

# Tyler Gaydos

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## Professional Summary

Multiple Dean's List honors student with a wide range of skills relating to creating and editing digital media. Works well with teams and is experienced in leadership roles. Eagle Scout.

## Education

Pennsylvania State University  
B.A. in Digital Media, Arts, and Technology  
Minor: Data Visualization

Graduated May 2025  
Cumulative GPA 3.6

## Skills

- Hypertext Markup Language (HTML)
- Cascading Style Sheet (CSS)
- WordPress
- Git and GitHub
- Extensible Markup Language (XML)
- Microsoft Excel
- Tableau
- SPSS
- Data Illustrator
- Adobe Suite
- Brand24

## Academic Projects and Professional Experience

Internship with Gordon's Butcher & Market- Erie, PA

January 20-May 2 2025

- Filmed short videos on-location to highlight and promote company
- Edited videos using Adobe Premiere
- Made custom motion graphics using Adobe After Effects
- Produced 2-4 videos per week

DIGIT 400 Open Lab Digital Design Workshop Project

September-October 2024

- Partnered with Erie Insurance on Open Lab service design project
- Met with focus group to determine design objectives to design an insurance claims tracker interface

Alice Underground Project

October-December 2023

- Encoded copy of Alice's Adventures Underground with XML and analyzed structure of text
- Defined a schema with RELAX NG
- Formatted large blocks of text and pictures
- Built website using HTML, CSS, and JavaScript to present project

Giant Eagle- Elizabeth, PA

October 2019-Present

- Interact professionally with customers
- Complete daily tasks

## Relevant Course History

QR code to my online portfolio:

- Introduction to Multimedia Production (COMM 270)
- Visualizing Information (GD 115N)
- Data Visualization (DIGIT 410)
- Introduction to Data Analytics (MIS 345)
- Digital Project Design (DIGIT 400)
- Social Media Management (MIS 415)

