<meta>

• The **HTML <meta> tag** provides metadata or information about the HTML document. It includes information like character set, description, keywords, and other important details. <meta> tags always go inside the <head> element

• It helps in defining the page's title, encoding, author, and viewport settings, etc.

These tags are not visible on the web page but play a vital role in structuring and categorizing content for browsers and search engines.