

cs839 Assignment 1

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October 10, 2012

Abstract

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1 Question 1

Disintermediation is the process of removing the intermediates in the supply chain. Or "cutting out the middle man". The benefit of disintermediation includes: Higher market transparency; Lower cost; Faster; It's very easy for buyers and sellers to find each other in a transparent environment. However, some goods can not be easily trade online. For example, when buying clothes, which fitting and personal liking is required, it's necessary for buyers to physically try on.