OBSESSIONS

Gyuri Nam



Hot Cheetos

-I've always been fascinated with them all looking the same but there's always one particular piece that stands above the rest to look like a particular thing.

-different shapes of hot cheetos that may exemplify a certain animal, object, something that has a noise connection to it so when you click on the shape, it plays an audio and reveals a photo of said object.

HOT CHEETOS MOODBOARD









People watching

- -Humans of NY approach
- -I've always been fascinated with the story behind every stranger.
- -my approach: I'll collect short audio shots of the people I will photograph with a unique question for each person.

HNY MOODBOARD











3 LED signs

- -I find as a visual communications designer, identity plays an important role in communication.
- -I wanted to showcase photography of different LED signs in the city and reveal a certain mood or motif i feel exuding from the signs

LED MOODBOARD



REFERENCE PAGE

Hot Cheetos: extraordinary instruments

People watching: http://websafe2k16.com/

LED signs: http://www.tm-research-archive.ch/