

## Product Under Test

- The Website.
- To help music-festival-goers arrange dressing.
- To help clothing brands promote and find potential customers.

## Business Case

- To figure out how to improve the web design so that the intention of recommending dressing through providing weather information and linking dressing style with music style can be understandable and acceptable for music-festival-goers.
- Without testing, we won't know whether the users can easily understand why the information is provided and why the web is designed like this. If they can't understand, they won't use.

## Test Objectives

- Do people understand the recommendation is based on weather information and artist's music/dressing style?
- Do people understand the intention of linking dressing style with music style?
- Will people figure out the overall style of the music festival by reading artists' profile and listening to hit songs provided?
- Will people figure out the artist's dressing style by seeing keywords and photos provided?
- Do people think it is necessary to have a page for photo-taking tips?

## Participants

- 5 participants
- All are fans of specific artists who go to music festivals mainly for their beloved artists.
- All must own a smart phone or a computer.

## Equipment

- Computers and smart phones.
- Record all sessions by using screen-recording software.

## Test Tasks

1. Register
2. Log in
3. Find the music festival that you want to go
4. Find local weather information
5. Find the appropriate clothing type for the festival
6. Figure out the overall style of the festival
7. Figure out your beloved artist's dressing style
8. Find the same dressing with the artist
9. Find the T-shirt of which the style is similar to the artist's dressing/music style recommended for the festival
10. Save the dressing that you are interested about.
11. See other fans' dressing for the festival
12. Find photo-taking tips
13. Find the festival, artists and dressing that you saved

## Responsibilities

- Only me

## Location & Dates

- Online & Hong Kong
- Nov. 6<sup>th</sup> & 7<sup>th</sup>

## Procedure

