



Highlights

FALL
2024

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Recently Published

Find the Kind: The Biggest Day in Kindness History

This immersive, oversized picture book for young readers ages 4–8 features the Gnumans—a family of gnus—who move to Kindness County. Packed with hilarious details, larger-than-life characters, and endless amounts of kindness, this story reimagines classic search-and-find books with a whole “gnu” world of fun. Featured every other month in *High Five* magazine, *Find the Kind* has been seen by more than 1 million families.

Ages 4–8 • 40 Pages • Full-Color Illustrations • 10 x 12 • Hardcover • \$17.99 U.S. / \$24.49 CAN

Author Samantha Berger, a twice Emmy-nominated television writer, currently writes for *Sesame Street* and is the award-winning author of over 85 books for young readers. She lives in Santa Monica, CA.

Illustrator Marina Verola uses humor and emotion to bring her captivating illustrations to life; she lives in Moscow, Russia.



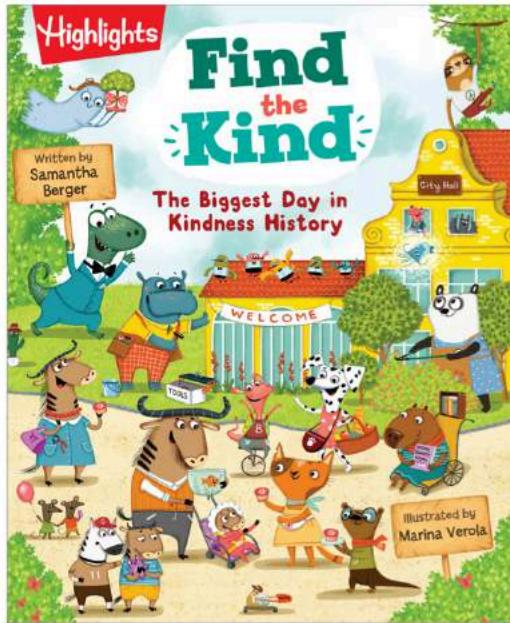
All you have to do is look for it.



The Grati-dude
a Grateful Sloth



Plácido
the Polite-y-saurus



Find the Kind: The Biggest Day in Kindness History

ISBN 9781644724552



9 78164 724552



The Highlights Big Book of Activities for Little Kids



ISBN 9781639621484

The Highlights Big Book of Activities for Little Kids

Engage a preschooler's curiosity and imagination with games, crafts, recipes, puzzles, stories, songs, and so much more in this ultimate collection. The innovative projects for kids ages 3–6 and adults to do together use common household materials, and a “mess alert” gives parents a helpful heads-up.

Ages 3–6 • 288 Pages • Full-Color Illustrations • 8 3/8 x 10 7/8 • Flex Format Paperback • \$19.99 U.S. / \$26.99 CAN

“Everyone needs this **Highlights Activity Book**, whether you’re on the road or just at home . . . It’s full of **fun games, songs, and activities** to keep kids entertained . . . and (it will) keep kids occupied for hours.”

—Megan Gray, *E News*

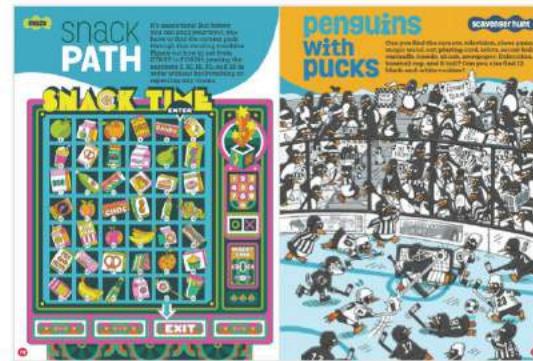


brainPLAY Puzzle Books

Welcome to brainPLAY—the ultimate, all-puzzle activity books, only from Highlights. Inspired by *brainPLAY*, a magazine for puzzle people, these books deliver a satisfying and screen-free puzzling experience for kids ages 7+. Each book bursts with all kinds of puzzles, including never-before-seen brainteasers and games, plus Highlights' classic Hidden Pictures. Ideal for gifting and designed to build confidence and encourage critical thinking in kids, brainPLAY books have bright art, a cool vibe, and guarantee a mind-expanding experience.

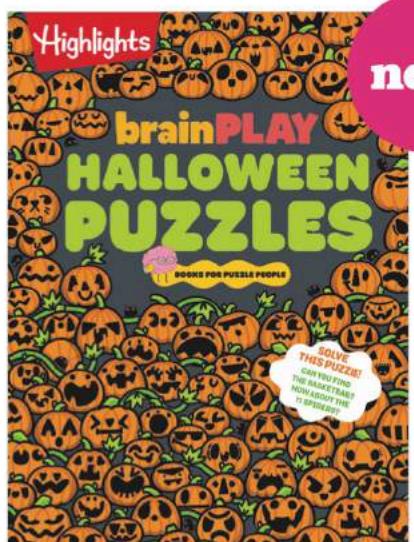
Ages 7 and up • 176 Pages • Full-Color Illustrations • 7 1/2 x 10 • Paperback • \$12.99 U.S. / \$17.99 CAN

Super tricky versions of logic problems, crosswords, mazes, and Hidden Pictures offer the ultimate brain workout. Kids ready for more of a challenge will feel smart, confident, and busy while puzzling—and they'll be boosting their academic skills and mindset at the same time.



Kids will laugh while tackling wacky versions of Highlights classic puzzles like Hidden Pictures, plus logic mazes and wordplay. The puzzles are so much fun, older siblings, teens, and grown-ups will want to join in!





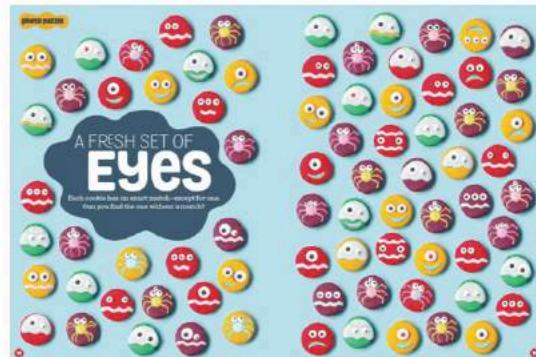
JULY
brainPLAY Halloween Puzzles

ISBN 9781639622511



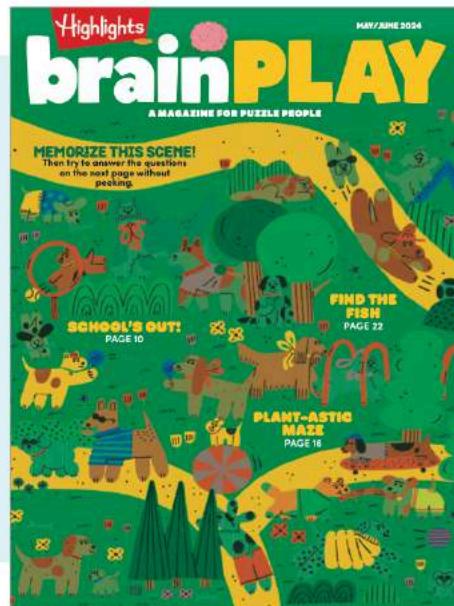
This Halloween-themed book is teeming with a spook-tacular amount of puzzle fun. Ghostly logic problems, creature crosswords, monster mazes, and more combine for a collection filled with tricky challenges. The neon ink on the cover makes it a stand-out in stores and online.

Ages 7 and up • 72 Pages • Full-Color Illustrations • 7 1/2 x 10 • Paperback • \$8.99 U.S. / \$12.99 CAN



Marketing

- Influencer and social media campaign
- National, regional, and local print and broadcast
- Consumer award submissions
- In-Store/Library Event Kit
- Buyer e-blasts with brain challenges and prizes
- Key account unboxing sample mailing (books/mags)
- Social media share-out (win a magazine subscription)



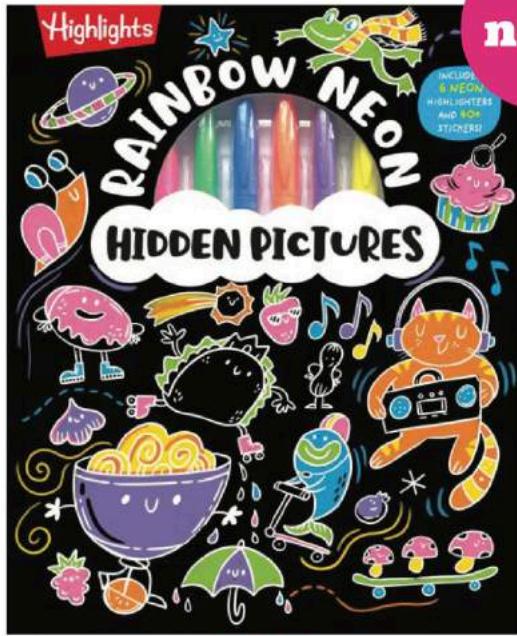
Rainbow Neon Hidden Pictures

The unique combination of Hidden Pictures, washable neon highlighters, and ready-to-color stickers unite in this portable book-plus package, great for gifting. Kids ages 6 and up can solve and decorate everyone's favorite seek-and-find puzzles in fluorescent rainbow colors for tons of colorful fun.

6 Neon Highlighters and 40+ Stickers Included

Ages 6–9 • 64 Page Pad • 9 x 11 • Paper Over Board with Markers in Storage Compartment • \$14.99 U.S. / \$20.49 CAN

new!



SEPTEMBER
Rainbow Neon Hidden Pictures

ISBN 9781639622528

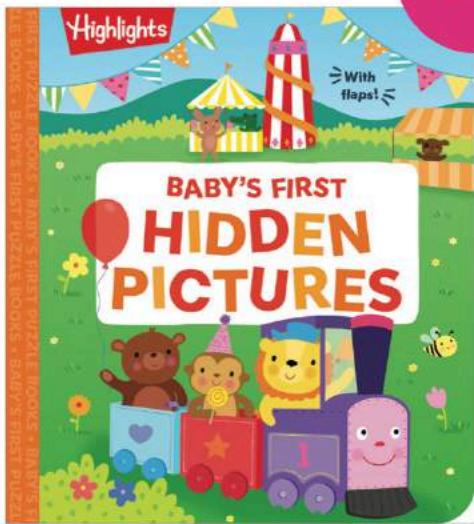


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Baby's First Puzzle Books

new!



SEPTEMBER
Baby's First Hidden Pictures
ISBN 9781639622634

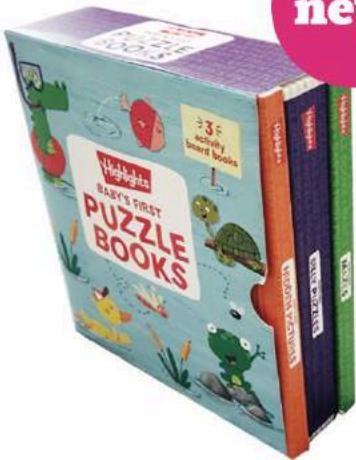
This novelty puzzle board book is a must-have for every baby genius. Simple Hidden Pictures and lift-the-flaps combine in an easy-to-share and hold trim size, creating an interactive adventure for babies, toddlers, and their grown-ups to enjoy together. This engaging first puzzle experience will promote cognitive skills—visual perception, concentration, and fine motor abilities. With developmentally appropriate puzzles and vibrant art, this perfect baby shower or birthday gift is an ideal introduction to puzzles.

Lift-the-Flaps

Ages 0+ • 14 Pages • Full-Color Illustrations • 6 x 6 1/2 • Board Book • \$8.99 U.S. / \$12.99 CAN



new!



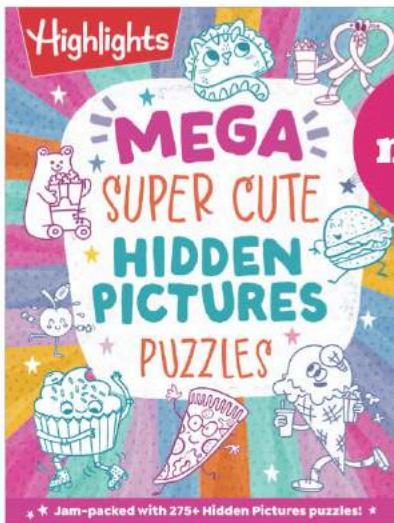
SEPTEMBER
Baby's First Puzzle Books
ISBN 9781639622849

Beautifully packaged in a slip-cased box set, three first puzzle novelty board books—Baby's First Hidden Pictures, Baby's First Mazes, and Baby's First Silly Puzzles—combine for a wonderful welcoming gift for a new baby, or a birthday gift. Each book in the set has bright art and tactile special features, including flaps, die-cut maze paths, and pop-out puzzle pieces that will build fine motor and cognitive skills. Here is the perfect interactive first puzzle experience for babies, toddlers, and their grown-ups to enjoy together.

Ages 0+ • 42 Pages • Full-Color Illustrations • 6 x 6 1/2 • Slipcase with 3 Board Books • \$26.97 U.S. / \$35.97 CAN



Hidden Pictures Classic



OCTOBER
Mega Super Cute Hidden Pictures Puzzles
ISBN 9781639623013

9 781639 623013

Here is the biggest—and cutest—Hidden Pictures puzzle book ever! At 368 pages, it's filled with adorable animals, foods with funny faces, and magical creatures. A great gift, each puzzle in this book will charm and delight kids ages 6–9.

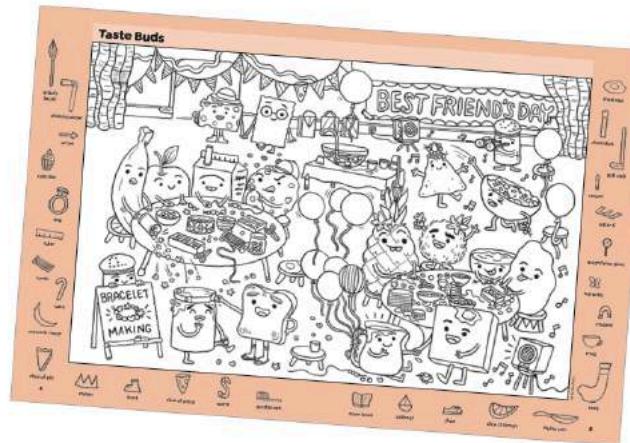
Ages 6–9 • 368 Pages • Black-and-White Illustrations • 8 3/8 x 10 7/8 • Paperback • \$19.99 U.S. / \$26.99 CAN



SEPTEMBER
Funny Food Puzzles
ISBN 9781639622535

9 781639 622535

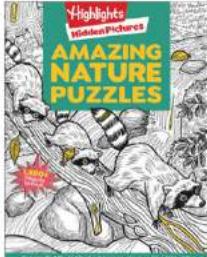
Kids ages 6 and up (and grown-ups, too!) will solve, color, and laugh their way through snack-tacular food-themed scenes in this Hidden Pictures puzzle book that features characters of kid-friendly cuisine like tacos, doughnuts, noodles—and more.



HIDDEN PICTURES BOOKS SOLD

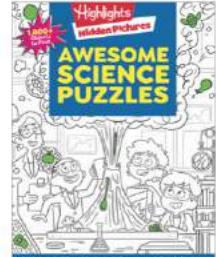
Bestselling and classic, Hidden Pictures puzzles are carefully designed to engage and entertain children while honing their concentration skills and attention to detail.

Ages 6–9 • 144 Pages • Black-and-White Illustrations • 8 3/8 x 10 7/8 • Paperback • \$9.99 U.S. / \$12.99 CAN



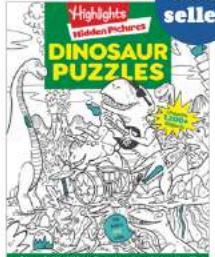
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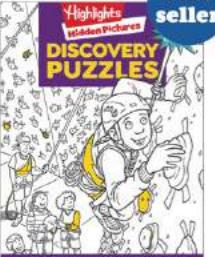
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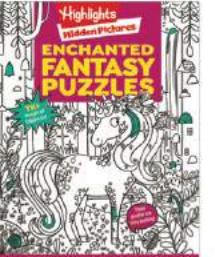
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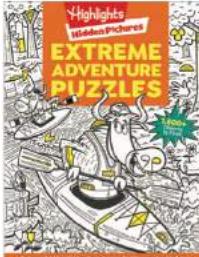
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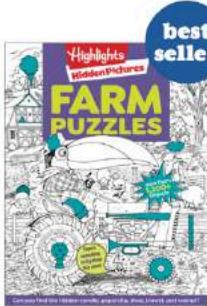
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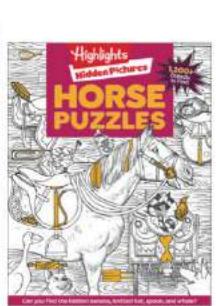
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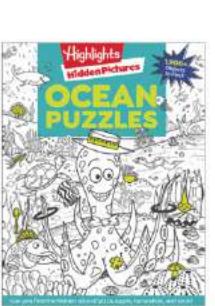
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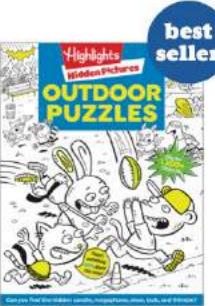
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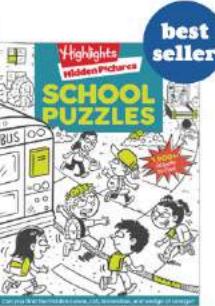
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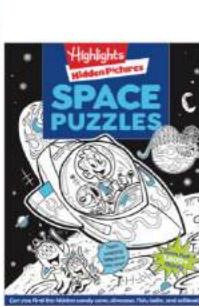
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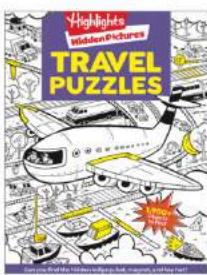
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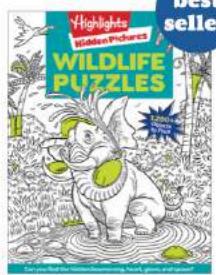
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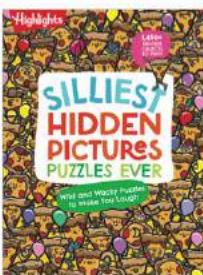
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ISBN 9781620917701



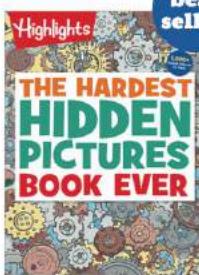
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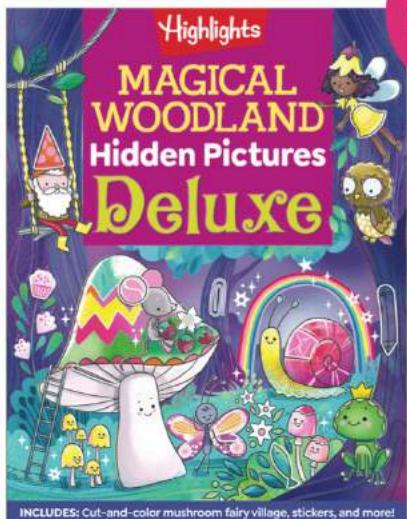
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Hidden Pictures Puzzles Deluxe



new!

AUGUST
Magical Woodland Hidden Pictures Deluxe

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Brimming with gnomes, fairies, trolls, and dragons, this deluxe Hidden Pictures activity book offers kids ages 4–8 an enchanting puzzling experience. With the added bonus of a mushroom fairy village craft to cut and color and whimsical stickers, this imaginative offering is ideal for the fantasy-loving child.

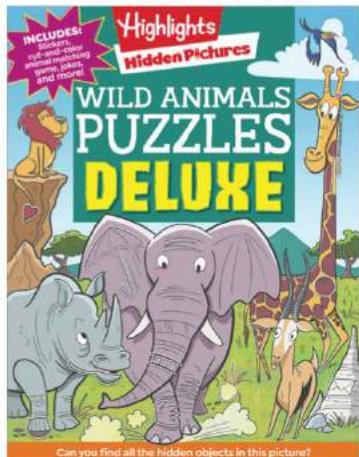


Stickers and Cut-and-Color Mushroom Fairy Village

Ages 4–8 • 96 Pages • Full-Color and Black-and-White Illustrations • 8 3/8 x 10 7/8
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Additional titles in the popular **Hidden Pictures Puzzles Deluxe** series have inviting themes and include unique features like cut-out puppets, glitter stickers, Hidden Pictures puzzles, craft pages, and more.

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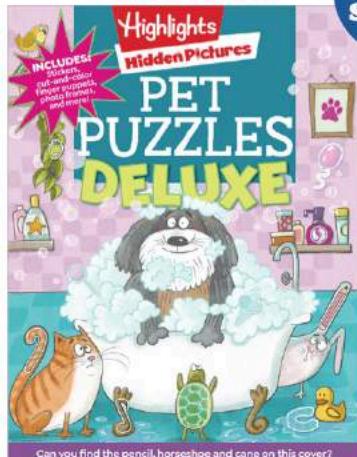


Wild Animals Puzzles Deluxe

ISBN 9781639620753



STICKERS AND FINGER
PUPPETS INCLUDED

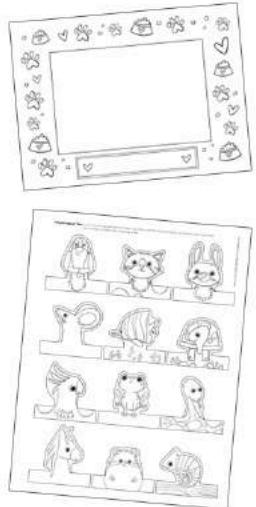


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ISBN 9781644729151



best
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GLITTER STICKERS AND ORNAMENTS INCLUDED



Christmas Puzzles Deluxe

ISBN 9781644728413



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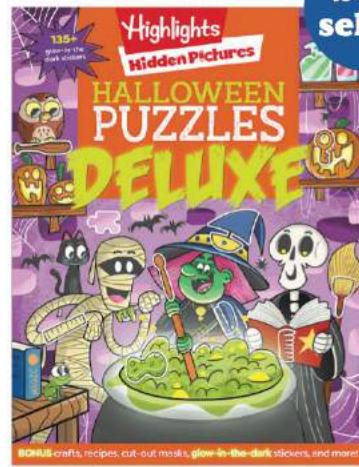
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Peppermint Melt-Aways



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Halloween Puzzles Deluxe

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STICKERS AND EASTER-EGG CUT-OUTS INCLUDED

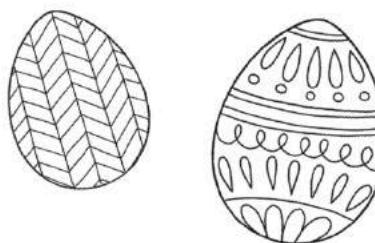
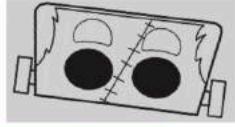
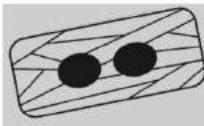


Easter Puzzles Deluxe

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Hidden Pictures

Sticker Hidden Pictures

Designed for younger puzzlers ages 3–6, each Sticker Hidden Pictures book contains pages of vibrant stickers for marking the hidden objects.

Ages 3–6 • 96 Pages Plus 8 Pages of Stickers • Full-Color and Black-and-White Illustrations
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best
seller

best
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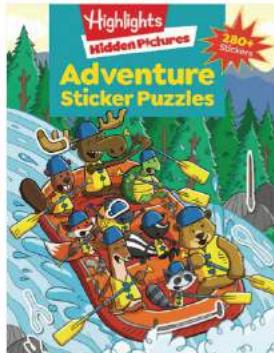


Pet
Sticker Puzzles

ISBN 9781629798424



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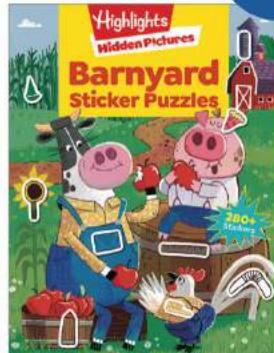


Adventure
Sticker Puzzles

ISBN 9781620917640



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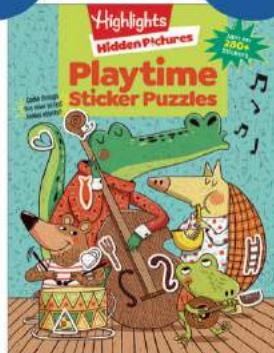


Barnyard
Sticker Puzzles

ISBN 9781629797786



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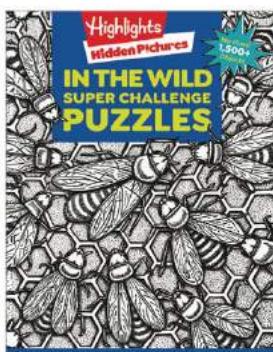


Playtime
Sticker Puzzles

ISBN 9781620917862



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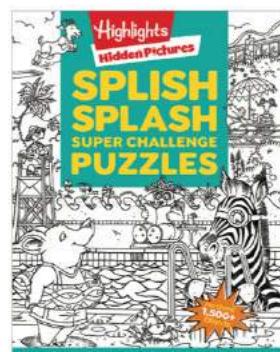


In the Wild
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Splish Splash
Super Challenge Puzzles

ISBN 9781620917749



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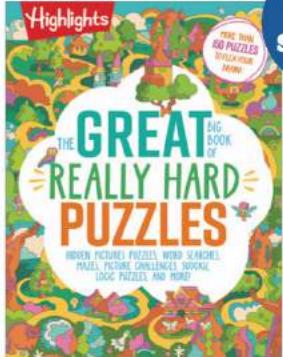
Super Challenge Hidden Pictures

Expert puzzlers ages 8 and up will enjoy tackling these tricky, mind-boggling puzzles without visual clues to guide them.

Ages 8 and up • 144 Pages • Black-and-White Illustrations • 8 3/8 x 10 7/8
Paperback • \$9.95 U.S. / \$12.95 CAN

Great Big Puzzle Books

These collections of puzzles for kids ages 3–8 are bursting with age-appropriate challenges and fun activities, including Hidden Pictures, mazes, word puzzles, logic puzzles, and more.



**best
seller**

The Great Big Book of
Really Hard Puzzles

Ages 8 and up

256 Pages

Full-Color Illustrations

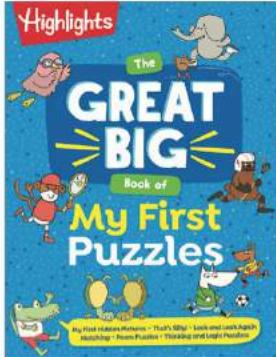
8 3/8 x 10 7/8 • Paperback

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ISBN 9781639620869



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The Great Big Book
of My First Puzzles

Ages 3–6

256 Pages

Full-Color Illustrations

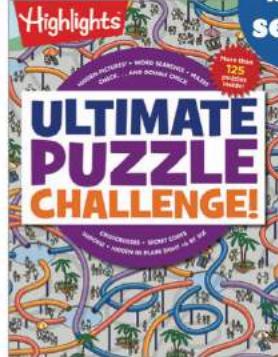
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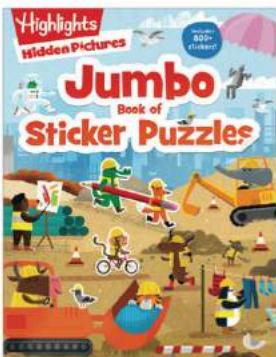


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Jumbo Books

This bestselling and super-sized collection of jumbo books for kids ages 3–9 is loaded with fun activities that vary in complexity, including word searches, crosswords, riddles, codes, and logic puzzles.

STICKERS INCLUDED



Jumbo Book of Sticker Puzzles

Ages 4–8

176 Pages Plus 10 Pages of Stickers

Black-and-White and

Full-Color Illustrations

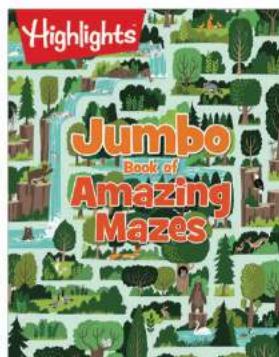
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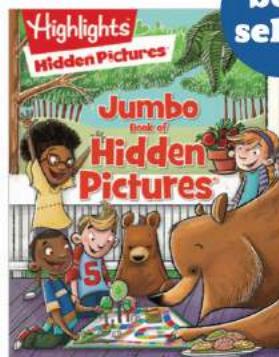
Jumbo Book
of Amazing Mazes

ISBN 9781629798844



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**best
seller**

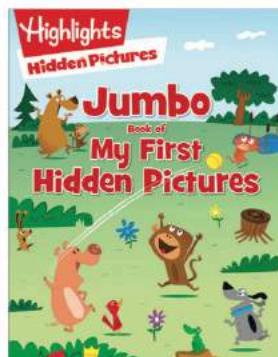


Jumbo Book
of Hidden Pictures

ISBN 9781629798264



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Jumbo Book
of My First Hidden Pictures

ISBN 9781644725061



9 781644 725061

Ages 3–9 • 256 Pages • Black-and-White and Full-Color Illustrations • 8 3/8 x 10 7/8 • Paperback
\$12.99 U.S. / \$17.99 CAN

Hidden Pictures Puffy Sticker Playscenes

The popular Puffy Stickers Playscenes series makes a splash with a new mythical mermaid-themed title. With an unbeatable combination of Hidden Pictures puzzles and repositionable puffy stickers, each activity book offers an entertaining and satisfying first-puzzling experience for young children ages 3–6.

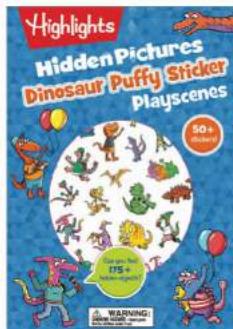
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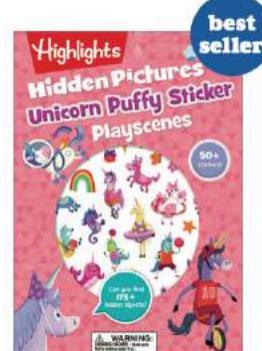
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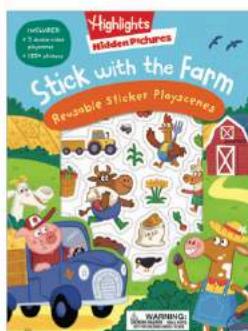
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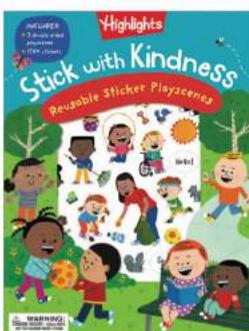
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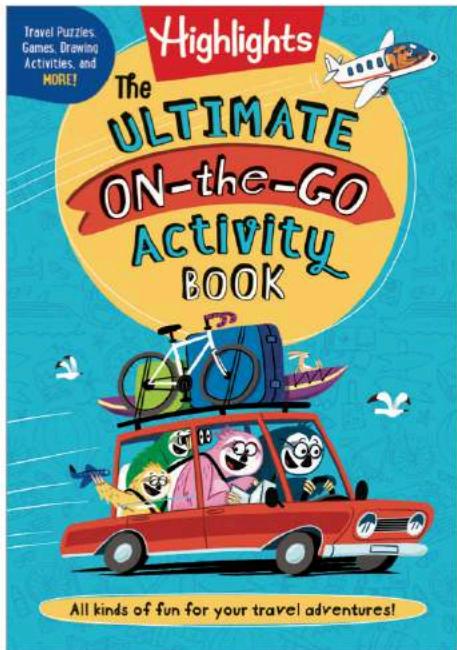
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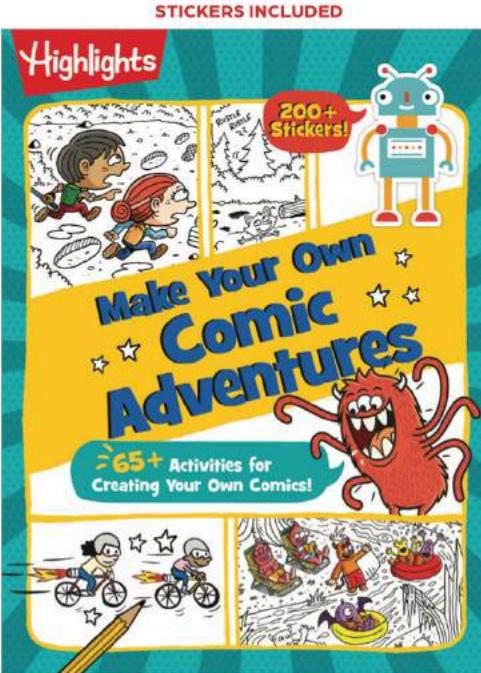
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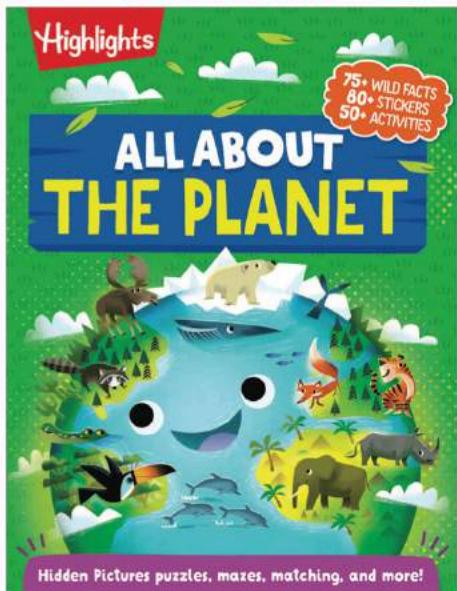
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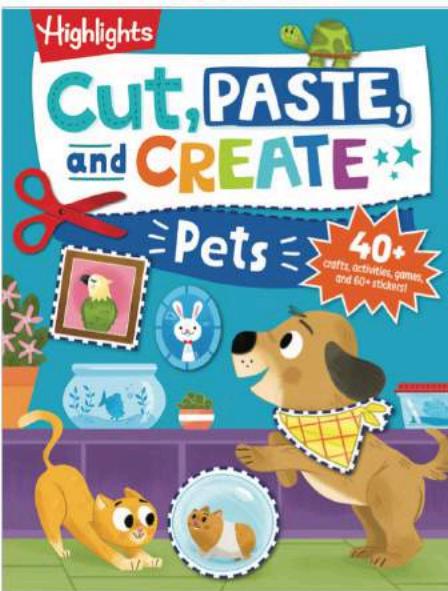
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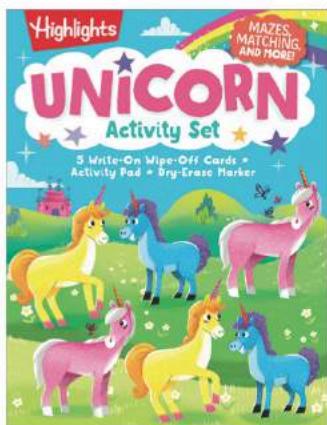
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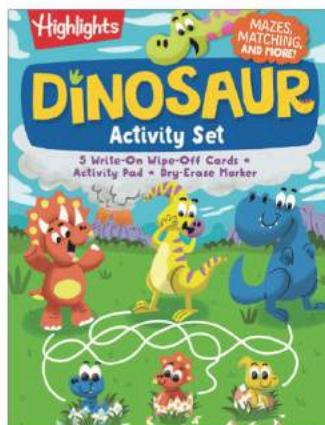
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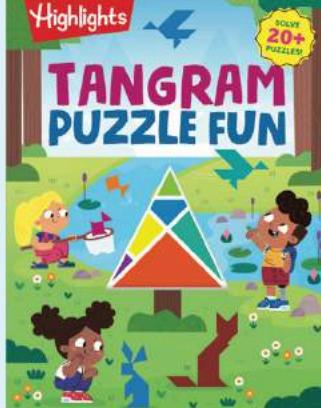
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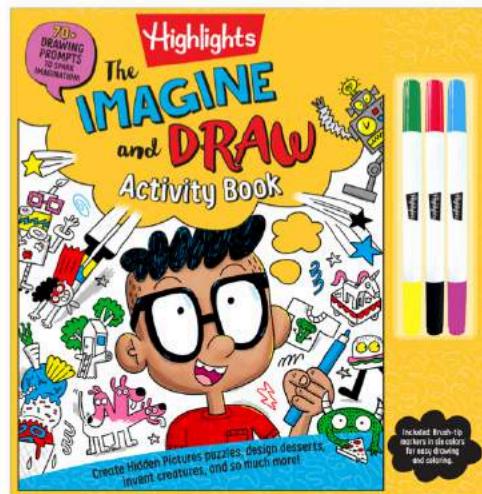


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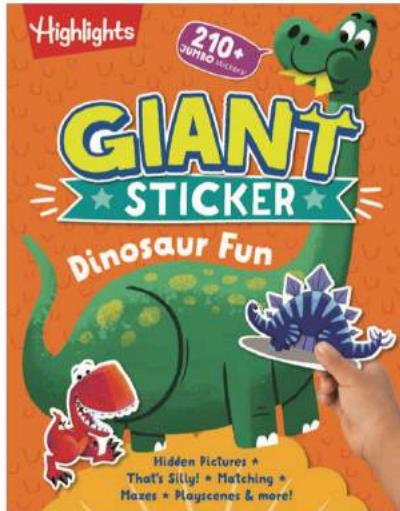
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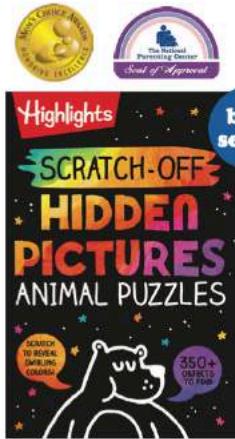
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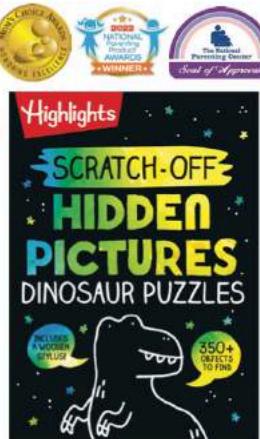
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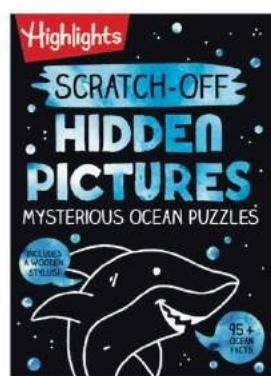
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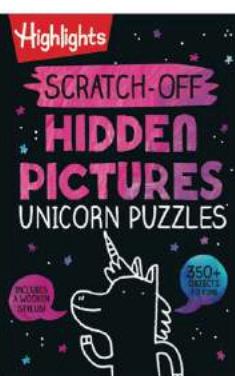
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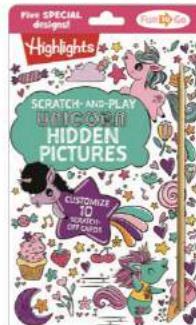
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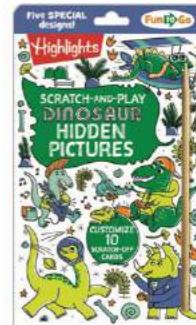
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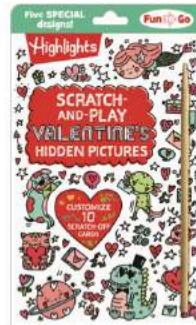
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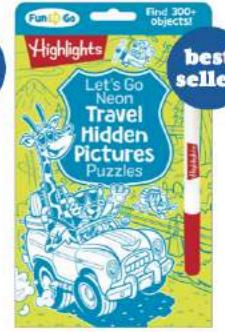
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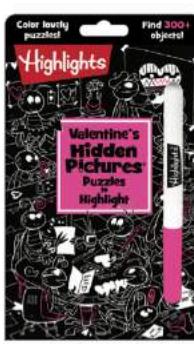
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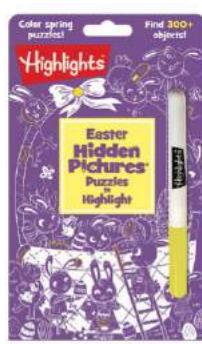
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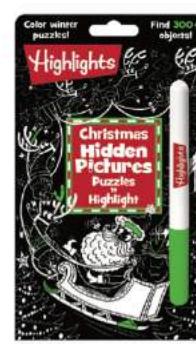
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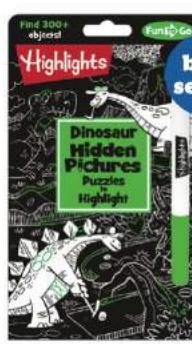
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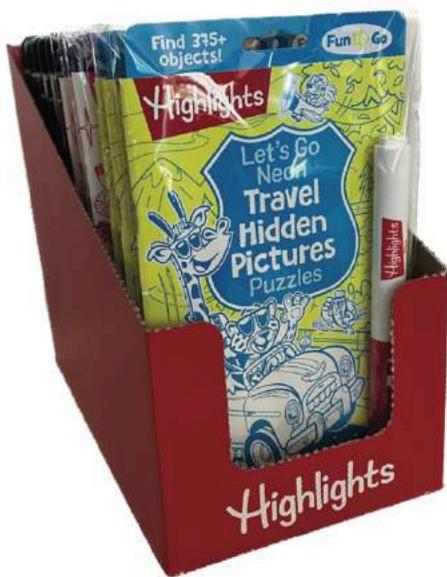
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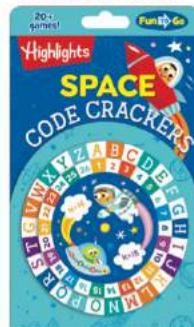


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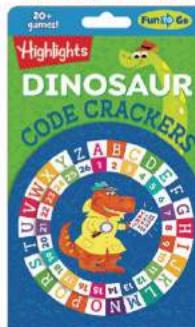


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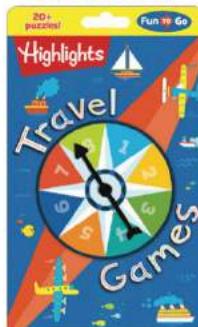


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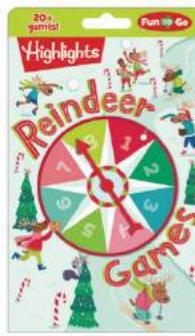


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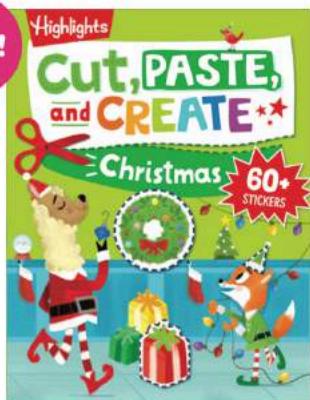
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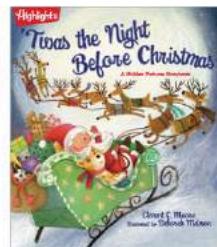
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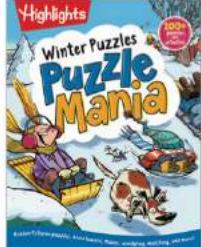
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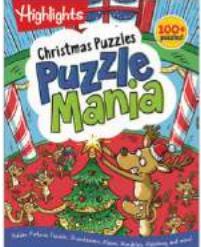
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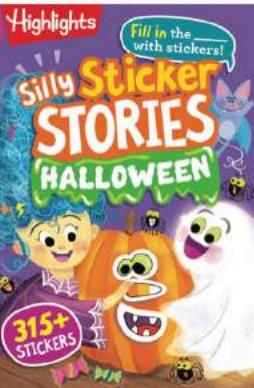
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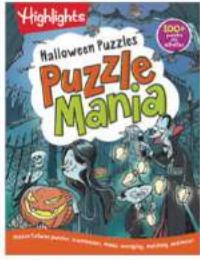
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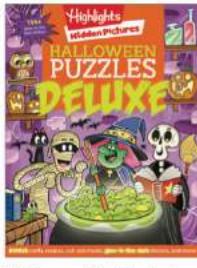
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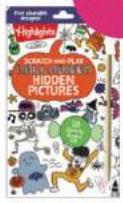
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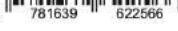
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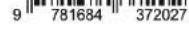
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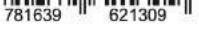
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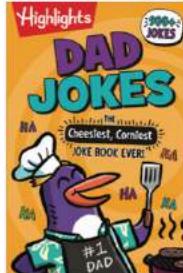


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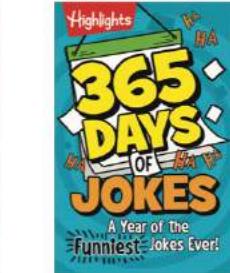
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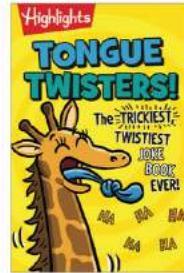
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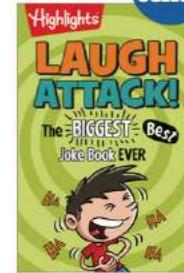
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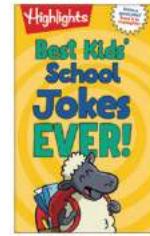
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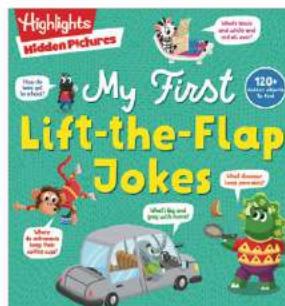
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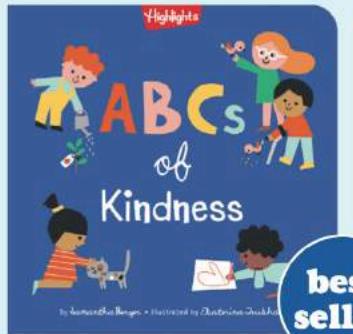
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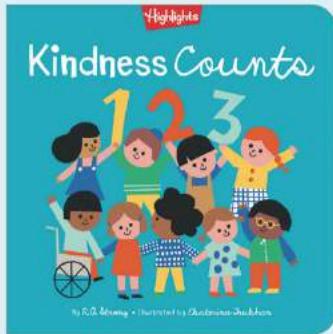
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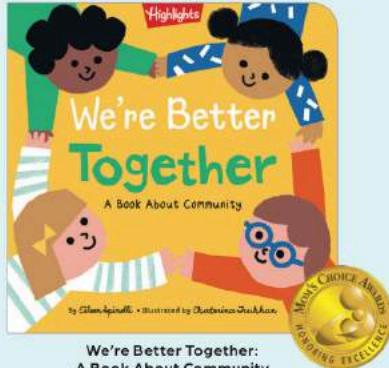
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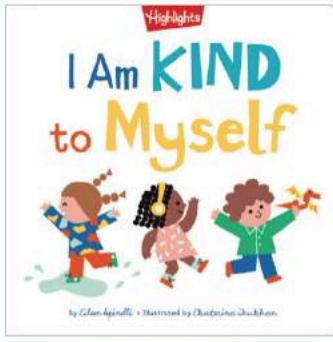
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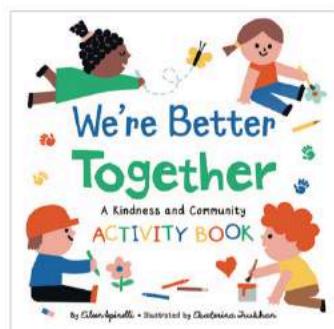
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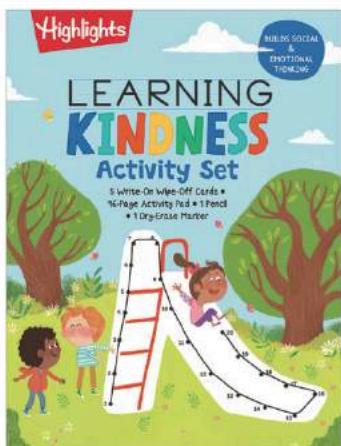
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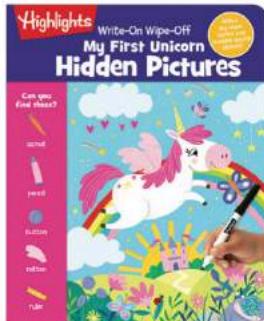
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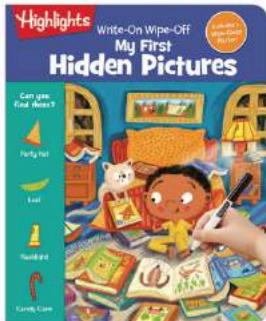
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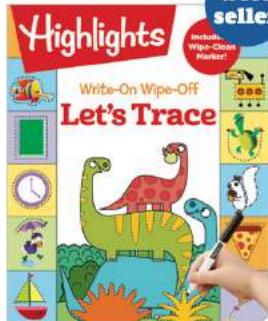
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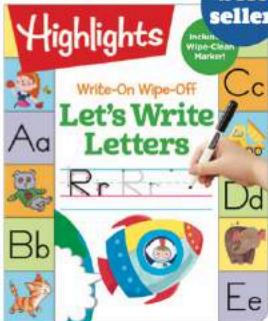
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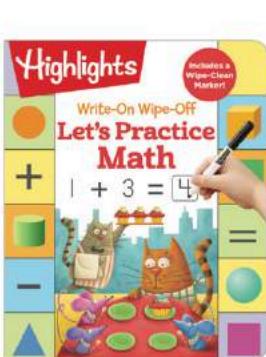


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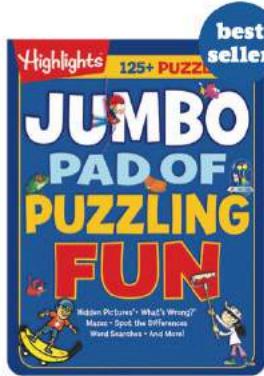


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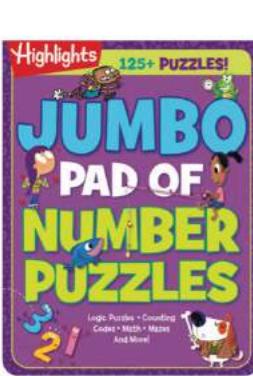


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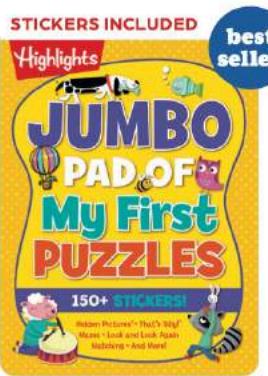


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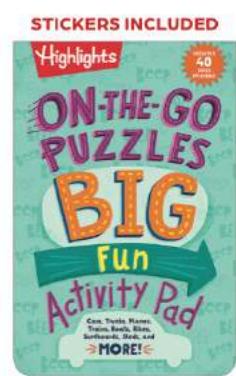


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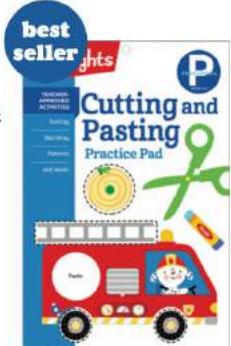
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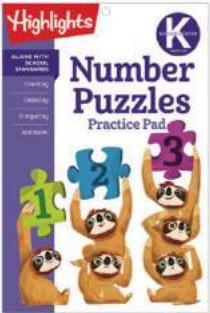
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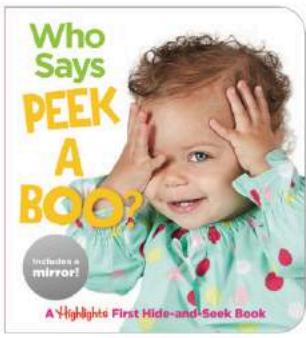


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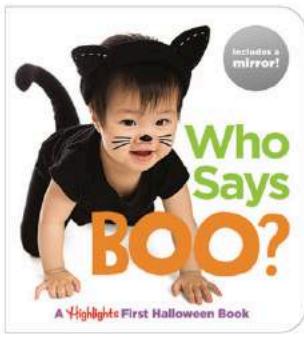


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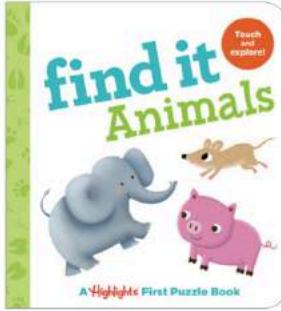
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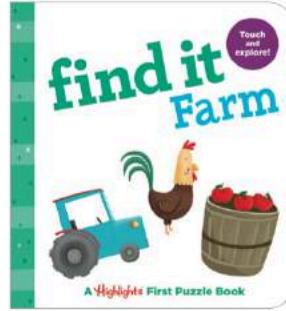


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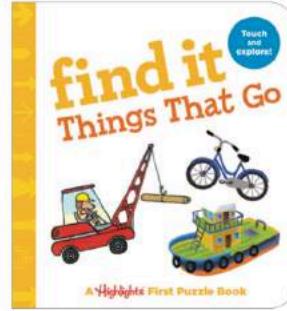


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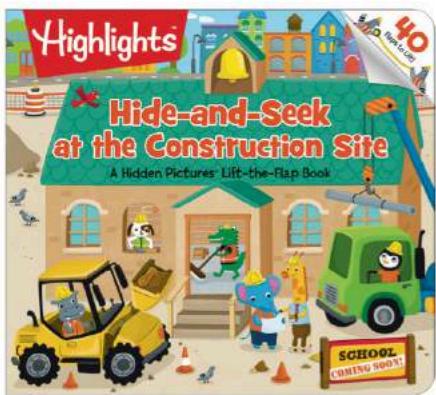
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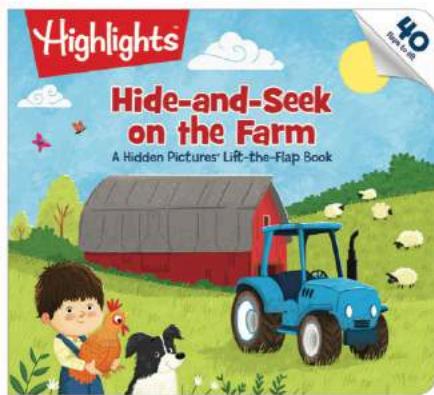


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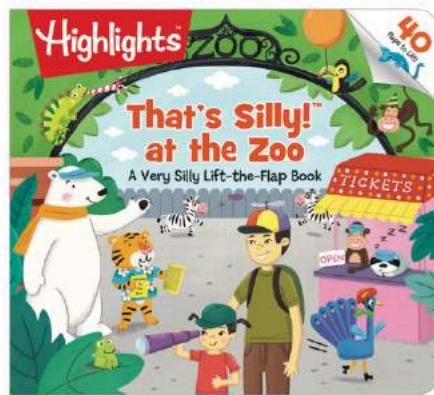


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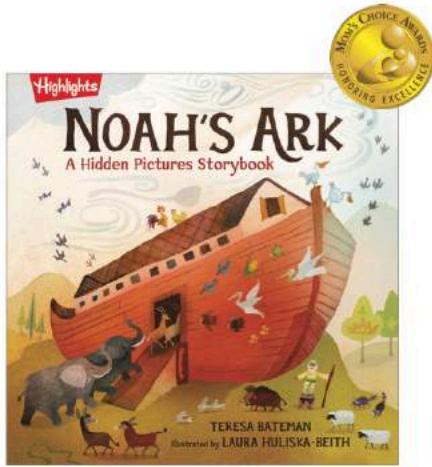
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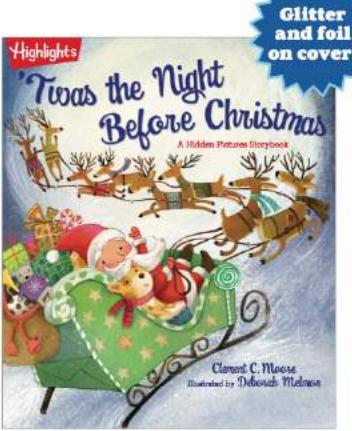
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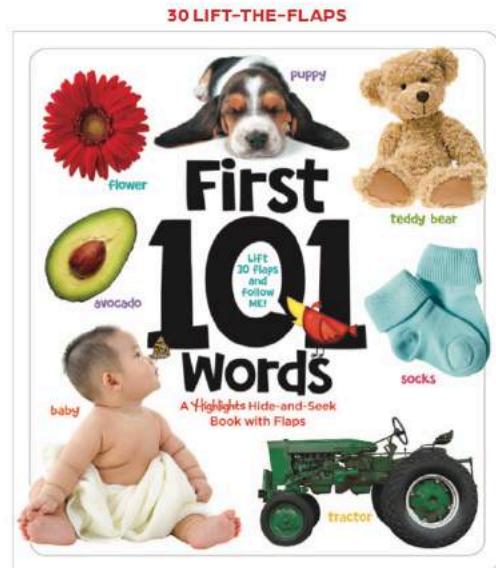
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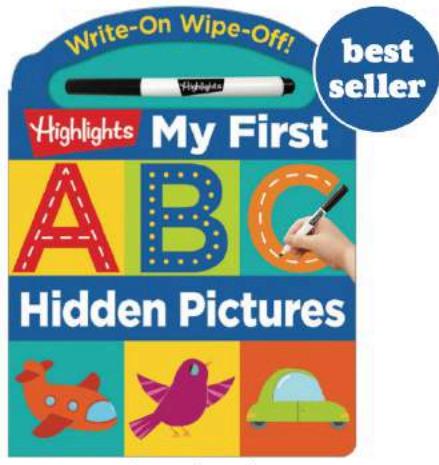
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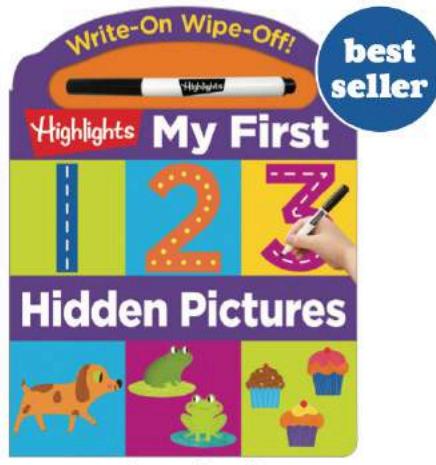
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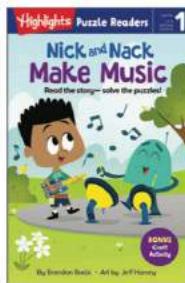
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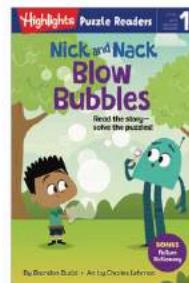


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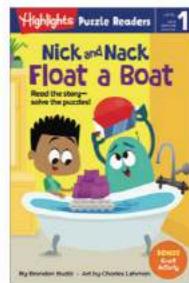
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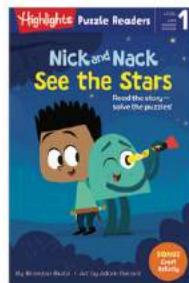
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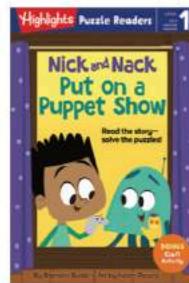
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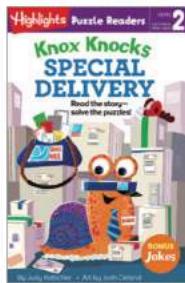
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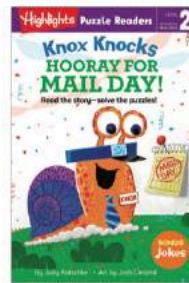
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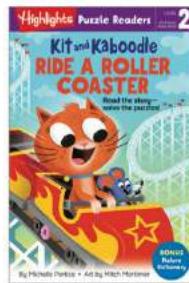
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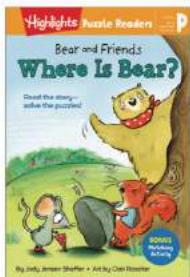


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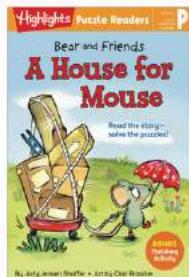
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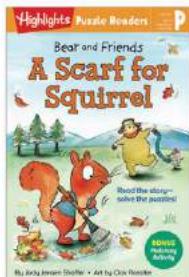
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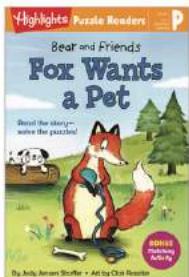
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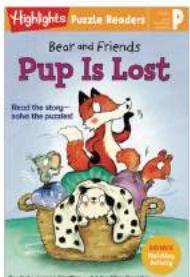
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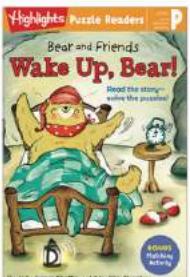
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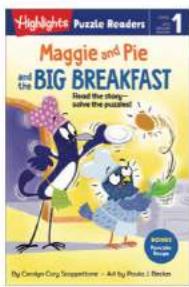
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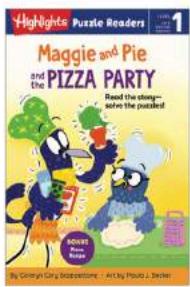
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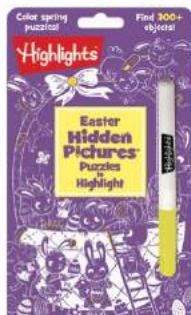
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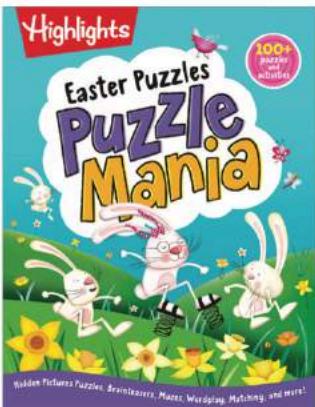
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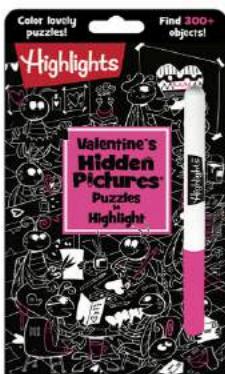
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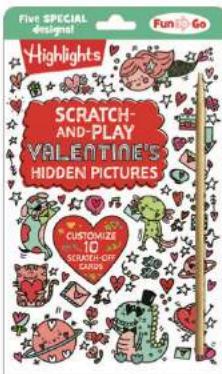
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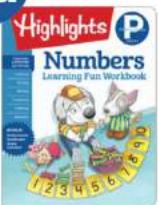
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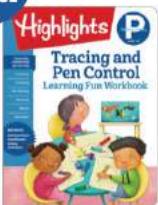
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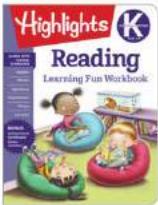


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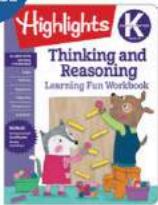
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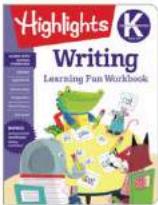


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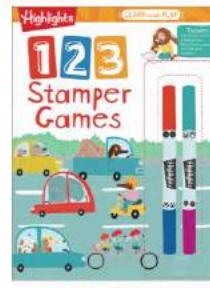


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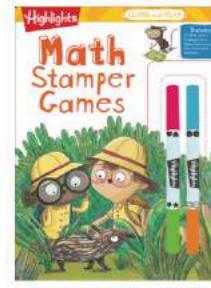


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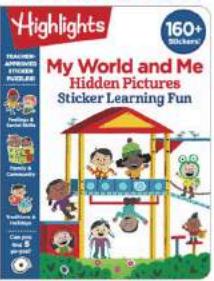


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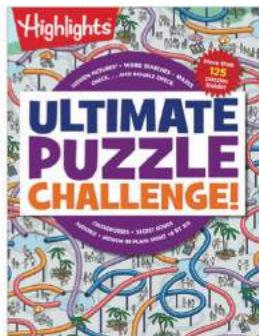
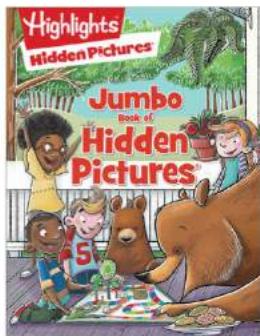
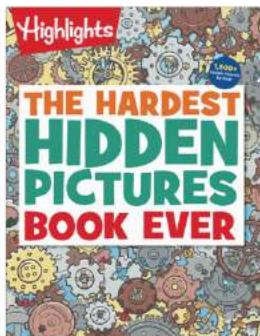
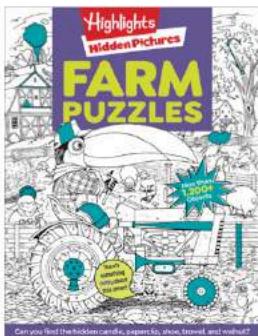
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