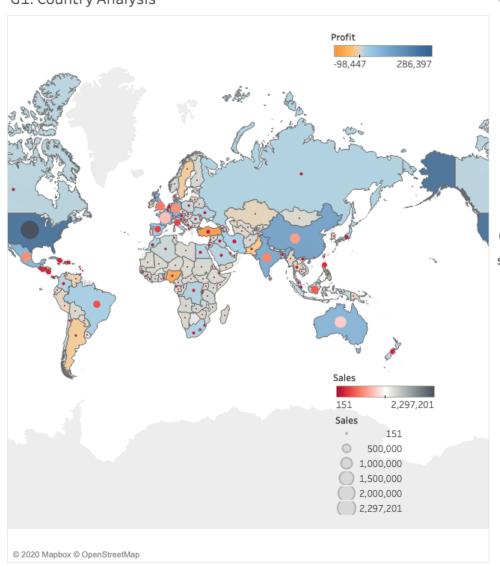
ST2187 - Coursework - 190480879

Bird's-eye View

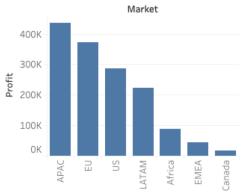
Understanding Losses Worldwide & Market Focus : APAC Country Focus - Country Pakistan Philipp

Country Focus -Philippines APAC Table Segment

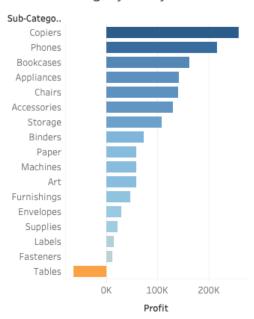
G1. Country Analysis

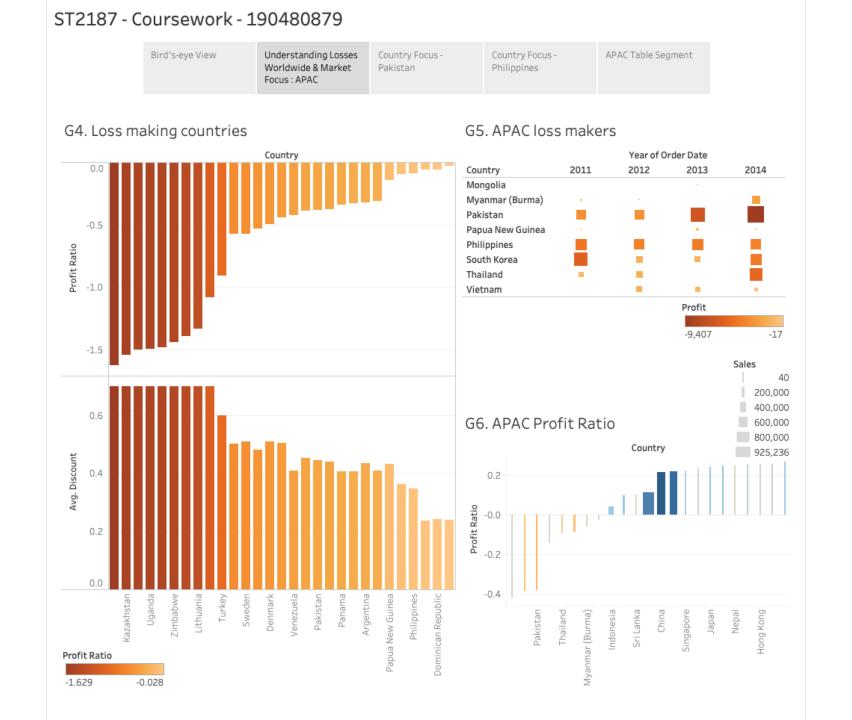


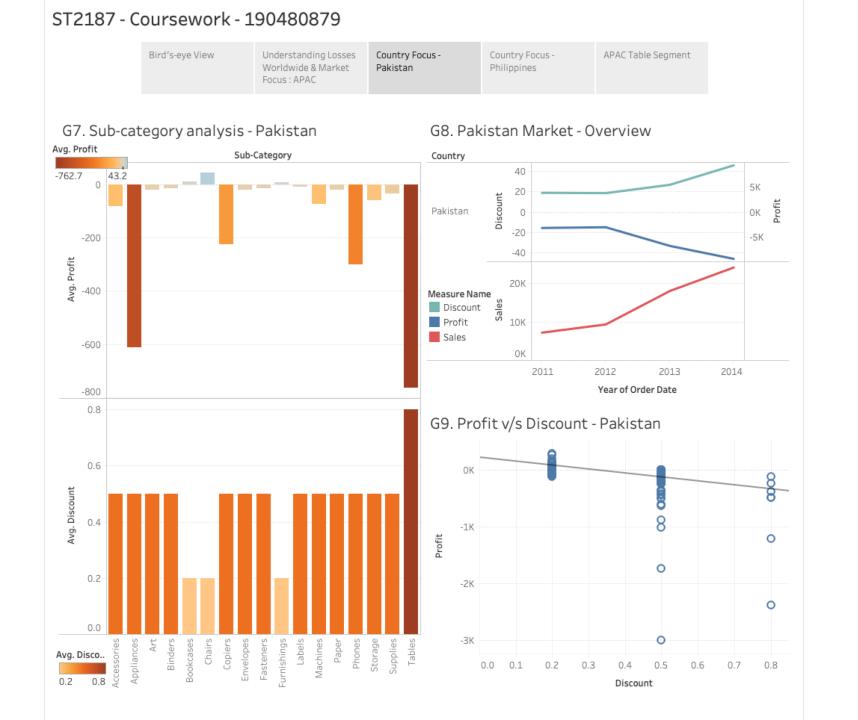
G2. Market Analysis



G3. Subcategory Analysis







ST2187 - Coursework - 190480879

APAC Table Segment Bird's-eye View Understanding Losses Country Focus -Country Focus -Worldwide & Market Pakistan Philippines Focus: APAC G10. Phillipines Market - Overview Clusters Cluster1 G11. Phillipines - Cluster 2 Sub-Category Cluster 2 800 -200 600 400 Avg. Profit 200 -300 Avg. Discount -200 -400 40K 30K 2500 Sales 20K 2000 10K Avg. Sales **Profit Ratio** 1000 500 -0.4 Chairs
Binders
Phones
Labels
Fasteners
Art
Paper
Envelopes
Machines
Supplies
Bookcases
Accessories
Copiers
Storage
Tables 0.10 0.00 0.05 0.25 0.30 0.35 Avg. Discount

ST2187 - Coursework - 190480879 APAC Table Segment Bird's-eye View Understanding Losses Country Focus -Country Focus -Worldwide & Market Pakistan Philippines Focus: APAC Clusters Cluster 1 G12. APAC Table Segment G13. APAC Table Market Cluster 2 Analysis Country Cluster 3 500 1500 0 Avg. Profit 000 0000 1000 -500 0 0.8 500 Avg. Discount 0.6 0.2 00000 0.0 Avg. Profit 40K 000000 -500 Sales -1000 00 0 -1500 **Profit Ratio** -2000 Pakistan Vietnam South Korea New Zealand Philippines Taiwar Australia Bangladesh 0 -2500 0.0 0.2 0.4 0.6 0.8 Avg. Discount