An IPv4 address (dotted-decimal notation)
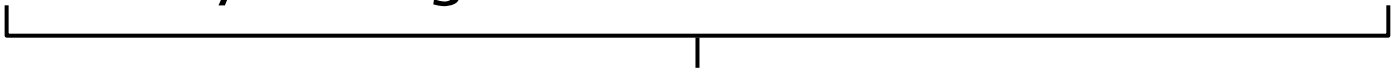
172 . **16** . **254** . **1**

10101100.00010000.11111110.00000001

One byte = Eight bits

Thirty-two bits (4 x 8), or 4 bytes