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## RECENT PROJECTS

### **ProConnect** – *Single Page App, OMS, PIM, Website Generator, Invoicing & Reporting (internal)*

- **Technology:** Vue3, Vite, Pinia, NodeJS, Symfony PHP, Cloudflare Workers, Nginx, JS, HTML, CSS
- **APIs Implemented:** Intuit QuickBooks, iPromoteU (OMS), Oracle (OBN), Google Drive, AWS, Cloudflare, MailChimp, [Prismic.io](#), Sage product search

### **GSA.gov** **Magento Connector, Magento Extension** (<https://jmsonline.net/>)

- **Technology:** Magento 2, SOAP, Nginx, PHP, RequireJS, jQuery, KnockoutJS
- **APIs Implemented:** Mailchimp, GSA for receiving orders through SOAP

### **Product Information Manager, Vue + Symfony App (internal)**

- **Technology:** Liquid, Symfony PHP, Vue3, Vite, Nginx, AWS EC2, AWS RDS, Cloudflare Workers
- **APIs Implemented:** Shopify GraphQL API, Google Drive APIs, Cloudflare APIs, AWS APIs, ShipStation APIs, SKUVault API,

## EXPERIENCE

### **Global Healing Center, LLC** – *Senior Full Stack Developer*

AUGUST 2011- CURRENT

#### *Senior Full Stack Developer*

JANUARY 2025 - CURRENT

- Manage all web infrastructure and tools for 4 brands. [Global Healing](#), [Organic Hemp](#), [Cielo](#), [Earth Harmony](#)
- Manage Shopify, WordPress, Cloudflare, Vue3, React, and Symfony
- Engineer internal tools and APIs to streamline operations for IT, fulfillment, eCommerce, and customer support departments, saving time and improving business KPIs.
- Collaborate with designers, writers, marketers to implement data-driven UX improvements and increase conversion rates.

#### *Full Stack Developer*

JANUARY 2022 - DECEMBER 2024

- Manage and maintain all web platforms (Shopify, Wordpress, Symfony, Cloudflare)
- Implement frontend or backend features for our platforms
- Monitor and improve site speed
- Debug and provide technical support for customers facing website issues

#### *UX/UI Developer*

JANUARY 2019 - DECEMBER 2021

- Handle migration from Magento 2 to Shopify
- Integrate/Create APIs from various tools with Shopify
- Increase conversion rate of PDPs and Checkout
- Perform A/B Tests to improve different sections of the site
- Implement UX best practices and restructure menus, categories, and structure of website

- Conduct live user testing
- Wireframe and Prototype ideas

## ***Web Developer***

AUGUST 2011 - DECEMBER 2018

- Theme and extension development with Magento 1 (PHP) and Wordpress
- Migration of site and features to Magento 2 Cloud
- Magento 2 Maintenance and upgrades
- Build custom frontend UI features

## **Promo Connections – Contractor, Consultant**

FEBRUARY 2024 - CURRENT

- Engineered a custom, full-stack internal platform using AWS, Vue3, Symfony, Cloudinary, and Cloudflare to serve as a comprehensive order management, quoting, and production system for customized goods.
- Developed an automated workflow to generate web sites for each client using Magento that they can advertise and get sales.
- Integrated APIs with Magento, Quickbooks, Google, and others to ensure real-time data sync for production, fulfillment, and accountant teams.
- Strategizing and Planning future features and technology to solve the needs of the company.
- Product Customization features that allows clients to place logos and text on available goods. Gives pricing, proofing, and option combination control.

## **Heraldo.io – Freelance**

JANUARY 2018 - CURRENT

- Provided full-stack freelance web development and consultation services for a diverse portfolio of clients, designing and implementing custom e-commerce solutions using Shopify, Magento, React, Symfony, Laravel and others.

## **EDUCATION**

- University of Houston Downtown (UHD), Computer Science
- Hightower High School

## **TECHNICAL / NON-TECHNICAL SKILLS**

- Nielsen Norman Group: UXC Certification in Interaction Design (Cert ID: [1008191](#))
- UXPin, Optimizely, and analytics to draft improvements and perform A/B tests to measure successes of changes.
- Primary Platforms & Languages: Vue3, Vite, PHP (Symfony, Wordpress, Magento), Unix/Linux, Apache, Nginx, SQL, MariaDB, jQuery, NodeJS
- Experience/Familiarity: React.js, Python, Bash, Ruby, Laravel

