

Services & Products on E-rentity Platform

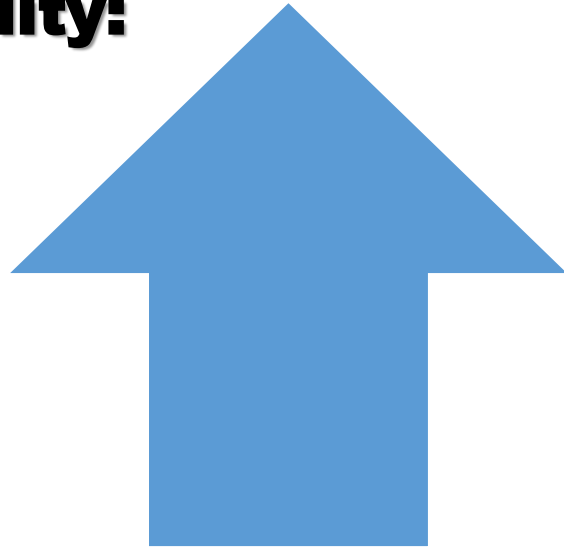
Provided by Yintelligentsia

01/03/2022 Elisabeth Zhang

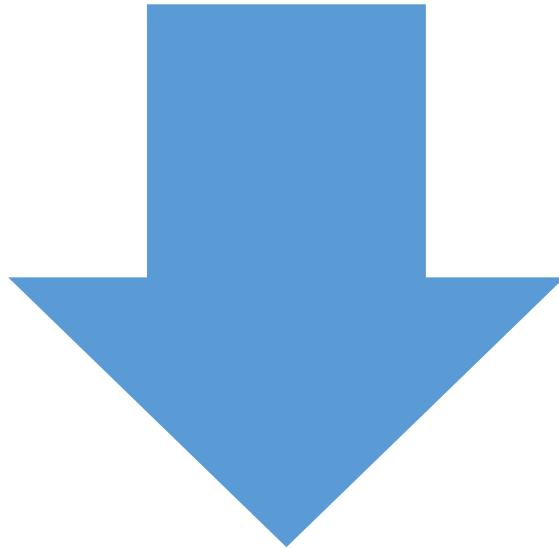
Issues in Post-Covid

- **More chaos, less serenity**

Post-Covid reality:

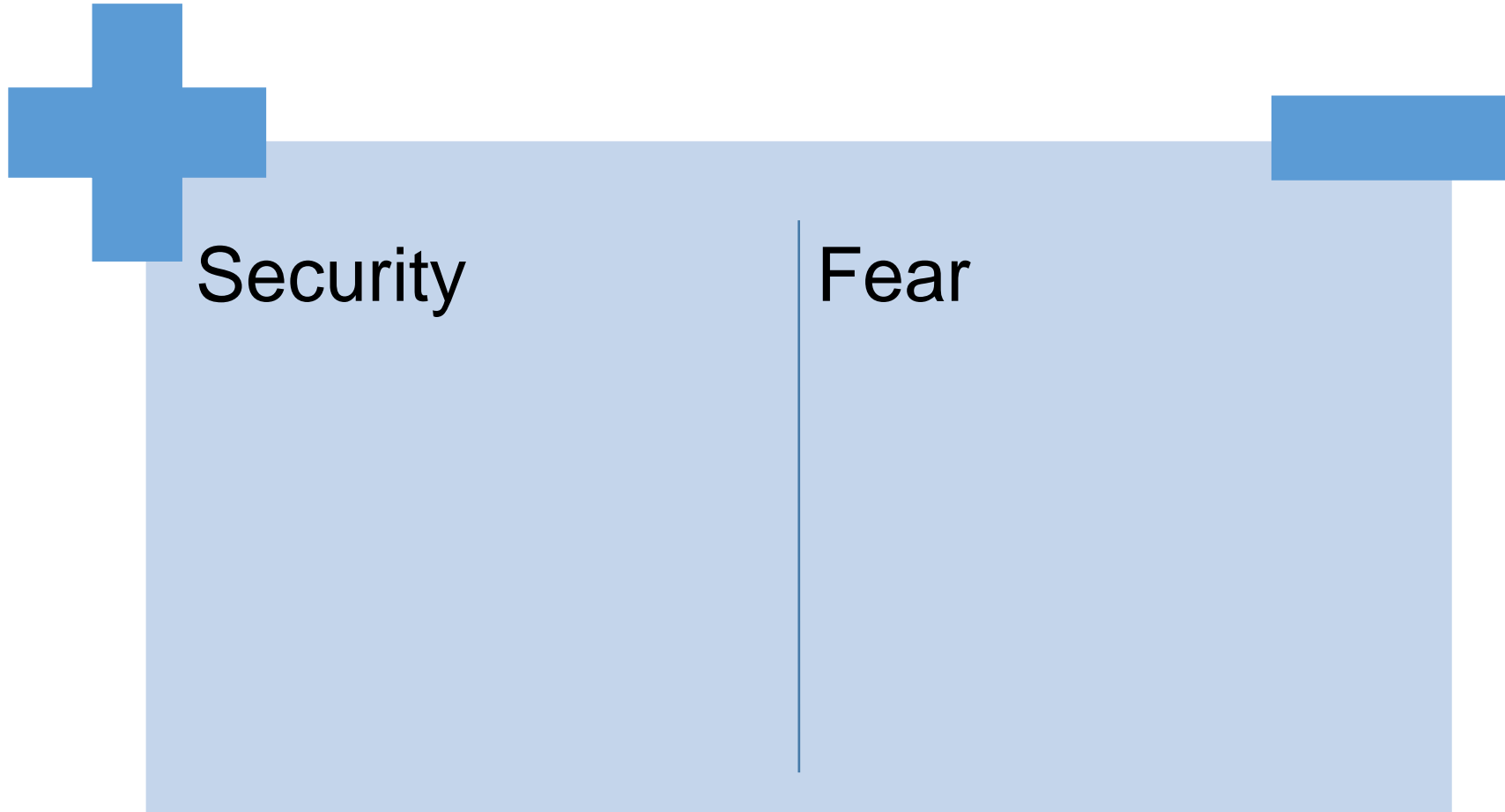


Chaos



Serenity

Post Covid demand:



What E-rentity platform can offer

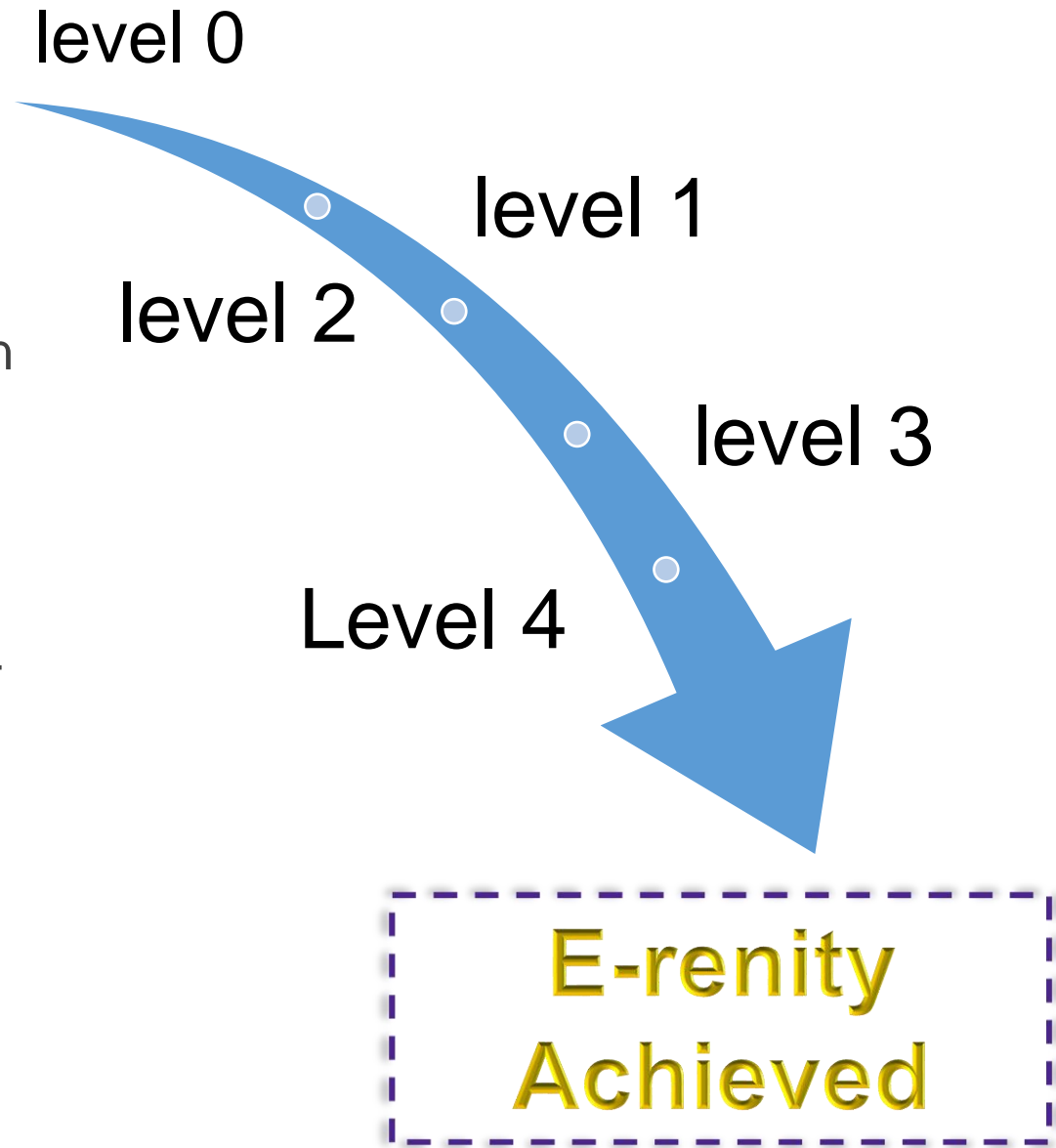
**We solve the post-covid syndroms most
effectively and efficiently.**

Comments to the whole landscape of E-tenity and Founder Elisabeth

- "This all looks good and promising. You are extremely bright and whatt you are up to is important. " - Senior Lecturer Douglas Ready, MIT Sloan School of Management

Our Products:

- level 0 is our cyber vaccine
- level 1 is security product recommendation based on SDT
- level 2 is learning hands-on technical skills
- level 3 is talking to a specialist from opposite sector after 2nd round of SDT
- level 4 is real-time one-on-one with consent



Business consultation services for cyber-disruptions

C suite talk

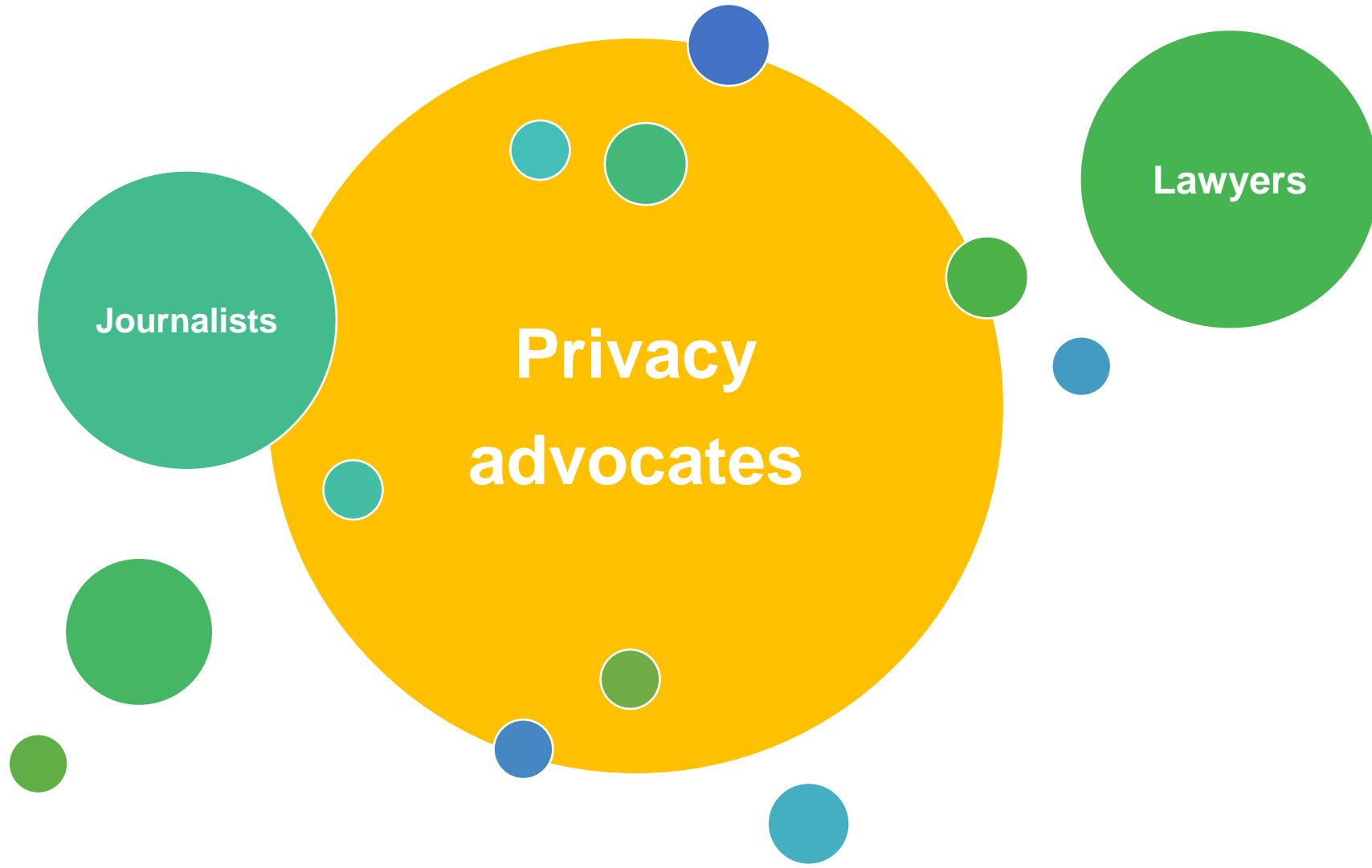
- Cyber-risk: HOW to manage
- Ride the wave of digitalisation
- Lead in the distrustful world

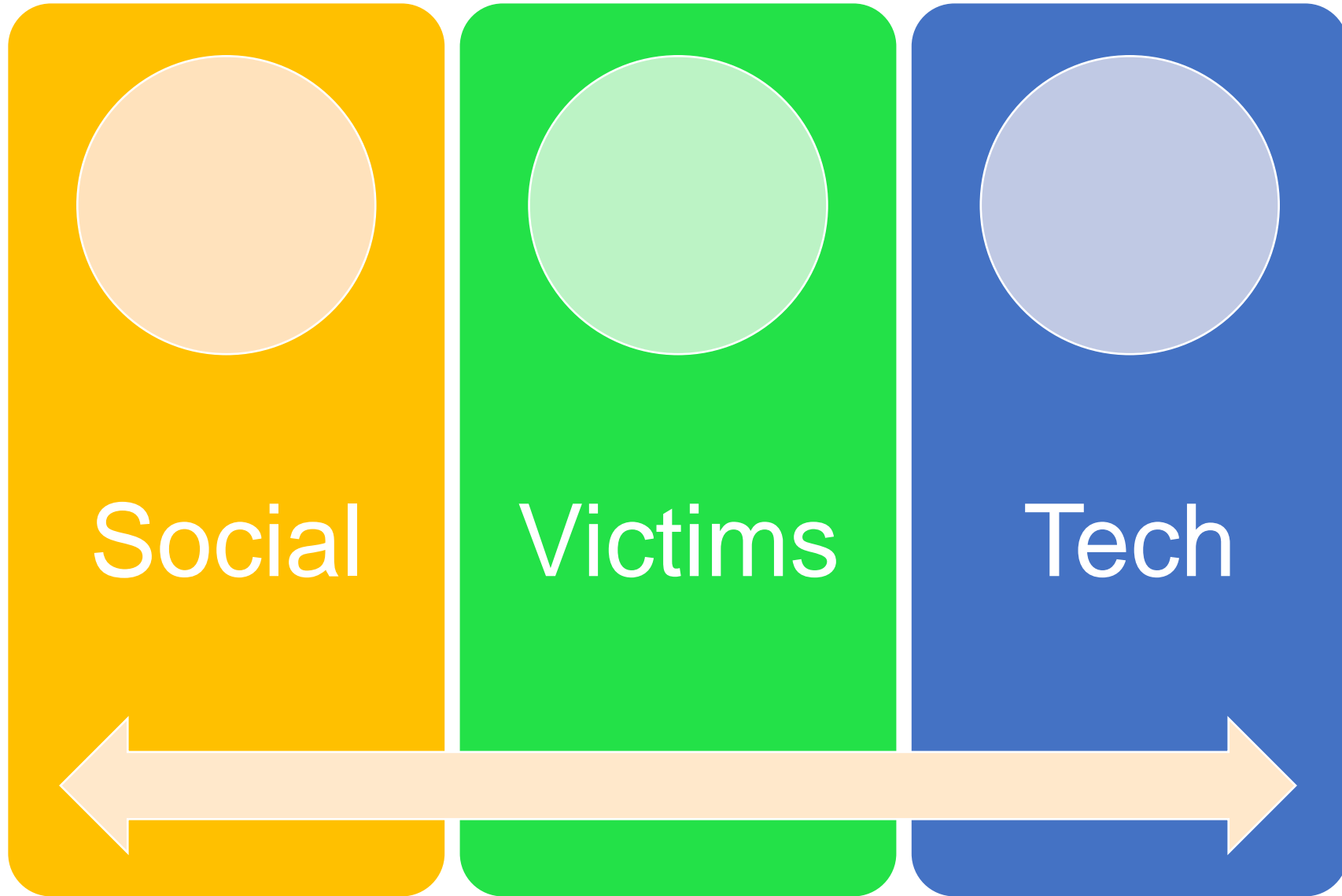
Executive training

- Optimise your digital operating model and train your employees to be more tech-savvy
- What Leadership means to Your department
- Cope with "Broken Culture Syndroms"

Employee training

- Basic IT skills: Office suit debug and work setup
- Improve the digital efficiency at work





Why do we need to relate "Abuse" and "Cybersecurity" together?

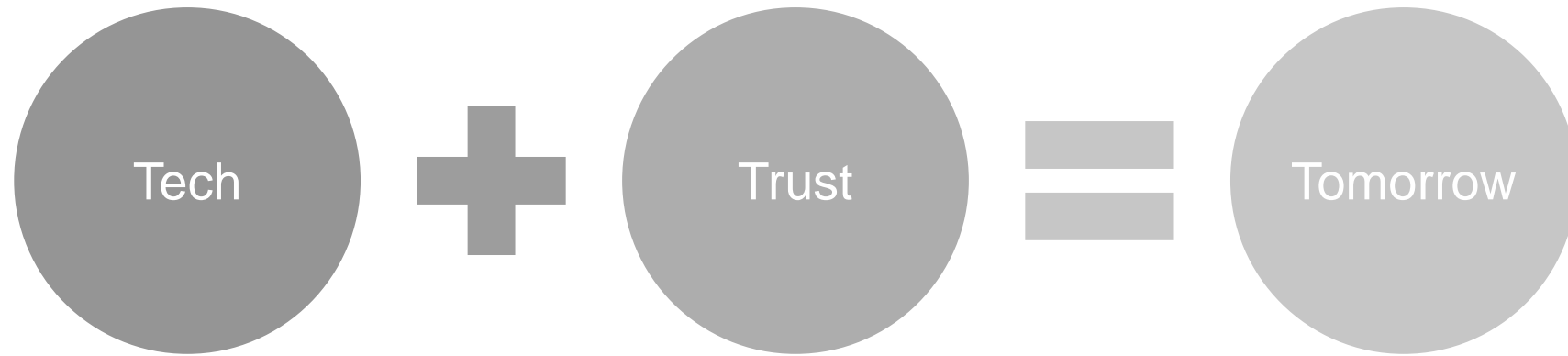
1. Most activists are abused by technology, social justice and positive changes cannot be guaranteed without cybersecurity
2. Social sector lacks of trust between human interactions because their minds are engineered to receive "cyberattacks"- i.e: you can't be led by false information on social medias
3. Social professionals can hardly focus on the right work if they are constantly under cyberattacks
4. Tech professionals, however, know too little about their clients - the key group of people that in demand of cybersecurity market is essentially UNDER-SERVED.

Trust reconstruction from E-renity

- Teach tech sectors to know their clients real needs, and understand the gap between realistic market and their so-far capabilities
- Teach social sectors the necessary tech skills they need to communicate with the right people who can help them
- E-renity is the necessary media to make both parties understand how to move forward in an accurate way - SDTs + individually designed program

Trust is re-built through the use of platform E-renity

- Social sector gets "E-renity"
- Tech sector gets "E-renity"
- E-renity gives what both sectors want.



Sample page for social & tech
customer divisions

Social



☐ Lawyers

☐ Activists

☐ Politicians

Tech



☐ Cybersecurity professionals

☐ Cybersecurity researchers

☐ IT executives

