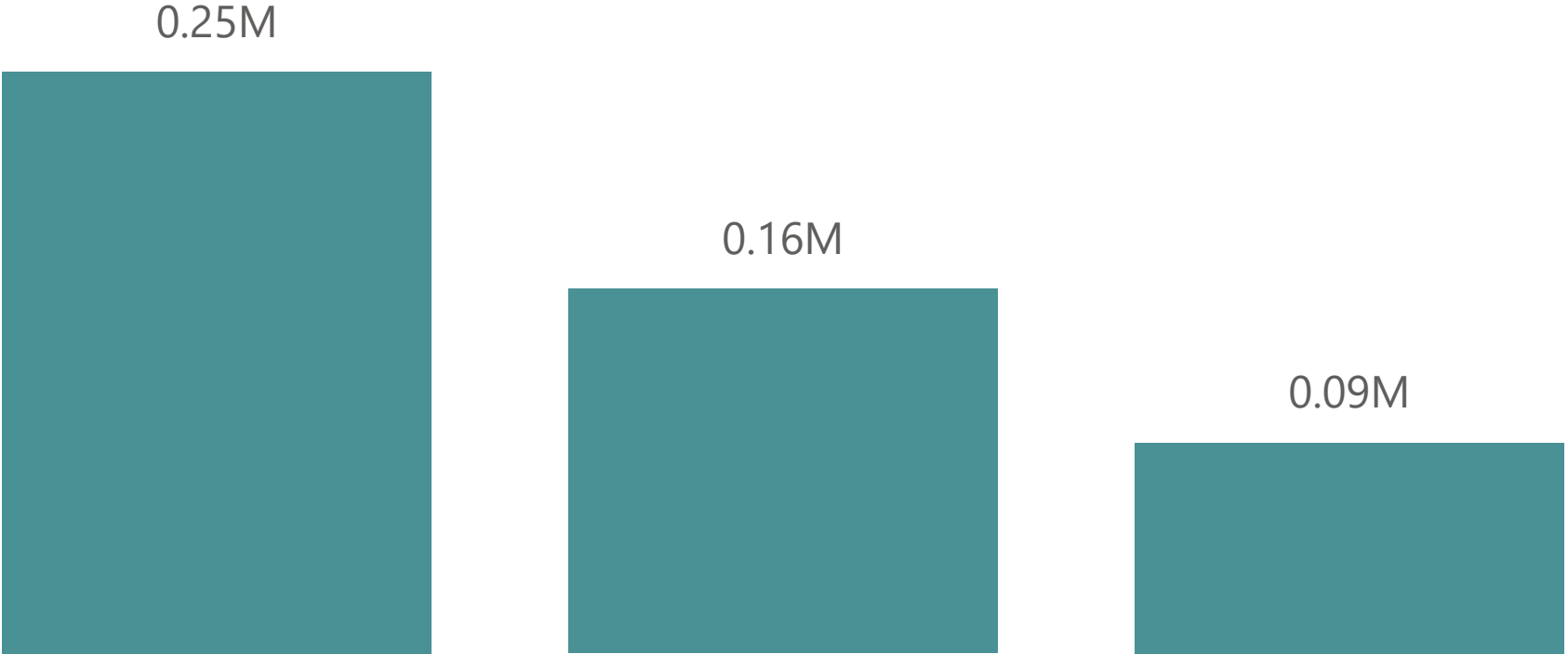
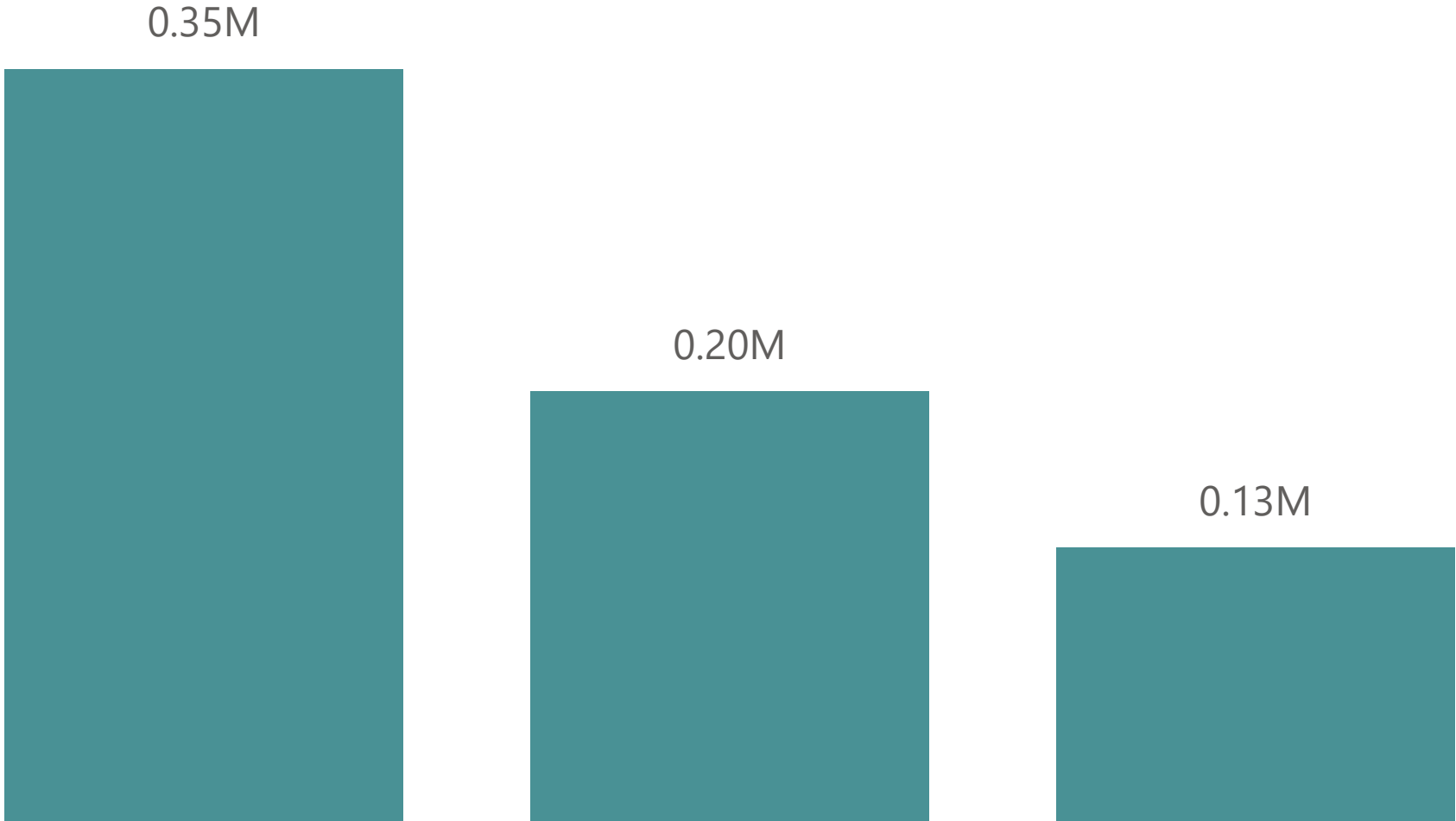


Sales by Segment and Region

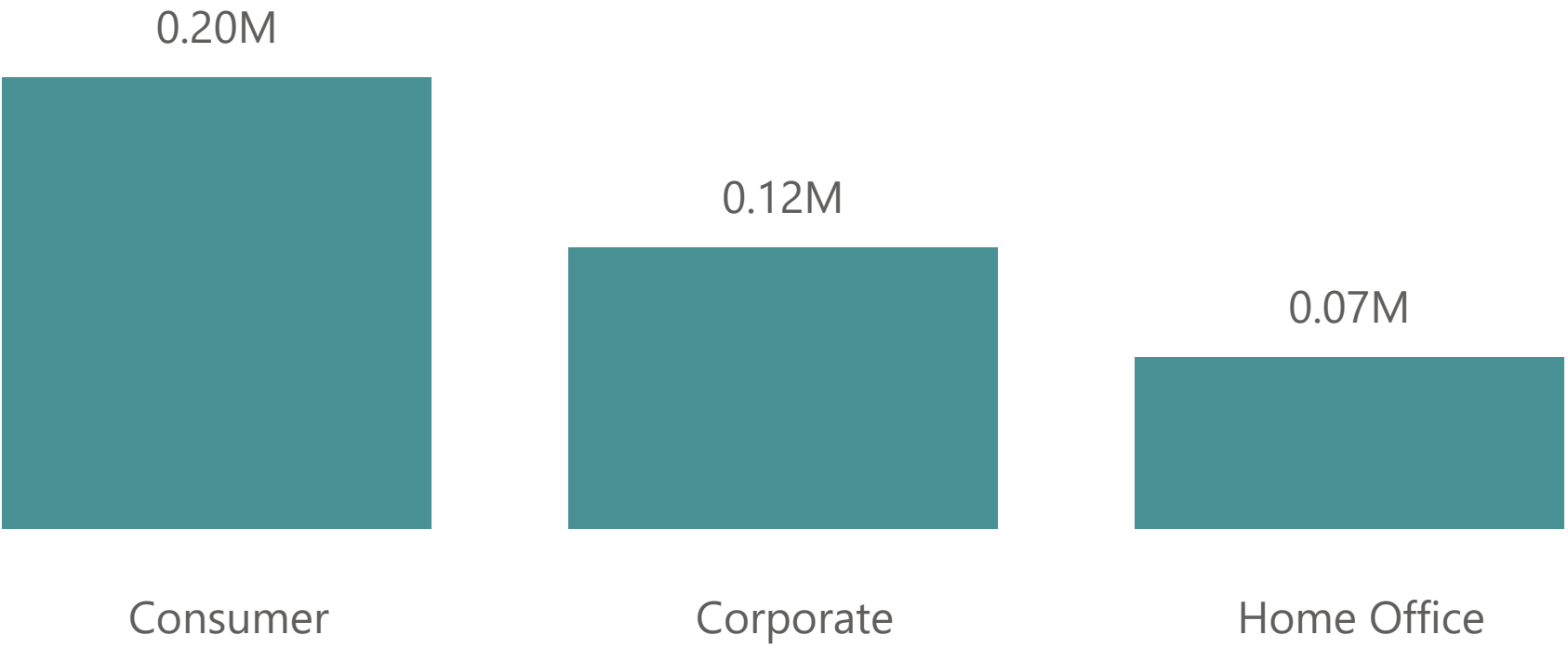
Central



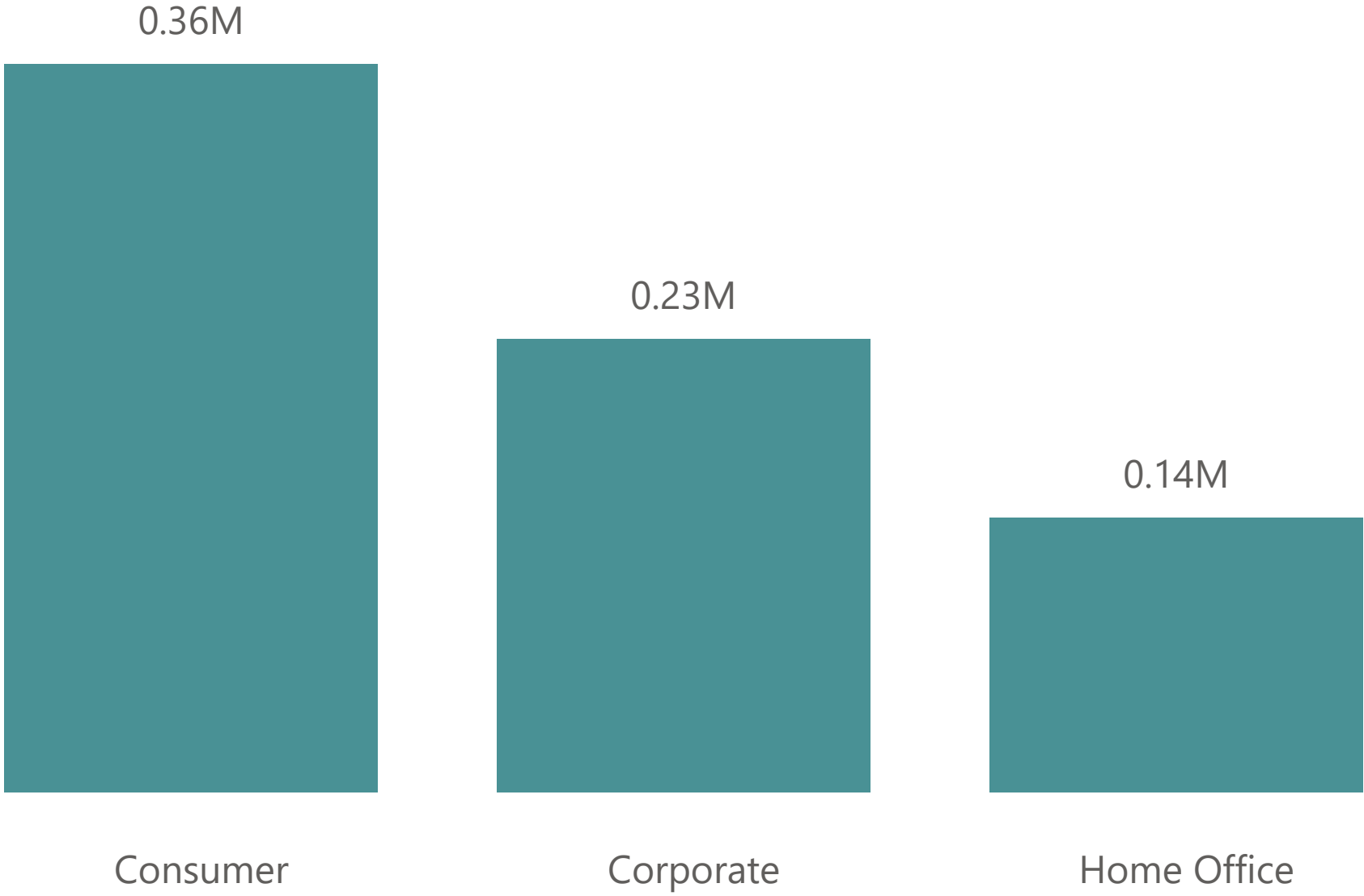
East



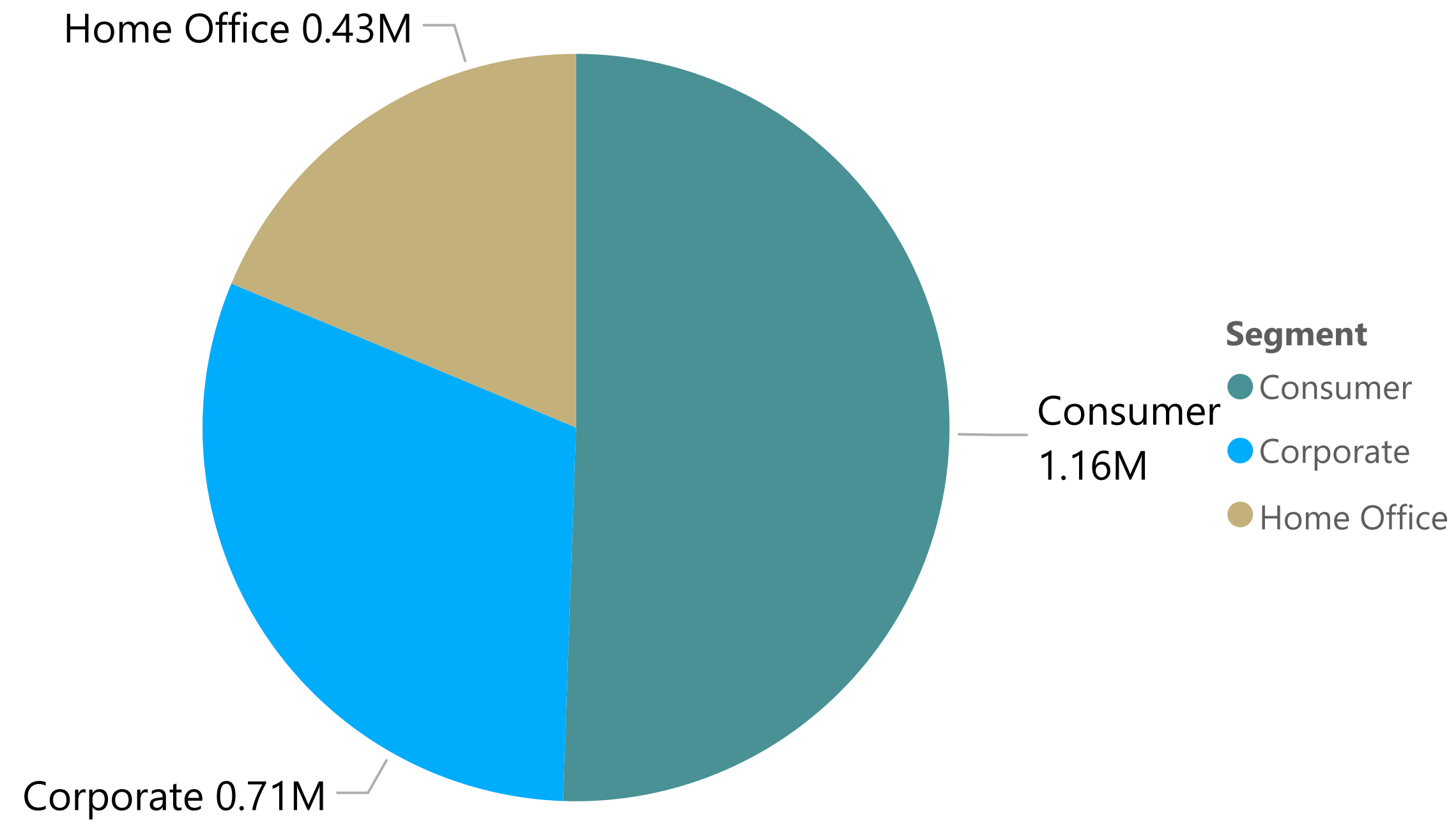
South



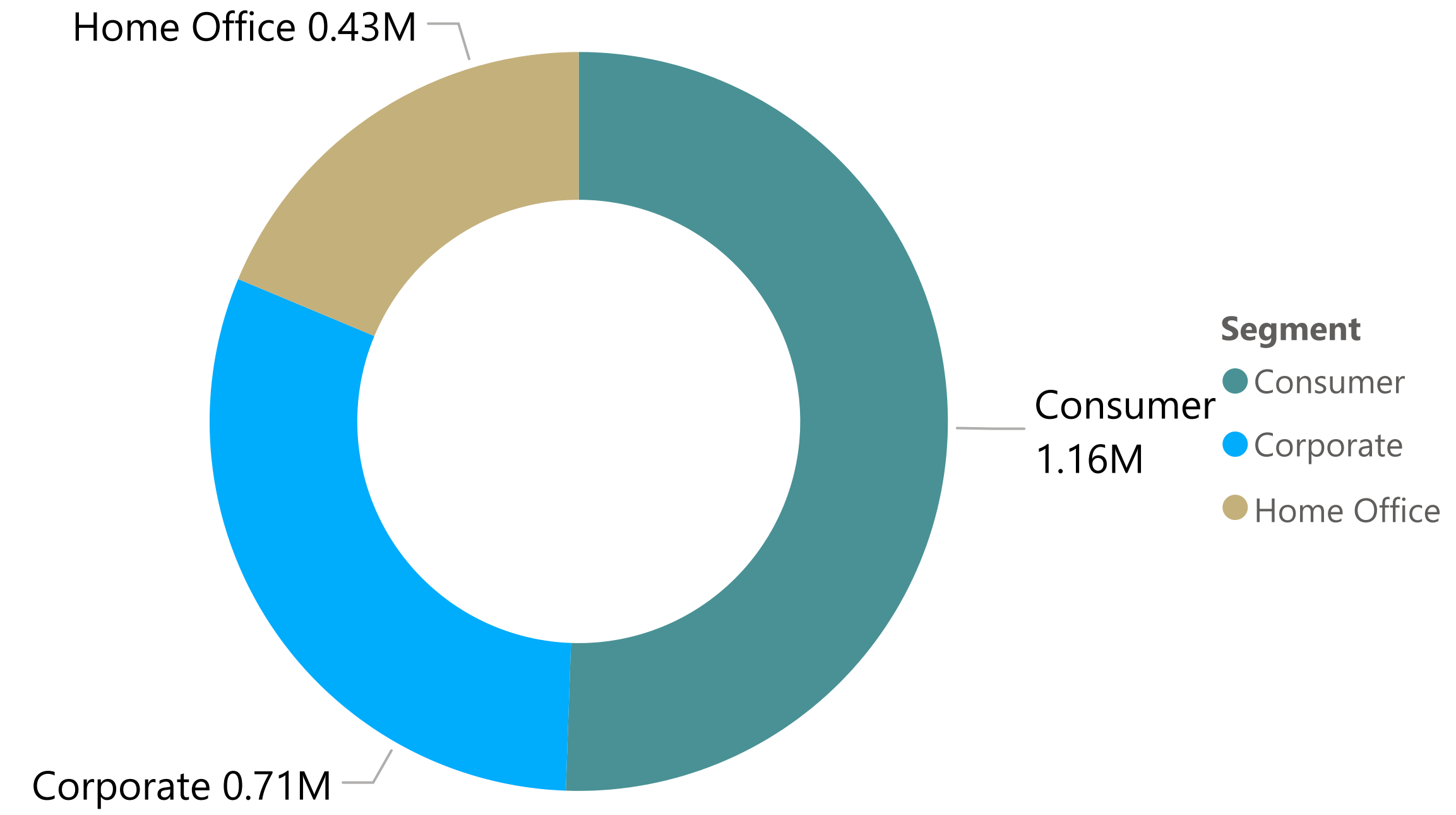
West



Sales by Segment

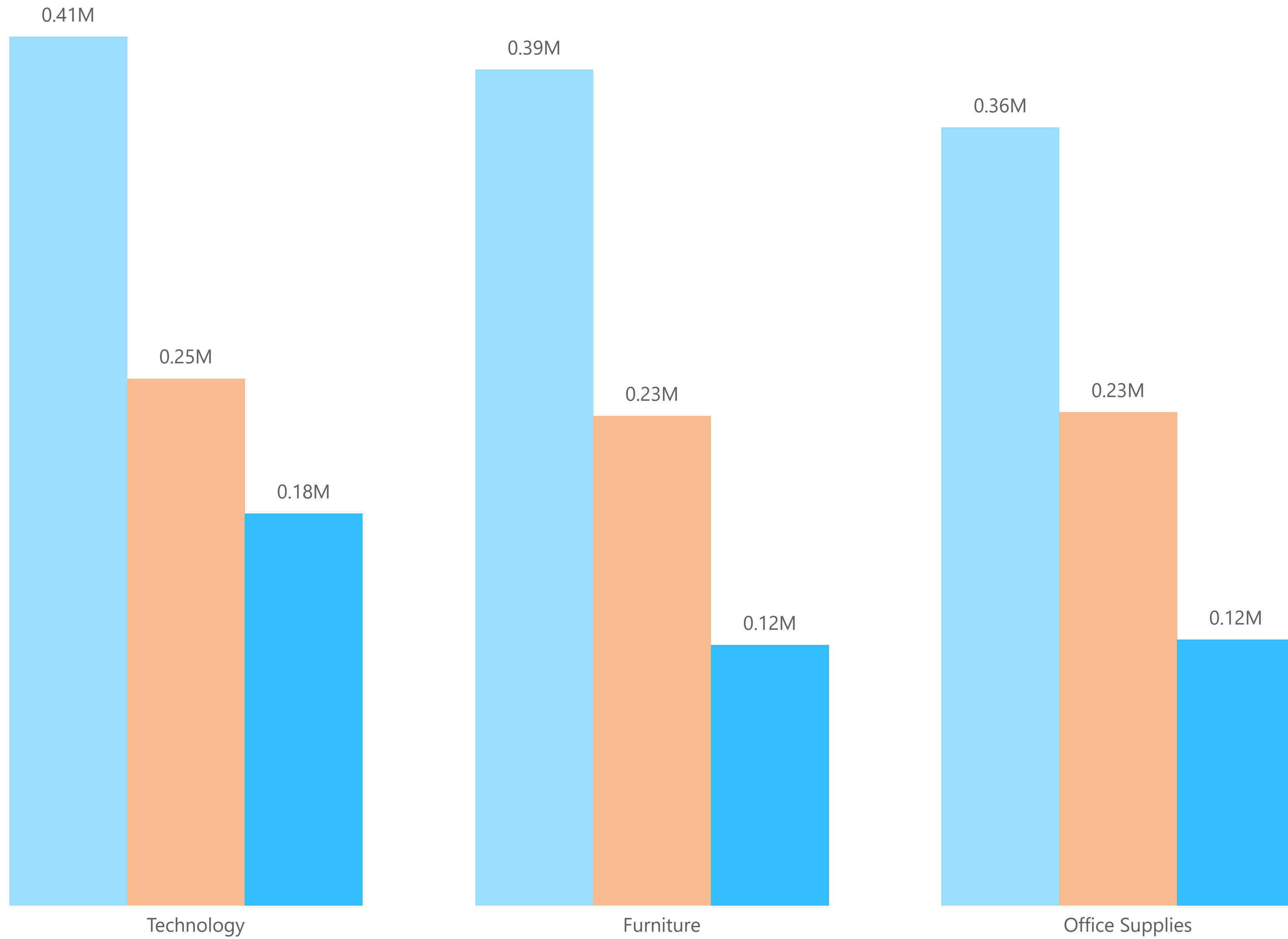


Sales by Segment



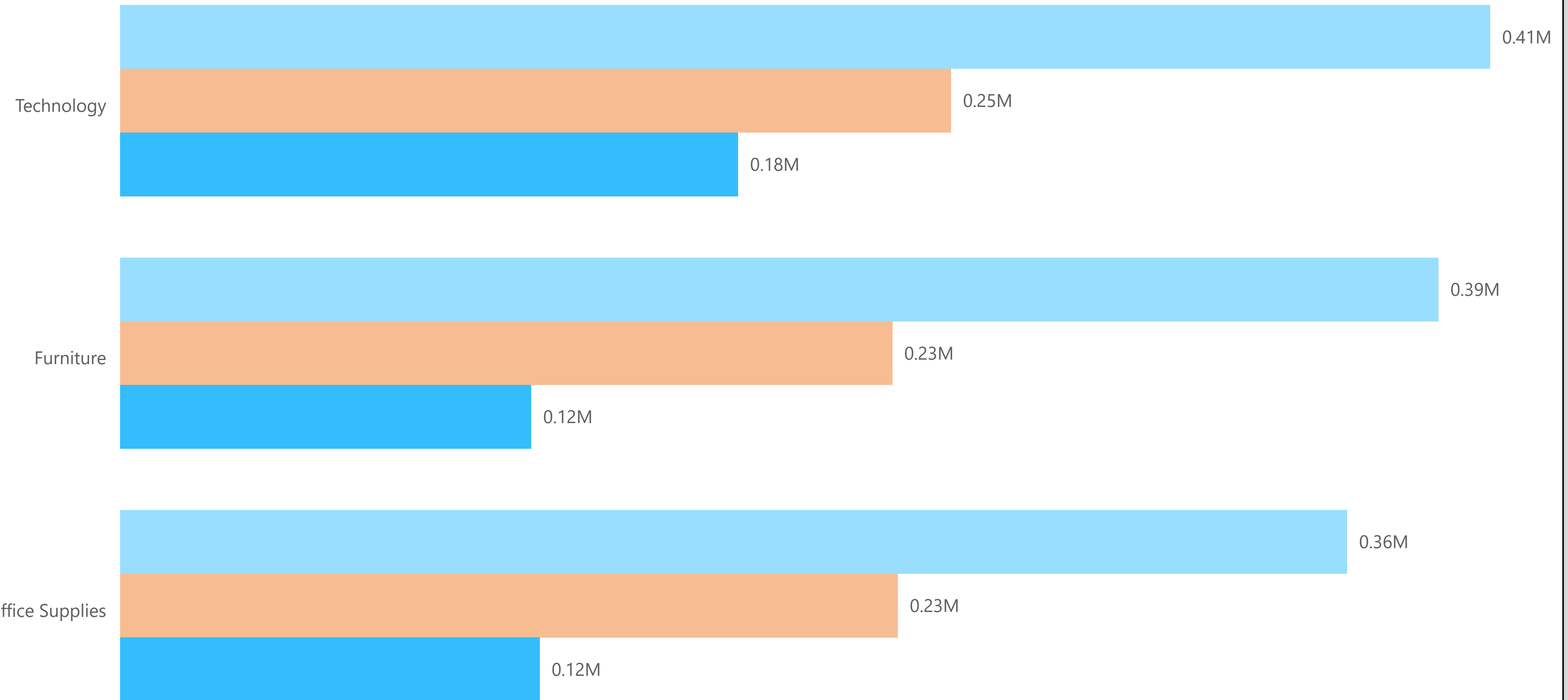
Sales by Category and Segment

Segment ● Consumer ● Corporate ● Home Office



Sum of Sales by Category and Segment

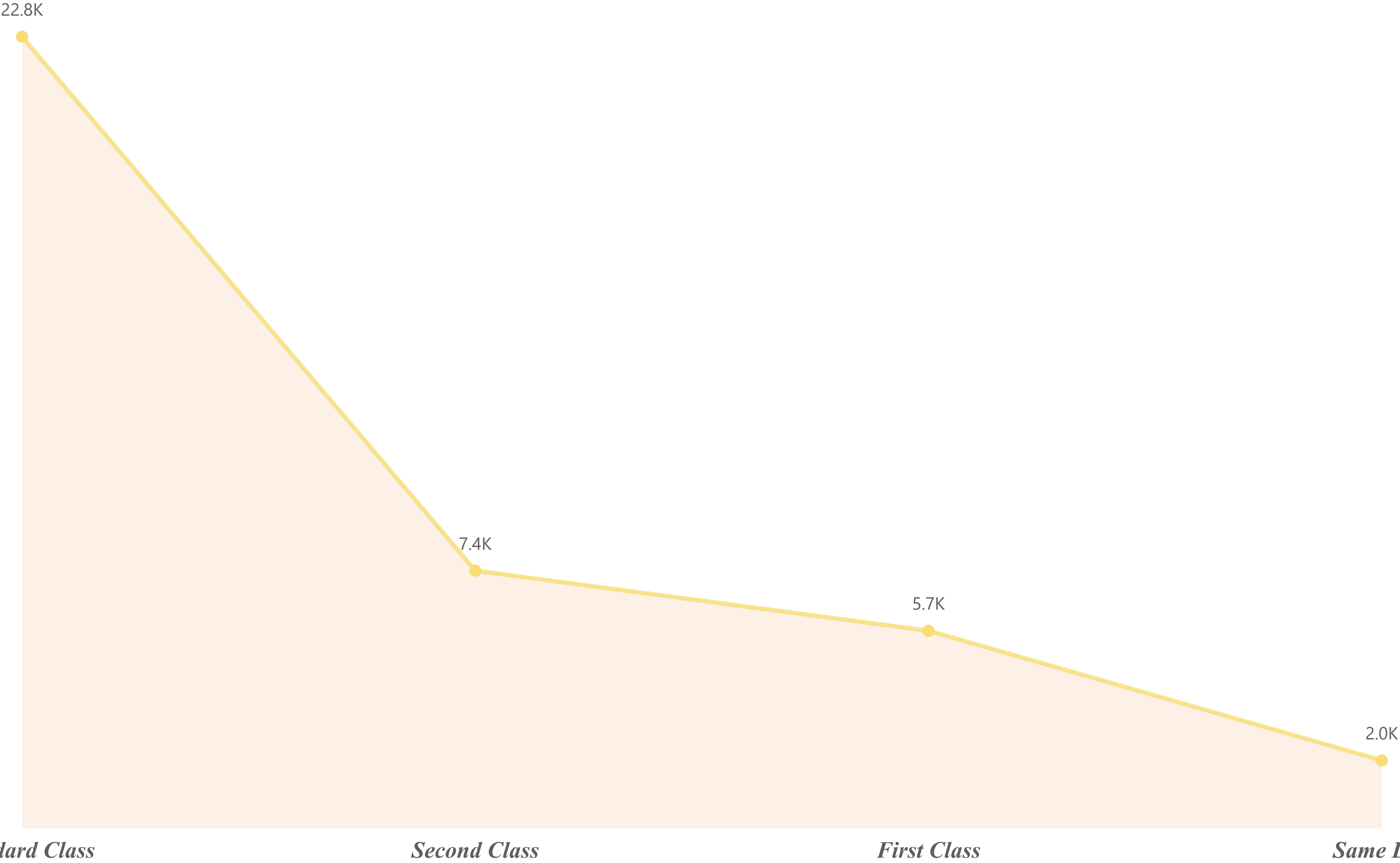
Segment ● Consumer ● Corporate ● Home Office



Profit by Ship Mode

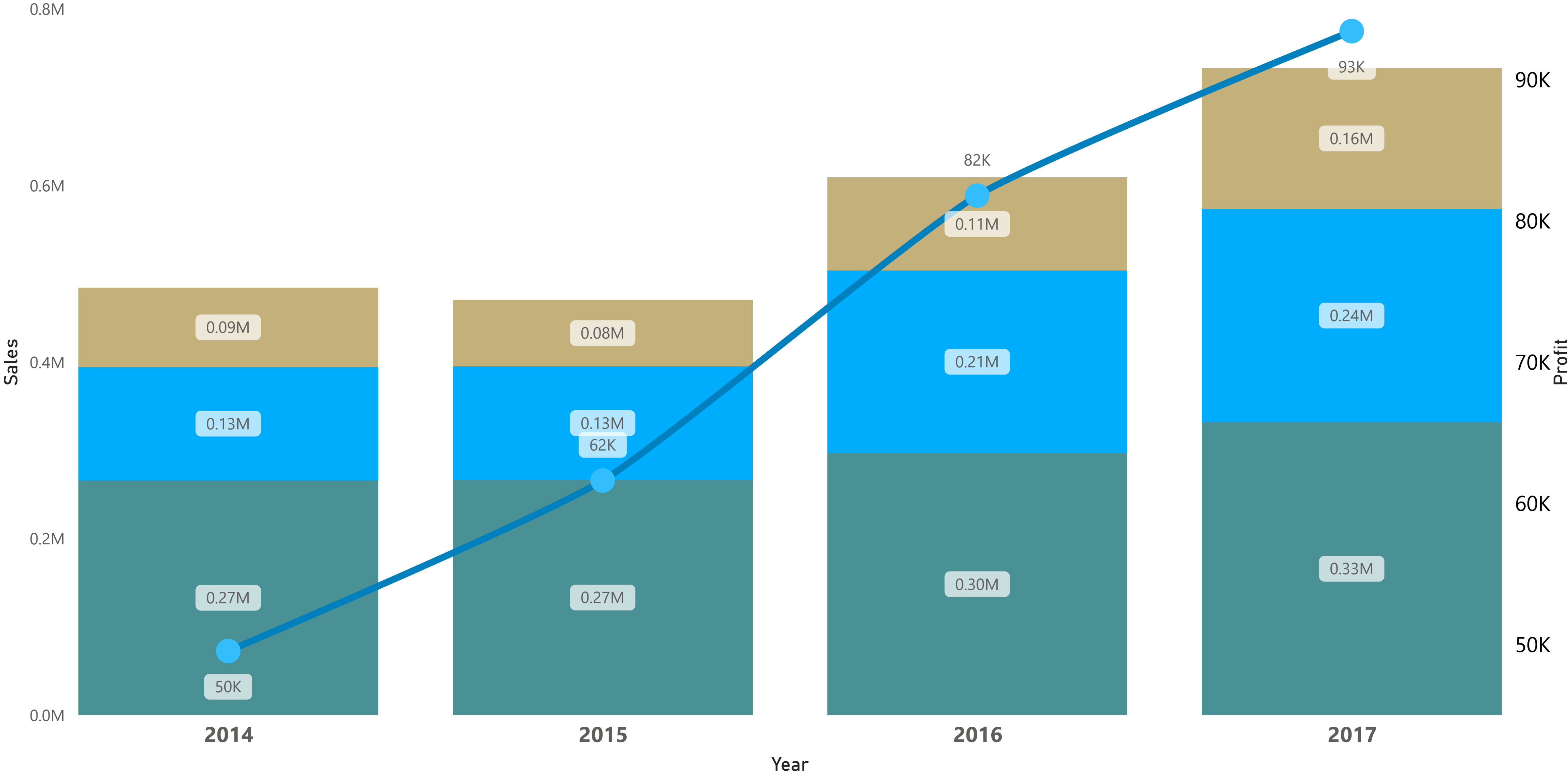


Sum of Quantity by Ship Mode



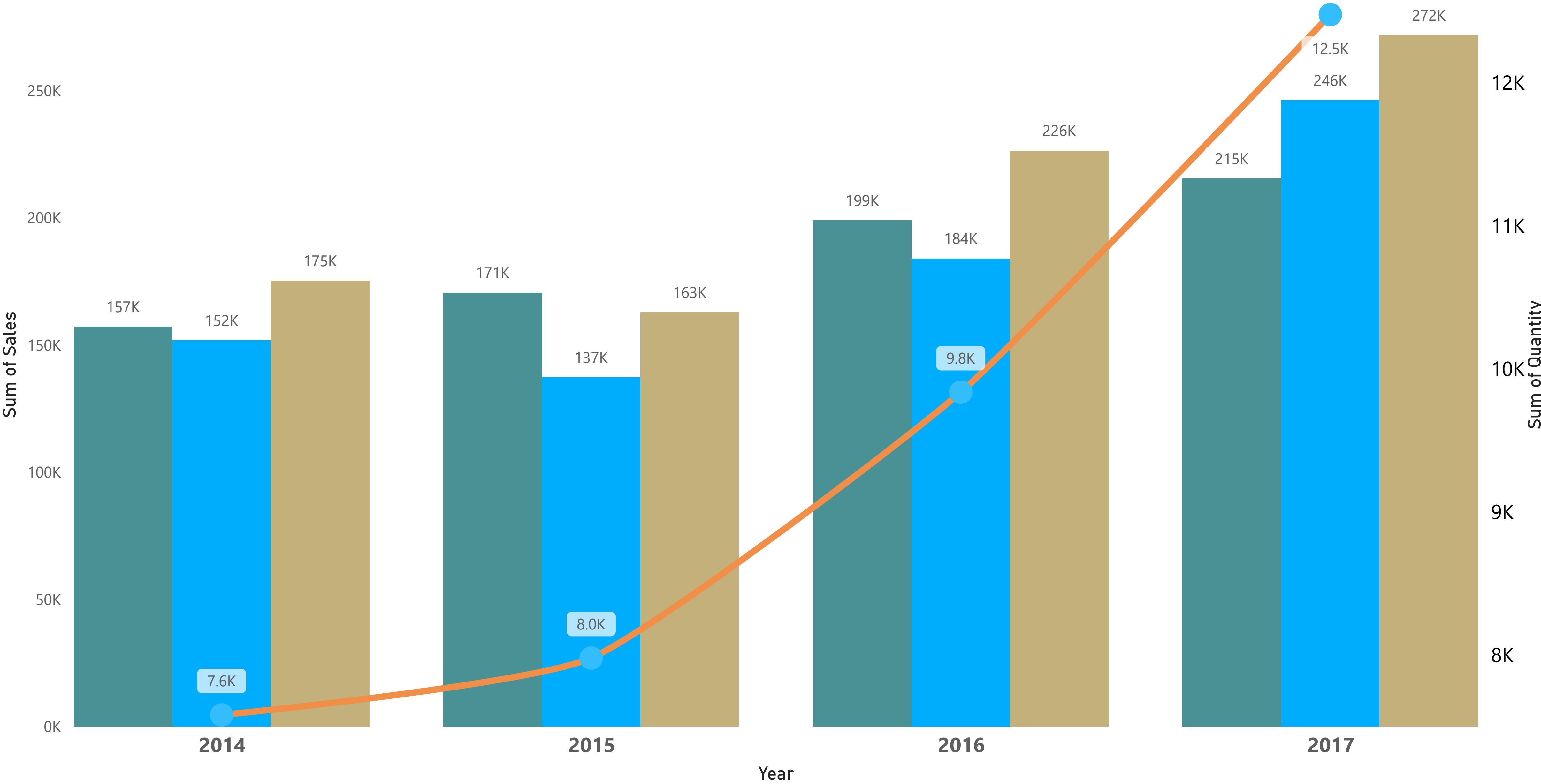
Sales and Profit by Year and Segment

Segment ● Consumer ● Corporate ● Home Office ● Profit

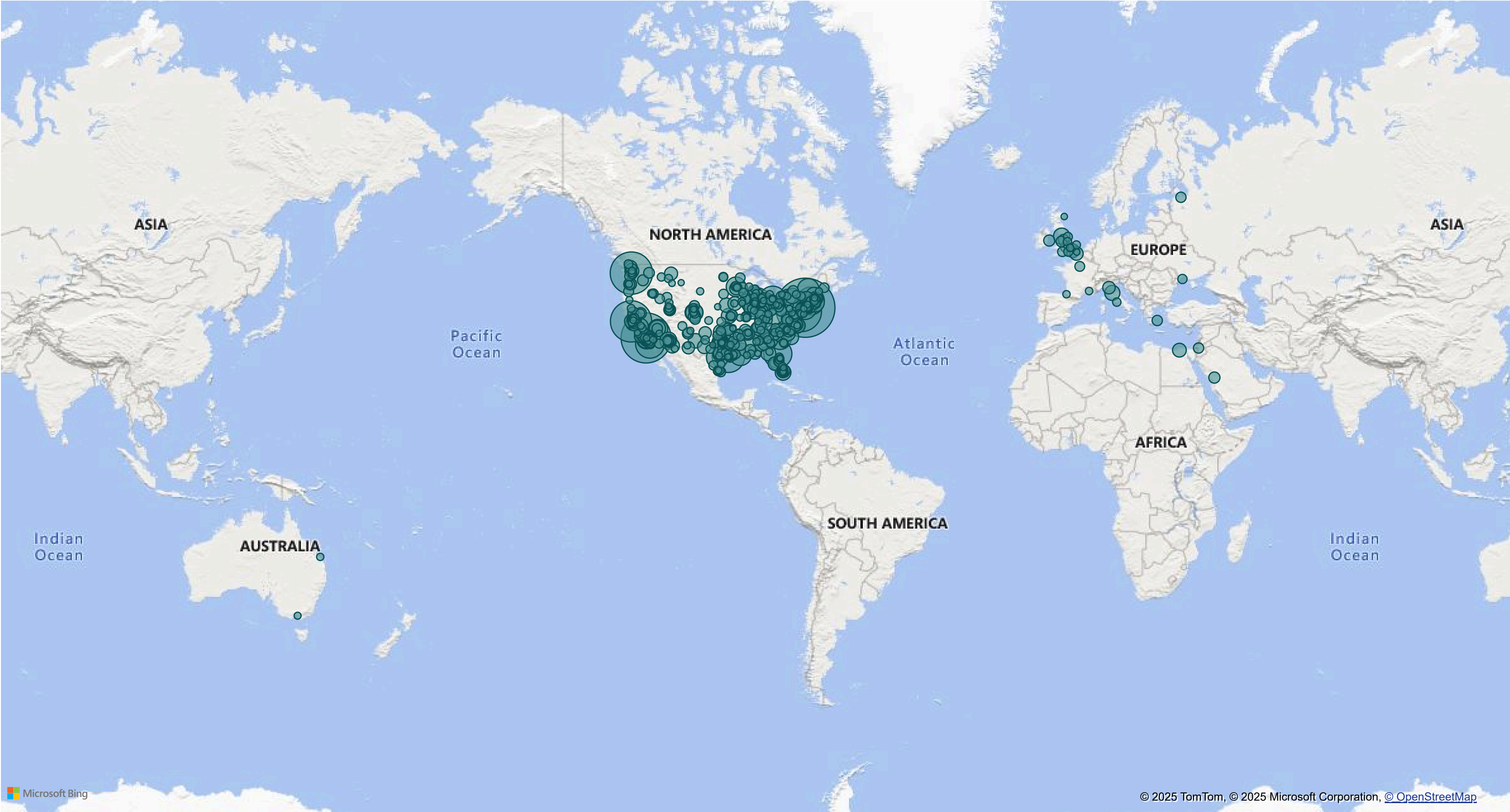


Sum of Sales and Sum of Quantity by Year and Category

Category Furniture Office Supplies Technology Sum of Quantity



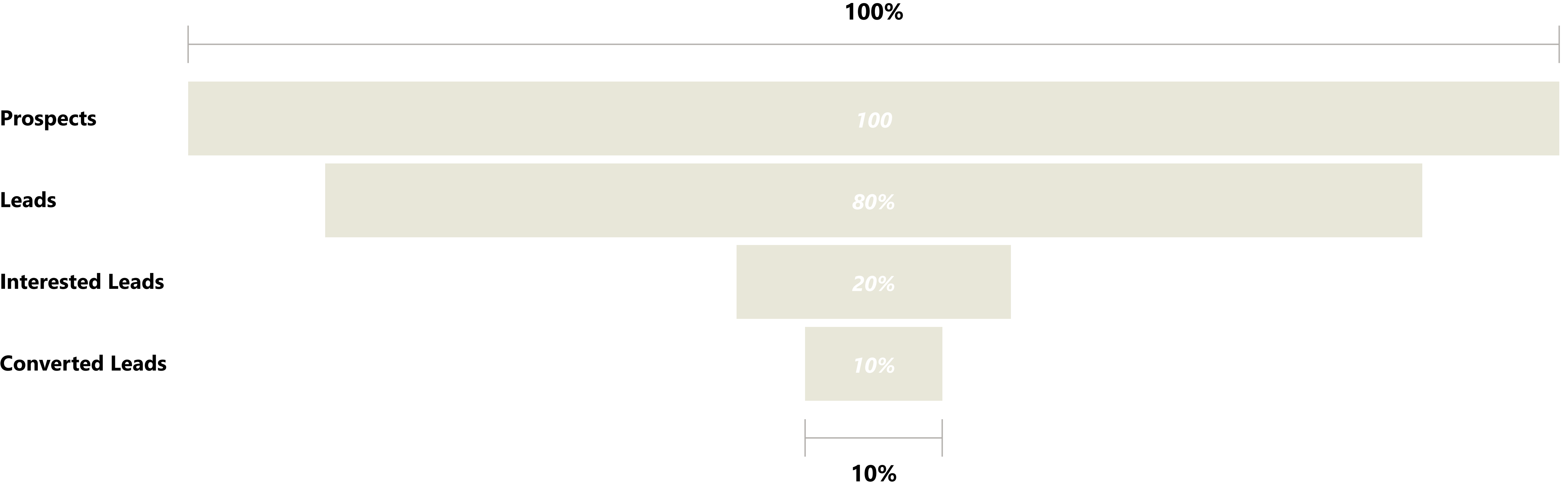
Sum of Sales by City



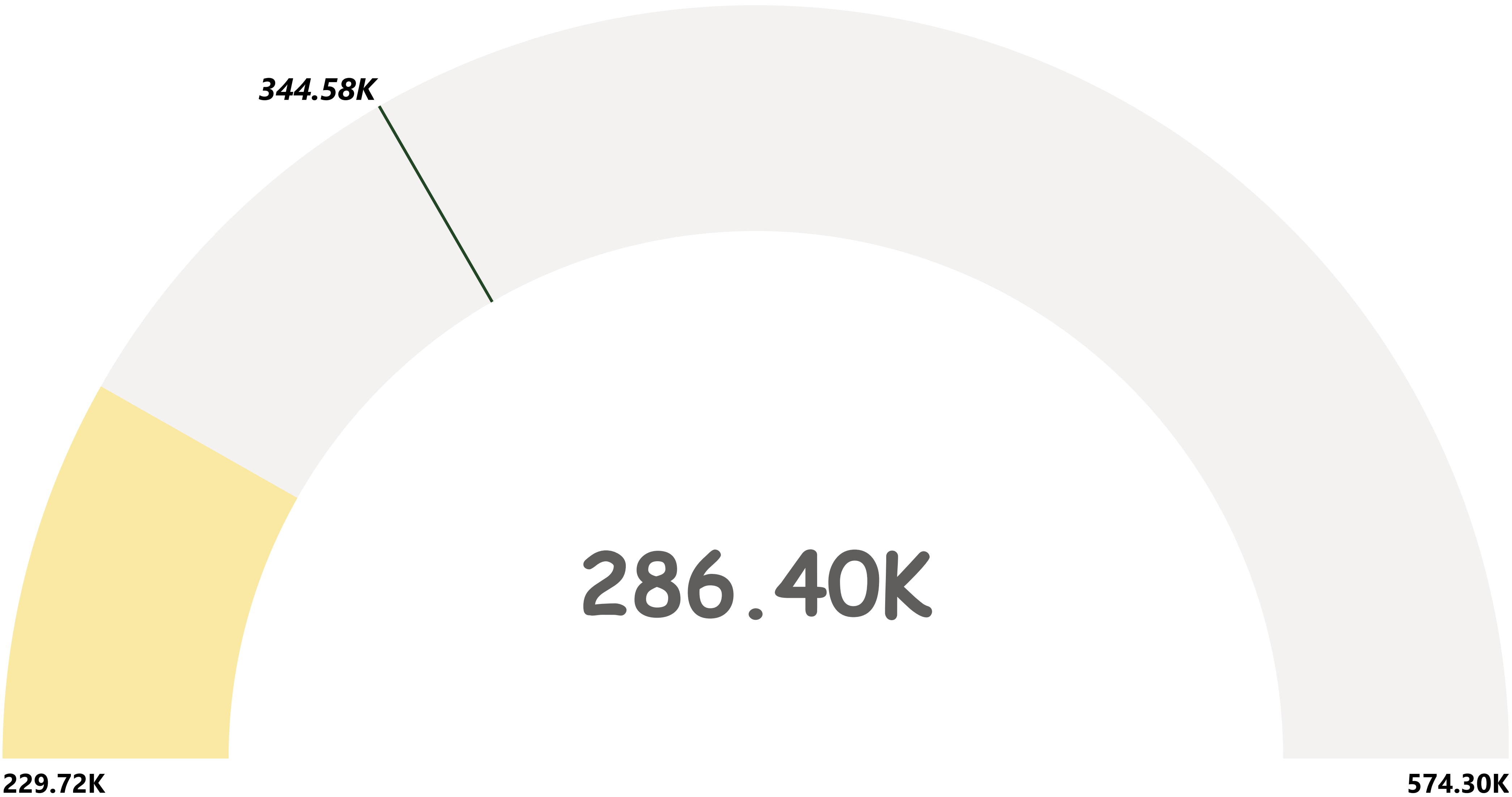
Country	Region	City	Sum of Sales	Sum of Profit
United States	Central	Aberdeen	25.50	6.63
United States	Central	Abilene	1.39	-3.76
United States	Central	Allen	290.21	-39.88
United States	Central	Amarillo	3,773.06	-387.97
United States	Central	Ann Arbor	889.27	228.92
United States	Central	Apple Valley	137.94	8.97
United States	Central	Appleton	1,671.31	554.77
United States	Central	Arlington	5,847.77	-254.39
United States	Central	Arlington Heights	14.11	1.23
United States	Central	Aurora	7,572.97	-1,894.72
United States	Central	Austin	6,057.98	-20.39
United States	Central	Baytown	10.37	3.63
United States	Central	Beaumont	472.12	59.12
United States	Central	Bedford	226.26	10.62
United States	Central	Bloomington	1,567.74	-249.36
United States	Central	Bolingbrook	218.31	-4.66
United States	Central	Broken Arrow	2,439.53	575.52
United States	Central	Brownsville	1,292.23	202.07
United States	Central	Bryan	616.66	-213.71
United States	Central	Buffalo Grove	831.40	-89.65
United States	Central	Burlington	57.43	26.67
<u>Total</u>			<u>2,297,200.86</u>	<u>286,397.02</u>

Region	Central		East		South		West		Total	
Country	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit
<div><div></div>United States</div>	501,239.89	39,706.36	678,781.24	91,522.78	391,721.91	46,749.43	725,457.82	108,418.45	2,297,200.86	286,397.02
Aberdeen	25.50	6.63							25.50	6.63
Abilene	1.39	-3.76							1.39	-3.76
Akron			2,729.99	-186.64					2,729.99	-186.64
Albuquerque							2,220.16	634.09	2,220.16	634.09
Alexandria					5,519.57	318.62			5,519.57	318.62
Allen	290.21	-39.88							290.21	-39.88
Allentown			853.25	-226.45					853.25	-226.45
Altoona			20.45	-1.18					20.45	-1.18
Amarillo	3,773.06	-387.97							3,773.06	-387.97
Anaheim							7,986.87	1,234.00	7,986.87	1,234.00
Andover			435.85	124.19					435.85	124.19
Ann Arbor	889.27	228.92							889.27	228.92
Antioch							19.44	9.33	19.44	9.33
Apopka					904.55	54.36			904.55	54.36
Apple Valley	137.94	8.97					1,915.08	283.62	2,053.02	292.59
Appleton	1,671.31	554.77							1,671.31	554.77
Arlington	5,847.77	-254.39			14,366.76	4,424.09			20,214.53	4,169.70
Arlington Heights	14.11	1.23							14.11	1.23
Arvada							503.40	59.86	503.40	59.86
Asheville					1,475.38	77.51			1,475.38	77.51
Athens					1,720.81	479.32			1,720.81	479.32
Atlanta					17,197.84	6,993.66			17,197.84	6,993.66
Total	501,239.89	39,706.36	678,781.24	91,522.78	391,721.91	46,749.43	725,457.82	108,418.45	2,297,200.86	286,397.02

No. of Customers for Different Stages



Sum of Profit, Minimum Value, Maximum Value and Target Value



43.37K✓

Target: 20000 (+116.85%)

December



What influences Profit to

Decrease

?

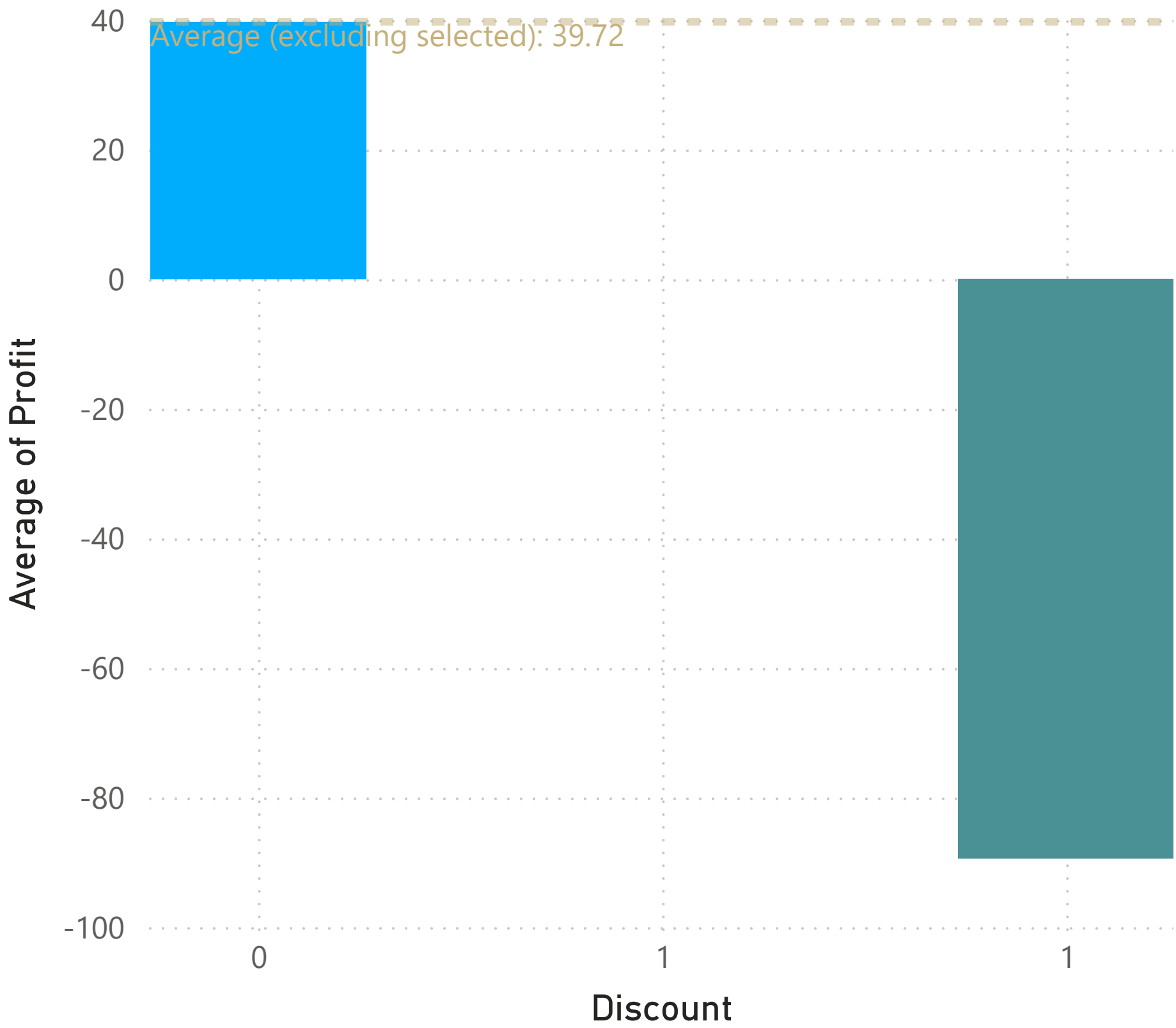
When...

Discount is 1

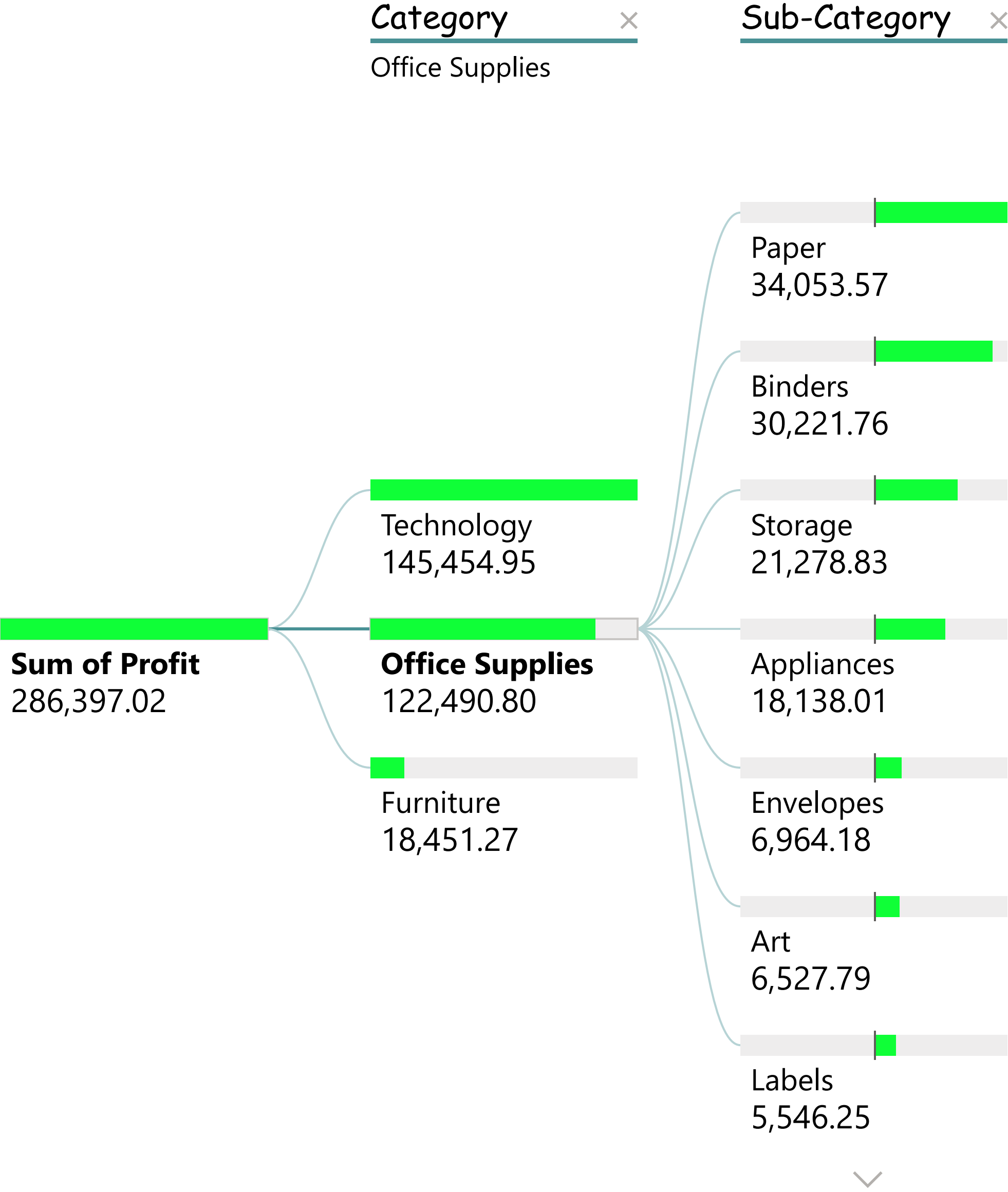
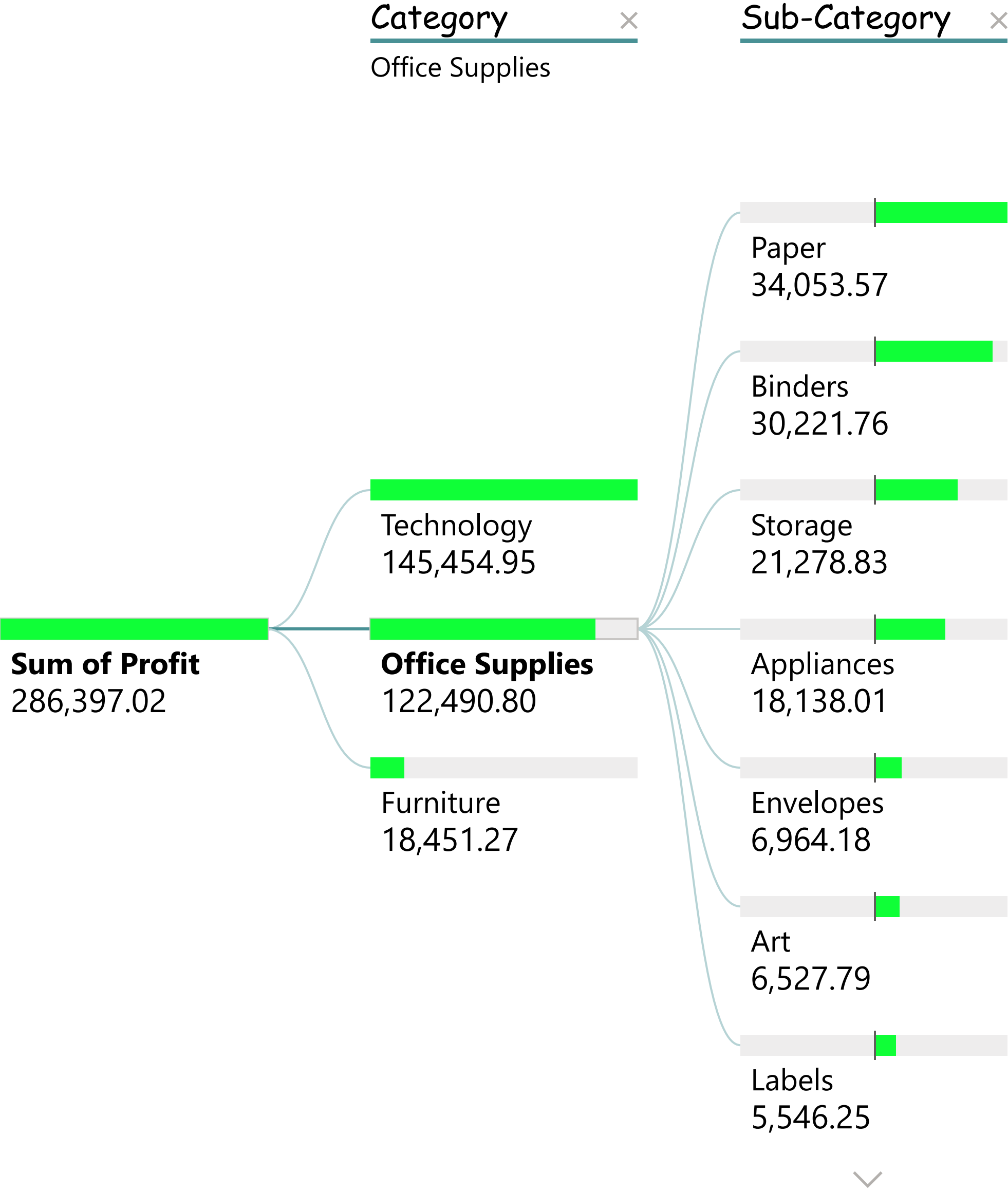
....the average of Profit decreases by

129.2

← Profit is more likely to decrease when Discount is 1 than otherwise (on average).



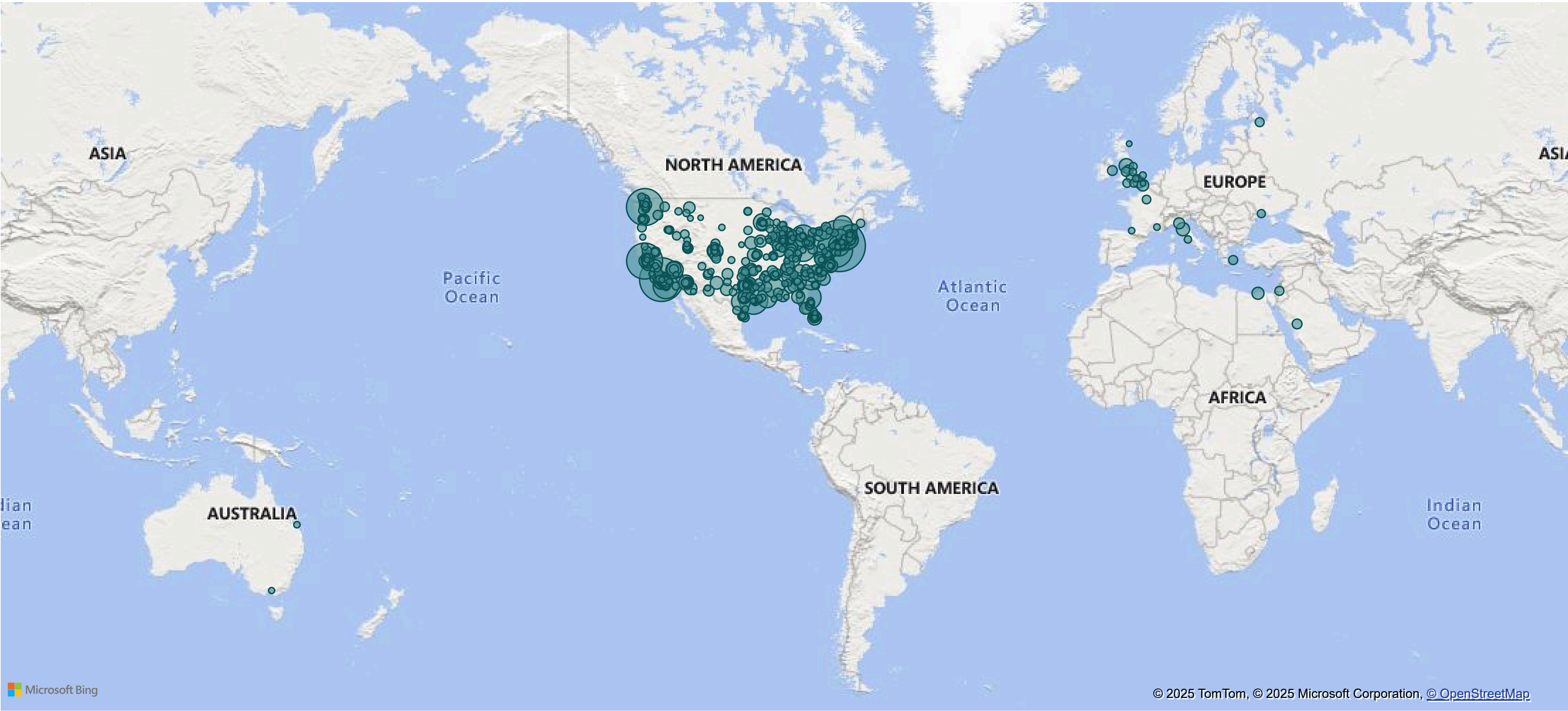
☐ Only show values that are influencers





maximum valuesales value by city

Showing results for City and minimum value



Is this useful?