

PROPOSAL FOR WEBSITE DEVELOPMENT

Prepared by: Maryna Haidashevskya,
Owner Web Time Company

Web Time Company

123 Main Street
Winnipeg, MB
R3M 2K7

Phone (204) 345-67-89
Email webtime@gmail.com



Dear Steve George,



Coffee Time is a modern company, with individual approaches for each of our clients. Our experienced, fully accredited team of professionals helps our clients to rebuild their current website or to create an innovative and creative new one according to your requirements for a decent price. We also have specialists in Web Design, Photoshop, which help to choose modern designs, fonts, effects according to each clients' requirements. Thank you for your consideration with Web Time, and I look forward to discussing further steps with you in the near future.

Thank you,

V.Haidashevskiy

Vadim Haidashevskiy

Web Time

(204)123-45-67

Proposal



From: Maryna Haidashevskaya,
Web developer, Web Time Company
haidashevskaya-m@webmail.uwinnipeg.ca
To: Steve George, Director Communications,
Coffee Time
<edu@pagerange.com>
Date: December 11, 2018

1.0 Background

Coffee Time is a small coffee shop which started running in January 2016. This is family business where Vadim and his wife treated each customer as a family member. They are planning to increase their online presence. They find that their current site doesn't satisfy their customers' needs, and not mobile friendly. Also, the company would like to change it, to make it well-organized, streamlined and structured, to do navigation easy for users, to do it mobile friendly. Likewise, it's important for company to make information about address more visible (for their primary audience – students and people who work in that area). Also, they would like to add a capability to add items in a shopping bag (for their second audience – people who would like to order a coffee in packages in lbs). For this scenario we need to convert your static website into dynamic website, to help our customers to interact with our website, to add items to the cart, to delete them, to make a payment, to make request for registration and login to their profile page, where they will see all information (which stored in server), also you'll get full control of your website, its domain name, and all its contents. You can make any changes you want, and there is no limit on how much your site can grow in popularity, traffic, sales, and users.

2.0 Target Audience

2.1 Primary Audience

Coffee Time is located in a busy Downtown area close to one of the campuses of University of Winnipeg (Post-Secondary Education), to the head office of Manitoba Hydro, and to a big number of other organizations offices. It makes us assume that students (age 21 to 40 years) and adults with good jobs in Downtown offices (age 25-50) are our primary audience.

Students before classes and during their breaks, and workers as well before their work or during the lunch time need to go somewhere to get a high-quality coffee and baking goods

for affordable prices. Also, it is a good place to relax with friends after hard day or difficult exam. Owners are so passionate about their business, they try to make an atmosphere in their café very comfortable and friendly to every customer. So, our design will include simple message to attract attention for coffee shop location, show images as the best example what they can get and mention that prices are not so high as competitors’.

2.2 Secondary Audience

Coffee Time wants to start working in online sales. They want to sell coffee in packages for those who prefer to enjoy roasted coffee at home. So, our secondary audience would be older adults (ages 35-65 years) which have houses, big kitchens, and coffee-makers. Coffee Time plan to deliver orders more than 50\$ for free. So, we plan to do our website IE compatible as we know older adults still prefer to work with older versions of IE. And make big touchable bottoms on our mobile version.



3.0 Goals and objectives

Coffee Time emphasized their expectations from a new website:

- Website matches to modern standards
- It will help to increase numbers of their new directory – online sales coffee packaging
- The new design is held to imply new company’s logo and updated pictures
- The site must allow their customers to order a coffee packaging
- Website could have an option allows to leave a feedback
- Must be functional, usable and easy-navigated

4.0 Project requirements and deliverables

- Streamline content
- User and mobile friendly (buttons bigger for older adults)
- Ability for customers to leave a feedback
- Design assume modern effects and fonts
- Usability testing

- Validate to W3C standards, CSS, HTML
- Needs to be compatible with older browsers (Internet Explorer 8)

5.0 Solutions and assumptions



We plan to keep all the content, but to reorganize and reupdate it, to do it mobile friendly. We plan to optimize content, to make windows to open faster, to do address information more visible as Call for Action (the most important one for our primary audience), to add an opportunity to leave a feedback for us as an additional information. We are assuming our client will provide with filling the content and choosing the appropriate photos and videos. We assuming to choose an appropriate hosting and programming according to your budget.

6.0 About us

We are modern company, with individual approaches for each of our clients. Our experienced, fully accredited team of professionals helps our clients to rebuild their current website or to create an innovative and creative new one according to your requirements for a decent price. We also have specialists in Web Design, Photoshop, which help to choose modern designs, fonts, effects according to each clients' requirements.

The hourly rate for our services is \$60

7.0 Budget

The following table shows the budget for each of phase of creating website

Budget	Amount \$
Planning	900
Design/Content	1,500
Coding	1,000
Programming	2,000
Launching/Maintenance	1,500
Miscellaneous	600,00
Total cost	7,500

As it shown in the table above, the budget for this project will be \$7,500

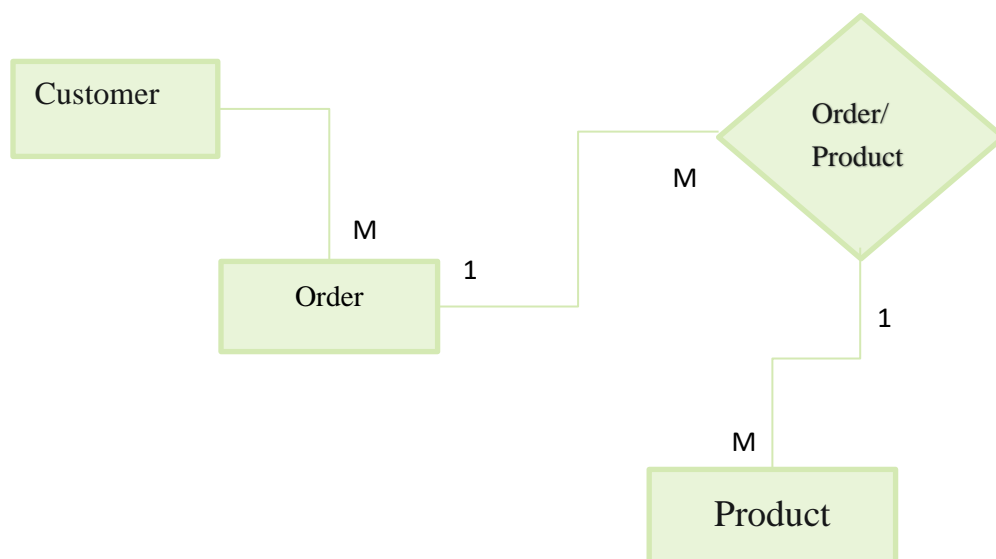
8.0 Work Plan

We are going to work on the following stages:

1. Planning.

This phase will begin on January 8, 2019. We plan to ask an additional information to our client, to ask them to be more specific about their needs and goals.

Planning tables for storing data (Logical model)



Customer Table Schema:

customer([customer_id], first_name, last_name, is_admin, age, street, city, postal_code, province, country, phone, email, created_at, updated_at)

Order Table Schema:

order_id([order_id], cost, sub_total, quantity, gst, pst, total, customer_id, created_at, updated_at)

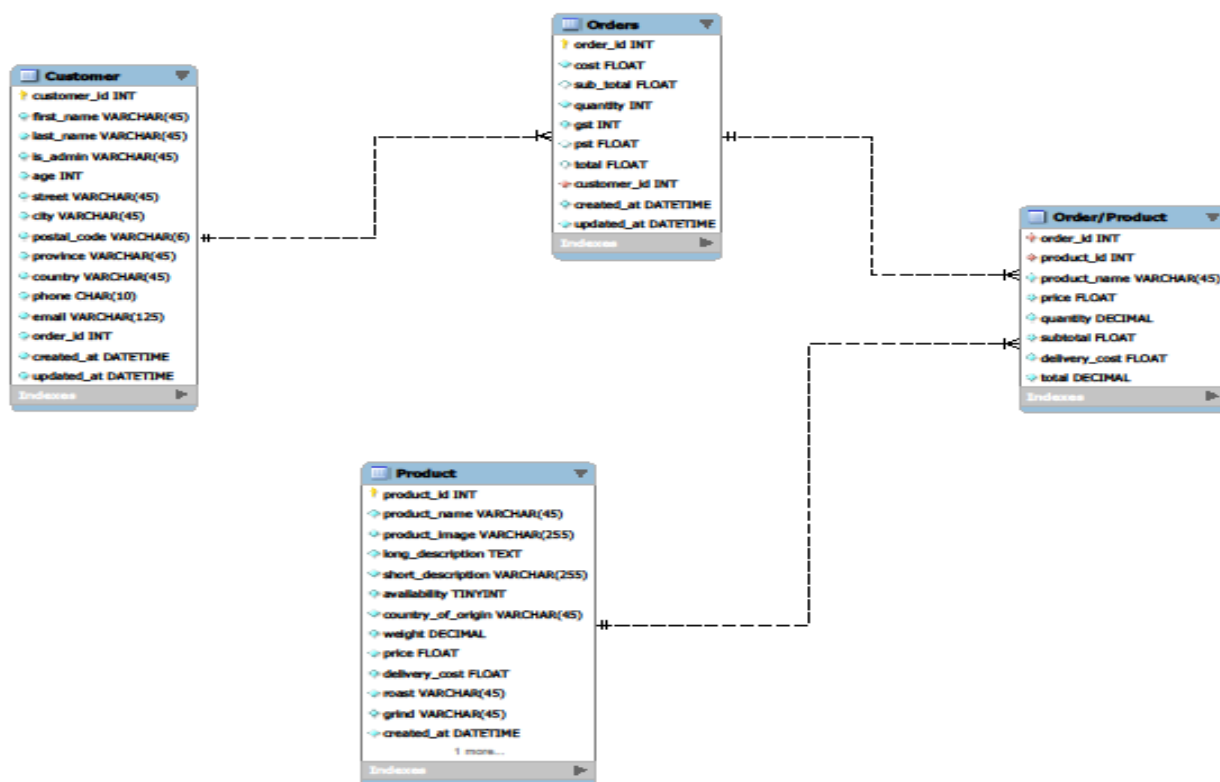
Order/Product schema:

order_id([order_id, problem_id], product_name, price, quantity, subtotal, delivery_cost, total)

Product Table Schema:

product([product_id], product_name, long_description, short_description, availability, country_of_origin, weight, price, roast, grind).





Deliverables: proposal approved, content outline, sitemap, blocks comps, choosing pictures, created tables in database

Cost: \$900

2. Design.

To create an appropriate design, with required colours, fonts, with original pictures

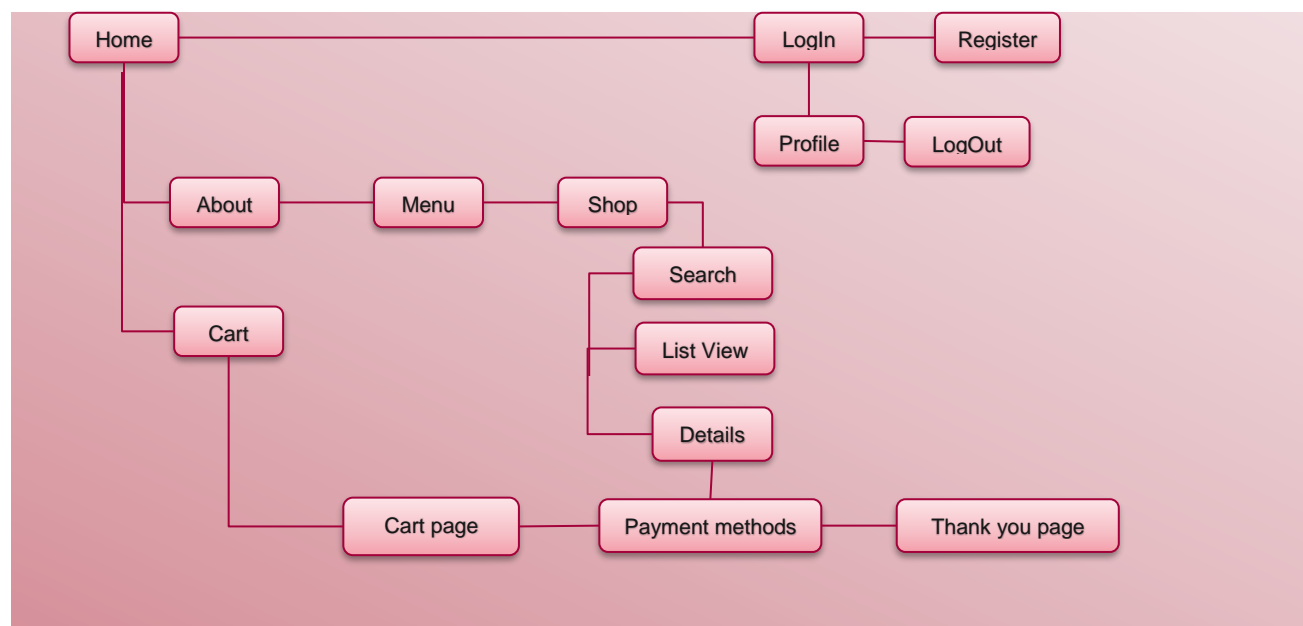
Deliverable: photoshop docs, original photography, final content

Cost: \$1.500

Our team will design % HTML pages. The “Home” page will include the images of the coffee shop, information about location, with link to google map, and call to action. The “About” page will include the background of the company, their team, and equipment. The “Menu” page will include all company menu with descriptions. The “Shop” page will include the information and descriptions about all variety of coffee beans they offer, country of where they’ve been imported, and information about delivery. The “LogIn” page allows customers to enter to their profile. The “Register page” allows new customers to register on their web site. They have to provide all information required in registration form. Our created validators will check if the information provided is safe and meet requirements for each field. Customers have to create their own passwords (that meet our criteria). We plan to store our information using cryptographic hash functions, which prevent our stored passwords from using

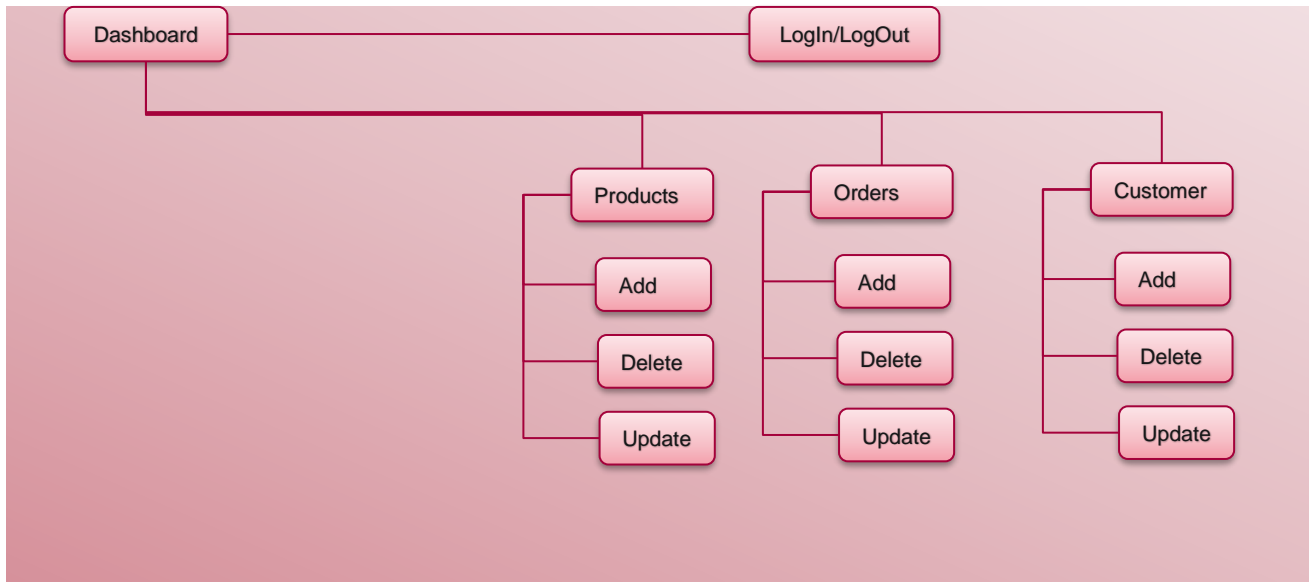
- Dictionary Attacks
- Bruteforce
- Rainbow Tables




Then customer would be able to log In into their profile and to check all their information. After login customer would be able to see a profile page with all information provided before. The “Contact” page will include the information about location, hours of operation.




Dashboard for backend:

But when you accessing as an Admin, you will have more option when accessing into your profile, and would be able to search for records, to select record to edit, delete records and add.




Coffee Time



[Home](#)
[About](#)
[Menu](#)
[Shop](#)
[Login](#)
[Register](#)



Come for the coffee
stay for the cookies

Our Atmosphere


In our coffee shop everybody is treated like a family member. Here you can find a dark corner to stay alone with your thoughts or, on the contrary, meet new friends, and of course you will always be offered a cup of freshly roasted coffee with our delicious baked goods.

Location

Coffee Time is located on the east side of Portage Avenue at:

123 Portage Avenue E
Winnipeg, MB Canada R3M 2K7
Phone 204-123-4567
Email info@coffeetime.com




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Store Hours

We are open

Monday - Friday 7am-7pm
Saturday - Sunday 10am-6pm
Open most holidays


Coffee Time

Coffee Time
123 Portage Avenue E
Winnipeg, MB
R3M 2K7
204-123-4567

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Hello from Coffee Time

Coffee Time is a Winnipeg-based company registered in the province of Manitoba. Meg Rayen is president of Coffee Time, and her husband, Bob Krichkov, is partner and owner.

Our parents immigrated from Brazil. They usually told us story how they liked to smell real coffee in Brazil. And when we married, we decided to open a coffee shop.



Our Equipment

[Go to the top](#)

We used a high quality equipment for making taste of our product delicious.

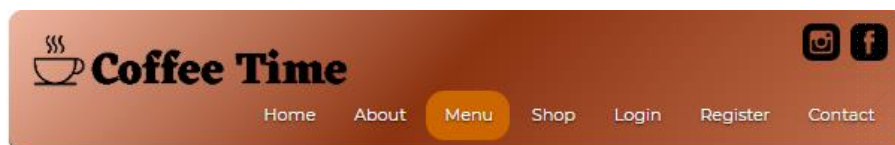


Our Mission

[Go to the top](#)

The mission of our company is to make everybody happy and satisfied.





Coffee Time Menu

We open daily 7am to 7 pm

Espresso

Espresso/Americano \$2.50

Macchiato \$2.50

Latte \$3.5

Cappuccino \$3.50

Mocha \$4.00

Extra Shot \$1.00

Coffee

Vacuum Pot \$5.00

Bakery

Baked fresh daily

Bagels \$3.25

Plain, onion, three cheese, blueberry, or cinnamon raisin, with plain or flavoured cream cheese.

Muffins \$2.50

Bran, banana nut, or lemon poppyseed

Croissant \$3.00

Plain, cheese, strawberry, raspberry

Specialty Drinks

Tea Latte \$3.00

Green jasmine, or Earl Grey tea with steamed milk

Hot Chocolate \$3.50

Organic dark chocolate, steamed milk, and whipped cream

Raspberry Mocha \$4.50

Espresso, premium chocolate, steamed milk, hazelnut, raspberry syrup

White Chocolate Mocha \$4.50

Espresso, glazed white chocolate, steamed milk

Mexican Hot Chocolate \$3.50

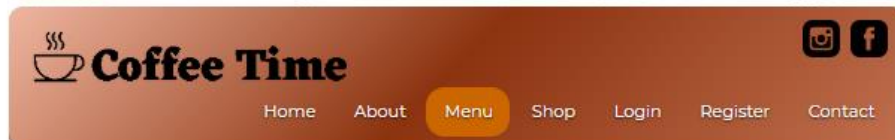
Organic dark chocolate with cinnamon and a dash of chile


Extras

Flavoured Syrup \$1.00

Steamed Milk \$0.50

Almond/ Coconut Milk \$1.00




Coffee Time

[Home](#)
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[Shop](#)
[Profile](#)
[Payment](#)
[LogOut](#)

Coffee beans list

[View Cart](#)

2 items in a cart

Types of roast

- [Roasted](#)
- [Unroasted](#)

Product name	Product Image	Country of origin	Roast	Grind	Short description	Price, \$ per 100 gramm	
Carla		Mexico	unroasted	whole beans	caramel taste, with aromatic after taste	6.5	<input type="button" value="add to cart"/>
Carlmelita		Mexico	unroasted	whole beans	caramel taste, with aromatic after taste	6.5	<input type="button" value="add to cart"/>
Chocco		Conduras	unroasted	whole beans	sweet taste, with orange smell	4.5	<input type="button" value="add to cart"/>
Colombians		Colombia	roasted	whole beans	good taste, with aromatic after taste	3.5	<input type="button" value="add to cart"/>
Eccelso		India	roasted	whole beans	sweet taste, with orange smell	6.5	<input type="button" value="add to cart"/>
Jubellee		Brazil	roasted	whole beans	chocolate taste, with orange smell	4.75	<input type="button" value="add to cart"/>
Karoline		Brazil	unroasted	whole beans	strong taste, with cappuccino smell	10.5	<input type="button" value="add to cart"/>
Khedid		Brazil	roasted	whole beans	sweet apple taste, with apple smell	4.5	<input type="button" value="add to cart"/>
Maria		Guinea	roasted	medium grind	sweet taste, with orange smell	7.5	<input type="button" value="add to cart"/>
Mello		Colombia	unroasted	whole beans	sweet taste, light cappichino	5.45	<input type="button" value="add to cart"/>
Panamacho		Panama	unroasted	whole beans	sweet taste, with orange smell	3.5	<input type="button" value="add to cart"/>
Peaberry		Brazil	roasted	whole beans	sweet taste, with orange smell	8.5	<input type="button" value="add to cart"/>
Perturico		Puerto-Rico	unroasted	small grind	nonsweet taste, with strong grape smell	4.5	<input type="button" value="add to cart"/>
Pronto		Ephiophia	unroasted	small grind	sweet taste, with fruity smell	6.75	<input type="button" value="add to cart"/>
Storm		Guatemala	roasted	whole beans	sweet taste, with orange smell	5.5	<input type="button" value="add to cart"/>
Supremo		Tanzania	roasted	whole beans	ease taste, with aromatic orange smell	5.5	<input type="button" value="add to cart"/>
Vista		Brazil	roasted	whole beans	sweet taste, with orange smell	7.5	<input type="button" value="add to cart"/>



**Coffee Time**[Home](#)[About](#)[Menu](#)[Shop](#)[LogIn](#)[Register](#)**Please log in into your account**

Email

Please enter your email

Password

Your password[Login](#)**Coffee Time**

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Winnipeg, MB
R3M 2K7
204-123-45-67

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**Coffee Time**[Home](#)[About](#)[Menu](#)[Shop](#)[Login](#)[Register](#)[Contact](#)

Registration Form

Registration Form

First Name

Last Name

Age

Street

City

Postal Code

Province

Country

Phone

Email

Password

Confirm password

Login

**Coffee Time**

Coffee Time
123 Portage Avenue E
Winnipeg, MB
R3M 2K7
204-123-45-67



Coffee Time



[Home](#) [About](#) [Menu](#) [Shop](#) **[Profile](#)** [Payment](#) [LogOut](#)

Welcome back, Maryna ! You have successfully logged in.

Welcome to your profile page!

- **first_name:** Maryna
- **last_name:** jhkh
- **age:** 55
- **street:** 59 Donald Street, 206
- **city:** Winnipeg
- **postal_code:** R3C1L9
- **province:** Manitoba
- **country:** Canada
- **phone:** 3334444
- **email:** marina-chigrin@rambler.ru

[Add another user](#)



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You can start your payment here:

Items in your cart:

Product name	Quantity	Subtotal	Pst	Gst
Total				0.00

[Back to shopping cart](#)

Payment Form

Name on card

John More Doe

Billing address

Billing Address

Credit card number

1111-2222-3333-4444

Expiration date

yyyy-mm-dd

CVV

352




Complete
Purchase



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Thank you for shopping with us!

Your order has been processed and this is your official invoice:

INVOICE


- **Invoice Number** : 69
- **Paid Amount** : 0 CAD
- **Invoice Date/Time** : 2019-05-26 23:30:50
- **Customer First Name** : Maryna
- **Customer Last Name** : jhkh
- **Customer Email** : marina-chigrin@rambler.ru

Order ID	Product name	Price	Quantity
Paid Amount			0 CAD




THANK YOU

for your order



[Continue to shopping](#)


Coffee Time

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Winnipeg, MB
R3M 2K7
204-123-45-67

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ADMIN PAGES:

WELCOME, ADMIN!



Some statistics about our orders

- **Total sum from orders** : 4,385.28 CAD
- **Total gst from orders** : 1028 CAD
- **Total pst from orders** : 1231 CAD
- **Total amount of customers** : 14
- **Minimum age of customers** : 22
- **Average order per user** : 58.47 CAD
- **Maximum purchase from user** : 257.78 CAD



Coffee Time


[Home](#)
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[Admin Profile](#)
[Logout](#)

Here you can see all customers events

[Dashboard](#)
[Log](#)
[Products](#)
[Customers](#)
[Orders](#)

- **5142**
- Created at: 2019/05/27 17:36:01 REQUEST_URI: /admin_page.php Browser: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/74.0.3729.131 Safari/537.36 IP-address: ::1 HTTP status: 200
- **5141**
- Created at: 2019/05/27 17:35:23 REQUEST_URI: /admin_page.php Browser: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/74.0.3729.131 Safari/537.36 IP-address: ::1 HTTP status: 200
- **5140**
- Created at: 2019/05/27 17:35:17 REQUEST_URI: /admin_dashboard.php Browser: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/74.0.3729.131 Safari/537.36 IP-address: ::1 HTTP status: 200
- **5139**
- Created at: 2019/05/27 17:35:17 REQUEST_URI: /login_page.php Browser: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/74.0.3729.131 Safari/537.36 IP-address: ::1 HTTP status: 200
- **5138**
- Created at: 2019/05/27 17:35:11 REQUEST_URI: /login_page.php Browser: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/74.0.3729.131 Safari/537.36 IP-address: ::1 HTTP status: 200
- **5137**
- Created at: 2019/05/27 17:35:11 REQUEST_URI: /login_page.php?logout=1 Browser: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/74.0.3729.131 Safari/537.36 IP-address: ::1 HTTP status: 200
- **5136**
- Created at: 2019/05/27 17:34:31 REQUEST_URI: /admin_page.php Browser: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/74.0.3729.131 Safari/537.36 IP-address: ::1 HTTP status: 200
- **5135**
- Created at: 2019/05/27 17:34:05 REQUEST_URI: /admin_dashboard.php Browser: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/74.0.3729.131 Safari/537.36 IP-address: ::1 HTTP status: 200
- **5134**
- Created at: 2019/05/27 17:34:04 REQUEST_URI: /login_page.php Browser: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/74.0.3729.131 Safari/537.36 IP-address: ::1 HTTP status: 200
- **5133**
- Created at: 2019/05/27 17:33:58 REQUEST_URI: /login_page.php Browser: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/74.0.3729.131 Safari/537.36 IP-address: ::1 HTTP status: 200



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


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Coffee beans list

Dashboard
Log
Products
Customers
Orders

Types of roast
[Roasted](#)
[Unroasted](#)

Product name	Product Image	Country of origin	Roast	Grind	Short description	Price, \$ per 100 gramm	
Carla		Mexico	unroasted	whole beans	caramel taste, with aromatic after taste	6.5	<input type="button" value="delete"/> <input type="button" value="edit"/>
Cafimelite		Mexico	unroasted	whole beans	caramel taste, with aromatic after taste	6.5	<input type="button" value="delete"/> <input type="button" value="edit"/>
Chocco		Gonduras	unroasted	whole beans	sweet taste, with orange smell	4.5	<input type="button" value="delete"/> <input type="button" value="edit"/>
Colombiana		Colombia	roasted	whole beans	good taste, with aromatic after taste	3.5	<input type="button" value="delete"/> <input type="button" value="edit"/>
Eccelso		India	roasted	whole beans	sweet taste, with orange smell	6.5	<input type="button" value="delete"/> <input type="button" value="edit"/>
Jubellee		Brazil	roasted	whole beans	chocolate taste, with orange smell	4.75	<input type="button" value="delete"/> <input type="button" value="edit"/>
Keroline		Brazil	unroasted	whole beans	strong taste, with cappucino smell	10.5	<input type="button" value="delete"/> <input type="button" value="edit"/>
Khadid		Brazil	roasted	whole beans	sweet apple taste, with apple smell	4.5	<input type="button" value="delete"/> <input type="button" value="edit"/>
Maria		Guinea	roasted	medium grind	sweet taste, with orange smell	7.5	<input type="button" value="delete"/> <input type="button" value="edit"/>
Mello		Colombia	unroasted	whole beans	sweet taste, light cappichino	5.45	<input type="button" value="delete"/> <input type="button" value="edit"/>
Panamacho		Panama	unroasted	whole beans	sweet taste, with orange smell	3.5	<input type="button" value="delete"/> <input type="button" value="edit"/>
Peaberry		Brazil	roasted	whole beans	sweet taste, with orange smell	8.5	<input type="button" value="delete"/> <input type="button" value="edit"/>
Perturico		Puerto-Rico	unroasted	small grind	nonsweet taste, with strong grape smell	4.5	<input type="button" value="delete"/> <input type="button" value="edit"/>
Pronto		Ephiopias	unroasted	small grind	sweet taste, with fruity smell	6.75	<input type="button" value="delete"/> <input type="button" value="edit"/>



Coffee Time



[Home](#)
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Here you can see list of all our customers

[Dashboard](#)
[Log](#)
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[Orders](#)

First name	Last name	City	Postal code	Province	Country	Email	
Ansari	Raman	Winnipeg	R3M2K7	Manitoba	Canada	ansari@rambler.ru	<input type="button" value="delete"/> <input type="button" value="edit"/>
Dave	hello	Winnipeg	R3C1L9	Manitoba	Canada	hello33@example.com	<input type="button" value="delete"/> <input type="button" value="edit"/>
Dave	hello	Winnipeg	R3C1L9	Manitoba	Canada	dave55@example.com	<input type="button" value="delete"/> <input type="button" value="edit"/>
Jill	Khrisrten	Winnipeg	R3M2K7	Manitoba	Canada	jill@rambler.ru	<input type="button" value="delete"/> <input type="button" value="edit"/>
Maryna	Jhkh	Winnipeg	R3C1L9	Manitoba	Canada	marina-chigrin@rambler.ru	<input type="button" value="delete"/> <input type="button" value="edit"/>
Maryna	Jhkh	Winnipeg	R3C1L9	Manitoba	Canada	marina-chigrin@rambler.ru	<input type="button" value="delete"/> <input type="button" value="edit"/>
Maryna	Jhkh	Winnipeg	R3C1L9	Manitoba	Canada	marina-chigrin@rambler.ru	<input type="button" value="delete"/> <input type="button" value="edit"/>
Nataly	Jhkh	Winnipeg	R3C1L9	Manitoba	Canada	nataly@rambler.ru	<input type="button" value="delete"/> <input type="button" value="edit"/>
Nataly	Jhkh	Winnipeg	R3C1L9	Manitoba	Canada	nataly@gmail.com	<input type="button" value="delete"/> <input type="button" value="edit"/>
Robert	Jhkh	Winnipeg	R3C1L9	Manitoba	Canada	robert@gmail.com	<input type="button" value="delete"/> <input type="button" value="edit"/>
Steve	George	Winnipeg	R3C1L9	Manitoba	Canada	steve@rambler.ru	<input type="button" value="delete"/> <input type="button" value="edit"/>
Timofey	Jhkh	Winnipeg	R3C1L9	Manitoba	Canada	timofey@gmail.com	<input type="button" value="delete"/> <input type="button" value="edit"/>
Timofey	Jhkh	Winnipeg	R3C1L9	Manitoba	Canada	timofey55@gmail.com	<input type="button" value="delete"/> <input type="button" value="edit"/>
Vadim	Haidashevskiy	Winnipeg	R3C1L9	Manitoba	Canada	vadim33@gmail.com	<input type="button" value="delete"/> <input type="button" value="edit"/>


Coffee Time

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Coffee Time
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Here you can see list of all our orders

Dashboard
Log
Products
Customers
Orders

Search

Search

Add

Sub total	GST	PST	Total	Customer id	CC num	Auth code	
0	0	0	0	10	0	7790	delete edit
0	0	0	0	10	0	8090	delete edit
0	0	0	0	18	1111	2513	delete edit
11	6	7	23.1	18	1111	1785	delete edit
12	2	3	17	3			delete edit
12	6	7	25.2	10	0	3415	delete edit
13	7	8	27.3	10	1111	3722	delete edit
13	7	8	27.3	10	0	6002	delete edit
13	7	8	27.3	10	0	2829	delete edit
13	7	8	27.3	18	1111	8631	delete edit
14.5	7	9	30.45	18	1111	6088	delete edit
14.5	7	9	30.45	18	1111	4021	delete edit
14.5	7	9	30.45	15	0	9257	delete edit
15	2	3	20	1			delete edit
15.5	8	9	32.55	8	0	3253	delete edit
15.5	8	9	32.55	8	0	6640	delete edit
16.5	8	10	34.65	10	0	7920	delete edit
16.5	8	10	34.65	10	1111	9029	delete edit
16.5	8	10	34.65	10	0	4992	delete edit
16.5	8	10	34.65	8	0	3917	delete edit
16.5	8	10	34.65	10	0	6549	delete edit
							delete



3. Coding: on this phase we are choosing language of coding, coding, front end, slicing PSDs, planning approach, testing.

Deliverable: code HTML, review PSDs, clients' approval

Cost: \$3,000

4. Launching: we continue testing, working with mistakes (if found) define approach, normalizing, define framework. *Deliverables*: ready to launch website

Cost: \$1,500

9.0 Conclusion

We are looking forward to hearing from you. It's a great pleasure for us to have an opportunity to work with your organization.





Workback Schedule

From: Maryna Haidashevskaya,
Web developer, Web Time Company
haidashevskaya-m@webmail.uwinnipeg.ca
To: Steve George, Director Communications,
Coffee Time
<edu@SteveGeorge.com>
Date: December 07, 2018

Task	Responsible	Date
Work Starts	WEB TIME	Jan 3
Planning phase begin	WEB TIME	Jan 3
Schedule meeting with client	WEB TIME	Jan 3
Creative brief complete	WEB TIME	Jan 3
Creative Brief approved	COFFEE TIME	Jan 4
Content outline completed	WEB TIME	Jan 5
Content outline approved	COFFEE TIME	Jan 6
Planning Phase Brief	WEB TIME	Jan 10
Design/ content phase begins	WEB TIME	Jan 15
Beginning designing based on Creative Brief	WEB TIME	Jan 15
Original photography	COFFEE TIME	Jan 20
Organized PSDs	WEB TIME	Jan 24
Sending to client for review	COFFEE TIME	Jan 29
All content approved	COFFEE TIME	Jan 31

Design approved	COFFEE TIME	Feb 1
Content for designers for placement	WEB TIME	Feb 1
Design/content phase ends	WEB TIME	Feb 1
Coding/Programing phase starts	WEB TIME	Feb 1
Review PSDs and plan approach	WEB TIME	Feb 5
Slicing PSDs	WEB TIME	Feb 10
Code SSS,Validate SSS	WEB TIME	Feb 13
Coding HTML completed/approved	WEB TIME	Feb 13
Client review	COFFEE TIME	Feb 13
Testing	WEB TIME	Feb 15
Client approved	COFFEE TIME	Feb 19
Launching phase starts	WEB TIME	Feb 19
Report to a client	WEB TIME	Feb 25
Manage errors	WEB TIME	Feb 28
Site Launched	WEB TIME	Mar 04

Timelines

Task	Responsible	Hours	Cost (\$)
Planning phase begin, meeting with client, brief complete	Maryna Haidashevsksa	10	600
Content outline completed	Maryna Haidashevsksa, Vadim Haidashevskiyi	5	300
Beginning designing based on Creative Brief	Maryna Haidashevsksa	5	300
Original photography	Vadim Haidashevskiyi	5	300
Organized PSDs	Maryna Haidashevsksa	8	480
Sending to client for review	Vadim Haidashevskiyi	1	60
Content for designers for placement	Vadim Haidashevskiyi	9	540
Design/content phase ends	Maryna Haidashevsksa	2	180
Coding/Programing phase starts	Vadim Haidashevskiyi	35	2100
Review PSDs and plan approach	Maryna Haidashevsksa	7	420
Slicing PSDs	Vadim Haidashevskiyi	8	900
Testing	Vadim Haidashevskiyi	5	300
Report to a client	Maryna Haidashevsksa	8	480
Manage errors	Vadim Haidashevskiyi	8	480
Site Launched	Maryna Haidashevsksa	4	240

Plus miscellaneous \$600

Total cost: \$7.500

Invoice

Web Time Company

123 Main Street, Winnipeg, MB, R3M 2K7
 Phone (204)345-67-89
 Email coffeetime@gmail.com

Steve George
 Coffee Time Company
 123 Portage Avenue,
 Winnipeg, MB, R3M 2K7
 (204)345-67-89

INVOICE # NO.1
 DATE: DECEMBER 10, 2018



DESCRIPTION	HOURS	UNIT PRICE	LINE TOTAL
Planning	15		900,00
Design/Content	25		1,500
Coding	20		1,000
Programming	30		2, 000
Launching/Maintenance	25		1,500
Miscellaneous			600,00
SUBTOTAL			7,500
SALES TAX			0
TOTAL			7,500

Quotation prepared by: _____

This is a quotation on the goods named, subject to the conditions noted below: Describe any conditions pertaining to these prices and any additional terms of the agreement. You may want to include contingencies that will affect the quotation.

To accept this quotation, sign here and return: _____

THANK YOU FOR YOUR BUSINESS!