```
In [1]:
          import numpy as np
          import pandas as pd
          import matplotlib.pyplot as plt
          import seaborn as sns
         df = pd.read_csv('C:\\Users\\lenovo\\Desktop\\courses\\Task3\\bank-additional.csv'
In [2]:
          df.head()
In [3]:
Out[3]:
                     job
                          marital
                                        education default
                                                            housing
                                                                         loan
                                                                                 contact month day_of_
             age
                    blue-
         0
              30
                          married
                                           basic.9y
                                                       no
                                                                 yes
                                                                           no
                                                                                  cellular
                                                                                            may
                    collar
                                       high.school
          1
              39
                 services
                            single
                                                                 no
                                                                           no
                                                                               telephone
                                                                                            may
                                                       no
         2
              25 services
                          married
                                       high.school
                                                                               telephone
                                                                                             jun
                                                       no
                                                                yes
                                                                           no
          3
                                           basic.9y
              38
                 services
                          married
                                                           unknown
                                                                     unknown
                                                                               telephone
                                                       no
                                                                                             jun
          4
              47
                   admin. married university.degree
                                                                                  cellular
                                                                                            nov
                                                       no
                                                                 yes
                                                                           no
        5 rows × 21 columns
          df.tail()
In [6]:
Out[6]:
                                           education
                                                                               contact month
                                                                                                day_of_w
                             job
                                  marital
                                                      default
                                                               housing
                                                                        loan
                age
          4114
                 30
                           admin.
                                  married
                                              basic.6y
                                                                                cellular
                                                                                            jul
                                                                         yes
                                                           nο
                                                                   yes
          4115
                 39
                           admin.
                                  married
                                           high.school
                                                           no
                                                                   yes
                                                                          no
                                                                              telephone
                                                                                            jul
         4116
                 27
                          student
                                           high.school
                                                                                cellular
                                                                                           may
                                    single
                                                           no
                                                                    no
                                                                          no
          4117
                 58
                           admin.
                                  married
                                           high.school
                                                           no
                                                                    no
                                                                          no
                                                                                cellular
                                                                                           aug
         4118
                 34 management
                                          high.school
                                                                   yes
                                                                                cellular
                                                                                           nov
                                    single
                                                           no
                                                                          no
        5 rows × 21 columns
          df.shape
In [5]:
         (4119, 21)
Out[5]:
          df.columns
In [7]:
         Index(['age', 'job', 'marital', 'education', 'default', 'housing', 'loan',
Out[7]:
                  'contact', 'month', 'day_of_week', 'duration', 'campaign', 'pdays',
                  'previous', 'poutcome', 'emp.var.rate', 'cons.price.idx',
                  'cons.conf.idx', 'euribor3m', 'nr.employed', 'target'],
                dtype='object')
In [8]:
         df.info()
```

> <class 'pandas.core.frame.DataFrame'> RangeIndex: 4119 entries, 0 to 4118 Data columns (total 21 columns):

| # | Column | Non-Null Count | Dtype | |
|---------------------|----------------|------------------|---------|--|
| | | | | |
| 0 | age | 4119 non-null | int64 | |
| 1 | job | 4119 non-null | object | |
| 2 | marital | 4119 non-null | object | |
| 3 | education | 4119 non-null | object | |
| 4 | default | 4119 non-null | object | |
| 5 | housing | 4119 non-null | object | |
| 6 | loan | 4119 non-null | object | |
| 7 | contact | 4119 non-null | object | |
| 8 | month | 4119 non-null | object | |
| 9 | day_of_week | 4119 non-null | object | |
| 10 | duration | 4119 non-null | int64 | |
| 11 | campaign | 4119 non-null | int64 | |
| 12 | pdays | 4119 non-null | int64 | |
| 13 | previous | 4119 non-null | int64 | |
| 14 | poutcome | 4119 non-null | object | |
| 15 | emp.var.rate | 4119 non-null | float64 | |
| 16 | cons.price.idx | 4119 non-null | float64 | |
| 17 | cons.conf.idx | 4119 non-null | float64 | |
| 18 | euribor3m | 4119 non-null | float64 | |
| 19 | nr.employed | 4119 non-null | float64 | |
| 20 | target | 4119 non-null | object | |
| dtypes: float64(5), | | int64(5), object | (11) | |

dtypes: +loat64(5), int64(5), object(11)

memory usage: 675.9+ KB

In [9]: df.describe()

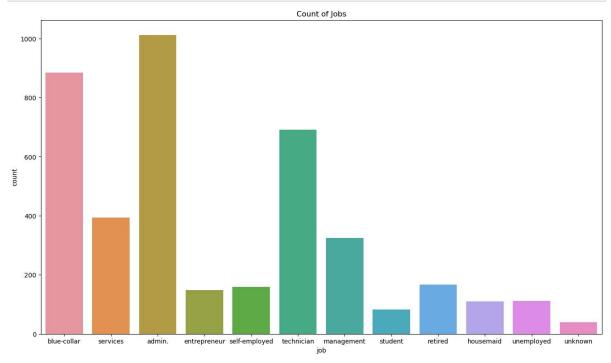
duration campaign ndavs Out[9]:

| | age | duration | campaign | paays | previous | emp.var.rate | cons.price.ic |
|-------------|-------------|-------------|-------------|-------------|-------------|--------------|---------------|
| count | 4119.000000 | 4119.000000 | 4119.000000 | 4119.000000 | 4119.000000 | 4119.000000 | 4119.00000 |
| mean | 40.113620 | 256.788055 | 2.537266 | 960.422190 | 0.190337 | 0.084972 | 93.5797(|
| std | 10.313362 | 254.703736 | 2.568159 | 191.922786 | 0.541788 | 1.563114 | 0.57934 |
| min | 18.000000 | 0.000000 | 1.000000 | 0.000000 | 0.000000 | -3.400000 | 92.20100 |
| 25% | 32.000000 | 103.000000 | 1.000000 | 999.000000 | 0.000000 | -1.800000 | 93.07500 |
| 50% | 38.000000 | 181.000000 | 2.000000 | 999.000000 | 0.000000 | 1.100000 | 93.74900 |
| 75 % | 47.000000 | 317.000000 | 3.000000 | 999.000000 | 0.000000 | 1.400000 | 93.9940(|
| max | 88.000000 | 3643.000000 | 35.000000 | 999.000000 | 6.000000 | 1.400000 | 94.76700 |
| | | | | | | | |

In [10]: df.isnull().sum()

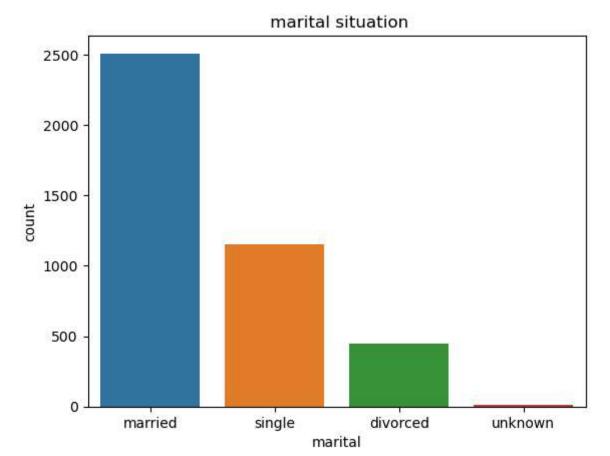
```
0
          age
Out[10]:
                             0
          job
                             0
          marital
          education
          default
                             0
                             0
          housing
          loan
                             0
                             0
          contact
                             0
          month
          day_of_week
                             0
                             0
          duration
          campaign
                             0
          pdays
                             0
                             0
          previous
          poutcome
                             0
          emp.var.rate
                             0
                             0
          cons.price.idx
          cons.conf.idx
                             0
          euribor3m
                             0
          nr.employed
                             0
          target
                             0
          dtype: int64
```

```
In [11]: plt.figure(figsize=(16, 9))
    sns.countplot(x="job", data=df)
    plt.title("Count of Jobs")
    plt.show()
```

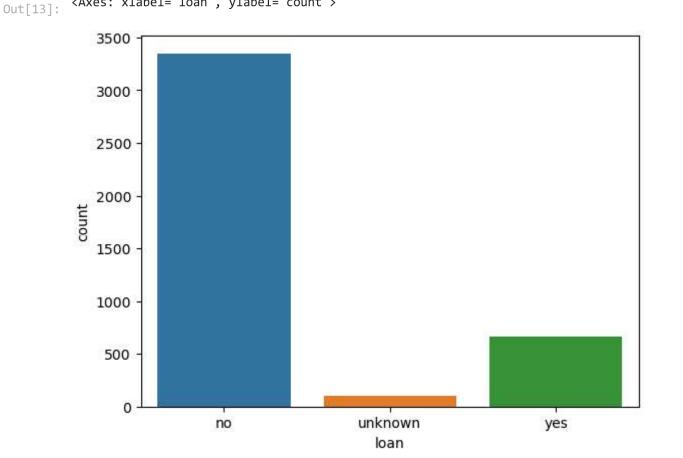


```
In [12]: sns.countplot(x = "marital",data = df)
plt.title(" marital situation")
```

Dut[12]. Text(0.5, 1.0, ' marital situation')



```
In [13]: sns.countplot(x = "loan",data = df)
Out[13]: <Axes: xlabel='loan', ylabel='count'>
```

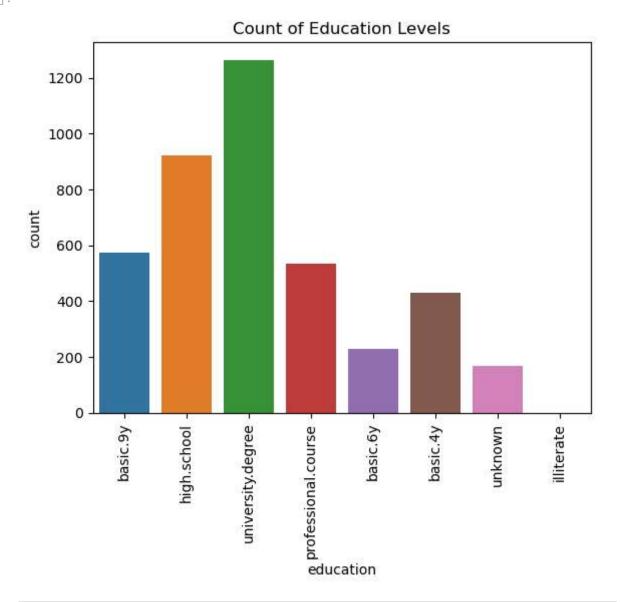


```
In [14]: plt.xticks(rotation=90)

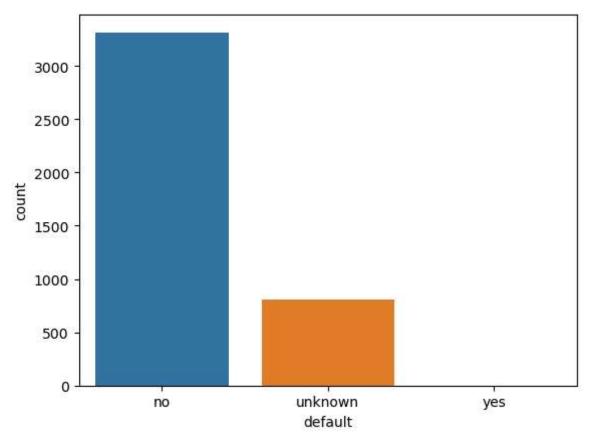
sps_countplot(x = "education" data = df)

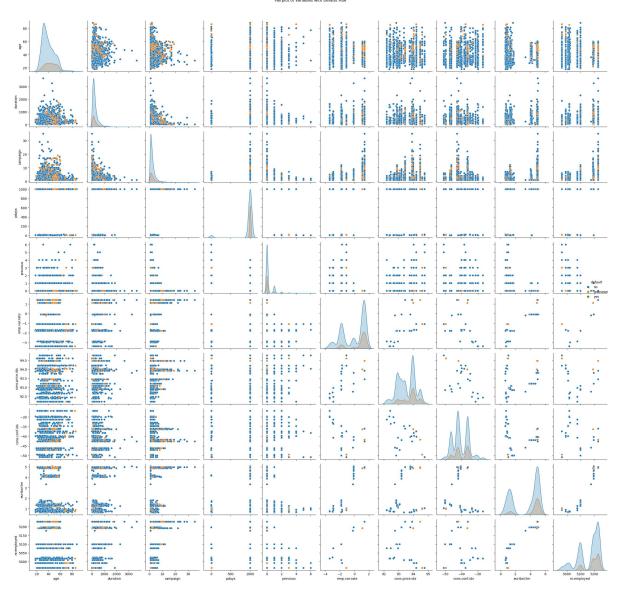
Loading [MathJax]/jax/output/CommonHTML/fonts/TeX/fontdata.js ")
```

Out[14]: Text(0.5, 1.0, 'Count of Education Levels')



```
In [15]: sns.countplot(x = "default",data = df)
Out[15]: <Axes: xlabel='default', ylabel='count'>
```



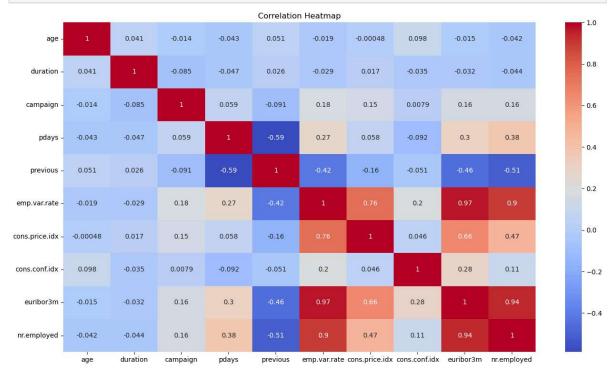


my_df=df.select_dtypes(exclude=[object]) In [17]: my df.corr()

| Out[17]: | | age | duration | campaign | pdays | previous | emp.var.rate | cons.price.idx | (|
|----------|----------------|-----------|-----------|-----------|-----------|-----------|--------------|----------------|---|
| | age | 1.000000 | 0.041299 | -0.014169 | -0.043425 | 0.050931 | -0.019192 | -0.000482 | |
| | duration | 0.041299 | 1.000000 | -0.085348 | -0.046998 | 0.025724 | -0.028848 | 0.016672 | |
| | campaign | -0.014169 | -0.085348 | 1.000000 | 0.058742 | -0.091490 | 0.176079 | 0.145021 | |
| | pdays | -0.043425 | -0.046998 | 0.058742 | 1.000000 | -0.587941 | 0.270684 | 0.058472 | |
| | previous | 0.050931 | 0.025724 | -0.091490 | -0.587941 | 1.000000 | -0.415238 | -0.164922 | |
| | emp.var.rate | -0.019192 | -0.028848 | 0.176079 | 0.270684 | -0.415238 | 1.000000 | 0.755155 | |
| | cons.price.idx | -0.000482 | 0.016672 | 0.145021 | 0.058472 | -0.164922 | 0.755155 | 1.000000 | |
| | cons.conf.idx | 0.098135 | -0.034745 | 0.007882 | -0.092090 | -0.051420 | 0.195022 | 0.045835 | |
| | euribor3m | -0.015033 | -0.032329 | 0.159435 | 0.301478 | -0.458851 | 0.970308 | 0.657159 | |
| | nr.employed | -0.041936 | -0.044218 | 0.161037 | 0.381983 | -0.514853 | 0.897173 | 0.472560 | |
| | | | | | | | | | |

```
Loading [MathJax]/jax/output/CommonHTML/fonts/TeX/fontdata.js sns.neacmap(my_ur.com(), annoc=rrue, cmap="coolwarm")
```

```
plt.title("Correlation Heatmap")
plt.show()
```



```
In [23]: from sklearn.preprocessing import LabelEncoder
le = LabelEncoder()
print(df.head())
```

```
housing
                  job
                       marital
                                          education default
                                                                            loan
   age
0
                       married
                                           basic.9y
    30
         blue-collar
                                                          no
                                                                   yes
                                                                              no
    39
                                        high.school
1
            services
                        single
                                                          no
                                                                    no
                                                                              no
2
    25
            services
                       married
                                       high.school
                                                          no
                                                                   yes
                                                                              no
3
    38
            services
                       married
                                           basic.9y
                                                          no
                                                               unknown
                                                                         unknown
4
    47
              admin.
                       married
                                 university.degree
                                                                   yes
                                                          no
                                                                              no
```

```
contact month day_of_week
                                          campaign
                                                     pdays
                                                             previous
                                                                            poutcome
                                    . . .
0
    cellular
                may
                              fri
                                                 2
                                                       999
                                                                     0
                                                                        nonexistent
   telephone
                                                       999
1
                may
                              fri
                                                 4
                                                                     0
                                                                        nonexistent
2
   telephone
                 jun
                              wed
                                                 1
                                                       999
                                                                     0
                                                                        nonexistent
                                    . . .
3
   telephone
                 jun
                              fri
                                                 3
                                                       999
                                                                     0
                                                                        nonexistent
                                    . . .
4
    cellular
                 nov
                                                 1
                                                       999
                                                                     0
                                                                        nonexistent
                              mon
```

```
cons.conf.idx
                                                   euribor3m nr.employed
  emp.var.rate cons.price.idx
                                                                             target
0
          -1.8
                         92.893
                                           -46.2
                                                       1.313
                                                                    5099.1
                                                                                 no
1
            1.1
                          93.994
                                           -36.4
                                                       4.855
                                                                    5191.0
                                                                                 no
2
            1.4
                          94.465
                                           -41.8
                                                       4.962
                                                                    5228.1
                                                                                 no
3
                          94.465
                                           -41.8
            1.4
                                                       4.959
                                                                    5228.1
                                                                                 no
4
                          93.200
                                           -42.0
                                                       4.191
                                                                    5195.8
           -0.1
                                                                                 no
```

[5 rows x 21 columns]

```
In [24]: df.drop(["pdays","previous","poutcome"],axis = 1)
    df.head()
```

| Out[24]: | age job | | marital | education | default | housing | loan | contact | month | day_of_ | |
|----------|---------|----|-----------------|-----------|-------------------|---------|---------|---------|-----------|---------|--|
| | 0 | 30 | blue- collar | married | basic.9y | no | yes | no | cellular | may | |
| | 1 | 39 | services | single | high.school | no | no | no | telephone | may | |
| | 2 | 25 | services | married | high.school | no | yes | no | telephone | jun | |
| | 3 | 38 | services | married | basic.9y | no | unknown | unknown | telephone | jun | |
| | 4 | 47 | admin. | married | university.degree | no | yes | no | cellular | nov | |

5 rows × 21 columns

