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1/1/2024

Progress Report-Beerus

Agile Projects ITPM5.240

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Beerus
EIT

Group Members

Corbyn Jacobs

Joel Gladd

Robbie McKennie

During Iteration 1, our group made significant strides in laying the groundwork for our e-commerce website project. Each member actively contributed to various tasks, ensuring that we established a robust foundation.

Progress

Stakeholder Registry (Agenda Item 1)

At the project's outset, we outlined our agenda for Iteration 1, focusing on key tasks such as creating a stakeholder registry. Robbie led the discussion on the stakeholder registry, guiding us through identifying internal and external stakeholders. As a group, we brainstormed strategies to effectively engage with stakeholders, including conducting interviews to gather their requirements and completing the registry comprehensively. We concluded that we had to interview our stakeholders as a group to obtain necessary information about them, Corbyn was the note-taker during the interviews. Joel was selected to complete the stakeholder registry and as a group we reviewed it.

Personas (Agenda Item 2)

After completing the stakeholder registry we had to create 3 personas, Joel presented this topic to the attendees. We completed a discussion on who our potential users are and researched trends within the e-commerce industry, so we had a better understanding of what appeals to users. We concluded the discussion by assigning Corbyn and Joel to research and create the personas, Robbie was assigned to review and test the personas to ensure that they accurately represent the target audience.

User Testing (Agenda Item 3)

Robbie took the lead on user testing to ensure that the personas we created accurately represented our target audience, after the review of the personas was completed Robbie gave Joel and Corbyn his results. There were a few issues with the personas needing to align with our ideal target audience, but after a discussion as a group, we resolved the problem.

Feedback

In our project's first iteration, our team showed great consistency in workflow and effective communication, which enabled us to complete our assigned tasks and establish a strong foundation. Despite these achievements, we encountered challenges, particularly in understanding personas and their creation, which caused some delays. Though we maintained regular communication, occasional miscommunications led to minor setbacks.

Reflecting on this initial phase, we realize the significance of ongoing learning, skill enhancement, and identifying areas for improvement. These insights will be invaluable as we move forward and build upon our progress.