

Data Analysis Workflow - draft ver

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Problem Define

- understand Problem & Data
- set up objective/scope/eval Metric
- start building hypothesis
- ask interesting question



Explore(EDA)

- check up basic stats
- try visuals



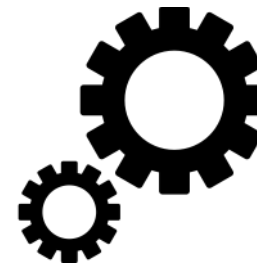
Exhibit&deploy

- visualization
- storytelling
- report
- deploy on application



Acquire&Wrangle

- collect
- clean/reformat



Modeling

- build/test/validate
- statistical inference
- machine learning

hypothesis

experiment

verify

Conclude
& deploy