

Crafted Cones Brand Color Story



Color Name	Color Code	Suggested Use
Dark Teal	#007C91	Slide Title Header Color
Teal	#3EB8B6	Primary Accent Color
Light Green	#B1E9D9	Accent Color
Rose Coral	#FF9980	Accent Color
Tan	#EADDCB	Accent Color
Dark Gray	#454747	Text Color
Off White	#EEF9E8	Alternate Text Color (use as needed for contrast on darker background)