OBSESSIONS

Gyuri Nam

CONCEPT

-photography

-audio

-archive grid wise

-hover effect

-photo to display hidden sound or vice versa

IDEAS

1	Hot Cheetos

-different shapes of hot cheetos that may exemplify a certain animal, object, something that has a noise connection to it so when you click on the shape, it plays an audio and reveals a photo of said object.

2	People watching

-Humans of NY approach
-I'll collect short audio shots of the people I will photograph with a different one question for each person.

3	LED signs

-I find as a visual communications designer, identity plays an important role in communication.

-I wanted to showcase photography of different LED signs in the city and have it linked to their location

4	Ugly Characters

-I find ugly things really cute and I wanted to show juxtapositioning with these so called "ugly" characters to "cute" ones
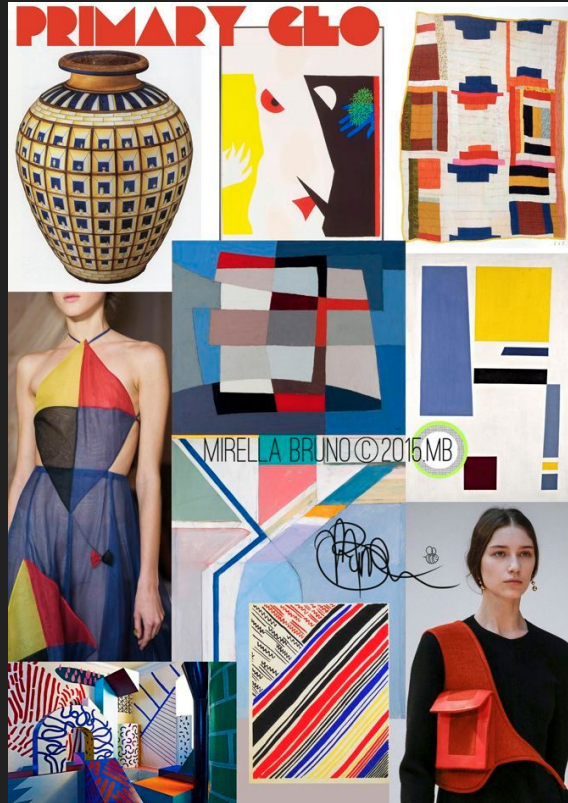
REFERENCE PAGE

People watching: hot-lots // T M RSI SGM
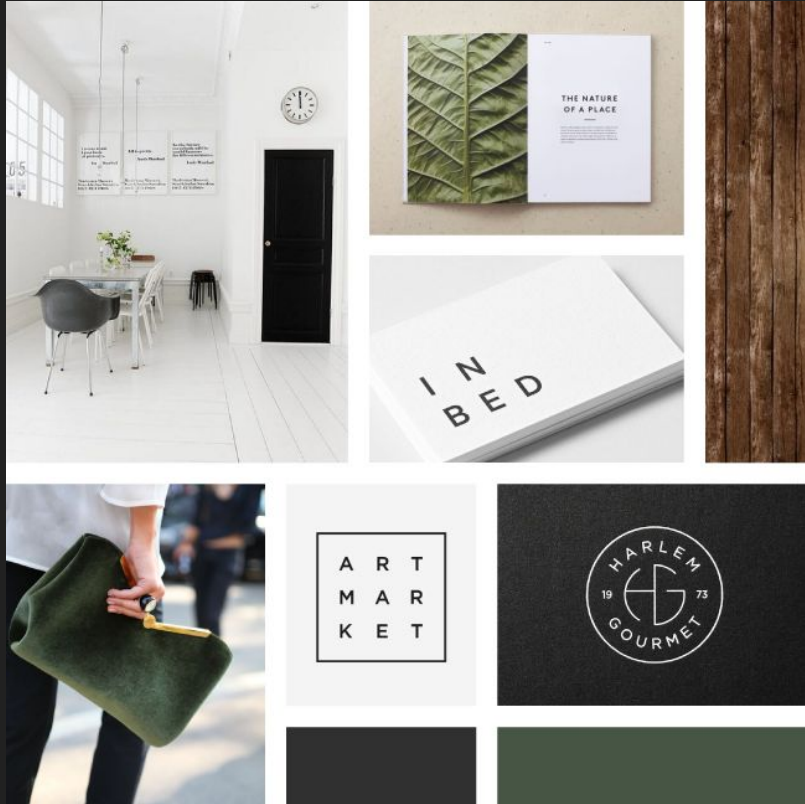
Hot Cheetos: extraordinary instrument

LED: TM RSI SGM

Ugly characters: websafe 2016

HOT CHEETOS MOODBOARD

HNY MOODBOARD

LED MOODBOARD