

Activity - Pitch Template

Company Name and Slogan - Clearly tell us your name, your company name, your school, and if you have a company tag line, let us know. Stand-out!

Smart Baby - Growing with you

Elevator Pitch

Buddy is a smart device that provides a platform that revolves around a child's ecosystem. From monitoring to teaching and learning, Buddy is equipped with intelligent technology, offering family collaboration and automation to daily routines optimizing our lifestyle, lessen the burden at home and shaping the way we live our lives.

Describe and Demonstrate Your Product/ Service - Explain and demonstrate what your product/service does, how your competitors are, how you solution is built, and why it's awesome. Think creatively here about how best to explain your product/service.

What if I told you that you didn't have to go into the bedroom to check that your child is ok? When you became parents, did you automatically know how to look after your child? What if you had a device that reminded you when to feed, regular doctor appointments, how to develop a baby's sleeping pattern all the whilst monitoring you child's health and wellbeing? Buddy offers ubiquity from effective solutions from accurate information gathering to data analysis to producing desired output. Let us help you lighten your load.

Tell Us What Help You Need - Here you explain what resources (people, material, equipment) and what funding you would need.

Collaboration with a camera company like Nest to provide monitoring and sensor technology. Developers and security analysts to produce a safe and intuitive app, and material to create a cost-effective / attractive device.

What's Your Team's X-Factor - Tell us one thing that's special about your team and why you deserve to be supported and receive funding

We are a team that encourages and amplifies each individual's strengths. It is evident in the way we have solved current problems with baby monitors, creating a new product thus making radio frequency baby monitoring device obsolete and birthing IoT smart device specific to children with the collaboration of parents.