CHIKA App – Terms and Conditions

Effective Date: August 4, 2025

Welcome to **CHIKA**, a speech habilitation app designed to support Filipino children in developing better pronunciation skills through fun, Al-powered activities.

Please read these Terms and Conditions carefully before registering your child.

1. Parental Consent

By registering a child on CHIKA, you confirm that:

- You are the child's parent or legal guardian.
- You consent to the child's participation in the CHIKA speech habilitation program and data collection as outlined below.

2. Use of CHIKA

CHIKA is currently in a **research trial phase**, offered for **free for 14 days**. During this period:

- Your child can access speech exercises tailored to their age.
- You may register multiple children, each with a nickname and age.

3. Data We Collect

To help improve our speech technology and personalize your child's experience, we collect the following:

- Child's **nickname** (no real names required)
- Age
- Gender selection (for voice matching)
- **Voice recordings** from speech exercises

Me do **not** collect: photos, addresses, contact info, or any sensitive data.

4. How We Use Your Data

The data collected is:

- Used solely for **speech analysis and improvement** of the CHIKA system
- Stored securely and never shared with third parties for marketing
- Anonymized in any research or academic outputs

5. User Responsibilities

You agree to:

- Supervise your child's use of the app
- Ensure that any recordings are made in a quiet, safe environment
- Not use CHIKA for harmful, inappropriate, or commercial purposes

6. Account and Access

- Each child is registered using only a nickname
- The trial access is temporary while CHIKA is under development
- Future updates or full versions may require separate consent

7. Intellectual Property

All content and features in CHIKA — including text, activities, software code, and custom designs — are the intellectual property of the CHIKA development team and protected by copyright laws.

Some visual assets (such as icons, illustrations, and UI elements) are used under appropriate licenses from <u>Freepik</u> and <u>Canva</u>.

These assets remain the property of their respective creators and are used in compliance with each platform's terms.

You may **not reuse or redistribute** any part of the app's content or visuals outside of CHIKA without explicit permission.

8. Changes to Terms

We may update these Terms and Conditions to reflect improvements or legal requirements. You will be notified of any changes before they take effect.

9. Contact Us

For questions or concerns about your data or CHIKA usage, please email:

andones@mcm.edu.ph