

Giacomo Zanello

CONTACT INFORMATION	School of Agriculture Policy and Development University of Reading Early Gate, Whiteknights Road RG6 6EU Reading (UK)	<i>Phone:</i> +44 (0) 118 378 5038 <i>E-mail:</i> g.zanello@reading.ac.uk <i>Website:</i> giacomozanello.com <i>Citations:</i> Google Scholar
CURRENT POSITION AND AFFILIATIONS	Professor of Food Economics and Health School of Agriculture, Policy and Development (SAPD) University of Reading, United Kingdom Head of Department Agri-Food Economics and Marketing Department University of Reading, United Kingdom Co-Chair, Independent Expert Group Global Nutrition Report	2023 - 2021 - 2024 -
PREVIOUS ACADEMIC EMPLOYMENT	Associate Professor , School of Agriculture, Policy and Development University of Reading, United Kingdom Lecturer , School of Agriculture, Policy and Development University of Reading, United Kingdom Research Fellow , Global Panel on Agr. and Food Systems for Nutrition London School of Hygiene & Tropical Medicine, United Kingdom Research Officer , Department of International Development University of Oxford, United Kingdom Research Fellow , School of Agriculture, Policy and Development University of Reading, United Kingdom	2019-23 2015-19 2015 2012-15 2011-12
PREVIOUS POSITIONS AND AFFILIATIONS	Deputy Director Graduate Institute for International Development, Agriculture and Economics University of Reading, United Kingdom Core Member, Independent Expert Group Global Nutrition Report Fellow London Centre for Integrative Research on Agriculture and Health London School of Hygiene & Tropical Medicine, United Kingdom Research Associate Technology and Management Centre for Development University of Oxford, United Kingdom	2019-24 2021-23 2016-22 2016-20
EDUCATION	Ph.D. (Agricultural Economics) University of Reading. Reading, United Kingdom M.Sc. Development Studies (<i>summa cum laude</i>) University of Bologna. Bologna, Italy B.Sc. Business Administration University of Bologna. Bologna, Italy	2012 2007 2004
CURRENT RESEARCH	Food systems and interactions between smallholder agriculture, nutrition and health.	

RESEARCH GRANTS	Research Development Fund (University of Reading)	2025-26
	<i>Rebuilding a research agenda on fortified dairy for nutrition in Mozambique</i>	
	Principal Investigator (£26,000)	
	Food Systems for Nutrition Innovation Lab (USAID)	2025-26
	Partner (\$200,000, terminated in February 2025)	
	Small Research Grants (British Academy/Leverhulme)	2023-24
	<i>Linking energy use to household food security in India: An exploratory research</i>	
	Co-Investigator (£9,985)	
	Impact Fund (University of Warwick)	2023
	<i>Food origin labels for sustainable conservation and development policy</i>	
	Co-Investigator (£9,050)	
	IMMANA Grant (FCDO and BMGF)	2022-24
	<i>Activity Spaces and Household Exclusion from Food Environments</i>	
	Co-Investigator (£249,000)	
	IMMANA Fellowship (FCDO and BMGF)	2020-21
	<i>Disentangling the gender dimensions of agriculture-nutrition linkages in India</i>	
	Principal Investigator and Academic Mentor for Nithya Gowdru (£52,000)	
	Global Challenges Research Fund (UKRI)	2019-24
	<i>Trade, Development and the Environment Hub (TRADE Hub)</i>	
	University of Reading Principal Investigator (£487,810 - total: £18 million)	
	Global Challenges Research Fund (UKRI)	2019-22
	<i>Depleted by debt? Focusing a gendered lens on climate resilience, credit, and nutrition in translocal Cambodia and South India</i>	
	University of Reading Principal Investigator (£60,862 - total: £828,114)	
	Global Challenges Research Fund (UKRI)	2019-20
	<i>Through the Looking Glass: Applying a Gender Lens to Agricultural Transformation, Labour Intensification and Nutrition Outcomes in LMICs</i>	
	Co-Principal Investigator (£30,894)	
	Global Challenges Research Fund (UKRI)	2018-20
	<i>Breaking the intergenerational cycle of malnutrition, food security and poverty in low-income countries: Making the case for adolescent girls</i>	
	Principal Investigator (£180,544)	
	Global Challenges Research Fund (UKRI)	2018-19
	<i>Labour productivity in public work programmes: Introducing new technologies for time and motion studies in the Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS) in India</i>	
	Co-Investigator (£34,664)	
	Global Challenges Research Fund (UKRI)	2017-18
	<i>Automated human activity recognition from accelerometer data in agricultural settings in low and middle income countries (LMICs)</i>	
	Co-Investigator (£2,498)	
	IMMANA (DFID and BMGF)	2016-2018
	<i>Developing Methods to Improve Nutrition Assessment by Measuring Energy Expenditure</i>	
	Principal Investigator (£249,626)	
	Global Challenges Research Fund (ESRC, UKRI)	2016-2018
	<i>Antibiotics and Activity Spaces: An Exploratory Study of Behaviour, Marginalisation, and Knowledge Diffusion</i>	
	University of Reading Principal Investigator (£249,307)	

GCRF Impact Acceleration (ESRC, UKRI) Co-Investigator (£7,399)	2016-17
GCRF Seed (EPSRC, UKRI) Co-Investigator (£10,750)	2016-17
Research Endowment Trust Fund (University of Reading) Principal Investigator (£6,400)	2016-17

PUBLICATIONS¹

Haenssger, M., Charoenboon, N., Xayavong, T., Lathsamee, T., Leepreecha, P., Deharo, E., **Zanella, G.**, Srinivasan, C.S. (2025). [Conceptualising food environments as social activity spaces: Insights from lived experience research in Thailand and Laos](#). *Health & Place* 96: 103578.

- Awarded first prize in the 2023 ANH Academy Poster Competition.

Afeni*, O., **Zanella, G.**, Ravula, P., Kasala, K., and Srinivasan, C. S. (2025). [Women's Greater Participation in Agriculture: Implications for Energy Expenditure, Time Use, and Nutrition from a Case Study in Telangana, India](#). *Journal of Development Studies*. *Pre-print*.

Afeni*, O., **Zanella, G.**, and Srinivasan, C. S. (2025). [Sharing work and food within the household: Intra-couple time allocation effects on nutritional outcomes in rural Telangana, India](#). *Feminist Economist*. *Pre-print*.

Han*, J., Asioli, D., **Zanella, G.**, Caputo, V. (2025). [Consumer Preferences for Gene-Edited Foods: A Review of the Literature and Discussion of Industry and Policy Implications](#). *Journal of Agricultural Economics*. *Pre-print*.

Dominguez*, C., Srinivasan, C., Silva-Hinojosa, A., López-Becerril, I., Donnet, L., **Zanella, G.**, Burgueño, J. (2025) [Public-private partnerships for seed industry development in developing countries: Lessons from MasAgro maize in Mexico](#). *PLoS ONE*, 20 (8).

Umar*, U. S., Rahman, S. and **Zanella, G.** (2025). [Drivers of Farmers' Contract Compliance Behavior: Evidence From a Case Study of Dangote Tomato Processing Plant in Northern Nigeria](#). *Agribusiness*. *Pre-print*.

Iskander, D., Picchioni, F., **Zanella, G.**, Guermond, V., and Brickell, K. (2025). [Sick of Debt: How over-indebtedness is hampering health in rural Cambodia](#). *Social Science and Medicine* 367: 117678.

Conti*, C., Hall, A., Williams, T., Kumar, V., and **Zanella, G.** (2024). [Detecting 'green shoots' of agri-food systems transformation: a framework and insights from the spread of non-pesticide approaches in South India](#). *Innovation and Development* 220: 104080.

Fu, X., **Zanella, G.**, Contreras, C., and Ding, X. (2024). [Innovation under constraints: the role of open innovation in Ghana](#). *Industry and Innovation* 31:4, 444-474.

Wineman, A., **Zanella, G.**, Degefaw, D., Samuel, F., Yates, J. and Shankar, B. (2024). [A call to action for transformation towards nutritious food systems](#). *Nature Food* 5: 2-3.

Fadare*, O., Srinivasan, C.S. and **Zanella, G.** (2024). [Livestock diversification mitigates the impact of farmer-herder conflicts on animal-source foods consumption in Nigeria](#). *Food Policy* 122: 102586.

Bhattacharya*, M., Picchioni*, F., **Zanella, G.**, and Srinivasan, C.S. (2024).

¹Authors who were Ph.D. students or postdoctoral researchers at the time are indicated with an asterisk (*).

- Quantity and quality of physical activity during adolescence: Evidence from a mixed-method study in rural Telangana, India. *Journal of Biosocial Science* 56: 2, 314–337.
- De Maria*, M., Robinson, E., and **Zanella, G.** (2023). Fair Compensation in Large-Scale Land Acquisitions: Fair or Fail? *World Development* 170: 106338.
- Fadare*, O., **Zanella, G.**, and Srinivasan, C.S. (2023). Stressor or succour? Examining the association between conflict, livestock assets, and farmers' mental health in Nigeria. *Economics and Human Biology* 49: 101234.
- Hoffman, D., **Zanella, G.**, Mozaffarian, D. and Micha, R. (2022). Enhancing nutrition action through accountability and transparency. *UN-Nutrition Journal* 1: 90-93. FAO, Rome.
- Fadare*, O., **Zanella, G.**, and Srinivasan, C.S. (2022). The joint effect of terrorism and land access on livestock production decisions: Evidence from northern Nigeria. *World Development Perspectives* 27: 100447.
- Nyambok*, L. O. and **Zanella, G.** (2022). Vignette experiment on the acculturation of internal migrants in the Kenyan Rift Valley. *International Journal of Intercultural Relations* 89: 152-165.
- Assima*, A., **Zanella, G.** and Smale, M. (2022). Articulating fertilizer subsidy effects on women's diet quality by food supply source in Mali. *CABI Agriculture and Bioscience* 3: 42.
- Rowland*, D., **Zanella, G.**, Waliyo, E. and Ickowitz, A. (2022). Oil Palm and Gendered Time Use: A Mixed-Methods Case Study from West Kalimantan, Indonesia. *Forest Policy and Economics* 137: 102682.
- Conti*, C., **Zanella, G.**, and Hall A. (2021). Why are agri-food systems resistant to new directions of change? A systematic review. *Global Food Security* 31: 100576.
- Haenssngen, M. J., Charoenboon, N. and **Zanella, G.** (2021). You've got a friend in me: how social networks and mobile phones facilitate healthcare access among marginalised groups in rural Thailand and Lao PDR. *World Development* 137: 105156.
- Picchioni*, F., **Zanella, G.**, Srinivasan, C.S., Wyatt, A. J. and Webb, P. (2020). Gender, time-use, and energy expenditures in rural communities in India and Nepal. *World Development* 136: 105137.
- Brickell, K., Picchioni*, F., Natarajan, N., Guermond, V., Parsons, L., **Zanella, G.** and Bateman, M. (2020). Compounding crises of social reproduction: micro-finance, over-indebtedness and the COVID-19 pandemic. *World Development* 136: 105087.
- Zanella, G.**, Srinivasan, C.S., Picchioni*, F., Webb, P., Cherukuri, R., Nkegbe, P. and Neupane, S. (2020). Physical activity, time use, and food intakes of rural households in Ghana, India, and Nepal. *Scientific Data* 7: 71.
- Harris-Fry, H., Nur, H., Shankar, B., **Zanella, G.**, Srinivasan, C.S. and Kadiyala, S. (2020). The impact of gender equity in agriculture on nutritional status, diets, and household food security: a mixed-methods systematic review. *BMJ Global Health* 5 (3): E002173.
- Srinivasan, C., **Zanella, G.**, Nkegbe, P., Cherukuri, R., Picchioni*, F., Gowdru, N. and Webb, P. (2020). Drudgery reduction, physical activity and energy requirements in rural livelihoods. *Economics and Human Biology* 37: 100846.
- Haenssngen, M., Charoenboon, N., **Zanella, G.** et al. (2019). Antibiotic knowledge, attitudes, and practices: new insights from cross-sectional rural health be-

behaviour surveys in low- and middle-income South-East Asia. *BMJ Open* 9(8): e028224.

Poole, N., Amiri, H., Amiri, S., Farhank, I. and **Zanella, G.** (2019). Food production and consumption in Bamyan Province, Afghanistan: The challenges of sustainability and seasonality for dietary diversity. *International Journal of Agricultural Sustainability* 17(6): 413-430.

Zanella, G., Shankar, B. and Poole, N. (2019). Buy or Make? Agricultural production diversity, markets and dietary diversity in Afghanistan. *Food Policy* 87: 101731.

Haenssger, M., Charoenboon, N., **Zanella, G.** et al. (2018). Antibiotics and activity spaces: protocol of an exploratory study of behaviour, marginalisation and knowledge diffusion. *BMJ Global Health* 3:e000621.

Zanella, G., Srinivasan C.S. and Nkegbe, P. (2017). Physical activity, energy expenditures, and time use in agriculture and rural livelihood: Protocols and preliminary findings from a pilot study in northern Ghana. *Development Engineering* 2: 114-131.

Fu, X., Mohnen, P. and **Zanella, G.** (2017). Innovation and productivity in formal and informal firms in Ghana. *Technological Forecasting and Social Change*, 131: 315-325.

Zanella, G., Srinivasan, C. and Shankar, B. (2016). What Explains Cambodia's Success in Reducing Child Stunting-2000-14? *PLoS ONE* 11(9): e0162668.

Flores-Martinez, A., **Zanella, G.**, Shankar, B. and Poole, N. (2016). Reducing anemia prevalence in Afghanistan: socioeconomic correlates and the particular role of agricultural assets. *PLoS ONE* 11 (6): e0156878.

Zanella, G., Fu, X., Mohnen, P. and Ventresca, M. (2016). The creation and diffusion of innovation in developing countries: A systematic literature review. *Journal of Economic Surveys* 30(5): 884-912.

Zanella, G., Srinivasan C.S. and Shankar, B. (2014). Transaction costs, information technologies, and the choice of marketplace among farmers in Northern Ghana. *Journal of Development Studies* 50(9): 1226-1239.

Zanella, G. and Srinivasan C.S. (2014). Information sources, ICTs and price information in rural agricultural markets. *European Journal of Development Research* 26: 815-831.

Irz, X., Fratiglioni, L., Kuosmanen, N., Mazzocchi, M., Modugno, L., Nocella, G., Shakersain, B., Traill, W., Xu, W., **Zanella, G.** (2013). Sociodemographic determinants of diet quality of the EU elderly: A comparative analysis in four countries. *Public Health Nutrition* 17(5): 1177-1189.

Srinivasan C.S., **Zanella, G.** and Shankar, B. (2013). Rural-Urban disparities in child nutrition in Nepal and Bangladesh. *BMC Public Health* 13: 581.

Zanella, G. (2012). Mobile phones and radios: Effects on transactions costs and market participation for households in northern Ghana. *Journal of Agricultural Economics* 63(3): 694-714.

- Awarded the 2011 essay prize of the Agricultural Economics Society.

Zanella, G. and Maassen, P. (2011). Strengthening citizen agency through ICT: an extrapolation for Eastern Africa. *Public Management Review* 13(3): 363-382.

BOOK CHAPTERS Gowdru, N., **Zanella, G.**, Cherukuri, R. (2023). *Physical activity, time allocation,*

and food intake among adolescents from lower caste groups in rural Telangana, India. In: Marc J. Cohen (eds.) *Advances in Food Security and Sustainability*, Vol 7. Elsevier.

Zanella, G. (2022). *Donors: Financial resources and beyond*. In: 2022 Global Nutrition Report: Stronger commitments for greater action. Bristol, UK.

Zanella, G. (2022). *Private sector: A focus on internal policies to improve nutrition*. In: 2022 Global Nutrition Report: Stronger commitments for greater action. Bristol, UK.

Picchioni, F., Zanella, G., Bhattacharya, M., Gowdru, N. and Srinivasan, C. (2022). *Towards more comprehensive analyses of the Nutrition Transition among adolescents in the rural South: An empirical contribution*. In: Kevany, K. and Prosperi, P. (eds.) *Routledge Handbook of Sustainable Diets*. Routledge, London and New York.

Fu, X. and Zanella, G. (2020). *Innovation under the radar as a response to constraints: the nature of innovation in Africa*. In: Fu, X. (ed.) *Innovation under the Radar: The Nature and Sources of Innovation in Africa*. Cambridge University Press (UK)

- RESEARCH AND POLICY REPORTS**
- Global Nutrition Report (2025) *Improving the Registration of SMART Commitments: A Comparison of the 2025 and 2021 NAF Commitment Registration Forms*. Washington, DC (US).
- Global Nutrition Report (2025) *Progress Towards the Global Nutrition Targets: Achievements of the 2021 Tokyo Nutrition for Growth and Year of Action Commitments*. Washington, DC (US).
- Nutrition for Growth International Advisory Group (2025). *Recommendations for Developing Commitments on Financing and Accountability for Nutrition*. Nutrition for Growth 2025, Paris (France).
- Nutrition for Growth International Advisory Group (2025). *Recommendations for Developing Commitments on Nutrition and Gender Equality*. Nutrition for Growth 2025, Paris (France).
- Independent Expert Panel on Nutrition (2024). *Nutrition at the hearth of functioning global order: Solution at hand to combat malnutrition*. Paris Peace Forum, Paris (France)
- Guermond, V., Parsons, L., Long, L.V., Brickell, K., Michiels, S., Fay, G., Bateman, M., Zanella, G., Natarajan, N., Iskander, D., and Picchioni, F. (2022). *Microfinance, over-indebtedness and climate adaptation: New evidence from rural Cambodia*. Royal Holloway, University of London (UK)
- Iskander, D., Picchioni, F., Long, L.V., Parsons, L., Guermond, V., Michiels, S., Brickell, K., Zanella, G., and Natarajan, N. (2022). *Trapped in the Service of Debt: How the Burdens of Repayment are Fuelling the Health Poverty Trap in Rural Cambodia*. Royal Holloway, University of London (UK)
- De Maria, M., West, C., Dreoni, I., Antoni, E., Brooks, S., Zanella, G., and Uehara, T. (2022). *International Trade: The Good, the Bad, and the Sustainable. Discussion Paper*. UK Research and Innovation Global Challenges Research Fund (UKRI GCRF) Trade, Development and the Environment Hub.
- Gowdru, N., Zanella, G., Cherukuri, R., and Srinivasan, C.S., (2022). *Adolescents in rural Telangana, India: Evidences on differences in time use, physical activity, and food intake across lower caste groups*. Boston, USA: Tufts University, IMMANA Fellowship Round 5.

De Maria, M., **Zanella, G.**, Nakagawa, L., Robert, J.S., Visentin, J.C., Pavani, B., Branco, P.D., Fendrich, A., Giaroli de Oliveira Pereira Barretto, A., Rocha Junior, A.B., and Lima Ranieri, S.B. (2022). *Moving Towards a Sustainable Soybean Supply Chain – A Sustainable Policy Toolbox for Brazilian Stakeholders and Other Global Actors*. UK Research and Innovation Global Challenges Research Fund (UKRI GCRF) Trade, Development and the Environment Hub.

Zanella, G. and Micha, R. (2021). *The SMARTness of nutrition commitments*. Nutrition Accountability Framework. Global Nutrition Report.

Zanella, G. and Micha, R. (2021). *Commitment data cleaning and standardisation*. Nutrition Accountability Framework. Global Nutrition Report.

Zanella, G. and Micha, R. (2021). *Developing the NAF Platform's Commitment Registration Form*. Nutrition Accountability Framework. Global Nutrition Report.

Micha, R., Karageorgou, D. and **Zanella, G.** (2021). *A guide to the NAF Platform's Commitment Registration Form*. Nutrition Accountability Framework. Global Nutrition Report.

Zanella, G., Picchioni, F., Srinivasan, C.S., Webb, P., Nkegbe, P., Cherukuri, R., and Neupane, S. (2020). *Accelerometry: A practical tool for obtaining human energy expenditure data*. IMMANA Policy Briefing Note. London (UK)

Zanella, G., Srinivasan, C.S., Picchioni, F., Webb, P., Nkegbe, P., Cherukuri, R., Neupane, S., Ustarz, Y., Gowdru, N., Neupane, S., and Wyatt, A.J. (2018). *Using Accelerometers in Low- and Middle-Income Countries: A Field Manual for Practitioners*. University of Reading, Reading (UK)

Kadiyala, S., Aurino, E., Cirillo, C., Srinivasan, C.S., and **Zanella, G.** (2018) *Rural transformation and the double burden of malnutrition among rural youth in low and middle-income countries*. Background paper for the 2019 IFAD Rural Development Report. Rome (Italy)

Fu, X., **Zanella, G.**, Essegbey, G.O., Hou, J., and Mohnen, P. (2014). *Innovation in low income countries: A survey report*. University of Oxford, Oxford (UK)

STATA COMMANDS

Zanella, G. (2025). BOX: Stata module to find and set the Box local folder as Stata's working directory. [Statistical Software Components s459415](#), Boston College Department of Economics.

Zanella, G. (2024). COMPREG: Command to estimate a compositional regression with isometric log-ratio (ILR) transformation of the components. [Statistical Software Components s459291](#), Boston College Department of Economics.

Zanella, G. (2024). ILR: Command to compute a isometric log-ratio (ILR) transformation on a set of variables. [Statistical Software Components s459290](#), Boston College Department of Economics.

Zanella, G. (2024). ONEDRIVE: Command to find and set Microsoft OneDrive local folder as Stata's working directory. [Statistical Software Components s459284](#), Boston College Department of Economics.

PUBLISHED DATASETS

Srinivasan, C. S., **Zanella, G.**, Ravula, P., Kasala, K. (2025). *Time Use, Energy Expenditure and Food Intakes in Agricultural Households: Case Study from Telangana India*. Mendeley Data.

Law, C., **Zanella, G.**, Gowdru, N. (2025). *Household Survey on Energy Use and Dietary Quality in India, 2024*. Colchester, Essex: UK Data Service.

Iskander, D., Brickell, K., Natarajan, N., Parsons, L., Guermond, V., **Zanella,**

G., Picchioni, F., Joseph, N., Guerin, I., Venkatasubramanian, G., and Chann, S. (2023). *Relationship Between Climate Change, Debt, Nutrition and Health During COVID-19 Pandemic, 2022*. Colchester, Essex: UK Data Service.

Zanella, G., Srinivasan, C., Picchioni, F., Webb, P., Cherukuri, R., Nkegbe, P., and Neupane, S. (2019). *Physical activity, time use, and food intakes of rural households in Ghana, India, and Nepal 2017-18*. Colchester, Essex: UK Data Service.

Haenssger, M. J., Proochista, A., Wertheim, H. F. L., Greer, R. C., Jones, C., Lubell, Y., Reed-Tsochas, F. P., **Zanella, G.**, Newton, P. N., Mayxay, M. (2019). *Antibiotics and activity spaces: rural health behaviour survey in Northern Thailand and Southern Laos 2017-18*. Colchester, Essex: UK Data Service.

SELECTED WORK IN PROGRESS “Understanding food system transformation through households’ interactions in the external food environment in Thailand and Laos” (with M Haenssger and C.S. Srinivasan).

TEACHING **University of Reading**

Research Methods in Economics and Marketing, M.Sc. (convenor)	2024 -
Food Policy and Supply Chain Management, B.Sc./M.Sc. (co-convenor)	2024 -
Supply chain management, B.Sc. (convenor)	2022-24
Quantitative marketing research methods, M.Sc. (convenor)	2017-24
Qualitative research methods, M.Sc. (convenor)	2015-24
Approaches to development, B.Sc. (lecturer)	2020-24
Introductory statistics and econometrics, M.Sc. (lecturer)	2018-23
Econometrics, M.Sc. (lecturer)	2015-23
Independent research project, B.Sc. (lecturer)	2015-18
Resources and environmental economics, M.Sc. (lecturer)	2015-18
Quantitative methods 1 & 2, B.Sc. (teaching assistant)	2010-11
Economic aspects of the food supply chain, B.Sc. (lecturer)	2009

University of Oxford

Technology and industrialisation in dev. countries, M.Phil. (lecturer)	2014-15
Quantitative research methods, M.Phil. (lecturer)	2014

AWARDS, SCHOLARSHIPS, FELLOWSHIPS, AND ACHIEVEMENTS

Winner of the Poster Competition (ANH Academy 2023)	2023
Teaching Excellence Award (University of Reading)	2022
Fellow of the Higher Education Academy (HEA) (United Kingdom)	2017
Winner of the Essay Competition (Agricultural Economics Society)	2012
Research Travel Grant (University of Reading) (£1,500)	2012
Full Ph.D. scholarship (University of Reading) (£45,000)	2008-11
Leonardo da Vinci scholarship (European Commission) (€7,500)	2008
Field research scholarship (University of Bologna) (€2,500)	2006

UNIVERSITY SERVICE **University of Reading**

Qualtrics Brand Administrator	2024 -
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ESRC-SEDarc Scholarship SAPD Committee	2023 -
University Development Research Steering Group	2021 -
Member of the SAPD Ethical Committee	2016 -
University AgriFood Scoping Working Group	2023-24
Africa International Regional Partnership Leader	2018-22
Organiser of the AEM Seminar Series	2017-19

University of Oxford

Co-organiser of the Technology and Management for Development Centre (TMCD) and Saïd Business School doctoral workshop series	2012-15
Co-editor of the TMCD Working Paper Series	2012-15
Co-organiser of the Innovation and African Development conference and training course (Accra, Ghana)	2014
Co-organiser of the Academy of Innovation and Entrepreneurship (AIE) conference (Oxford, UK)	2013

SELECTED CONFERENCE AND SEMINARS PRESENTATIONS

Chiang Mai University (Chiang Mai, Thailand), N4G Summit (Paris, France), ANH Academy (Dar es Salaam, Tanzania)	2025
Chiang Mai University (Chiang Mai, Thailand), NUTRITION 2024 (Chicago IL, US), AAEA (New Orleans LA, US), ELEVATE Nutrition (online), Università di Bologna (Bologna, Italy)	2024
University of Guelph (Guelph, Canada), ANH Academy (Lilongwe, Malawi)	2023
Chiang Mai University (online)	2022
National Institute of Rural Development and Panchayati Raj (online), Feed the Future Nutrition Innovation Lab (online), ANH Academy (online)	2021
Feed the Future Nutrition Innovation Lab (Kathmandu, Nepal), AAEA (online), ANH Academy (online)	2020
Seeds of Change (Canberra, Australia), IFPRI (Washington DC, US), Johns Hopkins Bloomberg School of Public Health (Baltimore MD, US), ANH Academy (Hyderabad, India), AAEA (Atlanta, US)	2019
Oxford Tropical Network (Ho Chi Minh, Vietnam), ANH Academy (Accra, Ghana), ESRC Research Methods Festival (Bristol, UK), IFAD (Rome, Italy)	2018
ANH Academy (Kathmandu, Nepal)	2017
ANH Academy (Addis Ababa, Ethiopia), Informality and Development (Bloomington (IN), US), LIDC (London, UK)	2016
iHEA (Milan, Italy)	2015
Peking University (Beijing, China), DSA (London, UK), CSAE (Oxford, UK), UNU-WIDER (Helsinki, Finland), AIE (Oxford, UK), DSA (Birmingham, UK)	2014
RES Ph.D. Meeting (London, UK), University of Reading (Reading, UK), CSAE (Oxford, UK), AES (Warwick, UK), AAEA (Seattle, USA), Oxford Dept. of International Development (Oxford, UK)	2013
CSAE (Oxford, UK), WUSC (Ottawa, Canada)	2011
Institute of Social Studies (The Hague, The Netherlands),	2009

IPID (London, UK), VU University (Amsterdam, The Netherlands),
University of Namur (Namur, Belgium)

**MENTORSHIP
AND SUPERVISION**

Post-doctoral researchers

Current: Navneet Mittal (2025-)

Past: Marcello De Maria (2021-24), Olusegun Fadare (2023), Nithya Gowdru (2020-21), Mondira Bhattacharya (2020-21), Fiorella Picchioni (2016-20), Jorge Campos Gonzalez (2020), Soma Chakraborty (2018)

Doctoral students (Ph.D.)

Current: Jia Han, Pierre Looper, Ferry Setyo Haryono, Mila Zelonkava, Nsama Nsemiwe

To completion: Costanza Conti (2023), Olusegun Fadare (2023), Krishnal Thirumarpan (2023), Umar Shehu Umar (2023), Oluwatosin Temitope Aderanti (2023), Lydiah Nyambok (2022), Ciro Dominguez Mendez (2022), Jorge Campos Gonzalez (2022), Marcello De Maria (2019)

Graduate research assistants

Past: George Allen (2024), Nikhil Pratap Singh (2024), Hideo Ishii-Adajar (2023), Pierre Looper (2022), Niko Howai (2021), Amidou Assima (2019)

Postgraduate students (M.Sc.)

2024-25: Nelleke Johnson, Ghanshyam Bhattarai

2023-24: Abdourahmane Diop

2022-23: Hideo Ishii-Adajar, Augustine Etua Tamba

2021-22: Bukola Olopade, Peter Kwarteng

2020-21: Anne Amedu, Atumwen Kum, Clara Wicoff, Sudeep Kandel

2019-20: Evangeline Agbonifo, Zeyu Bayu, Amina Ali Mamadi

2018-19: Amidou Assima, Bilal Ahmad Stanikzai, Livia Milani Corniani Degli Algarotti, Taiwo Motunrayo Babajide

2017-18: Elizabeth Oakes, Kanta Matsumura, Telma Yamou

2016-17: Ilona Coulson Ashworth, Yaqui Xin

2015-16: Miriam Apeverga, Ricardo Bauman, Irene Bodega, Tina Goetz, Rahmatullah Kawsary

Graduate students (B.Sc.)

2024-25: Grace Macpherson, Abdullah Almousa

2023-24: Stefanos Ioannou, Olivia Barritt, Tom Rotherham

2022-23: Emily Rutherford, Victoria Costa Do Nascimento, Youssef El Gowhary, Yannes Ma, Dan Radbourne

2021-22: Tom White

2020-21: Rob Salter, Caitlin Cannon, Kimberly Subroto, Paal Larsen Holm

2019-20: Adrienne Bowes-Taylor, Ahmed Ludin, Amy Merrington, Bella Heather, Laura Marshall, Thomas Wright, Caitlin Edwards, Michalis Michail

2018-19: Eleanor Esplen, Eleanor Roper, Georgia Redfern, Harriet Rowe, Mihail

Draganov, Malika Motwani, Phivos Phylactou, Stephanie Fisher
 2017-18: Elizabeth Alderman, Fergus Brown, Megan Islin, Sophie Nelson, Georgina Triniman
 2016-17: Amber Louise Arbuthnot, Luke Brown, Imane Sifi, Rachel Swain, Danica Webb
 2015-16: Alexandra Brown, Rebecca Hynes, William Panter, Lily Thomas, Georgia Tubb

PHD VIVA EXAMINER

External examiner

Emily Fivian (London School of Hygiene & Tropical Medicine, UK) 2025
Co-examiner: Dr Komal Bhatia (University College London, UK)
 Rishika Raj (IIT Kharagpur, India) 2025
 Courtney Blair (University of Oxford, UK) 2024
Co-examiner: Prof Chris Adam (University of Oxford, UK)
 Andrea Spray Bulungu (London School of Hygiene & Tropical Medicine, UK) 2022
Co-examiner: Dr Yves Martin-Prével (IRD, France)

Internal examiner (University of Reading)

Navneet Mittal 2025
External examiner: Dr Juan Andrade Laborde, University of Florida (UK)
 Kwadwo Adusei Peasah 2025
External examiner: Dr George Ofori, Brunel University (UK)
 Heather Maggs 2023
External examiner: Prof Henry Buller, University of Exeter (UK)
 Alexis Rampa 2023
External examiner: Dr Ana Maria Loboguerrero (CGIAR)
 Kehinde Odeniyi 2022
External examiner: Dr Richard Lamboll, Natural Resources Institute (UK)
 Suwanna Sayruamyat 2018
External examiner: Dr Alberto Longo, Queen's University Belfast (UK)

SELECTED OUTREACH

Zanillo, G. (2025) *Panellist: From Pledges to Progress: Accountability for Nutrition in a Shifting World*. Side event at the 53rd Plenary Session of the Committee on World Food Security, 23 October 2025.

Zanillo, G. (2025) *Panellist: Tools for Action: Measuring food environments and diets to drive policy in LMICs*. Webinar organised by ANH Academy and IFPRI, 30 September 2025.

Zanillo, G. (2025) *Expert Interview: Heat waves and the impact of poor harvests on food prices*. BBC Radio Berkshire Breakfast Show, 18 August 2025.

Zanillo, G. (2025). [Supporting SMARTer Commitments for Stronger Nutrition Accountability](#), *Global Nutrition Report*, 26 June 2025. Accessed on 26 June 2025.

Zanillo, G. (2025) *Introductory Remarks: The Economic Case for Nutrition Investment*. *Nutrition Business Breakfast, United Against Malnutrition and Hunger & Gates Foundation*, Chelsea Flower Show, London, 21 May 2025.

Zanillo, G. (2025). [The politics of ending malnutrition – Challenging conversations with decision makers](#). *N4D Podcast*, Season 1, Episode 22. Accessed: 22 April 2025.

Ghosh, S. and **Zanello, G.** (2025). [Protecting the Ethos of Accountability in a Changing Environment](#), *Global Nutrition Report*, 10 April 2025. Accessed on 16 April 2025.

Ghosh, S. and **Zanello, G.** (2023). [Tackling Malnutrition in a Changing World: A Call for Accountability and Action](#), *Global Nutrition Report*, 7 November 2023. Accessed on 18 November 2023.

Ghosh, S. and **Zanello, G.** (2023). [Nutrition Improvements Require Stronger Commitments](#), *Global Health NOW (Johns Hopkins Bloomberg School of Public Health)*, 30 May 2023. Accessed on 13 November 2023.

Science Animated (2021). [What matters in physical adolescent activity – quality or quantity?](#) [Video file] YouTube. Accessed on 13 November 2023.

Zanello, G. and Picchioni, F. (2019). [Gendered time and energy expenditure in rural livelihoods: Different sides of the same coin?](#), *Gender-Nutrition Idea Exchange (CGIAR Research Program on Agriculture for Nutrition and Health)*, 1 April 2019. Accessed on 13 November 2023.

Zanello, G. (2018). [Food for thought: using fitness bracelet technology to tackle poor nutrition in low-income countries](#), *National Centre for Research Methods (NCRM) Podcast*, 6 August 2018. Accessed on 13 November 2023.

Zanello, G. (2018). [Energy Count\(s\): Use of physical activity trackers to capture energy expenditure in agricultural and rural livelihoods](#), *ANH Academy*, 25 January 2018. Accessed on 13 November 2023.

ANH Academy (2017). [Interview with IMMANA Grantee Giacomo Zanello](#). [Video file] YouTube. Accessed on 13 Nov 2023.

FIELDWORK

Brazil (2006), Cambodia (2019-22), Ghana (2016-19, 2013-14, 2009-10), India (2024, 2016-20, 2005), Lao People's Democratic Republic (2021-24, 2017-18), Mozambique (2025-26), Nepal (2025, 2017-20), Thailand (2025, 2021-24, 2017-18)

PROFESSIONAL SERVICE

Editor: PLoS ONE (2018-22)

Reviewer: World Development, Oxford Development Studies, Nature Sustainability, Journal of African Economies, Food Policy, Journal of Development Studies, Feminist Economics, Food and Nutrition Bulletin, BMC Public Health, Agribusiness, Journal of Biosocial Science, Women's Studies International Forum, Emerging Markets Review, Agricultural and Resource Economics Review, International Journal of Innovation Studies, Technological Forecasting and Social Change, Journal of International Development, Heliyon, European Journal of Development Research, Agricultural Economics, PLoS ONE, Innovation and Development, Development Studies Research

Grant evaluator: DAERA Independent Scientific Reviewer College (2025-2028), ANH Academy Competitive Research Grants (2024), USAID Food Systems for Nutrition Innovation Lab (2024), UKRI Economic and Social Research Council (2024, 2019), Innovative Methods and Metrics for Agriculture and Nutrition Actions (IMMANA) (2019), Fondation Botnar (2019), 3ie (2018), UKRI Biotechnology and Biological Sciences Research Council (2018)

Expert panelist: International advisory group of 2025 Nutrition for Growth (N4G) Paris, Independent expert for 2025 Nutrition for Growth (N4G) Paris (Nutrition and Gender Equality; Financing and Accountability)

Conference scientific committee: ANH Academy Week (2019 -)

External academic reviewer: LSHTM (2024), Sultan Qaboos University (2023)

External academic assessor: Best Critical Doctoral Dissertation Competition, Academy of Management (2025), Emerald Publishing (2019)

Member of professional associations: Agricultural and Applied Economics Association (2015 -), American Society for Nutrition (2024), Agricultural Economics Society (2012-18)