
- Visualizing Information (GD 115N)
- Data Visualization (DIGIT 410)
- Introduction to Data Analytics (MIS 345)
- Digital Project Design (DIGIT 400)
- Social Media Management (MIS 415)

