

# SAIRAM DODDAMANI

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Hubli

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## SUMMARY

Highly proficient in Python with expertise in both Front-end and Back-end development , I am seeking a dynamic professional environment where I can embark on an ascending learning curve .Eager to contribute my skills to help achieve company goals and solve challenges, my passion for learning ensures that I stay at the forefront of industry advancements .I am actively seeking a role that only leverage my current abilities but also provides opportunities for continuous growth and innovation.

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## AREA OF EXPERTISE

**Programming Skills**  
Proficient in C, Java, R ,Django , Python and SQL with a focus on utilizing these languages for data science.

**Web Programming**  
Extensive experience in HTML ,CSS ,JavaScript ,PHP and Django framework for Data Science & Full Stack Project and web application.

**Operating Systems**  
Well-versed in both Windows and Linux environments ,with the ability to navigate and execute tasks seamlessly on multiple operating system.

## EXPERIENCE

**Digital Bindu - Digital Marketing :** Worked at Digital Bindu for 6 months Designed visually appealing and brand-focused social media posts to enhance audience engagement and campaign impact.

### Accomplishments

- Worked as a Digital Marketing Executive & Graphic Designer, contributing to brand growth and client campaign success.
  - Ensured consistent brand identity by maintaining uniform colors, typography, and design standards across all platforms.
  - Designed visually compelling, brand-consistent graphic creatives (social media posts, banners, thumbnails, ads) to enhance engagement and visual identity.
  - Created high-retention, hook-based short-form videos to improve reach, watch time, and performance across social media platforms.
  - Managed end-to-end social media operations, including graphic design, content planning, scheduling, caption writing, hashtag strategy, and community engagement.
  - Designed creative ad visuals and promotional graphics for service-based businesses, supporting lead generation and campaign effectiveness.
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**Freelance Experience – Digital Marketing & Graphic Designer**— Worked as a Freelance Digital Marketer & Graphic Designer for friends and small-scale businesses.

### Accomplishments

- Worked as a Freelance Digital Marketer & Graphic Designer for friends and small-scale businesses.
- Designed attractive, brand-focused social media posts tailored to each business's goals and target audience.
- Assisted small businesses in promoting services through social media ads, helping generate leads and inquiries.
- Focused on cost-effective marketing solutions, suitable for small-scale and local businesses.

- Supported small-scale businesses with affordable, effective digital marketing solutions.
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**Skycliff IT Healthcare** – Worked at Skycliff IT Solutions for 7 months, focusing on insurance verification and patient authorization processes for healthcare services in New York and New Jersey.

#### Accomplishments

- Handled insurance verification and prior authorization processes for patients based in New York and New Jersey .
  - Verified patient eligibility and benefits with various insurance providers to ensure coverage accuracy.
  - Maintained accurate records of patient insurance details and authorization statuses in compliance with HIPAA regulations.
  - Coordinated with healthcare providers and insurance companies to obtain necessary approvals for procedures and treatments.
  - Resolved discrepancies in insurance information to prevent billing and claim issues.
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## EDUCATION

### Bachelor 's Computer Application

Fatima Degree College , KUD University

Hubli

JUNE 2021-August 2024

## PROFESSIONAL SKILLS

- Hard Working
  - Good Communication Skills
  - Good Team Work
  - Smart Working
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## CERTIFICATION

### Data Science Certification

IssuedBy:HAEGLTECHNOLOGIES PVT LTD ,Hubli

This certification represents my dedicated pursuit of excellence in the field of Data Science during my role as trainee at HAEGL TECHNOLOGIES PVT LTD in Hubli .Through this comprehensive program, I honed my skills in data analysis, statistical modelling, gaining practical insights into the application of these techniques in real world scenarios.

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## PROJECTS

### HAEGL KRUSHI

Hubli

APRIL 2024-JUNE 2024

Designed a project based on Data science , which Farmer can have a clear graph on his crop and he can easily identify diseases of the crop and can see his revenue and sales.

- Technologies : HTML , CSS , Javascript
  - Framework : Django
  - Database : MySQL
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## DECLARATION

I hereby declare that the above particulars of fact and information stated are correct to the best of my belief and knowledge.

Sairam Doddamani

Hubli, Karnataka,