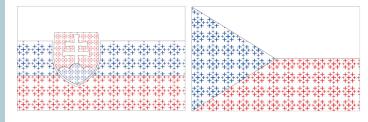
**H**<sub>2</sub>**O**.ai





# SK & CZ Tableau User Group



Tableau Extensions API & Future of AI/Machine Learning H2O.ai Meetup + SK & CZ Tableau User Group Meetup - Prague Edition

(#H2Oai/H2O.ai Meetup, #skczTUG/SK & CZ Tableau User Group Meetup, H2O.ai, Prague, Czechia)

#### About me

- Economist (Macro, Finance); Slovak Economic Association
- Principal Data Scientist (GapData), Consulting (public, private)
- Member of Slovak, AI, CLAIRE, European AI Alliance, TAILOR
- Data Science Instructor @ DataCamp, BaseCamp.ai, Learn2Code
- Founder of PyData Slovakia/Bratislava (#PyDataBA), R <- Slovakia (#RSlovakia), Julia Users Group Slovakia (#JUGSlovakia) & SK/CZ Tableau User Group (#skczTUG)







Vitor Bianchi Lanzetta



R Data Mining

Implement data mining techniques through practical use cases and real-world datasets



**Packt** 

#### **Python Programming Blueprints**

# **Python Deep** Learning



Personal Finance with Python

Using pandas, Requests, and Recur Max Humber

Advanced **Analytics with** R and Tableau

Jen Stirrup, Ruben Oliva Ramo

Advanced visual analytical solutions for your business

R Data Visualization Recipes

A cookbook with 65+ data visualization recipes for

Ensemble **Machine Learning** 

A beginner's guide that combines powerful machine learning algorithms to build optimized models



Packt>









Tableau Extensions API & Future of AI/Machine Learning

# Tableau (best of BI) & H2O.ai (best of AI/Driverless AI) Tableau as complex Data Science Platform

- Tableau as a Data Science Platform & Revolution in Analytics
- Integration the best from the world of R, Python & AI/ML World (external extensions)
- Tableau moves beyond its BI & analytics upstream to deliver value at more points in the enterprise customer data
- preparation, integration and even some curation (including extensions)
- answer more questions visually and increasingly answer some questions automatically (ML)
- Tableau & NLP + Voice integration/recognition/control (Data Science as "gimme your data and just ask me what would you like to know")
- Open to external tools (via API/Extensions)
- Leland Wilkinson (author of The Grammar of Graphics/gg, ex-Tableau, current/ex H2O.ai/AutoViz)





## Tableau & SalesForce (or why should H2O.ai even care)





- operating independently under the Tableau brand
- still striving to build analytics products you love to use
- still be big supporters and participants in the amazing Tableau Community
- still helping companies and individuals to be smarter and more productive and supporting organizations that make the world a better place
- keep engaging with each other via Tableau Public, Tableau Conferences, and Tableau User Groups.
- various Extensions already working (DataRobot, alphaa.ai)
- opportunity to amplify the great work we've started together and on our mission to help people see and understand data faster & have even more impact together



#### Tableau Sandboxed Extensions & Extensions API



- Tableau (Big T) is no longer just the best BI/DataViz tool (started 2018 but sandboxed extensions now in 2019 allow to send data "outside" of Tableau and return insights or models)
- Integration & extension of ML/AI (instant analytics), NLP & Data-Prep Tools
- https://tableau.github.io/extensions-api/, https://github.com/tableau/extensions-api

Types of Extensions:

- Network-Enabled Extensions (turned off by default/explicit admin's turn on @ Tableau Server)
- Sandboxed Extensions (public hosting service/copy of extension +generate URL to access)
- Data Governance (update/Tableau Server/assign data to the specific individual/certification)
- Tableau Server for Linux + Security (with extensions data go outside/external apps)
- Explain Data new AI-powered feature which helps the analysts to understand "why" behind the unexpected values in data by identifying causes and relationships between the data (Bayesian statistical methods to generate the explanations +evaluating more than a hundred explanations and choosing the most likely ones)
- Tableau Catalog (data management) & Project McKinley (server deployment/AWS +more)
- extensions simply allow developers to write any new, third party functionality (drag & drop extension + RESTful API access to enable extensions in future)

# Tableau Extensions API & ML/AI (NLP and voice)





- AI/ML augmented analytics (scenarios for data-driven decision making)
- build and deploy highly accurate machine learning models without writing a single line of code
- experiment, simulate and compare different scenarios using various models/scenarios to identify the best strategy or test ideas before committing resources
- run simulations to get actionable prescriptive guidance on what to do next and get instant visual response
- Alphaa.ai (world's 1<sup>st</sup> AI voice analyst/not just regular "chat bot")

In past we could use:

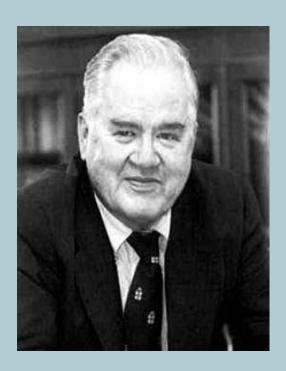
- TabPy (connect to Tableau Server from Python)
- Rserve (TCP/IP binary R server)

# Future of AI/ML and Data Science

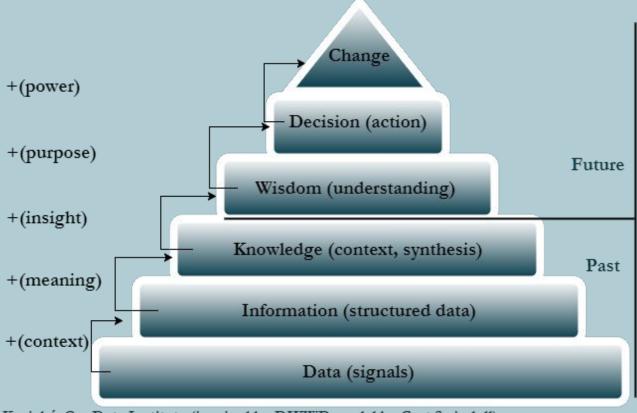
- Back to Basics

What Machine Learning/Artificial Intelligence is? What Data Science is?

- "Artificial intelligence is the science of making machines do things that would require intelligence if done by men."
- -- Marvin Minsky
- Data Science (definition): collection of scientific results and methods for transformation of data from raw form to meaningful information, knowledge and wisdom, which should support better decisions
- Data Science: Statistics + programming; data analysis + Computer Science, modelling + Econometrics, Big Data, ML/DL
- Expectation/Prediction: Data Scientists, one of the first "victims" of automation
- Is Data Reality? Do we model reality? (noise/signal)



#### Data Science Pyramid



© Radovan Kavický, GapData Institute (inspired by DIKWD model by Curt Swindoll)

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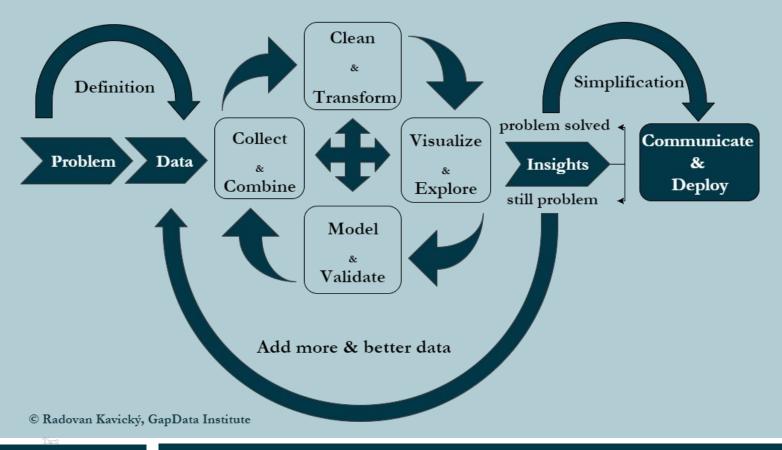
# Is data reality?

# Data is not reality. And if you think so, you should quit your job... right now.

Source: Me:), H2O.ai Meetup, Prague 2019,

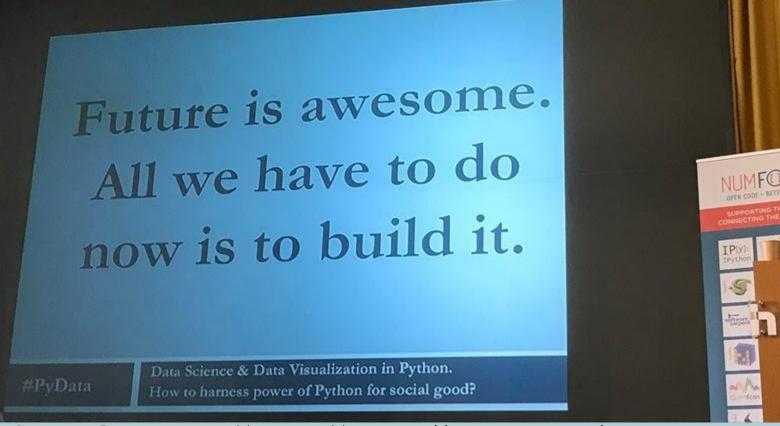
https://www.meetup.com/Prague-Artificial-Intelligence-Deep-Learning/events/264335458/

#### Data Science Process & Workflow



## AI & Ethics (food for thought & main challenges for the future)

- we should all be humble & think all the time about ethical implications of our work
- data in not (at least our) reality & need of transparency (explainable AI/HLAI/Superintelligence)
- we have no programming of common sense (fails/CYC)
- we need both left and right brain/lobe thinking
- we don't know how we really think (and if you think you know, well... good luck)
- we don't know what intelligence is (unknown processes)
- we are not walking neural nets (but if some of you are, please, let me know)
- design perceptron (imitate brain without knowing how the brain really works), real research of brain started (Brain Initiative/public and private research, 2013 +DARPA, IARPA)
- we need to rethink the basic design of neural nets (mathematics of deep learning)
- we can count all the neurons in our brains (10's of billions and 1000's of billions synapses)
- we need rules (ethical & law standards/technology is currently before ethics)
- "But the big feature of human-level intelligence is not what it does when it works but what it does when it's stuck."
- -- Marvin Minsky



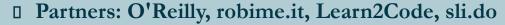
Source: PyData Berlin 2017, Talk on YouTube: https://www.youtube.com/watch?v=I5578BhU4sE

### PyData Bratislava & activities within CEE + V4





- □ 300+ members
- □ 600+ on mailing list
- □ 800+ followers



- ☐ Sponsors: H2O.ai, SwissRe, ERNI, Kiwi Security
- WeAreDevelopers World Congress ("GAPDATA-25")
   & "PYDATA-25"), Vienna, 28.-29. November
- Tensorflow World 2019 ("PCGAPDATA" for 20% discount), Santa Clara, 28.-31. October 2019
- Our Conferences (satRday, PyData Bratislava)





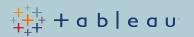
AI Startup Showcase Machine Learning Prague





## GapData Institute (GDI) and how to support us.





- ☐ Economic Research & Public Policy & Data Science think-tank (data-tank)
- Data. Think. Change.
- ☐ GapData Institute (GDI) is a non-profit nonpartisan research institution harnessing power of data & wisdom of economics for public good.
- Transparent account (from day #1;
   SK7383300000002200933920
   https://www.fio.sk/ib2/transparent?a=2200933920)
- Partnership (openness, transparency)
- □ Slides (this talk): tiny.cc/h2o2019prague
- https://github.com/radovankavicky/H2OPrague2019





PAY by square



Thank you for your attention

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https://gapdata.slack.com/



Invitations (e-mail): https://gapdata.herokuapp.com/



https://github.com/radovankavicky

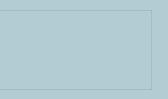
FB> https://www.facebook.com/groups/3566351380316



@radovankavicky, @PyDataBA, @GapDataInst



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In case you have any question, feel free to ask.



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# Audience Q&A Session