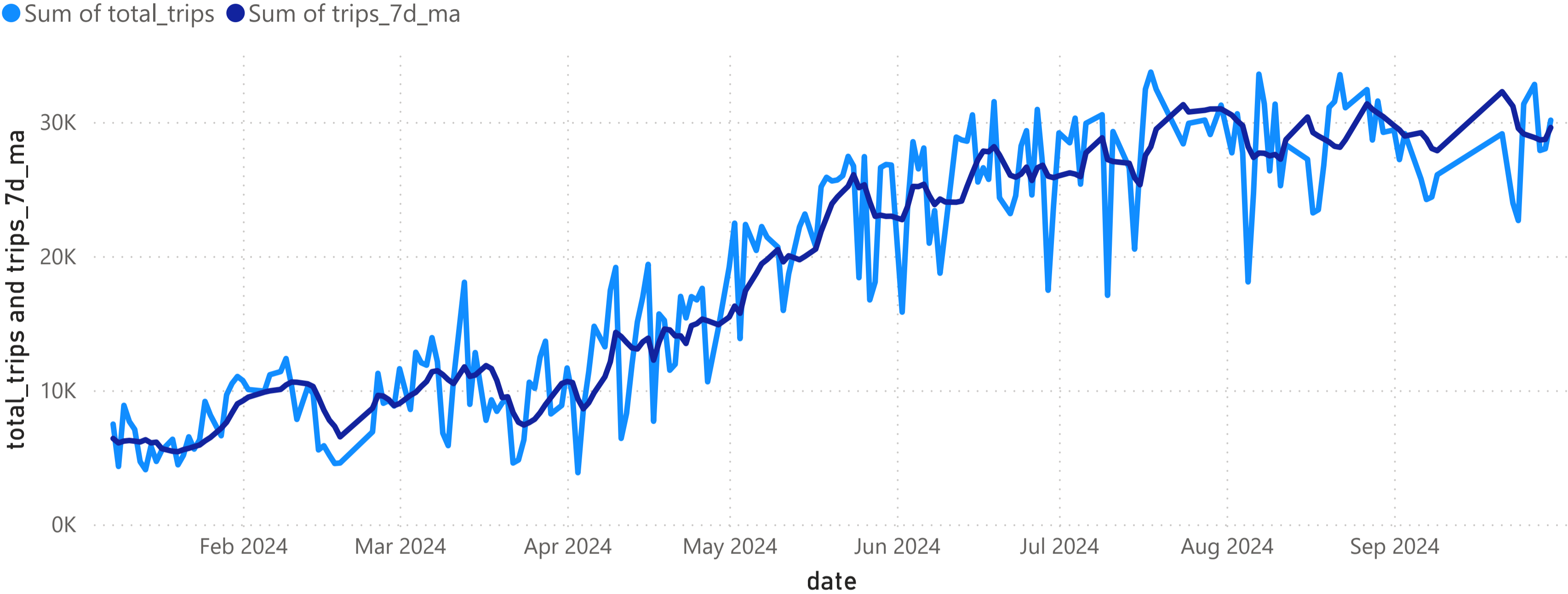


# Bike Share Toronto — Demand Overview (Jan–Sep 2024)

Daily Trips and 7-Day Moving Average (Jan–Sep 2024)



Total Trips

**4M**  
Sum of total\_trips

Avg Daily Trips

**18.61K**  
Average of...

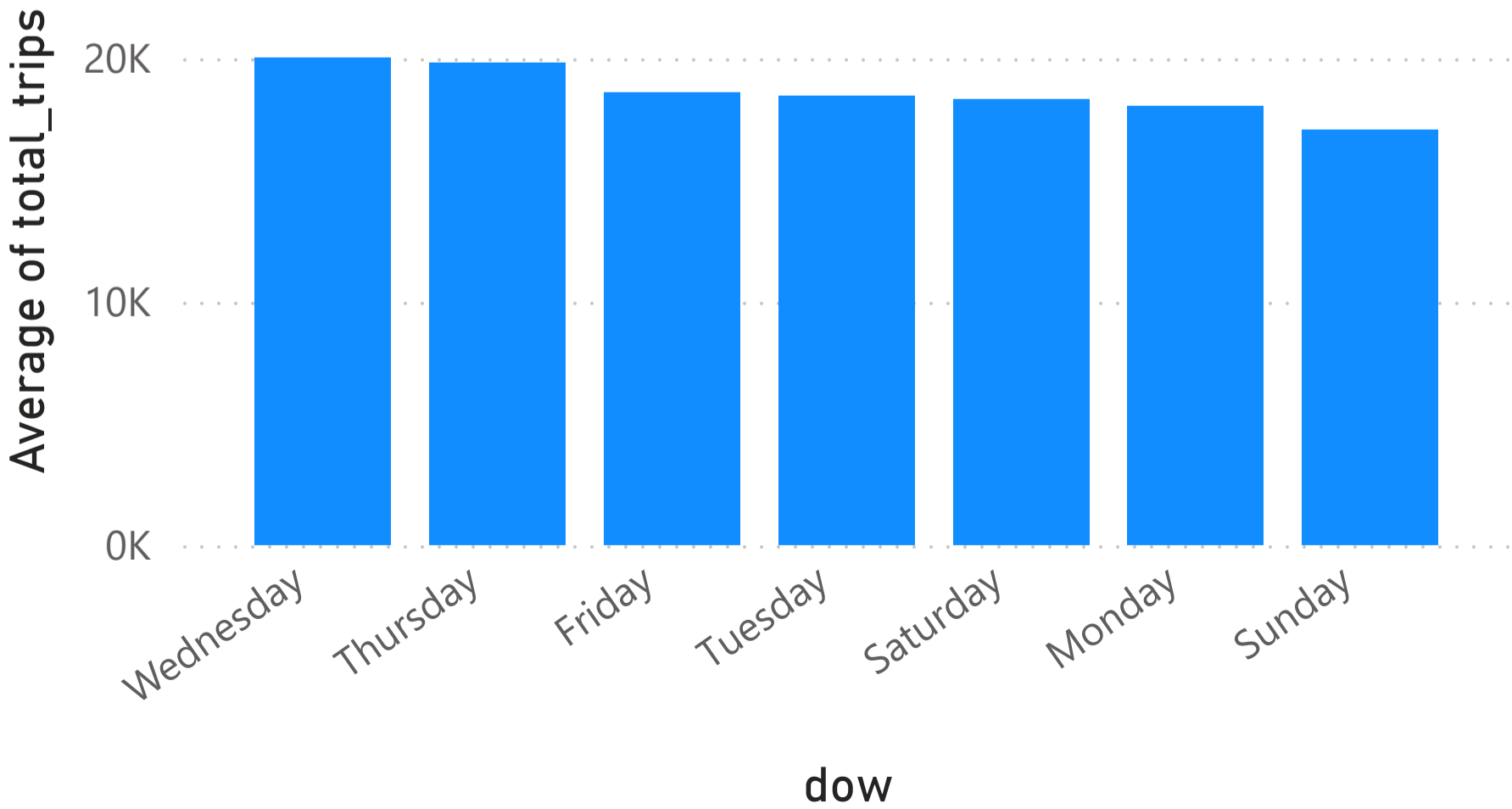
Min Daily Trips

**4K**  
Min of total\_trips

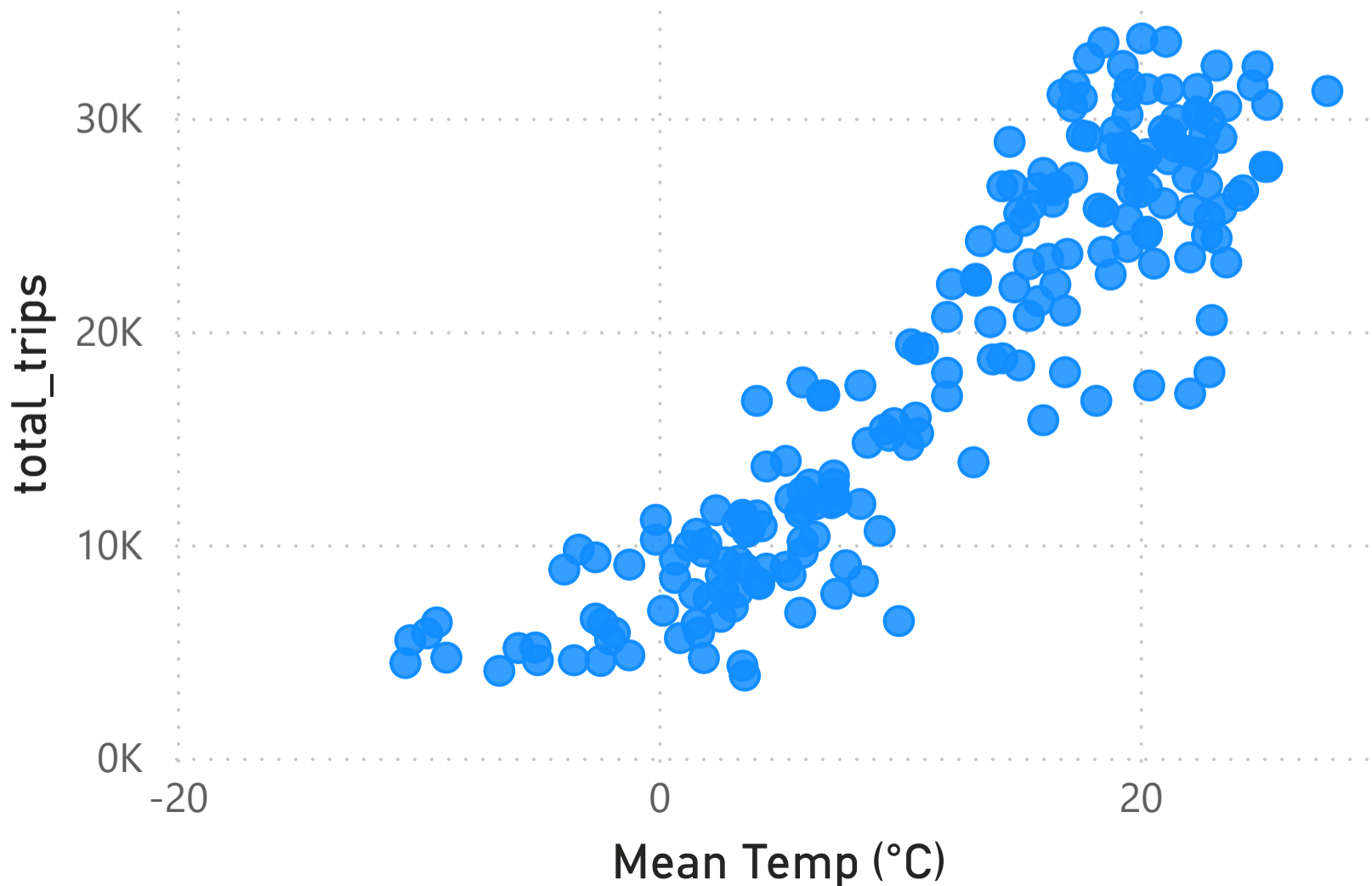
Max Daily Trips

**34K**  
Max of total\_trips

Average Trips by Day of Week



Trips vs Mean Temperature



month\_name

All

dow

All

is\_weekend

All

# Bike Share Toronto — Forecast (Last 28 Days)

## Forecast KPIs

Baseline MAPE: 11.33%

Improved MAPE: 8.24%

Baseline MAE: 3,193 trips

Improved MAE: 2,533 trips

### Largest Error Days (Improved Model)

| Year | Quarter | Month   | Day | Sun |
|------|---------|---------|-----|-----|
| 2024 | Qtr 1   | January | 8   |     |
| 2024 | Qtr 1   | January | 9   |     |
| 2024 | Qtr 1   | January | 10  |     |
| 2024 | Qtr 1   | January | 11  |     |
| 2024 | Qtr 1   | January | 12  |     |
| 2024 | Qtr 1   | January | 13  |     |
| 2024 | Qtr 1   | January | 14  |     |
| 2024 | Qtr 1   | January | 15  |     |
| 2024 | Qtr 1   | January | 16  |     |
| 2024 | Qtr 1   | January | 17  |     |
| 2024 | Qtr 1   | January | 19  |     |
| 2024 | Qtr 1   | January | 20  |     |
| 2024 | Qtr 1   | January | 21  |     |
| 2024 | Qtr 1   | January | 22  |     |

Total

Actual vs Baseline vs Improved Forecast

Sum of total\_trips Sum of pred\_baseline\_lag7 Sum of pred\_improved\_lr Sum of lower\_95 Sum of upper\_95

